

LIVERY TRANSPORT SERVICES – 2017 STAMPEDE OPERATION PLAN

SUMMARY

The Calgary Stampede (2017 July 07 – 16) is the largest annual event held in the city of Calgary. Livery Transport Services (LTS), in conjunction with the taxi, limousine and transportation network companies, play a vital role in providing safe and efficient transportation for citizens and visitors alike. The impacts to the livery industry are substantial with the highest trip volumes of the year being recorded during the 10 days. The ability for travellers to easily and seamlessly travel to and from Stampede events in a safe manner is essential to their full enjoyment of the Stampede experience.

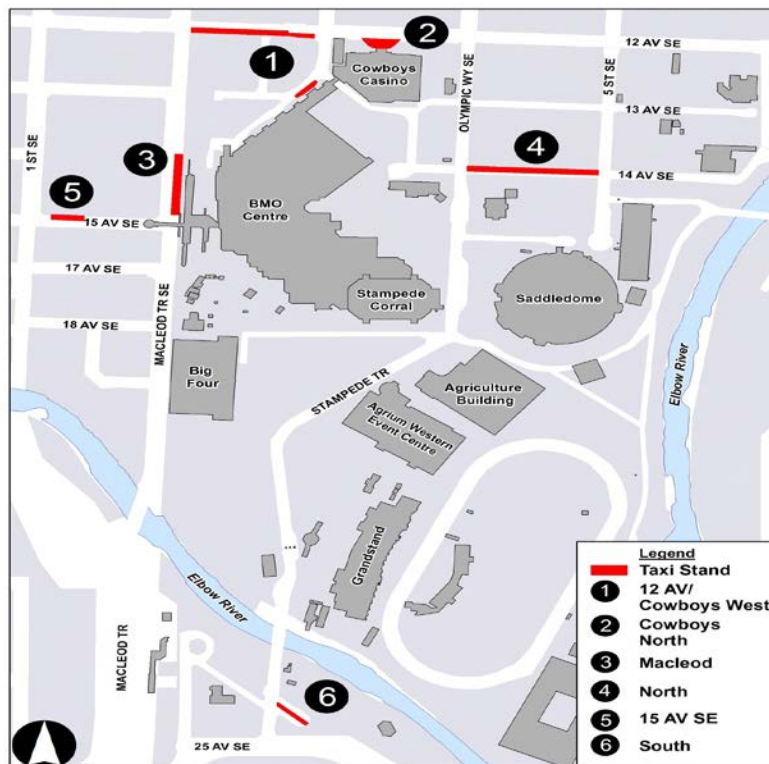
The LTS Enforcement Team will provide coverage all ten (10) days of the Stampede. Efforts will be focused on ensuring the safe and efficient movement of taxis around the Stampede grounds with particular emphasis on nightly peak periods between 8:00 p.m. and 3:00 a.m.

BACKGROUND INFORMATION

Each year in preparation for the Calgary Stampede, Livery Transport Services collaborates with a number of internal and external partners to develop and implement a successful strategy to assist the livery industry in moving travellers throughout the city. These partners include: City of Calgary Roads, Traffic Engineering, Transit, Parks & Recreation, Calgary Police Service, Calgary Community Standards and The Calgary Stampede Board.

INVESTIGATION

To efficiently and effectively assist with the movement of large crowds to and from venues in and around Stampede Park, two types of temporary taxi stands have been established: “All Hours” and “Late Night”.



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Three (3) taxi stands operate daily throughout Stampede are located at the North and South Entrances of the Park, and 15 Avenue/MacLeod Trail SE. The North Entrance provides priority to accessible taxi service as it the closest means of entering the Park.

Within Stampede Park there are multiple entertainment venues with an accumulative total of approximately 7,000 people in attendance. To accommodate the evening rush of patrons leaving the Stampede after the fireworks display and the evening closure of the drinking establishments located on the grounds, three (3) additional “Late Night” temporary stands will be established. They are labelled on the above illustration as locations 1, 2 and 3.

The entertainment venues have various closing times which is beneficial for the movement of patrons throughout the Park. The Grandstand show ends at approximately 2330hrs with the midway/games shutting down at midnight. Additionally The Corona Zone and Triple B also close at midnight, and both Cowboys and Nashville North close at 0300hrs.

The late night temporary taxi stands will be in operation every night from 2000hrs to 0300hrs. The City of Calgary Roads department is responsible for the set up and takedown of all traffic control devices to establish these stands nightly.

As a result of the intense utilization of these stands active site management by Livery Inspectors supported by four (4) General Bylaw Officers is required to ensure safe movement of customers and taxis.

In addition to the taxi stands associated with the Stampede Park a number of taxi stands are established by larger nightclubs and stampede tents. These locations are supported by the venue staff and Livery Inspectors will routinely patrol these areas to ensure safe operation.

STAKEHOLDER ENGAGEMENT OR RESEARCH CONDUCTED

An integral part of the operational plan is the communication of messaging to the public and industry. These platforms include: industry bulletins (including emails and digital display messages), Council Briefing note, calgary.ca, social media and taxi stand signage.

CURRENT AND FUTURE FINANCIAL IMPACTS

To meet the operational requirements 70 hours overtime is required, which is consistent with previous years.

<h3>RECOMMENDATIONS FOR LTAC TO CONSIDER</h3>
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To receive this report for information.

ATTACHMENTS

None

SUBMISSIONS PRESENTED BY: Jodi Hughes, Issue Strategist