



## LIVERY TRANSPORT ADVISORY COMMITTEE

**MINUTES of MEETING**  
**COMMENCING 2017, April 03 AT 8:01 AM**  
**Legal Traditions Committee Room, 4<sup>th</sup> Floor**  
**Administration Building (Municipal Complex)**  
**313 - 7<sup>th</sup> Avenue SE Calgary**

### COMMUNICATIONS ENGAGEMENT AND RESEARCH SUBCOMMITTEE (THE SUBCOMMITTEE)

**MEMBERS PRESENT:** Cheryl McLaughlin - General Public–Subcommittee Chair  
Spencer Villiam - Calgary Hotel Association–Subcommittee Vice Chair  
Lauri Brunner – Advisory Committee on Accessibility  
Ian Lawson – Limousine Broker  
Tongjie Zhang – General Public- LTAC Chair (*ex-officio*)  
  
Lisa Skierka – Community Member

**MEMBERS ABSENT:** Shawnah Whittaker – Calgary Airport Authority  
Stewart Lang – Community Member

**CITY SUPPORT STAFF PRESENT:**  
Marcia Andreychuk – LTAC Business Analyst  
Kristen Brown – Research Coordinator

#### ASCERTAIN QUORUM

The Chair ascertained that quorum was present.

#### CONFIRMATION OF AGENDA

AMENDMENT, Moved by Ian Lawson that the Agenda for today's meeting be amended to invert the stated order of the two agenda items. **CARRIED**

CONFIRM AGENDA, Moved by Lauri Brunner that the Agenda, AS AMENDED, for today's meeting be confirmed. **CARRIED**

## **CONFIRMATION OF MINUTES**

CONFIRM MINUTES, Moved by Spencer Villam that the Minutes of the 2017, March 20 meeting of the Communications and Engagement Subcommittee be confirmed. **CARRIED**

## **DECLARATION OF PECUNIARY INTEREST**

The following persons declared a pecuniary interest:

Ian Lawson, Limousine Broker

## **CHAIR'S OPENING REMARKS**

The Chair thanked everyone for attending.

## **NEW BUSINESS:**

### **Public Education Campaign – Availability of Accessible Taxis**

Administration informed the Subcommittee that, with respect to the 2017 February 9 Motion Arising, communication planning support will not be made available by Administration to raise awareness among Calgarians that wheelchair accessible taxis are available to all taxi users.

The Subcommittee discussed conducting further investigation into the risk of further erosion of on-demand wheelchair accessible taxi services. A number of Accessible Taxi Plate Licences (ATPLs) have already been surrendered. Other areas of investigation include evaluating how many of the remaining ATPLs are made unavailable to provide on-demand wheelchair accessible services due to other contracts (e.g., airport, Calgary Transit Access), and how many others are at risk of surrender on the basis of usable vehicle life cycle considerations. This analysis would help the Subcommittee evaluate how much time (in months and/or years) until the situation may become critical and, in turn, help the Subcommittee decide whether or not to recommend that LTAC allocate resources for the external procurement of public education activities. The goal in raising awareness among Calgarians that street hail wheelchair accessible taxis are available to all taxi users is to support the sustainability of ATPLs.

Motion by Lauri Brunner that the CER subcommittee recommend to LTAC that this matter be referred to the Plate Utilization subcommittee to conduct further investigation into the areas discussed. **CARRIED**

## **IN CAMERA ITEM**

- Statement of Work Evaluations RE Customer Satisfaction Research

**Motion to go In Camera:**

- Motion: At 9:16 a.m. moved by Lisa Skierka that, in accordance with Section 197 of the Municipal Government Act, Section 24 of *the Freedom of Information and Protection of Privacy Act* and Section 13 of the LTAC Policy and Procedure Manual, that this Subcommittee of LTAC will now move In Camera to discuss the Statement of Work Evaluations RE Customer Satisfaction Research **CARRIED**

**Motion to return to the public meeting:**

Motion at 11:45 a.m. by Ian Lawson that this Subcommittee of LTAC will now return to the public meeting. **CARRIED**

**Rise and Report**

Motion by Lauri Brunner that this Subcommittee of LTAC has concluded its evaluation of the 2017 LTAC Customer Satisfaction Research Statements of Work and that the decision will be made public approximately within two weeks in accordance with City procurement policies and procedures.

**CARRIED**

Motion by Ian Lawson that In Camera discussions remain confidential under Section 24 of the Freedom of Information and Protection of Privacy Act. **CARRIED**

The following persons came forward to address the committee: NONE

**EXCUSING ABSENCE OF MEMBERS** All absent members gave prior notice to the Chair.

**ADJOURNMENT**

ADJOURN, Moved by Tongjie Zhang that the meeting adjourn. (11:46 a.m.) **CARRIED**

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C. McLaughlin, Chair

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S. Villam, Vice Chair