

Calgary



The Calgary Soccer Centre

Sponsorship + advertising opportunities

The **Calgary Soccer Centre**, owned and operated by The City of Calgary, features eight indoor fields, three outdoor artificial turf fields and one natural field. Located at 7000 – 48 St. S.E. the 250,000 square foot indoor soccer facility is the largest in Southern Alberta. The Centre **hosts over 700,000 attendees per year** primarily for soccer and lacrosse league play and tournaments.

Sponsorship agreements include branding and activation opportunities and often are multi-year commitments. Annual advertising opportunities are also available.



Sponsorship - Field

Average **\$25,000 per field** in relation to a location in the building and square footage of the space used.



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Advertisement – Backlit 12' x 4' sign

Average \$5,000 west-facing entrance of the main building.



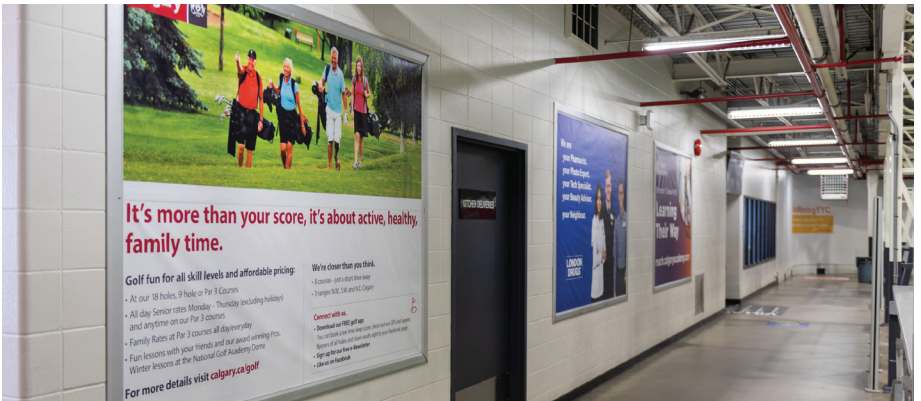
Advertisement - Backlit 10' x 6' sign

Average \$5000 for backlit east-facing foyer of main building.



Advertisement - Wall Frame 8' x 6' sign

Average \$3000 per main building wallboard and can be bundled.



Advertisement - Column Frame 1' x 3' sign

Pricing is dependent on placement in the main building and can be bundled.



Advertisement - Floor Stickers 6' x 6' decal

(\$500 - \$750) Average pricing, can be bundled.



Contact information



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