



# This is my neighbourhood

Report Back: What We Heard  
Creative Ideation Session – Banff Trail  
February 5, 2018

## Project overview

This is my neighbourhood is a program created for residents to partner with The City of Calgary to identify ways to make their neighbourhoods even better places to live, work and play.

In 2016, The City of Calgary delivered more than 100 programs, services and small-scale improvement projects to the first 14 neighbourhoods that participated in This is my neighbourhood. Some examples of the types of initiatives that resulted from the program included building a fit park, adding family-friendly Park n’ Play programming options and developing pedestrian pathway maps.

The City is now working with 14 new neighbourhoods and the resulting improvement initiatives will be implemented in 2018.

## Engagement overview

### Step 1 – Define your community vision

The engagement process began with each neighbourhood identifying a vision. Residents were asked to select three vision words from the list below, and explain why their selection would make their community a better place to live, work and play. Participants could also provide their own vision words.

*Accessible • Beautiful • Connected • Diverse • Family-friendly • Healthy • Inclusive • Safe • Walkable*

The input from the first phase created three vision statements from which residents could select their favourite in an online poll. Banff Trail residents selected the following vision statement: **Banff Trail values being a safe, family-friendly, clean and active neighbourhood.**

### Step 2 – Coming up with creative ideas

On January 25, 2018, 16 Banff Trail residents and City staff attended a workshop focused on brainstorming creative ideas to support the neighbourhood vision. This report covers what we heard at that workshop.





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## What we asked

Participants were asked to choose one of their community’s vision words – safe, family-friendly, clean or active – as the basis for coming up with ideas for small-scale improvements for Banff Trail.

Participants worked in small groups to complete three worksheets designed to help them generate creative ideas.

**Worksheet 1** helped participants build on their selected vision word by *leveling up* or *digging down*.

*Leveling up* asked participants to think about how they could make the vision happen in their neighbourhood. For example, how could we make Banff Trail beautiful? Once they had come up with one idea, they were tasked with continuing to level up until several ideas had been generated.

Similarly, participants could also *dig down* to discover what might be preventing their vision from being realized. For example, what is stopping our neighbourhood from being beautiful?

After completing Worksheet 1 participants had several ideas for achieving their vision, and were asked to select one idea to carry over for further development in Worksheet 2.



Participants at Banff Trail workshop



Worksheet 1 Example

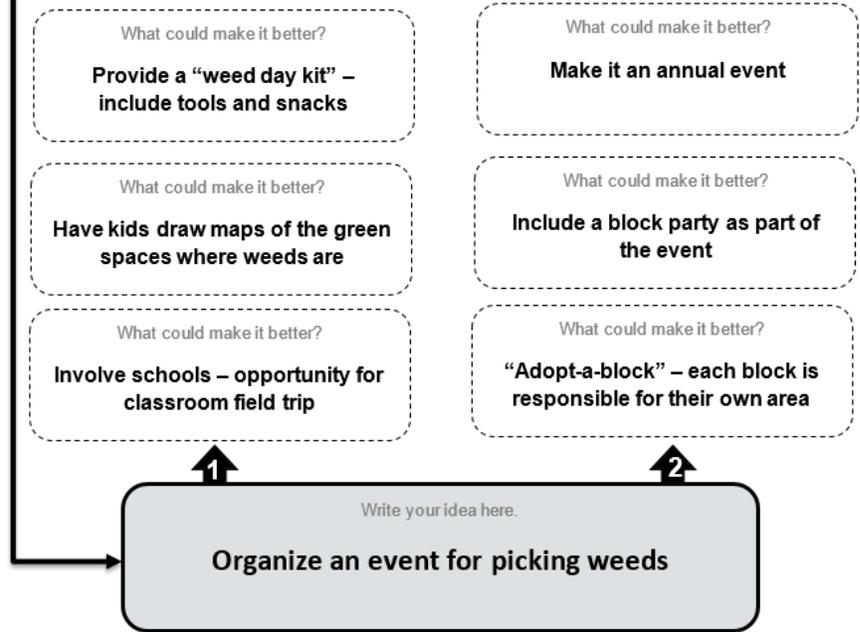


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Worksheet 1 Example



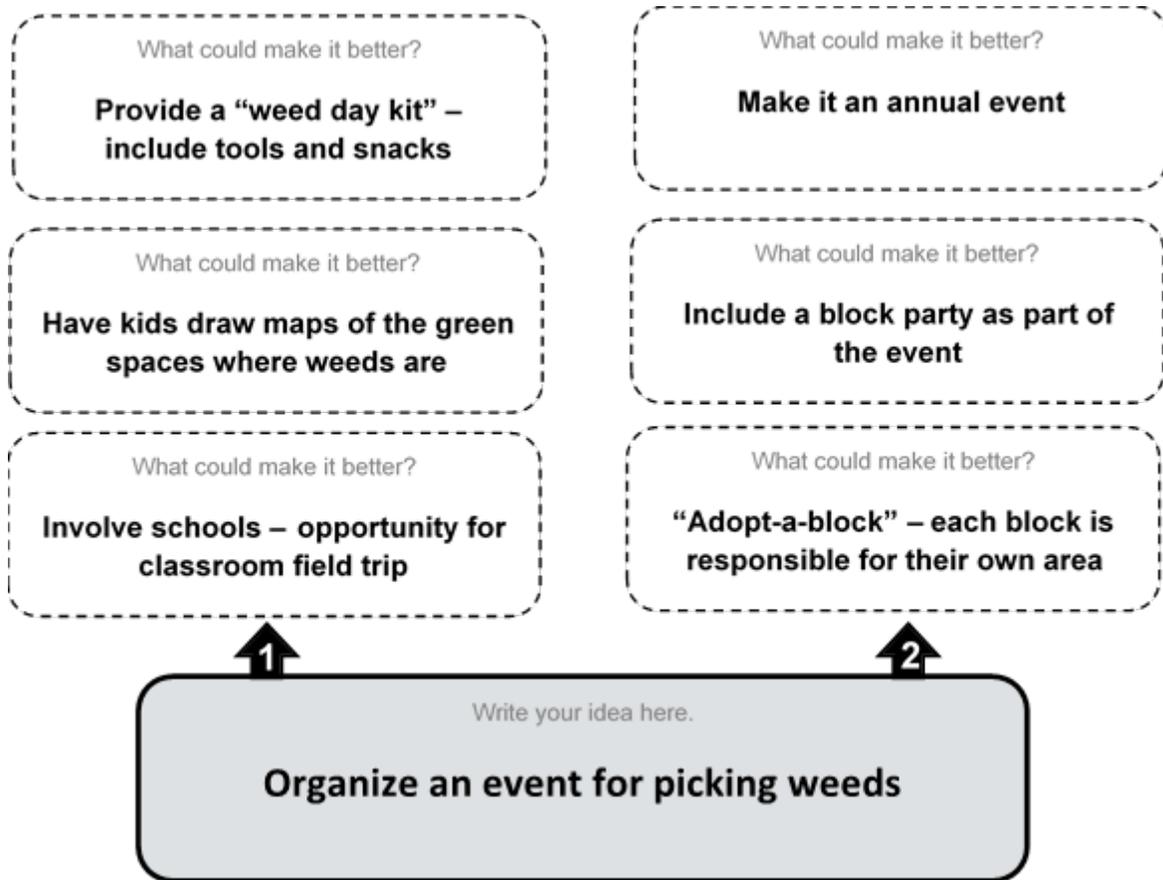
Worksheet 2 Example



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**Worksheet 2** asked participants to think of two different ways or approaches to make that idea better, as illustrated in the example below.



*Worksheet 2 Example*



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For **Worksheet 3**, participants picked one idea from Worksheet 2 to develop that idea into an experiment. Experiments were created to test the idea's potential for success or gave more detail and clarity to implement the idea. Worksheet 3 asked participants to make experiments physical (physical movement), observational (measurable) and conversational (interaction between participants).

Other details were captured on Worksheet 3 about the resources needed for the experiment, who would be involved and where the experiment would take place. Participants were also asked to indicate how easy or hard it would be to implement and if it would have a low or high impact on the community.

Participants were then asked to go through the worksheets again using a different vision word.

## What we heard

11 sets of worksheets were completed for Banff Trail. The list of experiment ideas that came from Worksheet 3, grouped by vision word, are provided below (five sets of worksheets did not include an experiment). To view the details of the experiments on the transcribed worksheets, please see pages 7 – 32.

Vision word: Safe

- Voluntary motion sensor lights on residential garages

Vision word: Family-friendly

- Poster billboard @ train stations
- Youth "council"

Vision word: Clean

- Meteor clean

Vision Word: Active

- Walk/run/stroll pathway
- Soccer nets/field

## Next steps

The ideas and experiments identified at the workshop will be reviewed by The City of Calgary project team. Based on the ideas generated at the workshops and from the Visioning survey in the fall, a proposed list of initiatives will be put forward to community residents to prioritize in March 2018.



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## Verbatim worksheets

The following pages are the transcribed worksheets from the Banff Trail workshop. Worksheets have been transcribed as they were submitted; no edits have been made to spelling or grammar. Blank boxes on the submitted sheets were left blank on the transcribed worksheets. If an inappropriate word was used, the following is used to indicate that it was removed: [inappropriate word removed]. If personal information was submitted the following is used where that information was removed: [personally identifying information removed]. The worksheets have been grouped by vision word.



Participants at Banff Trail workshop



Participants at Banff Trail workshop



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The following worksheets were submitted for the vision word **SAFE**.

**Worksheet 1 – Come up with ideas**

Level up

Level up

Level up

Write your vision word here.  
*No input provided.*

Dig down

Dig down

Dig down

**Worksheet 2 – Build on your ideas**

Empty dashed boxes for building on ideas.

**1** Write your idea here.  
**2**  
Pave/widen sidewalk along 16<sup>th</sup> Ave between 19<sup>th</sup> St & North Hill Mall  
(in front of fire station)

### Worksheet 3 – Experiment details

Experiment title:

***How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?***

*No input provided.*

***Which vision words does this experiment support?***

*No input provided.*

***What will you observe? How will you measure impact?***

*No input provided.*

***How is your experiment physical?***

*No input provided.*

***How is your experiment observational?***

*No input provided.*

***How is your experiment conversational?***

*No input provided.*

**Worksheet 1 – Come up with ideas**

**Worksheet 2 – Build on your ideas**

Level up

Level up

Level up

Write your vision word here.  
*No input provided.*

Dig down

Dig down

Dig down

all around playground & school zones  
\*Scenic Acres has them

1

2

Write your idea here.  
High visibility playground signage

### Worksheet 3 – Experiment details

Experiment title:

***How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?***

*No input provided.*

***Which vision words does this experiment support?***

*No input provided.*

***What will you observe? How will you measure impact?***

*No input provided.*

***How is your experiment physical?***

*No input provided.*

***How is your experiment observational?***

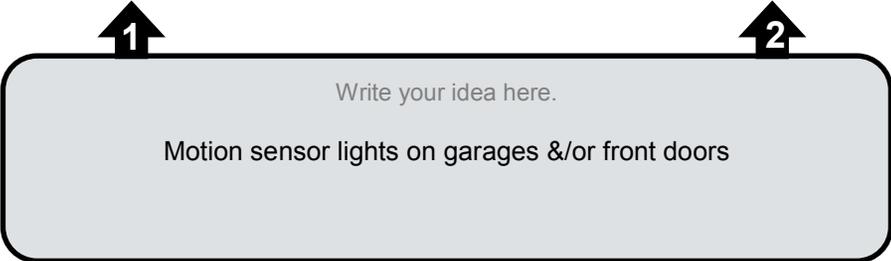
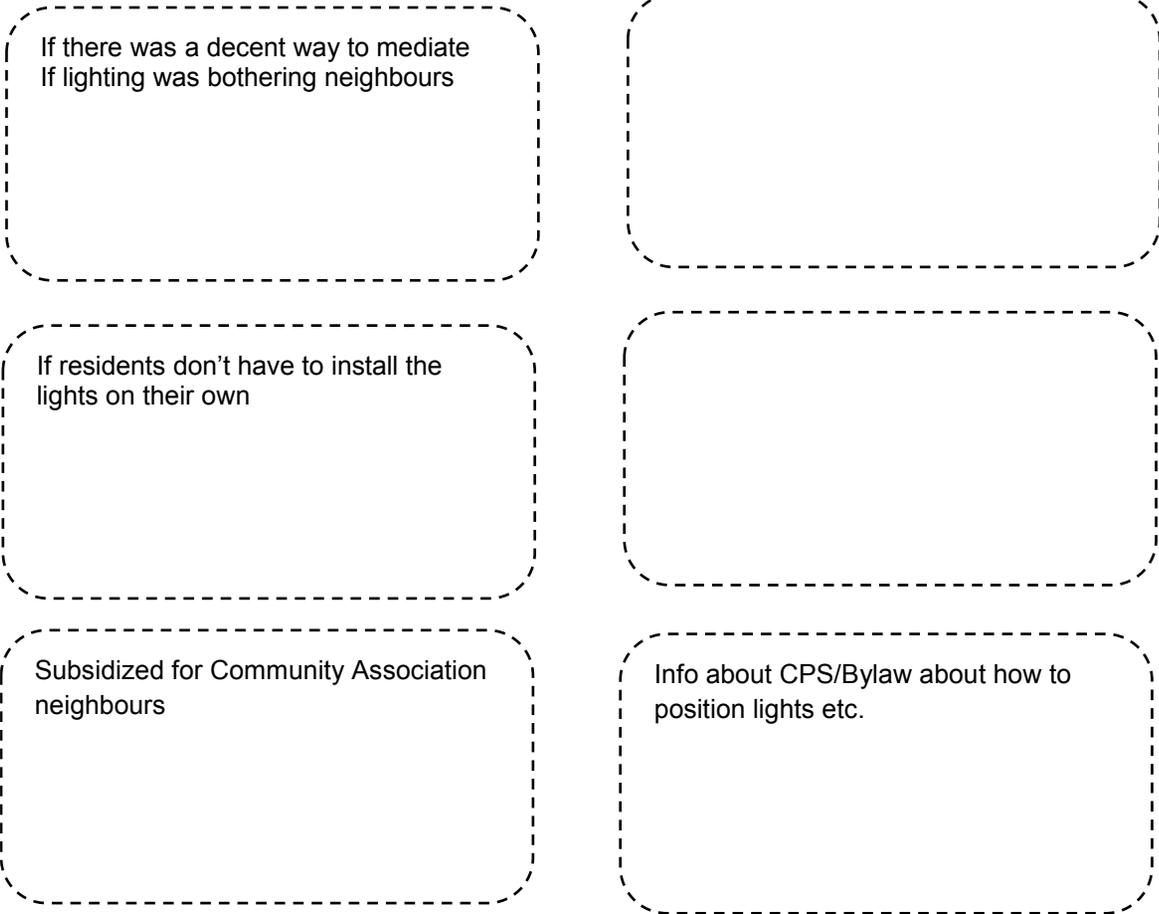
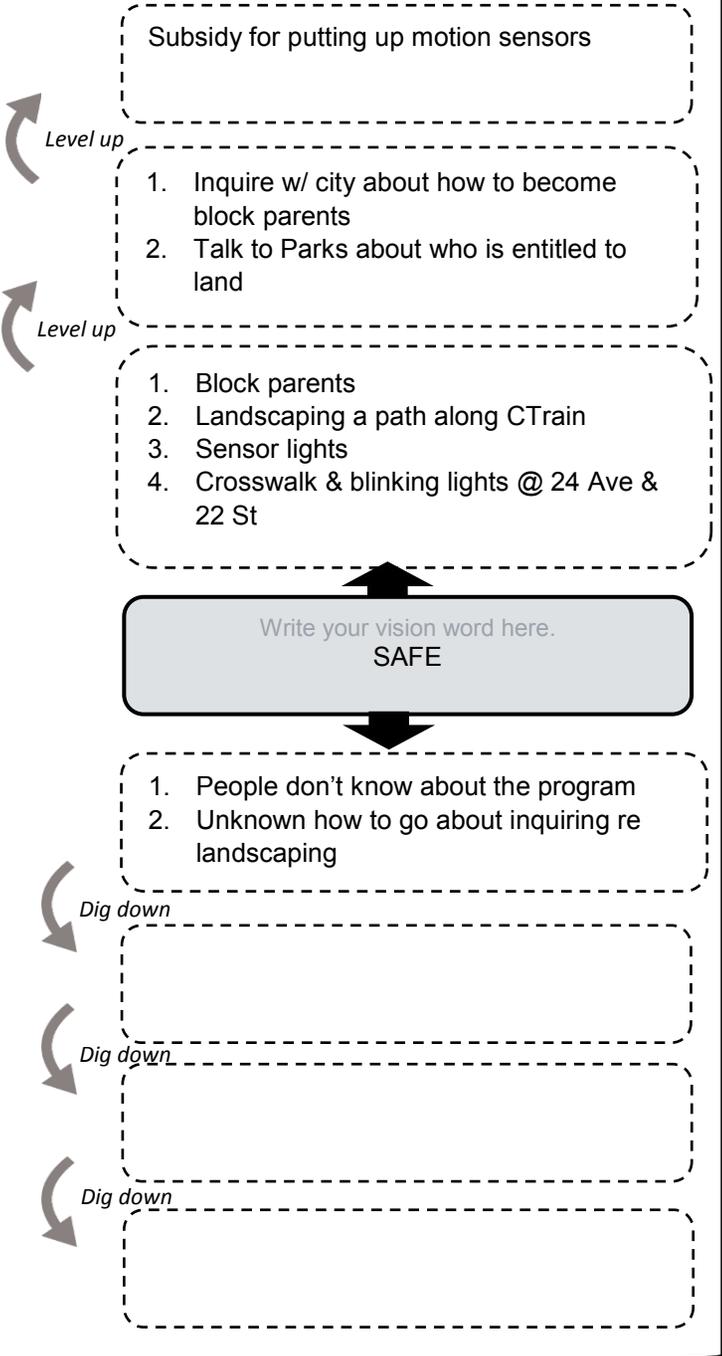
*No input provided.*

***How is your experiment conversational?***

*No input provided.*

**Worksheet 1 – Come up with ideas**

**Worksheet 2 – Build on your ideas**



### **Worksheet 3 – Experiment details**

Experiment title: voluntary motion sensor lights on residential garages

***How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?***

- need motion sensor lights for garage
- all residents could volunteer to get subsidized motion sensor lights
- trial of the streets closest to train station

***Which vision words does this experiment support?***

*No input provided.*

***What will you observe? How will you measure impact?***

*No input provided.*

***How is your experiment physical?***

- motion sensors & lights
- electricians/someone who can install

***How is your experiment observational?***

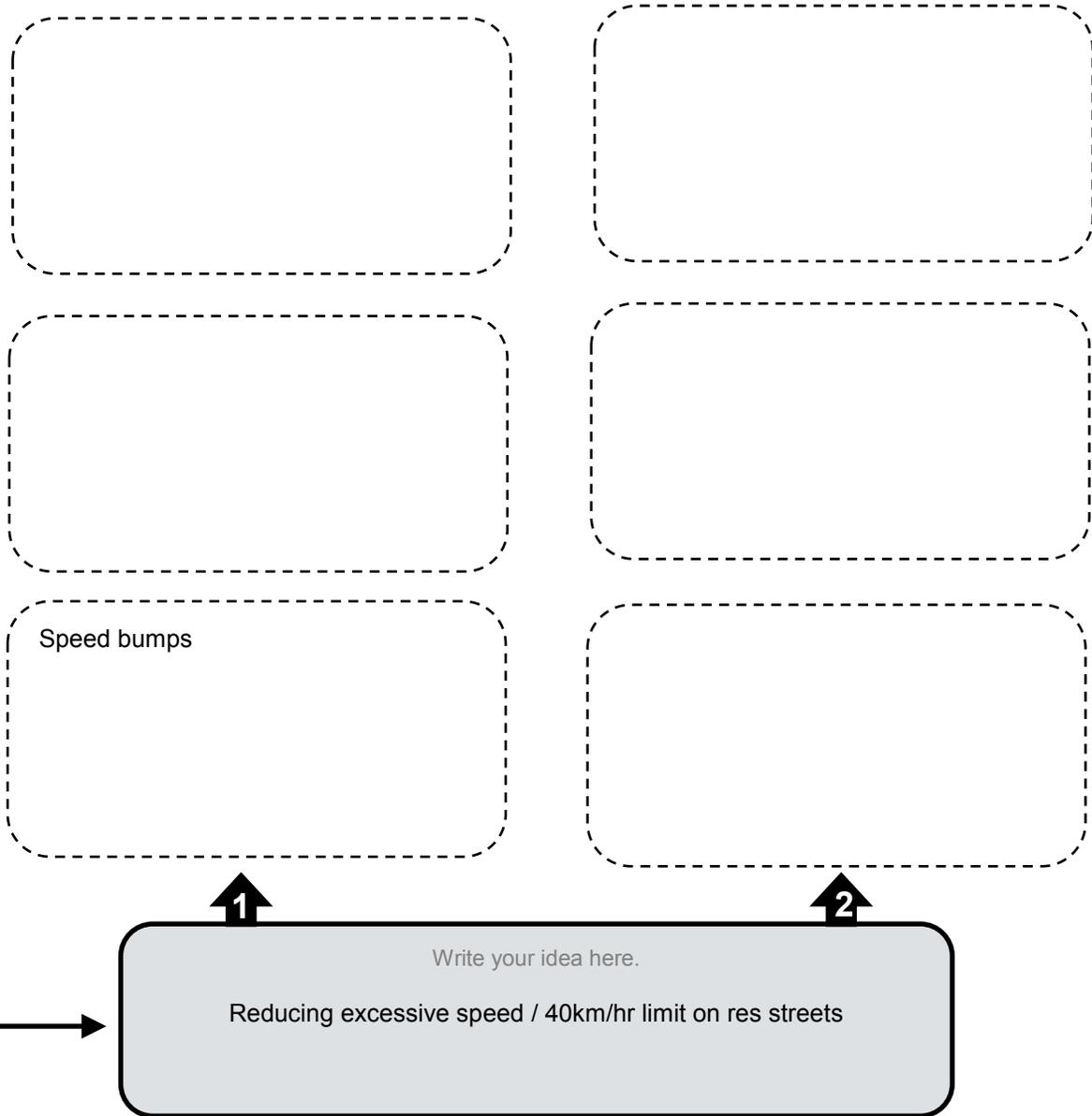
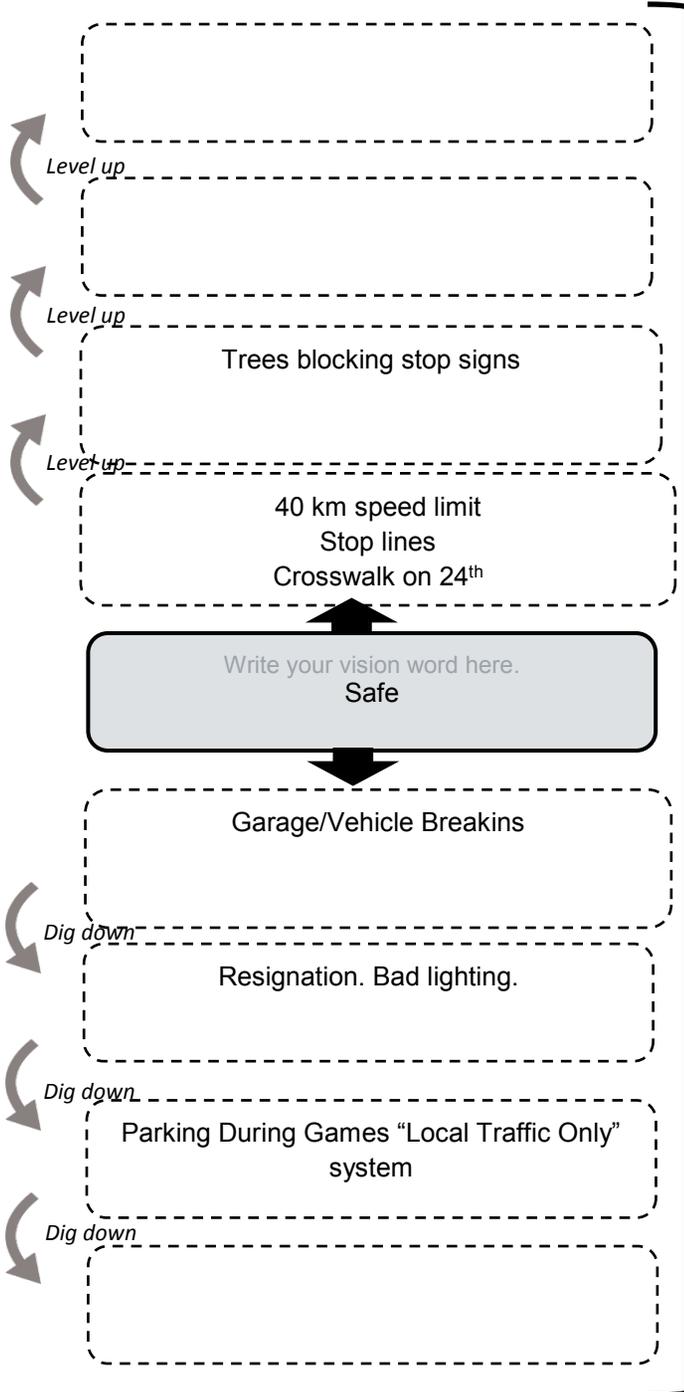
- see how much the lights are going on
- less breakins to garages @ night

***How is your experiment conversational?***

- talk to residents about benefits of lighting
- have peace officers & CPS go door to door to talk about how to install the lights etc.

**Worksheet 1 – Come up with ideas**

**Worksheet 2 – Build on your ideas**



### Worksheet 3 – Experiment details

Experiment title:

***How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?***

*No input provided.*

***Which vision words does this experiment support?***

*No input provided.*

***What will you observe? How will you measure impact?***

*No input provided.*

***How is your experiment physical?***

*No input provided.*

***How is your experiment observational?***

*No input provided.*

***How is your experiment conversational?***

*No input provided.*

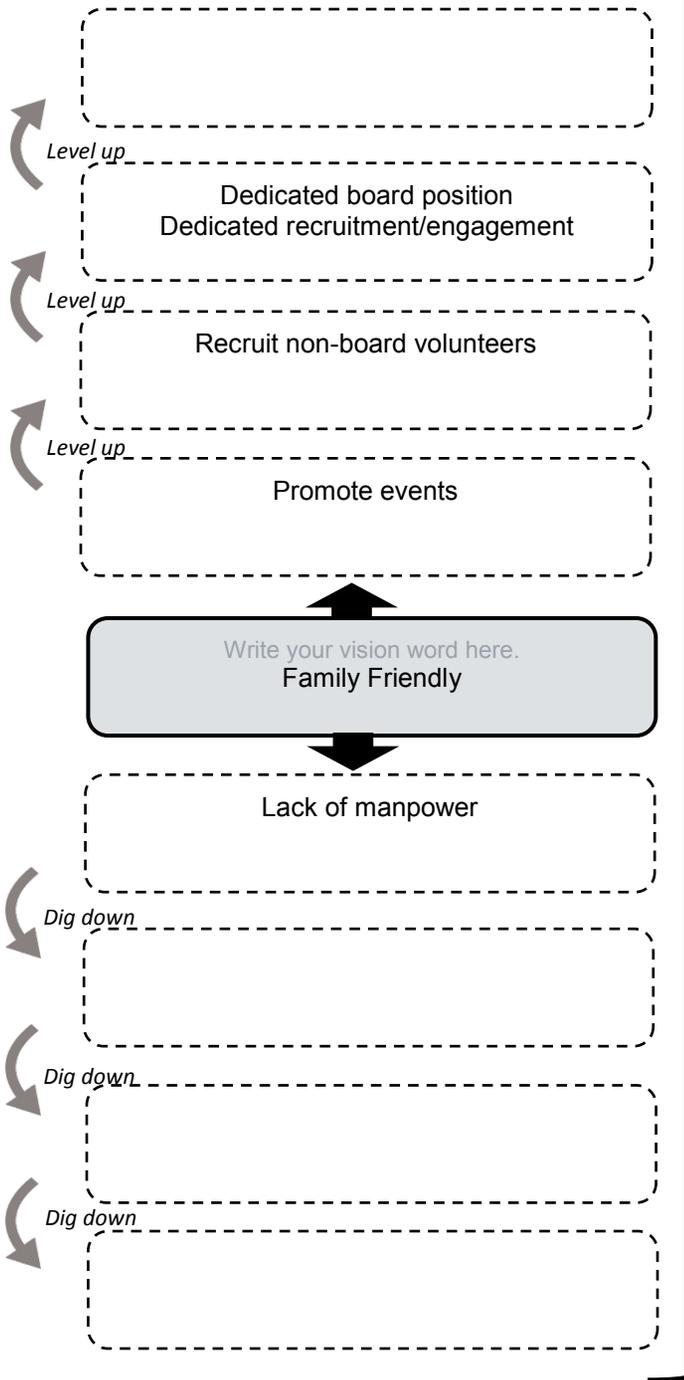


# This is my neighbourhood

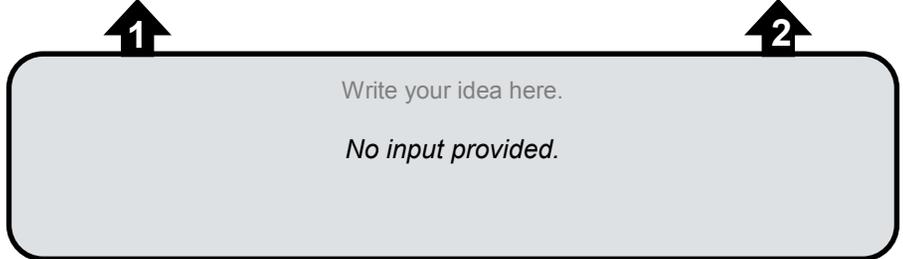
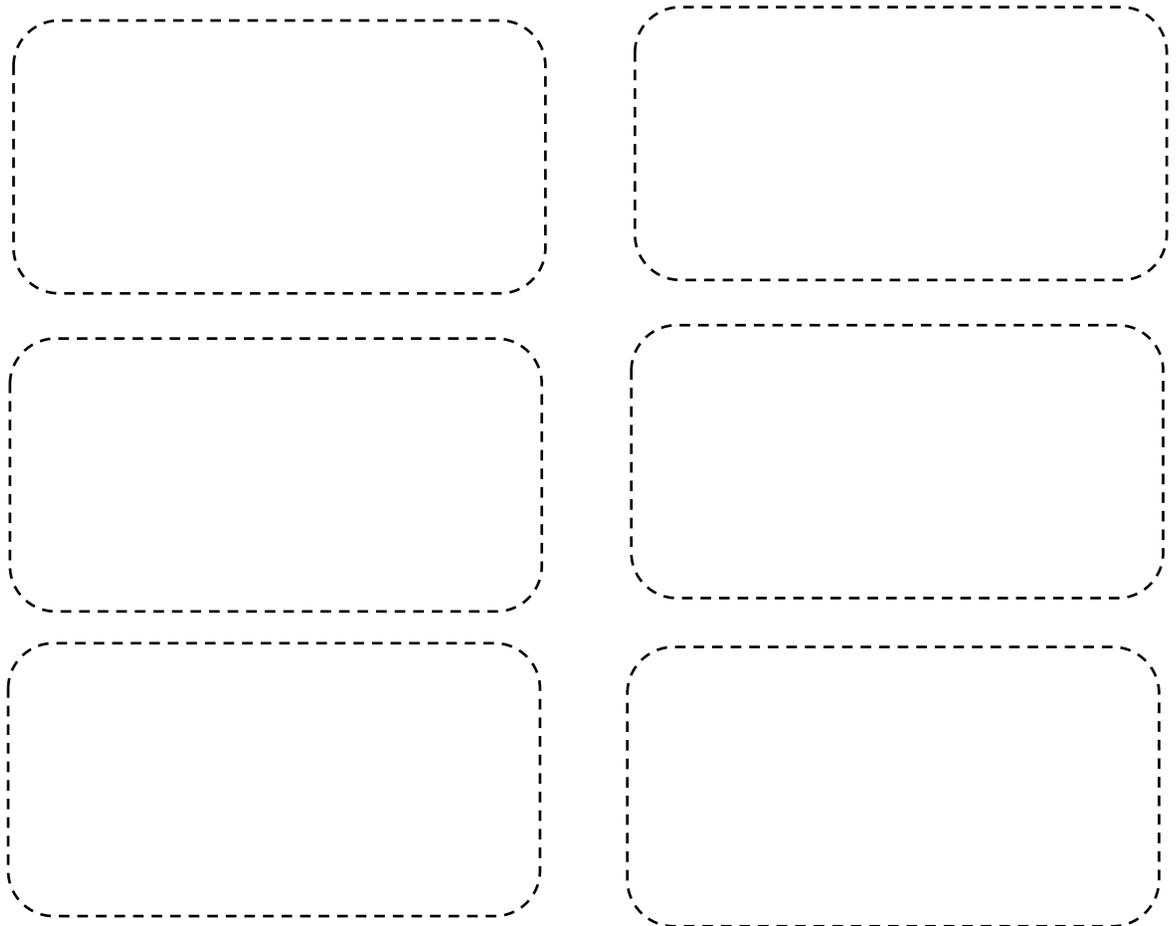
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The following worksheets were submitted for the vision word **FAMILY-FRIENDLY**.

**Worksheet 1 – Come up with ideas**



**Worksheet 2 – Build on your ideas**



### Worksheet 3 – Experiment details

Experiment title: Poster Billboard @ Train Stations

**How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?**

- @ Banff Trail Station on greenery before stairs to crossing
- @ University at bottom of accessibility ramp

**Which vision words does this experiment support?**

Promotion, family friendly, engagement

**What will you observe? How will you measure impact?**

Ask patrons of event show they heard about it.

**How is your experiment physical?**

Purchase two poster boards

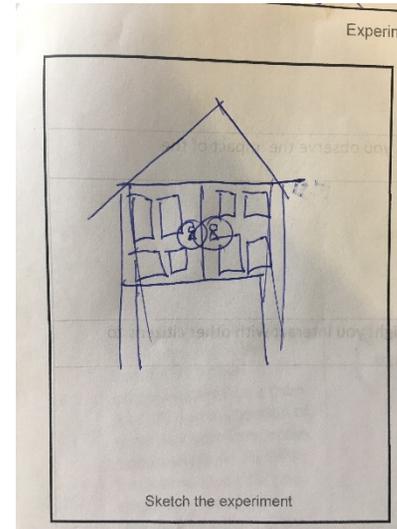
**How is your experiment observational?**

No input provided.

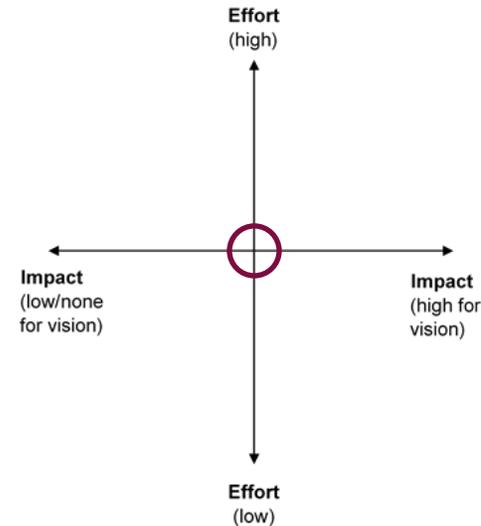
**How is your experiment conversational?**

No input provided.

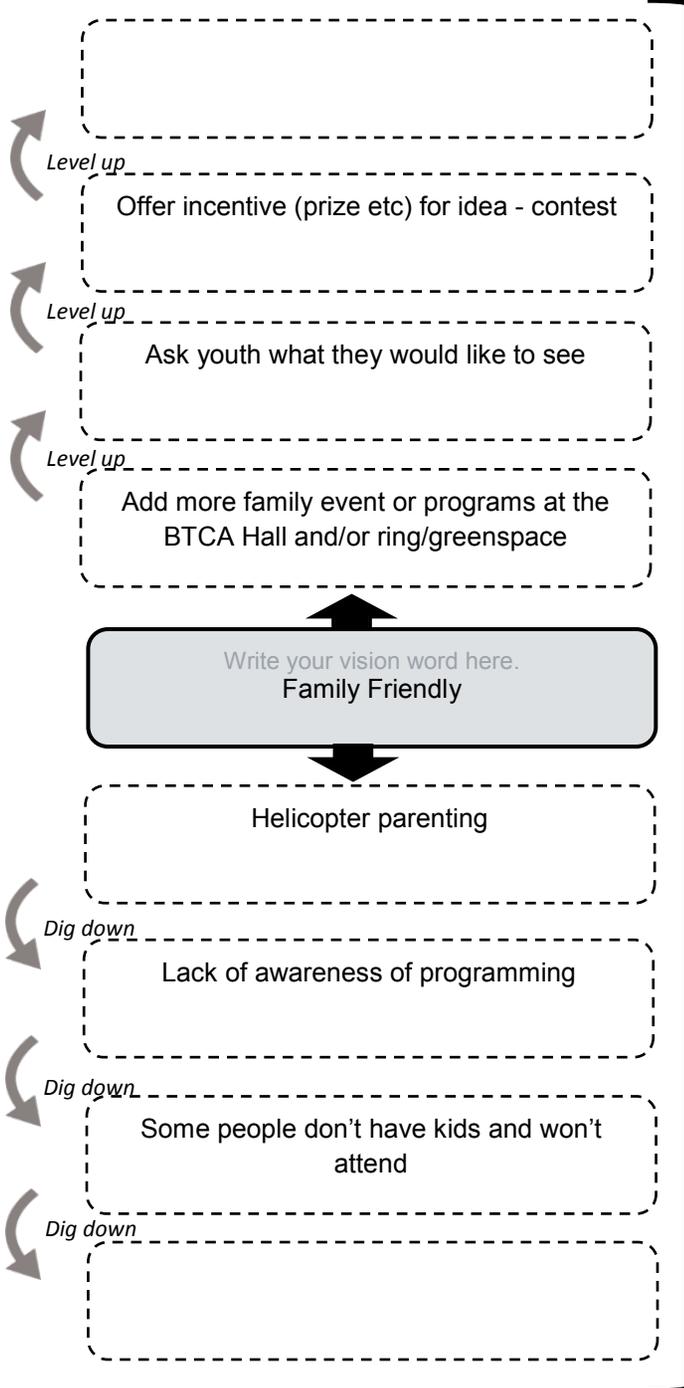
### Sketch



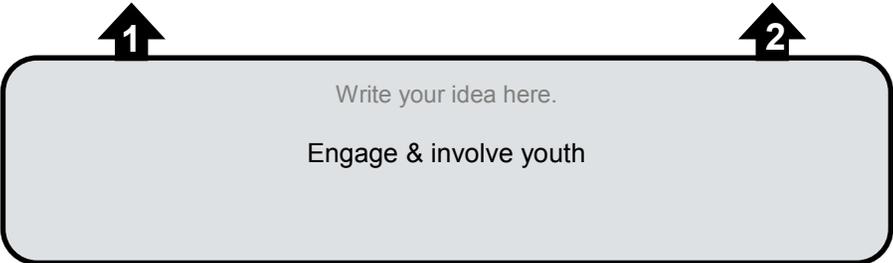
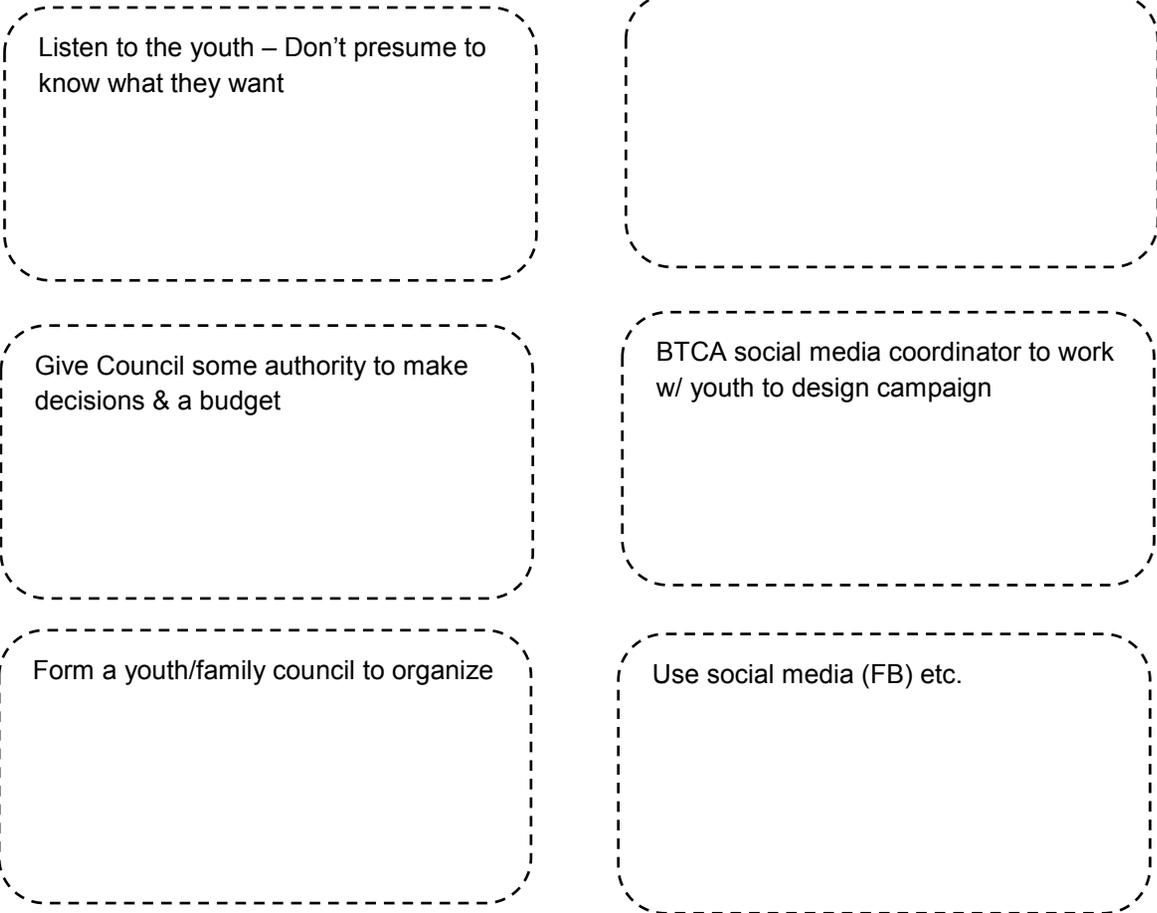
**Where does the experiment land?**



**Worksheet 1 – Come up with ideas**



**Worksheet 2 – Build on your ideas**



## Worksheet 3 – Experiment details

Experiment title: Youth “Council”

***How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?***

Find volunteers (youths) willing to oversee a youth “council” with a budget (e.g. \$500) to program what they may actually want for themselves.

***Which vision words does this experiment support?***

Family friendly, active

***What will you observe? How will you measure impact?***

Youth participation and making decisions.

***How is your experiment physical?***

- table chairs gavel
- pizza
- bag of money

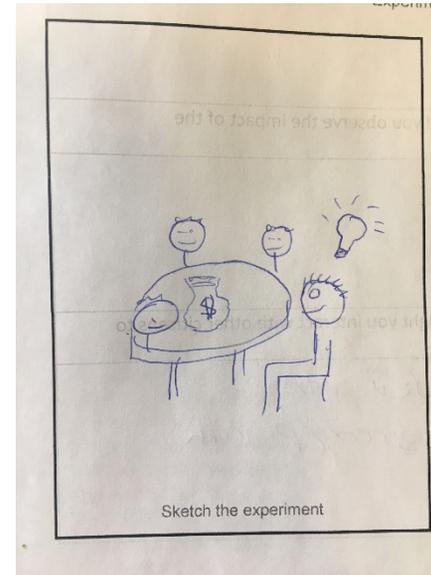
***How is your experiment observational?***

Successful participation

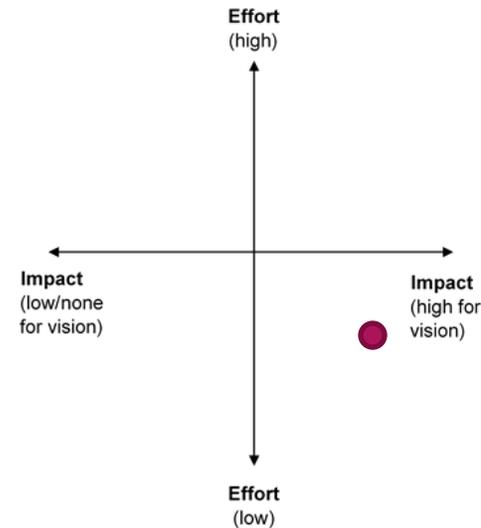
***How is your experiment conversational?***

Youth will interact and assess options – and make decision on project/program

## Sketch



***Where does the experiment land?***



**Worksheet 1 – Come up with ideas**

Level up

Level up

Regular time/volunteers

Level up

Family skate

Write your vision word here.  
No input provided.

Signage promotion

Dig down

Dig down

Dig down

**Worksheet 2 – Build on your ideas**

Music

Firepit

Hot chocolate

Skate assisting walkers

Hall/washroom access

More volunteers

1

2

Write your idea here.  
No input provided.

### Worksheet 3 – Experiment details

Experiment title:

***How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?***

*No input provided.*

***Which vision words does this experiment support?***

*No input provided.*

***What will you observe? How will you measure impact?***

*No input provided.*

***How is your experiment physical?***

*No input provided.*

***How is your experiment observational?***

*No input provided.*

***How is your experiment conversational?***

*No input provided.*



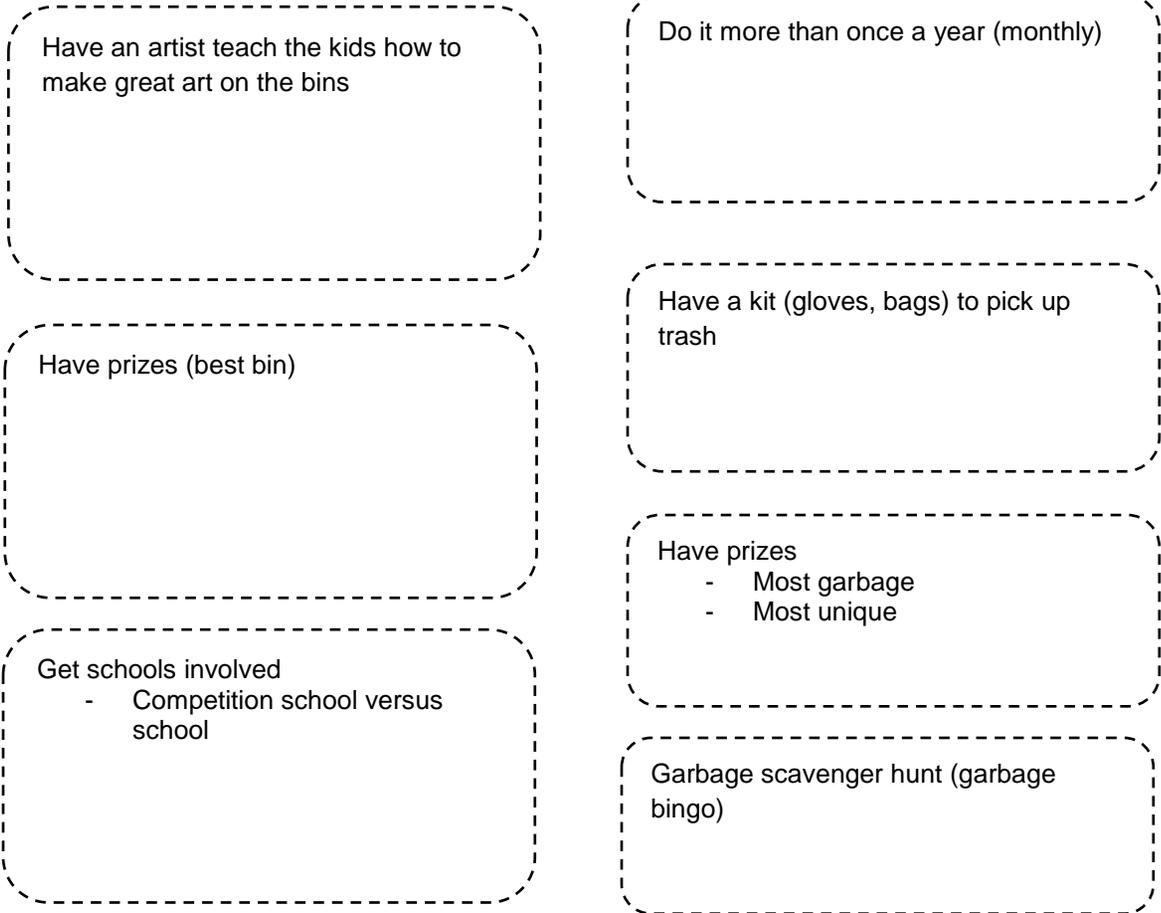
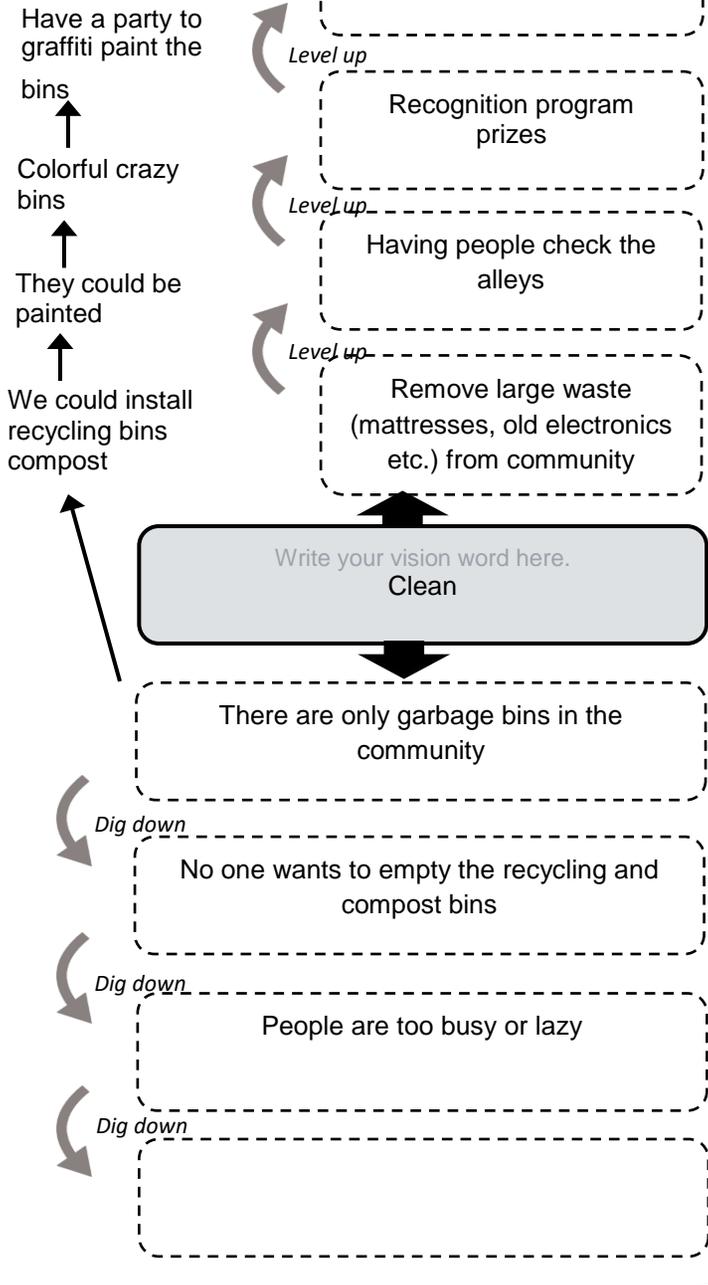
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The following worksheets were submitted for the vision word **CLEAN**.

**Worksheet 1 – Come up with ideas**

**Worksheet 2 – Build on your ideas**



## Worksheet 3 – Experiment details

Experiment title: Meteor Clean

***How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?***

- Take pictures around the neighbourhood before and after the clean
- Make a clean-up area

***Which vision words does this experiment support?***

“Clean”

***What will you observe? How will you measure impact?***

- Count how many:
  - people help
  - bags of garbage
- Track how much of the neighbourhood we cover
- After installation of bins
  - count how often or how much recycling gathered

***How is your experiment physical?***

- The neighbourhood would be cleaner afterwards
- More bins

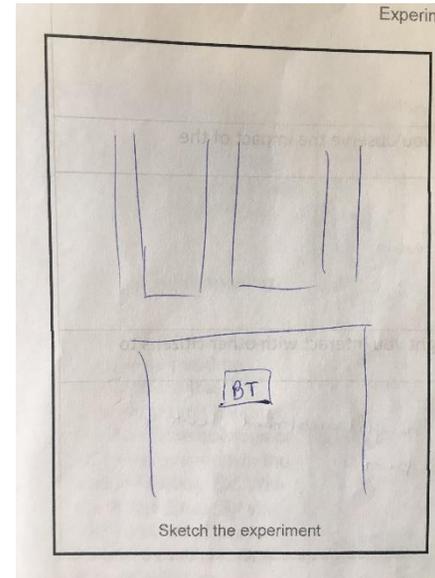
***How is your experiment observational?***

Are the bins being used?

***How is your experiment conversational?***

- People will talk about the bins
  - how much better the neighbourhood looks
  - how they can get a bin

## Sketch





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The following worksheets were submitted for the vision word **ACTIVE**.

**Worksheet 1 – Come up with ideas**

**Worksheet 2 – Build on your ideas**

Level up

Level up

Level up

Write your vision word here.  
No input provided.

Dig down

Dig down

Dig down

[Empty dashed box]

[Empty dashed box]

[Empty dashed box]

Street signage. heritage look  
Enhanced street signs

Permanent/long lasting community sign

Entrance sign

1

2

Write your idea here.  
Community Signage

### Worksheet 3 – Experiment details

Experiment title:

***How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?***

*No input provided.*

***Which vision words does this experiment support?***

*No input provided.*

***What will you observe? How will you measure impact?***

*No input provided.*

***How is your experiment physical?***

*No input provided.*

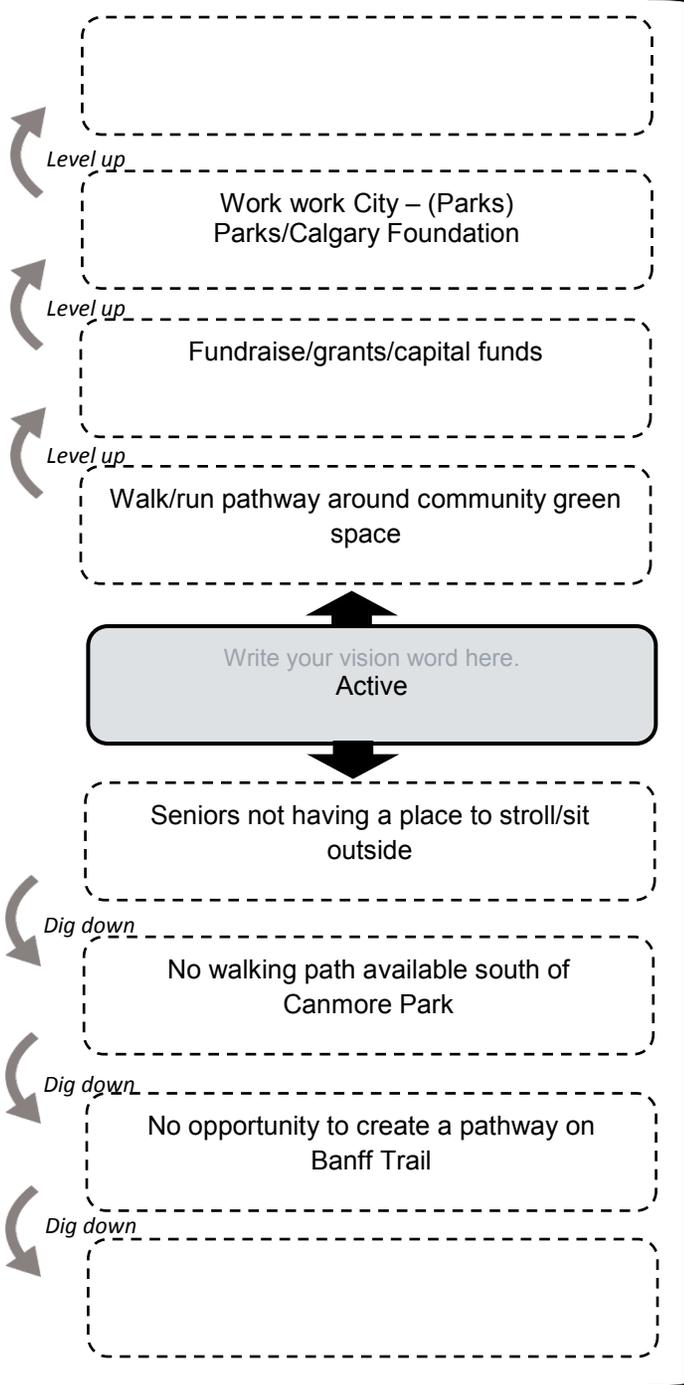
***How is your experiment observational?***

*No input provided.*

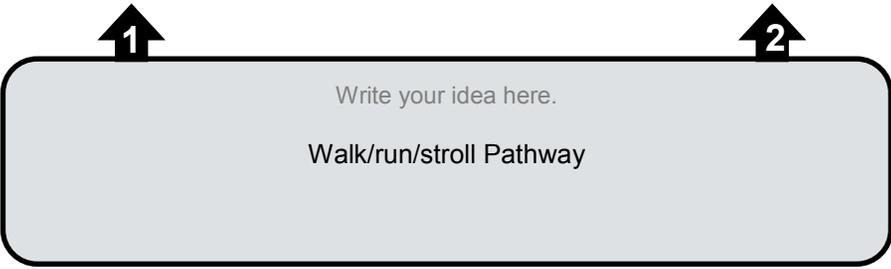
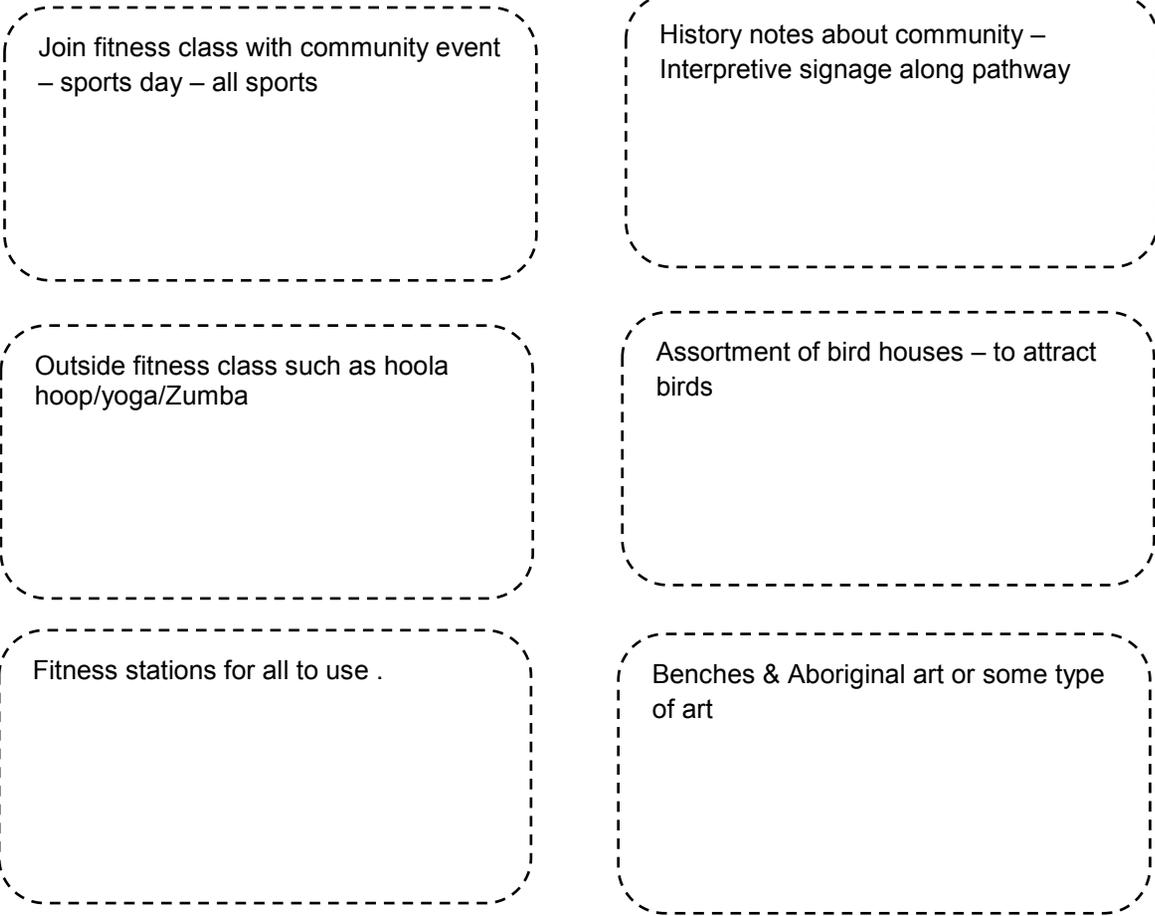
***How is your experiment conversational?***

*No input provided.*

**Worksheet 1 – Come up with ideas**



**Worksheet 2 – Build on your ideas**



## Worksheet 3 – Experiment details

Experiment title:

**How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?**

- Approach city
- Have open houses – invite coed citizens to map out path in greenspace – gather ideas for what citizens want for keeping active – also for greenspace in general – BTCA would need mailout advertise idea.

**Which vision words does this experiment support?**

- Accessible
- Connected
- Active
- Family-friendly
- Pet-friendly
- Diverse
- Natural

**What will you observe? How will you measure impact?**

- Citizens gathering/planning/visioning
- Pathway/greenspace
- Meeting one another exploring ideas and documenting
- Learn ideas and finding out what they use the space for now

**How is your experiment physical?**

Physical pathway & benches / exercise equipment

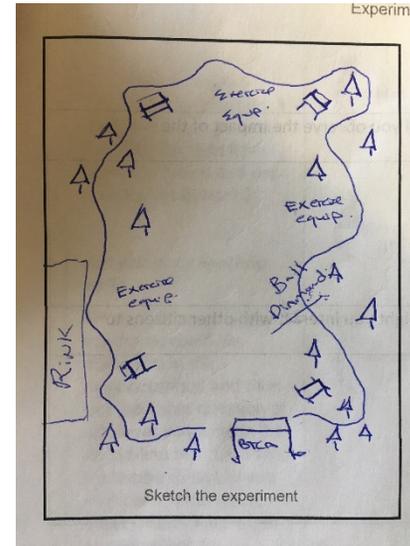
**How is your experiment observational?**

No input provided.

**How is your experiment conversational?**

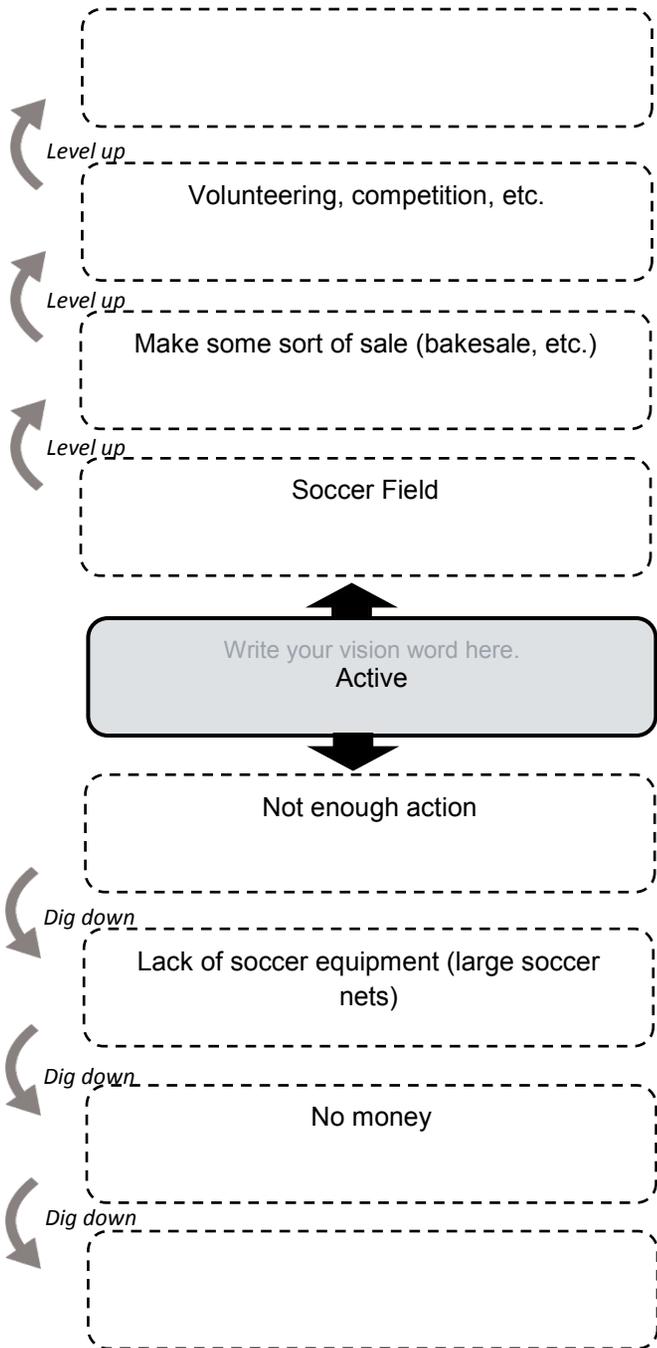
No input provided.

## Sketch



**Worksheet 1 – Come up with ideas**

**Worksheet 2 – Build on your ideas**



More people would learn about event we have and become more involved

More active greenspace

More people would come to the community center

Welcome other communities

More people could play (more attractions)

Soccer camps. Teams

1 2  
Write your idea here.  
Soccer nets/field

## Worksheet 3 – Experiment details

Experiment title:

***How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?***

I would get a few portable soccer nets, and put them up for a few days/weeks to see if it got used, then we could leave out the portable nets and in the winter, we can store them in the shed. Hopefully, the whole community would be involved. I would try it right beside the community center, an accessible location.

***Which vision words does this experiment support?***

Active, connected, pet and family-friendly. Fun.

***What will you observe? How will you measure impact?***

I will observe how often the nets would get used and how many people would enjoy having them their. I would record all this info into a chart for around a month. If this go's well and if it makes a difference, we could leave them there.

***How is your experiment physical?***

*No input provided.*

***How is your experiment observational?***

*No input provided.*

***How is your experiment conversational?***

*No input provided.*

## Sketch

