

# **Playful Productivity: Strategies to Unleash your Professional Child**

Calgary Play Summit  
November 20, 2018



# My Why

Adults play a key role in the development of children. By empowering adults to be more playful, they will role model playful behaviour and will be more likely to encourage play for the children in their lives.

## Mission

To empower play-FULL people, organizations, and communities.

## Vision

For all people, organizations, and communities to be more engaged with each other and their environments by being more playful.

# Inspiration

Vivo for Healthier  
Generations

YYC Plays

US Play Coalition

Books about Play!!





# Playful Intelligence

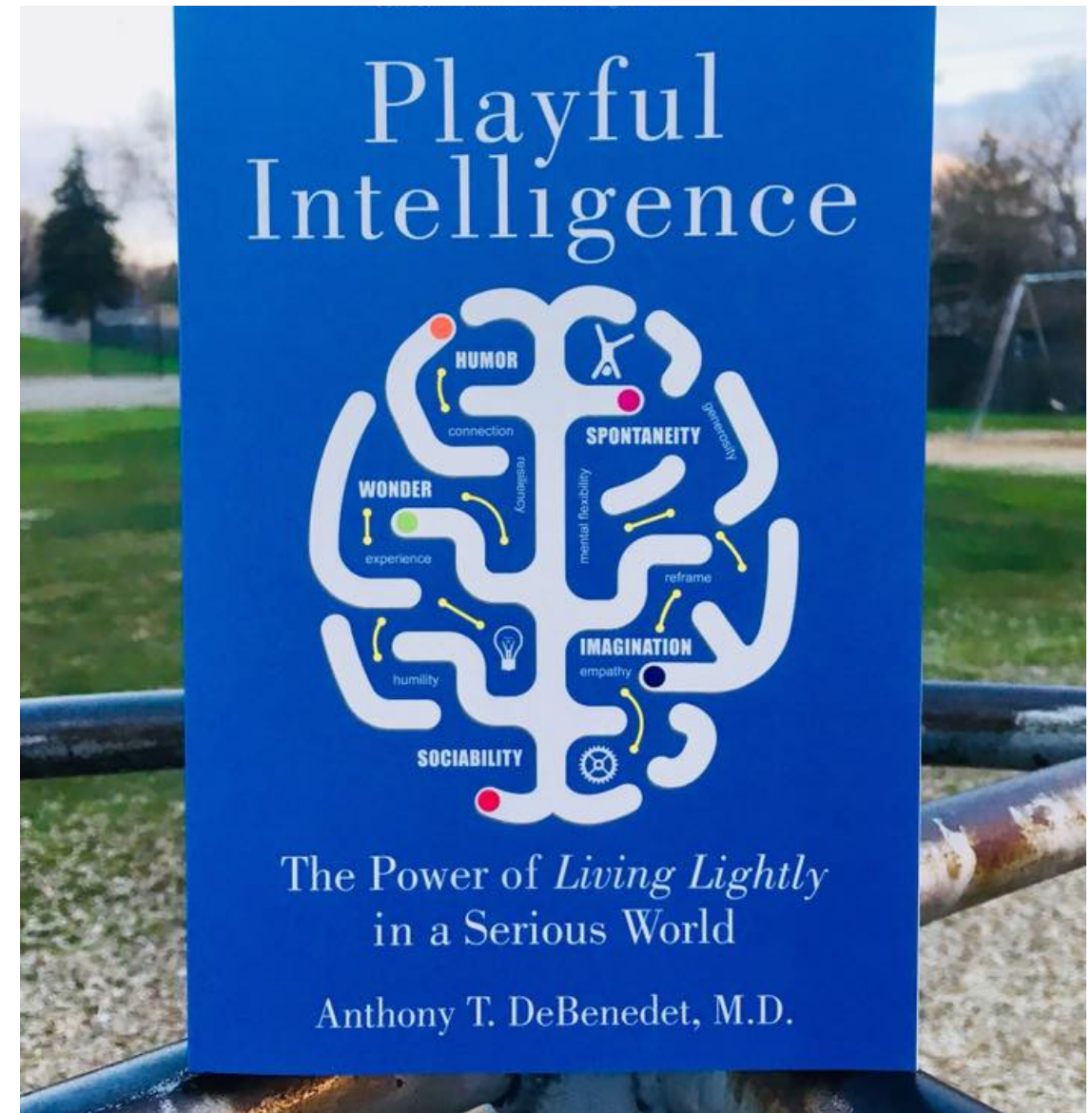
Imagination

Spontaneity

Humor

Sociability

Wonder



# Playful Productivity

Explain the Rules

Know the Players

Break Routines

Mini-Moments



Google

**Write down three things...**



# Thank you!

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#PlayedToday

#CalgaryPlays





Playful experiences define our childhood and shape who we become as adults. However elements of play can also have a transformational impact on our ability as adults to be productive, be creative, and maintain positive relationships within the workplace. When the importance of being playful at work is overlooked by organizations, it can result in serious workplace stresses which are to blame for a 10% loss of productive work time each day, and have led to one in four people leaving their jobs. In this session you will hear case studies about organizations who have successfully allowed their employees to unleash their inner-child at work, and discuss non-intrusive strategies that will create a more playful work environment. Come discover how integrating elements of play into workplace culture will make your organization more productive, more resilient, and improve workplace relationships!

Playful experiences define our childhood and shape who we become as adults. However elements of play can also have a transformational impact on the way that adults and families interact with public spaces. Recreation centres, museums, and commercial developments are among many institutions that use customer visits as a key metric for demonstrating success. These organizations constantly face competition to attract, retain, and increase stay time in their spaces. In this session you will hear case studies from innovative community spaces worldwide that have used elements of play to increase public engagement, and discuss simple, effective strategies for creating places that people will stay to play. Come and learn how incorporating elements of play will further establish your organization as a community hub, enhance social connection, and increase engagement with your organization through play!