

TAXI AND LIMOUSINE ADVISORY SUBCOMMITTEE

AGENDA of MEETING TO COMMENCE FRIDAY, 2016, JANUARY, 22, 8:00 A.M.

(Engineering Traditions Committee Room, First Floor Historic City Hall, 700 Macleod Trail SE Calgary)

COMMUNICATIONS AND ENGAGEMENT SUBCOMMITTEE

ASCERTAIN QUORUM CONFIRMATION OF AGENDA CONFIRMATION OF MINUTES – 2016, January, 07 DECLARATION OF PECUNIARY INTEREST CHAIR'S OPENING REMARKS

STANDING ITEMS: 2016 TLAC Communication & Engagement activities

DISCUSSION RE: Communication Implementation Matrix

- Audience(s)
- Tactic(s)
- Timeline(s)
- Key Message(s)
- Objective(s)
- Responsibility(ies)

EXCUSING ABSENCE OF MEMBERS

NEXT MEETING 2016 February 10, 8 a.m. to 10 a.m. (Legal Traditions Committee Room,

4th Floor, Historic City Hall, 700 Macleod Trail SE)

ADJOURNMENT