



## **Memorial Drive- The Landscape of Memory Project Questions and Answers**

### **1. What is the Memorial Drive – Landscape of Memory project?**

The Memorial Drive –Landscape of Memory project provides Calgarians with the opportunity to explore new and traditional ideas about memorialization within the context of an urban setting.

### **2. What is the goal of the Memorial Drive Project?**

With the creative participation of youth, stakeholders and the larger community of Calgary, the goal of the project is to develop a common vision, which reflects how Calgarians wish to commemorate within the landscape of the Memorial Drive corridor. This shared vision will assist City of Calgary Parks in creating a Design Development Plan for the open spaces adjacent to Memorial Drive.

### **3. How has the public been involved in the Project?**

#### **Phase One**

In 2004, the stakeholder and public produced the project Vision Statement.

#### **Phase Two**

In 2004, the Project Team worked with the Vision Statement to develop design principles. The design principles, or C.A.L.L. Principles, help to identify design opportunities. (C.A.L.L. stands for **C**ontinuity, **A**ccessibility, **L**egibility and **L**egacy).

On November 26, 2004, the Project Team held a workshop with stakeholders to develop the Design Development Plan.

On January 22, 2005, the Project Team will share the draft Design Development Plan with the public and offer the public another opportunity to provide feedback and evaluate the concepts created at the November 26, 2004 stakeholder workshop.

In February 2005, the Project Team will consider the input from the open house, and revise the draft Design Development Plan. The final draft of the plan will also include a preliminary budget and a strategy for phasing in the project.

City Parks will present the plan to Committee and then to City Council.





#### 4. How much will the project cost?

The project will be constructed in a series of phases. Preliminary project costs will be developed as part of the final plan and will be available by April 2005.

There will be an opportunity for individual and corporate donors to contribute and become involved in the project. More information on how to become a donor and support the project will be available in the Spring of 2005.

#### 5. How can I provide input into this project?

In addition to the public and stakeholder input gathered to date, one more opportunity for input exists at the public open house on January 22, 2005.

Participants will have an opportunity to speak with members of the Project Team. Comment forms will also be available at this time. Everyone is welcome to take these forms home and give further consideration to the information they gathered at the public open house.

***We ask that all comment forms be submitted by February 11, 2005 to ensure we have time to review your comments prior to completing and submitting the Design Development Plan to the City of Calgary.***

#### 6. What will happen to the trees currently located along Memorial Drive?

The City of Calgary Parks has spearheaded this project to revitalize Memorial Drive, to protect the existing legacy, and to continue the historic and cultural integrity of Memorial Drive.

Many of the original trees that were planted as memorials are near the end of their lifecycle. The existing trees will remain in place as long as possible. Trees will be removed in areas where public safety could be in jeopardy.

Over the next few years, you will see new tree plantings along Memorial Drive. Plantings may occur in historic locations and in other areas as identified in the Plan.

#### 7. What is the location for this project?

The study area, approximately 9.5 km long, is located between the intersection of Parkdale Boulevard and Shaganappi Trail N.W. and the intersection of Memorial Drive and St. George's Island Zoo access in the northeast.



**8. Who is working on this project?**

The City of Calgary is working with a diverse number of stakeholders which includes representatives from more than 25 groups—such as Veterans’ Groups, Community Associations, etc.

The project is supported by the consulting team of Stantec Consulting Ltd. and The Co-Design Group. The consultants developed a three-day charette (workshop) program and public forum to engage participants and to explore new and traditional ideas about memorialization within the context of the project’s urban setting.

**9. How will this project contribute to the memory of those who served?**

The project has a clear focus to explore new and traditional ideas about memorialization within the context of the urban setting. Through the extensive consultation process, stakeholders and the public will have had an opportunity to provide ideas and comments that reflect various perspectives on memorialization.

**10. When will the project be implemented?**

The project will be phased over a number of years. The phasing will be dependent on funding.

A small component of the overall plan will be constructed this year to celebrate and kickoff the project and Calgary’s vision for a legacy to commemorate the veterans.

**11. Will this project examine or address the existing traffic conditions along Memorial Drive?**

As previously mentioned, the project provides the opportunity to explore new and traditional ideas about memorialization within the context of the urban setting. Therefore, the purpose of this open house is NOT to examine or address the existing traffic conditions along Memorial Drive. However, the existing and projected traffic patterns through this corridor (both vehicle and pedestrian) have been considered by the Project Team when looking at the overall context.

**12. What if I have further questions about the Project??**

For further information on the Project, please contact Nicola Roe, City of Calgary Parks, Project Manager at 268-4774 or [nroe@calgary.ca](mailto:nroe@calgary.ca).





## Memorial Drive- The Landscape of Memory The Trees of Memorial Drive

### The History

After the First World War a proposal to plant a tree for each fallen soldier of the Great War was put forth. The hope was that a living memorial would bring solace to grieving families who did not have graves to visit.

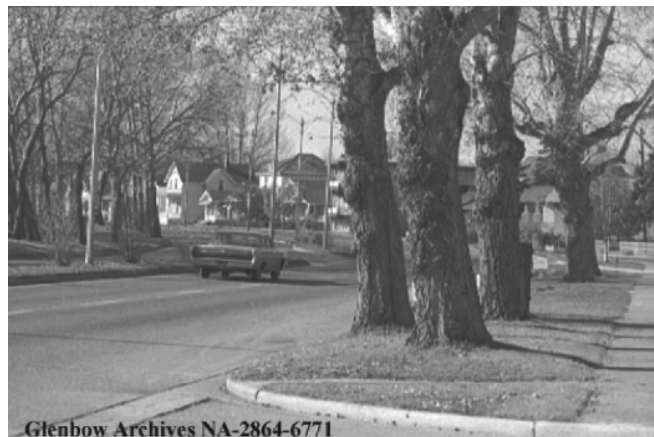
A number of groups and individuals came together, and the first tree was planted on Sunnyside Boulevard, (now Memorial Drive), between 9 and 9½ Street NW by Mayor Adams at 3 p.m. on May 11, 1922.

Planting continued steadily through until 1928 and a grand total of 3,278 trees were planted.

### The Trees

A living tree mirrors the growth and endurance of nature’s challenges, and in many ways is reflective of the human life-cycle.

The trees of Memorial Drive represent a living legacy. A major goal of the project is to determine means by which this legacy may extend beyond the life of individual trees.



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### The Future

As a memorial, the regeneration of the existing trees and continued planting of new trees represents the animation of life, growth and spiritual renewal, and continues the legacy of Memorial Drive’s original intent.

As many of the original trees are nearing the end of their life-cycle, City of Calgary Parks is spearheading the regeneration and revitalization of Memorial Drive. This plan will concentrate on improving the aesthetic value of the landscape by introducing a variety of new tree species. The plan’s purpose is to protect the existing legacy and continue the historic and cultural integrity of Memorial Drive.



# MEMORIAL DRIVE

*The Landscape of Memory*

## Quick Facts on the trees of Memorial Drive

- The majority of trees planted from 1922 to 1928 were *Populus Wobbstii*—more commonly referred to as poplars. These poplars are now at, or nearing the end of their life-cycle.
- The trees are thought to be wild trees brought to Calgary by miners returning from Drumheller.
- In 1922 the trees were sold for \$1.
- Metal discs were attached to stands in front of each tree. The discs were inscribed with the year, the donor's name and a tag number.
- City of Calgary parks began taking cuttings from the original poplars in 2001. Today we have 1,500 offspring growing in Grand Forks, BC.
- All the poplar trees along Memorial Drive are female, but one.
- Female poplars bear the cotton- that provides food for ducks, carries tree seeds and provides nesting material for birds and animals.

