



# This is my neighbourhood

Report Back: What We Heard  
Creative Ideation Session – Glendale  
February 5, 2018

## Project overview

This is my neighbourhood is a program created for residents to partner with The City of Calgary to identify ways to make their neighbourhoods even better places to live, work and play.

In 2016, The City of Calgary delivered more than 100 programs, services and small-scale improvement projects to the first 14 neighbourhoods that participated in This is my neighbourhood. Some examples of the types of initiatives that resulted from the program included building a fit park, adding family-friendly Park n' Play programming options and developing pedestrian pathway maps.

The City is now working with 14 new neighbourhoods and the resulting improvement initiatives will be implemented in 2018.

## Engagement overview

### Step 1 – Define your community vision

The engagement process began with each neighbourhood identifying a vision. Residents were asked to select three vision words from the list below, and explain why their selection would make their community a better place to live, work and play. Participants could also provide their own vision words.

*Accessible • Beautiful • Connected • Diverse • Family-friendly • Healthy • Inclusive • Safe • Walkable*

The input from the first phase created three vision statements from which residents could select their favourite in an online poll. Glendale residents selected the following vision statement: **Glendale values safe streets, community action, on-going beautification efforts that contribute to community pride, and upgraded amenities, programs and spaces for all ages that help to maintain and promote being a family-friendly neighbourhood.**

### Step 2 – Coming up with creative ideas

On January 16, 2018, 11 Glendale residents and City staff attended a workshop focused on brainstorming creative ideas to support the neighbourhood vision. This report covers what we heard at that workshop.





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## What we asked

Participants were asked to choose one of their community’s vision words – safe, beautiful or family-friendly – as the basis for coming up with ideas for small-scale improvements for Glendale.

Participants worked in small groups to complete three worksheets designed to help them generate creative ideas.

**Worksheet 1** helped participants build on their selected vision word by *leveling up* or *digging down*.

*Leveling up* asked participants to think about how they could make the vision happen in their neighbourhood. For example, how could we make Glendale beautiful? Once they had come up with one idea, they were tasked with continuing to level up until several ideas had been generated.

Similarly, participants could also *dig down* to discover what might be preventing their vision from being realized. For example, what is stopping our neighbourhood from being beautiful?

After completing Worksheet 1 participants had several ideas for achieving their vision, and were asked to select one idea to carry over for further development in Worksheet 2.



Worksheet 1 Example



Participants at Glendale workshop

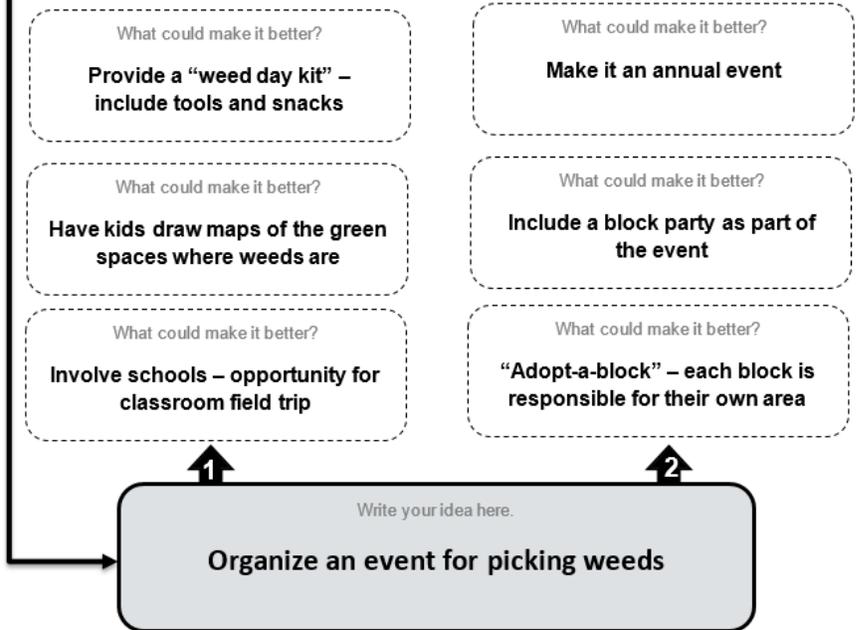


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Worksheet 1 Example



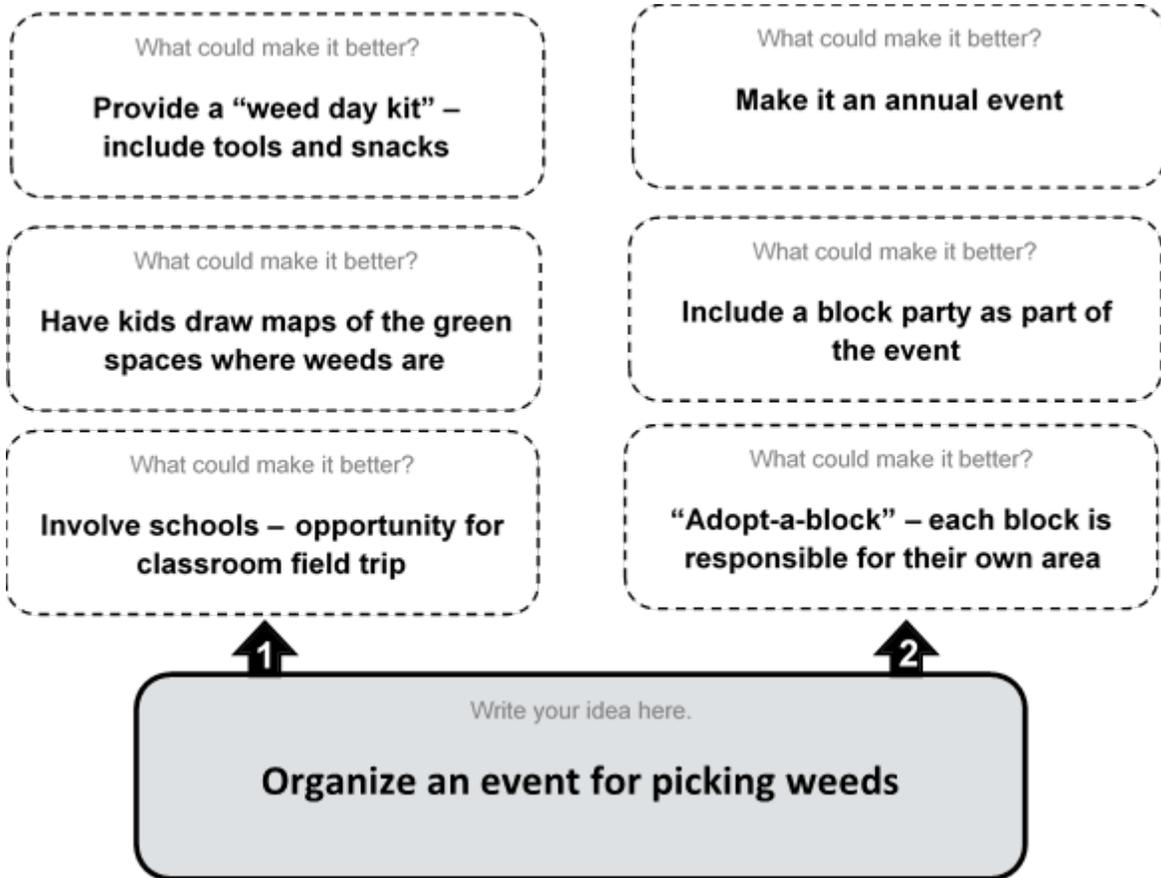
Worksheet 2 Example



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**Worksheet 2** asked participants to think of two different ways or approaches to make that idea better, as illustrated in the example below.



Worksheet 2 Example



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For **Worksheet 3**, participants picked one idea from Worksheet 2 to develop that idea into an experiment. Experiments were created to test the idea's potential for success or gave more detail and clarity to implement the idea. Worksheet 3 asked participants to make experiments physical (physical movement), observational (measurable) and conversational (interaction between participants).

Other details were captured on Worksheet 3 about the resources needed for the experiment, who would be involved and where the experiment would take place. Participants were also asked to indicate how easy or hard it would be to implement and if it would have a low or high impact on the community.

Participants were then asked to go through the worksheets again using a different vision word.

## What we heard

Seven sets of worksheets were completed for Glendale. The list of experiment ideas that came from Worksheet 3, grouped by vision word, are provided below (two sets of worksheets did not include an experiment). To view the details of the experiments on the transcribed worksheets, please see pages 7 – 23.

Vision word: Safe

- Accessibility Audit
- Hot Chocolate Handout

Vision word: Beautiful

- Art Sculpture in roundabouts

Vision word: Family-Friendly

- 4 Way Stop Traffic Circle
- Community "Bored"

## Next steps

The ideas and experiments identified at the workshop will be reviewed by The City of Calgary project team. Based on the ideas generated at the workshops and from the Visioning survey in the fall, a proposed list of initiatives will be put forward to community residents to prioritize in March 2018.



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## Verbatim worksheets

The following pages are the transcribed worksheets from the Glendale workshop. Worksheets have been transcribed as they were submitted; no edits have been made to spelling or grammar. Blank boxes on the submitted sheets were left blank on the transcribed worksheets. If an inappropriate word was used, the following is used to indicate that it was removed: [inappropriate word removed]. If personal information was submitted the following is used where that information was removed: [personally identifying information removed]. The worksheets have been grouped by vision word.



*Participants at Glendale workshop*



*Participants at Glendale workshop*



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The following worksheets were submitted for the vision word **SAFE**.

**Worksheet 1 – Come up with ideas**

Consultation & community support

*Level up*

Transportation & parks access review

*Level up*

More functional design for all users & pedestrian (disability)

*Level up*

Road improvements & access design

Write your vision word here.

**Safe**

Design access to Hall & ground

*Dig down*

Layout of property - (in a valley)

*Dig down*

Access road is a laneway (unpaved, single lane)

*Dig down*

No proper stair & ramp

**This is my neighbourhood – Glendale Workshop, January 16, 2018**

Worksheet #7: **Safe**

**Worksheet 2 – Build on your ideas**

Community Association Hall  
Wayfinding & information about the community/hall

Bigger connection w/ Optimist Park  
Fitness/Information stations along the route

Soft pathway connection through park

Well lit (solar power) pathway with snow clearing

Stairs/paved ramps off 25 Ave

E/west Pathway from Glenmount Drive thru Optimist Park to link to Pedestrian Overpass @ Sarcee Trail

Write your idea here.

**Better access to community hall**

## Worksheet 3 – Experiment details

Experiment title: Accessibility Audit

**How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?**

- Invite community members/neighbours/seniors/people with accessibility concerns for a conversation about access to better understand the issues
  - Try it twice a year, once in winter and once in spring/summer
- Invite local councillor & accessibility group

**Which vision words does this experiment support?**

Safety/Family Friendly

**What will you observe? How will you measure impact?**

- Community counts how many people are in the park/vehicles
- Community survey

**How is your experiment physical?**

- Move around the park & community hall space
- Bring mobility devices to help people try accessing the site in different modes
  - wheelchairs, strollers, bikes
  - canes

**How is your experiment observational?**

- Take photos
- Survey community
- Note concerns from attendees

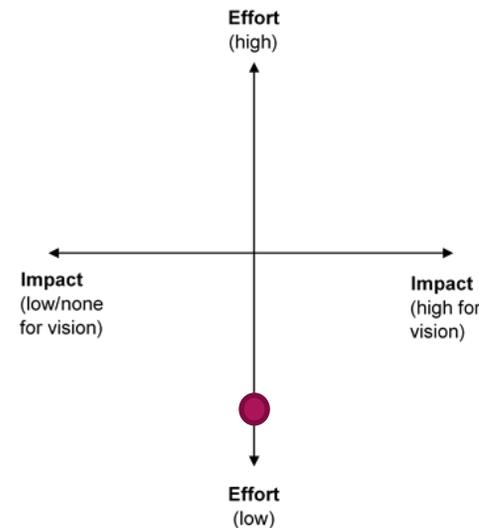
**How is your experiment conversational?**

Attendees can share past experiences & those during the audit

## Sketch



**Where does the experiment land?**



**Worksheet 1 – Come up with ideas**

Engage community members through an activity/meeting open house

*Level up*

Identify “hot” spots

*Level up*

Improving pedestrian movement through community

*Level up*

More traffic calming measures

Write your vision word here.  
**SAFE**

Not enough awareness of speed zones in the community

*Dig down*

Lack of visibility of pedestrian crosswalks

*Dig down*

Roads/Funding sources

*Dig down*

CA volunteers // CPS NPCs – too much change over

**Worksheet 2 – Build on your ideas**

Roaming-Go to Community People

- Turtle Hill
- Park
- School
- 4 way stop

Paint a turtle on the road

Safety Open House

Select location - Turtle Hill 45<sup>th</sup> Street SW

Identify “hot” spot for traffic/pedestrians

- CPS volunteers radar day!

Identify appropriate traffic calming measures w/ city roads/CPS

Paint the Pavement

Write your idea here.  
**More traffic calming measures**

## Worksheet 3 – Experiment details

Experiment title: Hot Chocolate Handout

**How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?**

- What? - handout hot chocolate/timbits, w/ the information. (Glendale “Fine”) theme. to provide them w/ places to go for more info, cost of actual fine from CPS
  - How it affects community/safety
  - How change to change behaviour
- Who? – \*CA, volunteers, Parent Advisor, Principal, CPS (Chris)
  - St. Thomas / Glendale / Turtle Hill / Optimist

**Which vision words does this experiment support?**

Safety

**What will you observe? How will you measure impact?**

- bad behaviour/illegal behavior
- engage school again
  - monitors for school

**How is your experiment physical?**

No input provided.

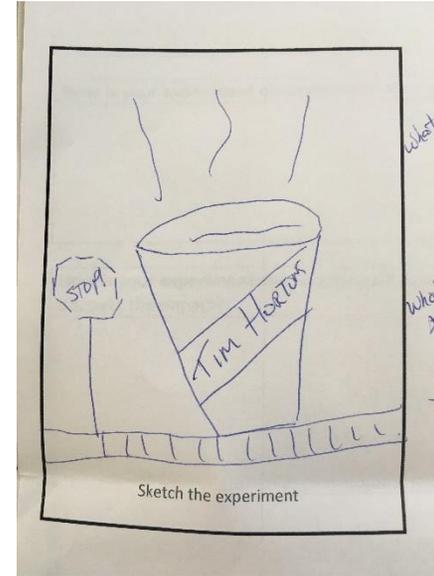
**How is your experiment observational?**

No input provided.

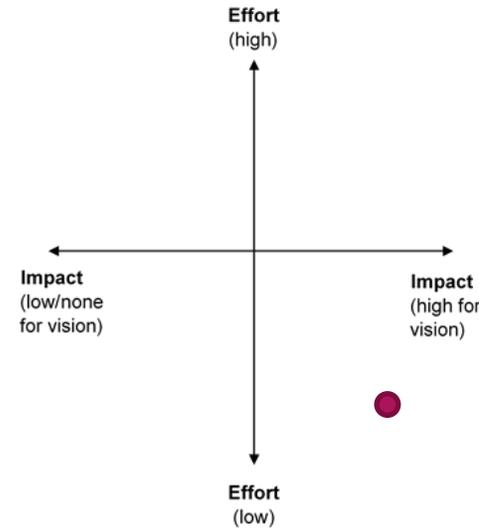
**How is your experiment conversational?**

No input provided.

## Sketch



**Where does the experiment land?**



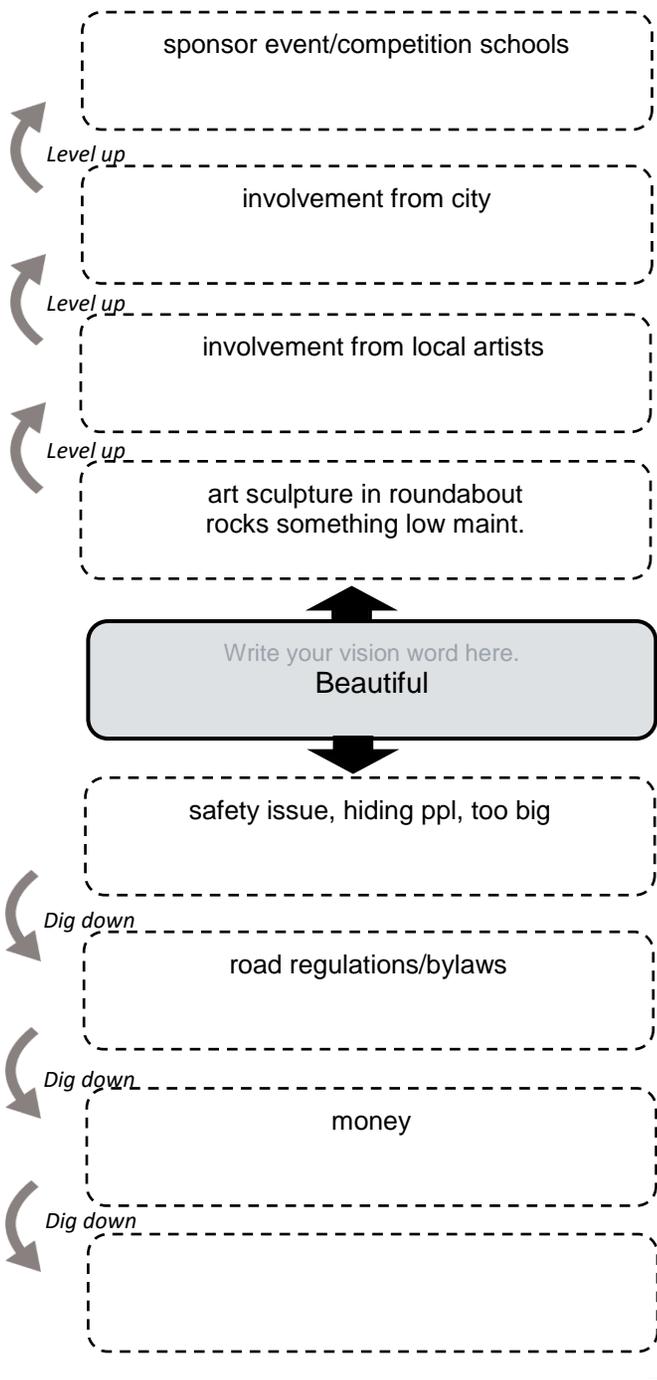


# This is my neighbourhood

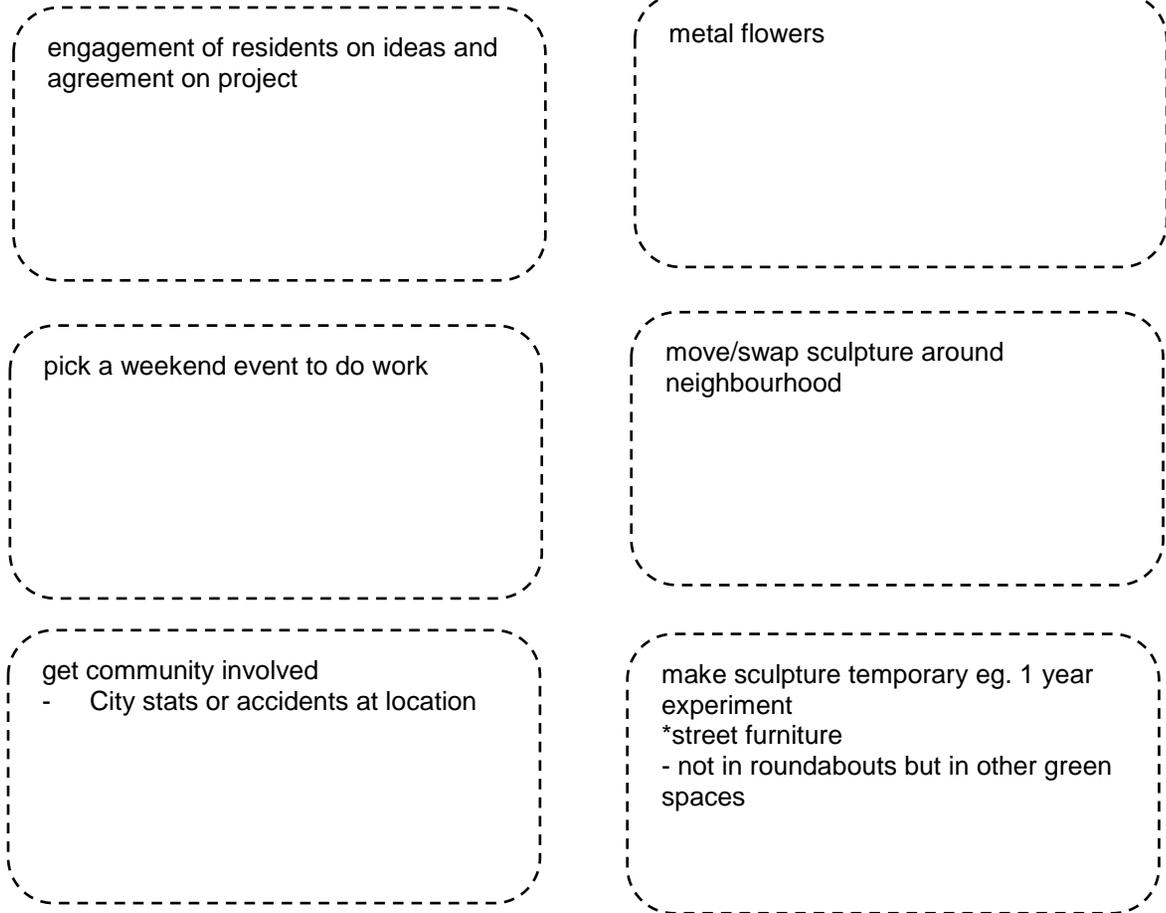
Report Back: What We Heard  
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The following worksheets were submitted for the vision word **BEAUTIFUL**.

**Worksheet 1 – Come up with Ideas**



**Worksheet 2 – Build on your ideas**



## Worksheet 3 – Experiment details

Experiment title: Art Sculpture in roundabouts

**How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?**

- Survey community on ideas
- Need consensus from people.
- Use Thumper/website/stampede event (email)
- Use artist. get 3 ideas to vote on
- Put notice board up in roundabouts saying “send ideas to Thumper what you want to see here”
- Get approval on city
- 25 ave kelwood (2)
- 19 ave kelwood

**Which vision words does this experiment support?**

*No input provided.*

**What will you observe? How will you measure impact?**

- Monitor # accidents
- Watch people around area
- Use Thumper for feedback post implementation
- Vandalism # incidents
- Talk to people post implementation directly around sculpture

**How is your experiment physical?**

- Need materials & manual labor to implement/build...
- Tools
- Need to know city limitations

**How is your experiment observational?**

- Community feedback
  - Via Thumper, website, email, letter
  - Vandalism

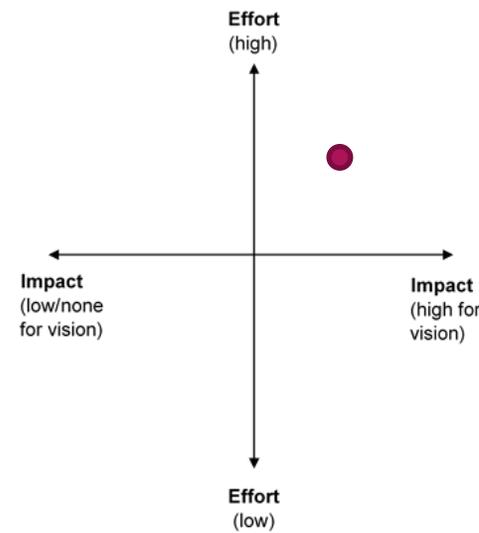
**How is your experiment conversational?**

- have a member of Stampede lunch talk to people

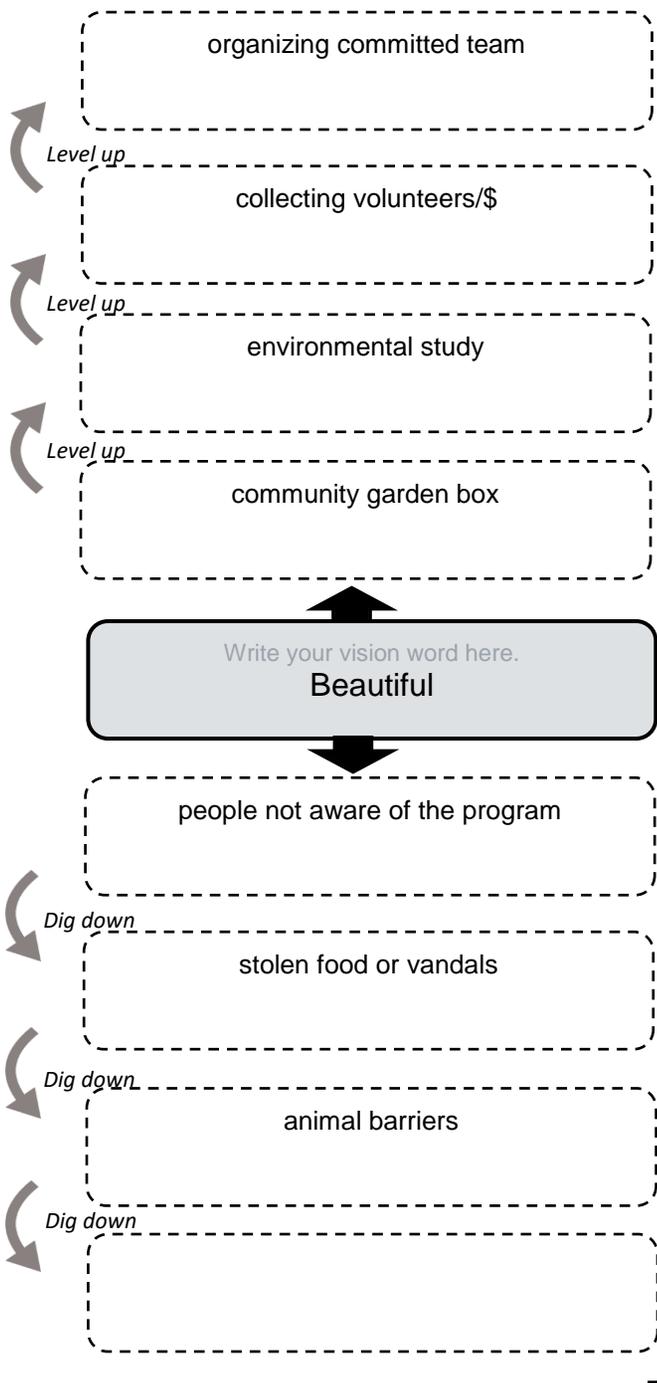
**Sketch**



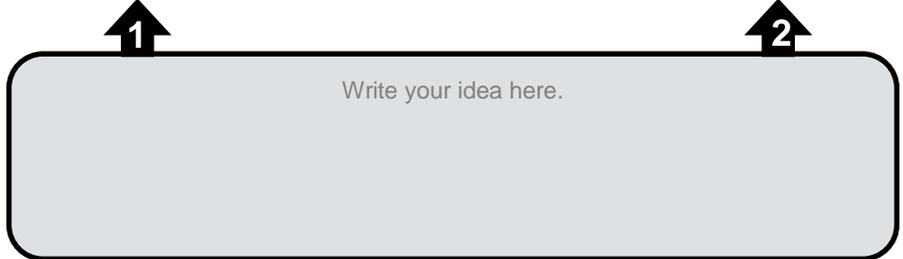
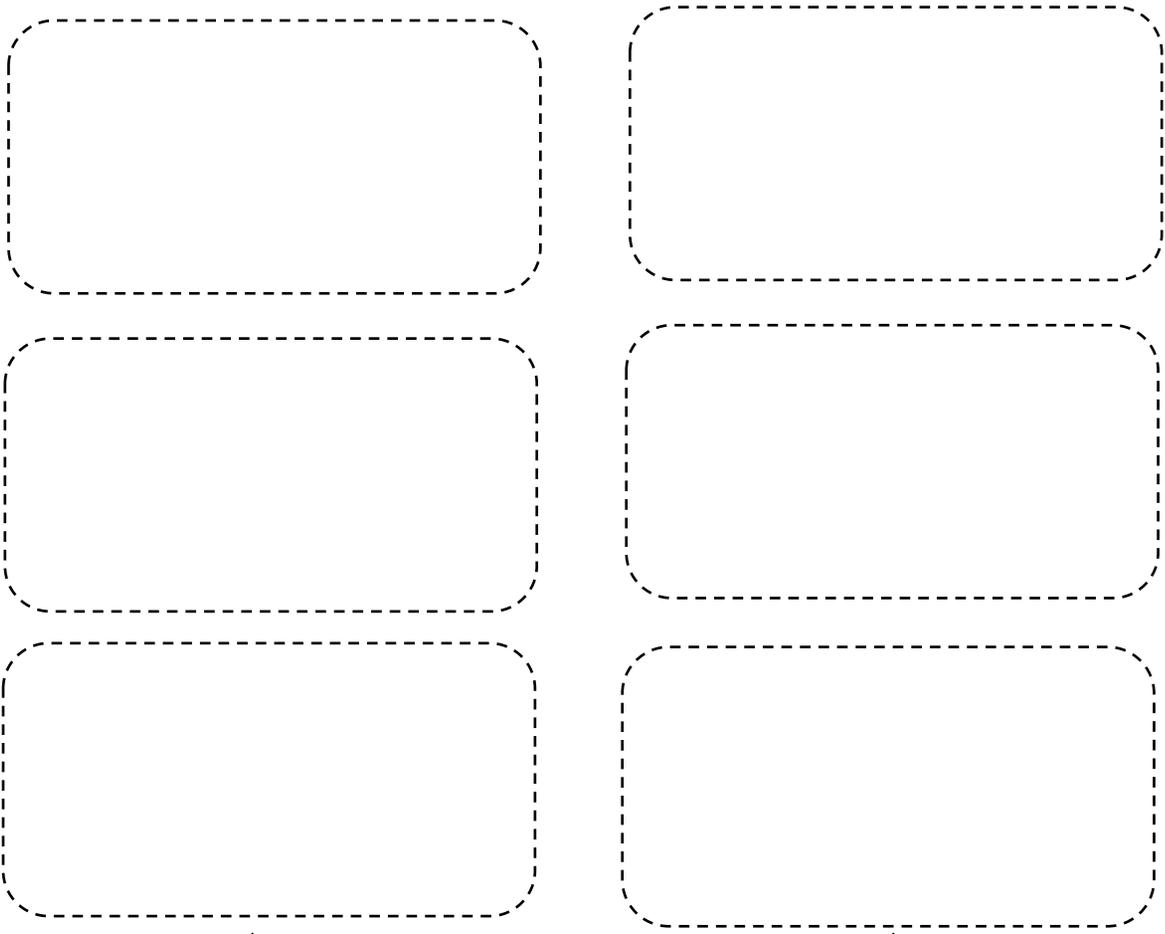
**Where does the experiment land?**



**Worksheet 1 – Come up with ideas**



**Worksheet 2 – Build on your ideas**



### Worksheet 3 – Experiment details

Experiment title:

***How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?***

*No input provided.*

***Which vision words does this experiment support?***

*No input provided.*

***What will you observe? How will you measure impact?***

*No input provided.*

***How is your experiment physical?***

*No input provided.*

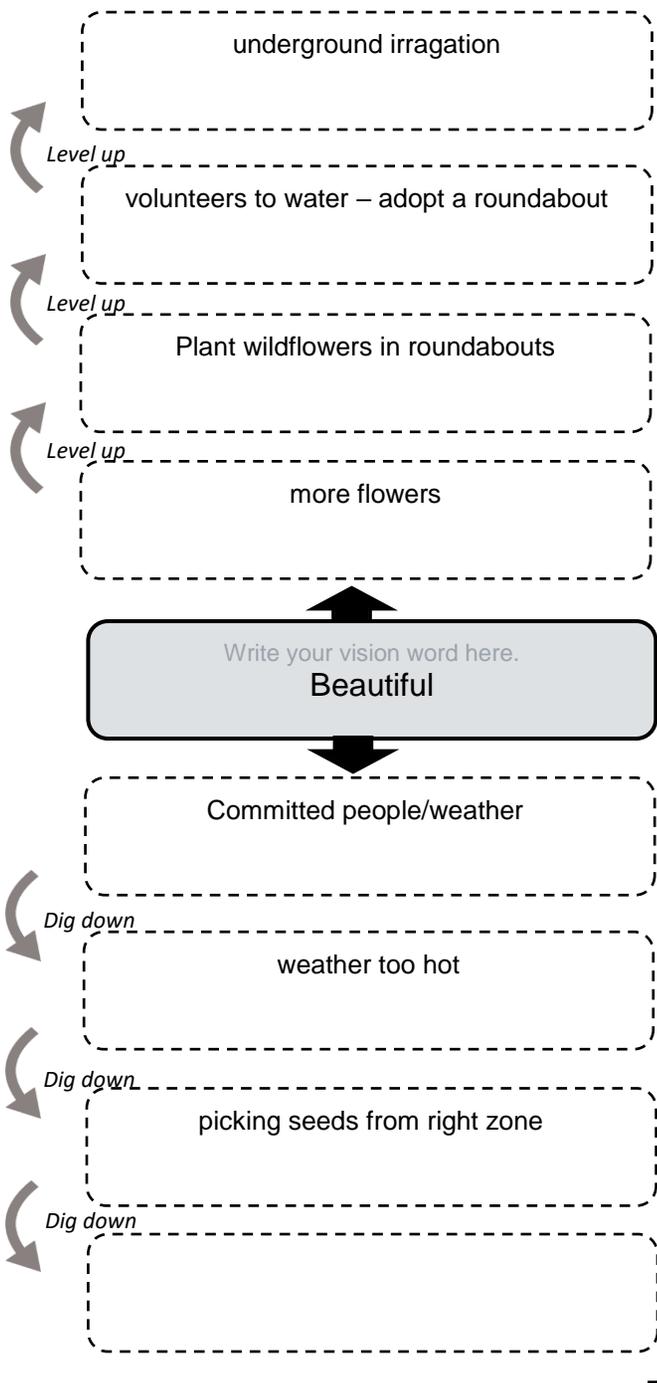
***How is your experiment observational?***

*No input provided.*

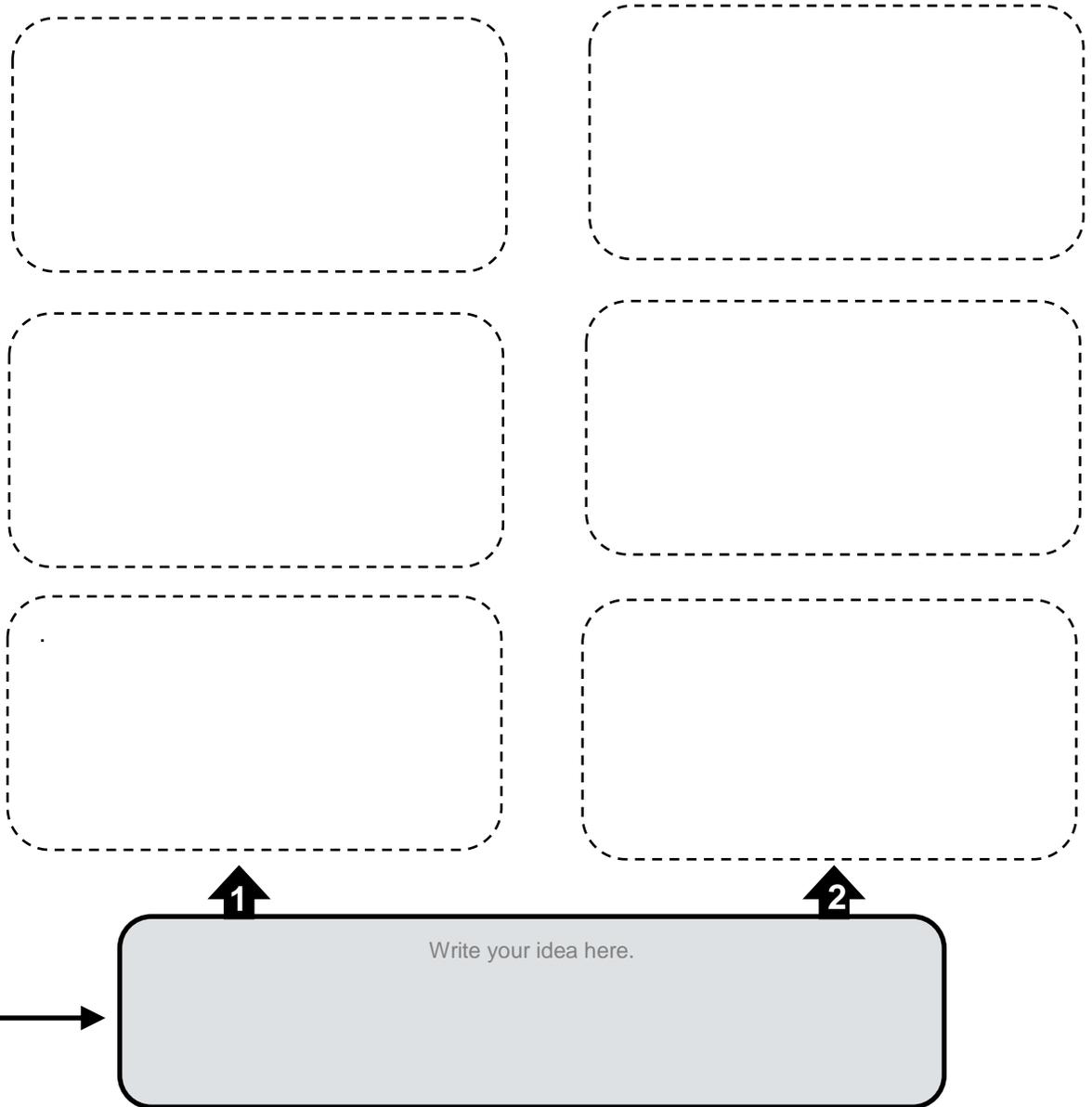
***How is your experiment conversational?***

*No input provided.*

**Worksheet 1 – Come up with ideas**



**Worksheet 2 – Build on your ideas**



## Worksheet 3 – Experiment details

Experiment title:

***How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?***

*No input provided.*

***Which vision words does this experiment support?***

*No input provided.*

***What will you observe? How will you measure impact?***

*No input provided.*

***How is your experiment physical?***

*No input provided.*

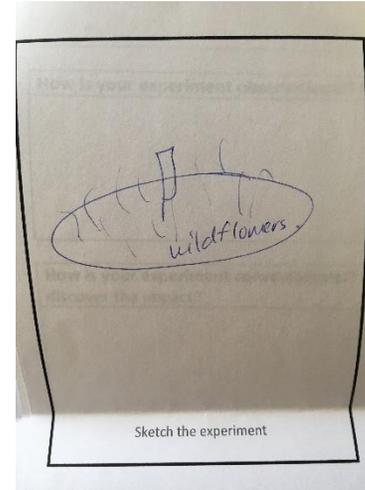
***How is your experiment observational?***

*No input provided.*

***How is your experiment conversational?***

*No input provided.*

## Sketch





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The following worksheets were submitted for the vision word **FAMILY-FRIENDLY**.



### Worksheet 3 – Experiment details

Experiment title: 4 Way Stop Traffic Circle

\*identify gaps in pathways map

**How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?**

- Cycle through on Kelwood w/o 4 way stop
- Use temporary 4-way stops to see if it will make it feel safer
- Talk with families about whether or not 4-way stops would make them more likely to ride to school
- Survey parents @ kid drop-off, inform people about experiment
- Collect experiences of people who live near roundabouts
- Stop signs for 1 week if possible
- Involve traffic safety/roads

**Which vision words does this experiment support?**

Family-friendly

**What will you observe? How will you measure impact?**

- Drivers stopping
- Number of cyclists
  - how drivers react
  - how cyclists react
- Potential for increase in family cycling
  - talk with families biking about how they choose routes & where they feel safe cycling in the community

**How is your experiment physical?**

Adding objects (stop signs) to see impact

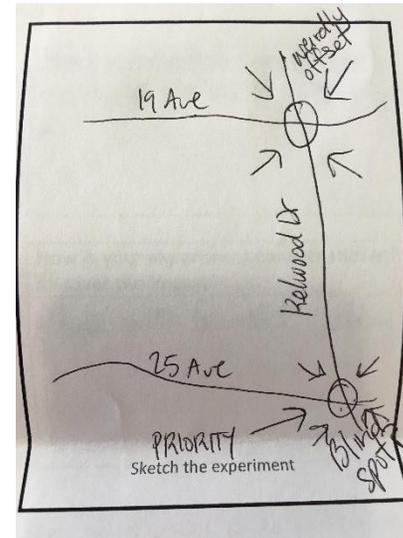
**How is your experiment observational?**

Observe impact of stop signs

**How is your experiment conversational?**

Talk with families cycling in neighbourhood

### Sketch



**Worksheet 1 – Come up with Ideas**

Recruit volunteer  
Message board communication methods



Need a social revolution



Cooperate Collaborate. Leverage CA to develop (work with) events & programs. Services. Winterfest events festival.



Activities that appeal to all ages & demographics

Write your vision word here.  
**Family Friendly**

Lack of information contained in the "Town Crier" newsletter



**This is my neighbourhood – Glendale Workshop, January 16, 2018**  
Worksheet #6: **Family-friendly**

**Worksheet 2 – Build on your ideas**

Free board game depository  
"complimentary"

Community ownership

Board game "nite"

Interactive creative public art piece that displays current events and ask questions

Community "bored"

Outdoor location @ well travelled locale

Write your idea here.  
**Community board**



## Worksheet 3 – Experiment details

Experiment title: Community “Bored”

***How will you conduct the experiment? What resources do you need? Who is involved? Where will you try it?***

- Mock-up board
- Map - directional, all points lead to community board
- Stakeholder
  - CA – business – local homeowners
  - dog walkers
- Community art project via CBE & CCSAD

***Which vision words does this experiment support?***

- Creative
- Beautiful
- Connectivity

***What will you observe? How will you measure impact?***

- How many posts are listed on the community board
- Selfie @ the community board and post

***How is your experiment physical?***

People have to come to interact and scribe their messages.

***How is your experiment observational?***

- See or observe how many comments are posted
- Planter boxes

***How is your experiment conversational?***

Starts conversations between different community groups.

## Sketch

