

## Location



Room for small caption

## Concept Plan



Room for small caption

Support for proposal has been granted by  
The City of Calgary.

## Work Plan

### Synthetic Turf Installation

The synthetic turf is laid directly over a synthetic shock pad. The rolls of turf material are either glued or sewn together. When the infilling of the turf is complete the edges of the turf are secured to the nailing strip.

### Field Lighting Installation

Field lighting is essential to maximize the investment of field turf. The lighting used produce the most effective impact available while causing the least light pollution.

### Spectator Bleachers

A proposed 3000 bleacher structure will be built on the east side of Field One with a spotters booth installed for full field view

### Clubhouse

A 10,000 sq. ft athletic clubhouse will be built on the west side of Field One. This clubhouse will have multiple changing rooms for teams attending the facility as well as meeting rooms, storage area and a fully equipped weight room

# SHOULDICE ATHLETIC PARK SYNTHETIC TURF DEVELOPMENT

Making the dream a reality...

**GREATER CALGARY  
AMATEUR  
FOOTBALL ASSOCIATION**

Your contributions will provide the financial support to positively impact over 10,000 amateur athletes lives.

Synthetic Turf Playfields will:

### Safety

- Significantly reduce the number of injuries to athletes.

### Utilization

- Allow for games to be played during any time of weather condition during the playing season.
- Allow for more teams to play maximizing field usage.
- Allow for hosting of provincial, national and international tournaments.

### Environmental Impact

- Do not use: water pesticides, fertilizer or fossil fuels.
- Rarely harbour nuisance pest or invasive weeds

### Cost Effective:

- Use fewer resources than natural turf and provides up to 50% more playing time.
- No need for irrigation systems, line marking and mowing.

### Your support will:

- Assist to enhance the sport, delivery system in Calgary
- Contribute to community and sport development
- Enhance options for meeting the recreational needs of all Calgarians
- Will increase your organizations profile in the Community.

## Sponsorship Levels

### Field Naming Rights

- \$750,000 Main Field  
10 years at \$75,000 per year
- \$500,000 Field 2  
10 years at \$50,000 per year
- \$500,000 Field 3  
10 years at \$50,000 per year

### Field Logos

- \$100,000 per logo, plus cost of inlay  
4 spots available per field  
10 years at \$10,000 per year

### Scoreboard Signage

- \$250,000 per scoreboard, logo on both sides  
10 years at \$25,000 per year

### Sponsor Recognition Plaque

- \$5,000 per plaque  
Plaques appear on time clock pyramid in main greeting area

Become a Sponsor Today and a Team-mate for life.  
Thank you.

For further information please contact:

**Dave Harty** | 703-8674  
djh2222@shaw.ca

**Tony Spoletini** | 264-6452  
tonyspoletini@spolumbos.com

**Greg Peterson** | 292-9812  
gregory.peterson@gowlings.com

**Ron Logan** | 630-377  
rmlogan@shaw.ca