

Arts & Culture

Led by: Director of Partnerships

Description

Arts & Culture leads and invests in the development of vibrant and creative communities. We are champions of a revitalized downtown, encouraging economic development and diversification. Through investment in creative industries, we position Calgary as a global city. We provide equitable arts and culture access to Calgarians, visitors and the artists who create the work. We support the production and delivery of festivals and events; provide grants to local artists and organizations; commission, acquire and maintain public art with Calgary Arts Development; plan publicly accessible art and cultural spaces; and support visual, cultural and performing arts programming.

Value and benefits

A vibrant arts and culture sector drives economic development by drawing talent, tourism and diverse industries to our city. Arts & Culture creates opportunities for community inclusivity by providing ways to connect through festivals, events, visual arts and cultural experiences, contributing toward Calgarians' social resilience through shared experiences. Access to arts and culture allows individuals and communities to express themselves through artistic creation and representation. Public Art transforms the way Calgarians and visitors see, think and experience the city, providing a medium to better understand reconciliation and foster equity. Strategic investment through grants and civic services supports the continued development of the sector ensuring long-term relevance and success.

Customers

Our customers include residents, tourists, festival attendees, organizers and industry, community and cultural groups, arts organizations, cultural development fund recipients, sector and industry customers, such as film.

What we deliver

We steward the development of the arts and culture sector through strategy creation, and program development and implementation. We provide funding and guidance to organizations for programs, initiatives and infrastructure. We produce and support festivals and events, offer visual and performing arts programming and cultivate and care for The City's investment in the public art program.

Partners

Our partners include City of Calgary business units and lines of service, festival and event organizers, civic partners, short-term project partners, community contributors, Business Improvement Areas, and grant recipients.

2,000 Business partners supported

\$1.55 million To grant recipients

\$20 million Invested in the local arts economy

100% Local artists hired in last two years

Key assets

Wildflower Arts Centre
North Mount Pleasant Arts Centre

Arts and Culture
2022 Budgeted Gross Operating Expenditures Funding Breakdown (\$ Millions)*



* Gross operating budget may include internal recoveries that are also included in other services' gross operating cost.

Note: Internal recoveries is how The City accounts for the costs of goods or services between services

What we have heard & what we are watching

What we have heard

The 2022 Spring Pulse Survey indicates Arts & Culture, including festivals, are important to Calgarians. Eight in ten (81 per cent) say that support for arts and culture is important, and 81 per cent are satisfied with arts and culture support. Three-quarters (76 per cent) of Calgarians note enjoying arts and culture is a main reason to visit the downtown. Most Calgarians (63 per cent) think a strong arts and culture sector is key to creating a vibrant city, and 58 per cent believe public art helps create a sense of belonging. The arts are becoming more accessible, but there is room for improvement; 56 per cent of Calgarians rate the availability of arts programs and events as good or excellent, up from 50 per cent in 2020.

What Council has directed

Together with our partners, Arts & Culture creates a desirable place to live, visit and do business, building our social and economic resilience. A vibrant arts and culture sector attracts creative industries, such as technology and film, and the talent to work in these fields. It is a key factor in revitalizing our downtown. With a focus on social equity, Arts & Culture has a key role in answering the Truth and Reconciliation Calls to Action. We are key contributors in attracting major events and supporting local events to build Calgary's reputation as a global city. Arts & Culture is positioned to champion Calgary's celebration of our diverse heritage and shared values. Working with cultural industry partners, local businesses and partners, Arts & Culture is reducing red tape and modernizing government. We are proactively collaborating with partners to streamline existing services and leverage opportunities to enhance sector development.

What we are watching

Economic trends

Financial hardships and insolvencies, due to reduced revenues, create a long-term impairment in Calgary's cultural sector. Supporting economic recovery after the COVID-19 pandemic is needed to restore and grow participation and attendance at festivals, events, and arts and culture activities.

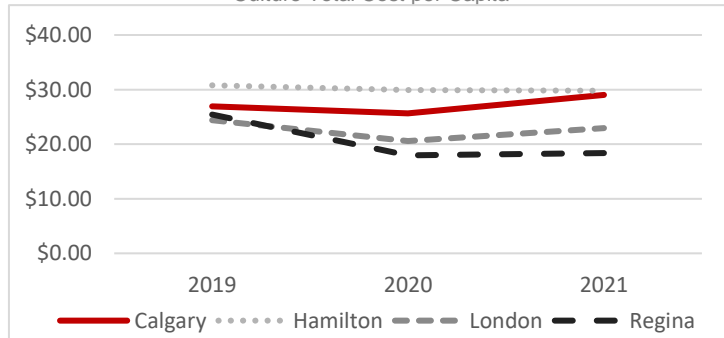
Global City

Calgary's economy needs to diversify. To attract new business, new talent, and retain young people, Calgary must position itself as a desirable place to live and invest.

Equity and Truth and Reconciliation

There is a global cultural shift centering equity, diversity, and inclusion. Arts and culture is a conduit to reflect, respond and drive these changes.

Culture Total Cost per Capita



MBNCanada

Comparing our service

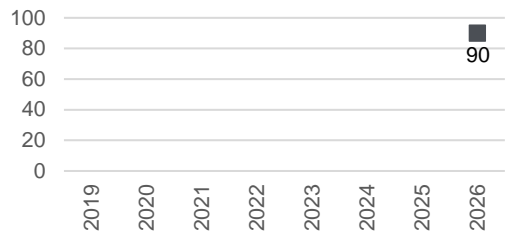
Calgary's Arts & Culture sector resumed Festival and Event programming in 2021, which increased the total cost per capita as opportunities for programming returned to pre-Covid levels. Additionally, external grants increased investment in the Arts & Culture sector, expanding the sector's reach and increasing opportunities for citizens. In comparison to other municipalities the total cost per capita is higher in Calgary due to Arts & Culture grants and expansion of programming.

Measuring performance & where we want to go

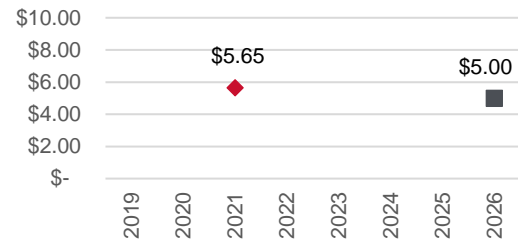
For Council Approval

— Actuals ■ Expected Future Performance

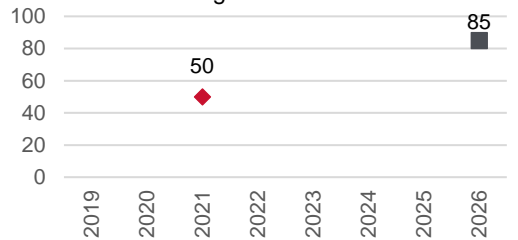
PM1: Public Art projects run by CADA (per cent)



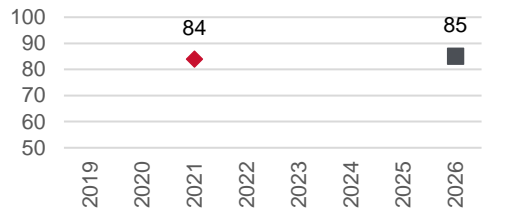
PM2: Amount of funding per attendee (dollars)



PM3: Number of community organizations receiving arts & culture microgrants



PM4: Calgarians' satisfaction with Arts & Culture (per cent)



Story behind the curve

Arts & Culture works in partnership with Calgary Arts Development (CADA) to manage civic funds in implementing the Public Art Policy. Through Council direction, the commissioning arm of Calgary’s public art program is transitioning to CADA by the end of 2024. Public engagement identified the importance of the public art collection remaining under the stewardship of The City of Calgary. The City’s Public Art team will continue to care for the collection and support internal initiatives related to City priorities, such as our commitment to Truth and Reconciliation.

Arts & Culture assists event planners, organizations and citizens plan events that take place on City land and/or require City permits. The team helps navigate the planning process, applications, logistics and regulations. Arts & Culture support allows organizers to provide low and no cost events. Eighty-nine per cent (89%) of Calgarians say it is important for the City offer events and performances that are free to attend.

Arts & Culture initiated the microgrant program during the pandemic to support local artists and community groups in activating spaces during a time of emergency. Even during the changing environment of the pandemic, 37% of Calgarians aged 18-44 participated in online or socially distanced arts programs and events. In 2021, Arts & culture supported 50 initiatives, with over \$150,000 in funds to deliver cultural opportunities to Calgarians.

After being unable to participate in many cultural experiences due to COVID-19, citizens have a renewed appreciation of the value and benefits of Arts & Culture. The meaningful and diverse cultural experiences provided by the Arts & Culture sector is reflected in the citizen satisfaction survey.

What we plan to do

Result for 2023-2026

We will focus on developing vibrant and creative communities, supporting a diverse, thriving economy and revitalizing downtown through investment in creative industries that will provide Calgarians with equitable access to arts and culture experiences.

How we are going to get there

Support year-round meaningful cultural experiences by progressing the promotion of the Winter City and Eventful City strategies.

Support our partners in the film and creative industries by progressing the film friendly strategy.

Support economic, social and cultural opportunities downtown through Arts & Culture initiatives by investing in partners.

Invest in Calgary's cultural future through supporting Calgary and Chinatown Cultural Plans.

Increase equitable access to festivals and events by delivering low-cost and no-cost festivals, events, and programming directly and with our partners.

Improve alignment and service delivery to citizens and modernize the arts and culture sector by reviewing and revising the Civic Arts, Public Art and Festivals and Events policies.

Contribute to Truth & Reconciliation outcomes through Public Art by ensuring Calgary's Public Art Program provides equitable opportunities for Indigenous artists to participate and be reflected in the collection.

Lead the ongoing development of the arts and culture sector in Calgary through strategic planning, investments and partnerships.

Lead the ongoing development of Public Art leadership and conservation in Calgary through strategic planning, investments and partnerships.

Increase vibrancy in the downtown by contributing toward activities in the Downtown Strategy.

Operating budget needed to achieve results

For Council Approval

Breakdown of net operating budget (\$000s)

	2023		2024		2025		2026	
	Base	One-time	Base	One-time	Base	One-time	Base	One-time
Previous Year's Net Budget	29,755		31,106		32,839		34,098	-
Previously approved One-time budget		-		-		-		-
2022 One-time carry forward		-		-		-		-
Revenue Changes	-	-	-	-	-	-	-	-
Internal Recoveries Changes	710	-	-	-	-	-	-	-
Inflation	1,007	-	1,391	-	816	-	792	-
Operating Impact of Previously Approved Capital	-	-	-	-	-	-	-	-
Operating Impact of New Capital (Incremental)	-	-	-	-	-	-	-	-
Service Reductions	(710)	-	-	-	-	-	-	-
Service Increases	343	2,444	343	1,424	443	1,334	343	1,334
Total net budget*	31,106	2,444	32,839	1,424	34,098	1,334	35,234	1,334

*The previous year's One-Time Budget is not carried forward to the following year.

Operating Grants to Civic Partners (\$000s)

Civic Partner	Budget as of April 30, 2022	2023	2024	2025	2026
Calgary Arts Development Authority (CADA)**	17,490	19,190	19,844	20,542	21,226
Contemporary Calgary***	-	900	-	-	-
Total Net Budget	17,490	20,090	19,844	20,542	21,226

**The total net budget for CADA includes \$1 million in one-time budget each year in 2023-2026.

***One-time budget.

Total Operating Budget (\$000s) for Approval

	2022 Budget	2023			2024			2025			2026		
	At April 30	Base	One-Time	Total	Base	One-Time	Total	Base	One-Time	Total	Base	One-Time	Total
Expenditures	32,289	32,929	2,444	35,373	34,662	1,424	36,086	35,921	1,334	37,255	37,057	1,334	38,391
Recoveries	(864)	(154)	-	(154)	(154)	-	(154)	(154)	-	(154)	(154)	-	(154)
Revenue	(1,669)	(1,669)	-	(1,669)	(1,669)	-	(1,669)	(1,669)	-	(1,669)	(1,669)	-	(1,669)
Net	29,755	31,106	2,444	33,550	32,839	1,424	34,263	34,098	1,334	35,432	35,234	1,334	36,568

Note: Figures may not add up due to rounding.

Capital budget needed to deliver service

For Council Approval

Activity	Investment Name	2023 Request (\$000s)	2024 Request (\$000s)	2025 Request (\$000s)	2026 Request (\$000s)	2027+ Request (\$000s)	Total Request (\$000s)
Annual Investment Program(s)							
		-	-	-	-	-	-
Program(s)							
		-	-	-	-	-	-
Projects(s)							
		-	-	-	-	-	-
Sub-Total (New Budget Requests)		-	-	-	-	-	-
Previously Approved Budget Remaining		8,388	756	-	-	-	9,143
Total Capital Investment		8,388	756	-	-	-	9,143