

Playful Spaces: Enhancing Interactive Spaces

Calgary Play Summit
November 20, 2018



My Why

Adults play a key role in the development of children. By empowering adults to be more playful, they will role model playful behaviour and will be more likely to encourage play for the children in their lives.

Mission

To empower play-FULL people, organizations, and communities.

Vision

For all people, organizations, and communities to be more engaged with each other and their environments by being more playful.

Inspiration

Vivo for Healthier
Generations

YYC Plays

US Play Coalition

Books about Play!!



Playful Intelligence

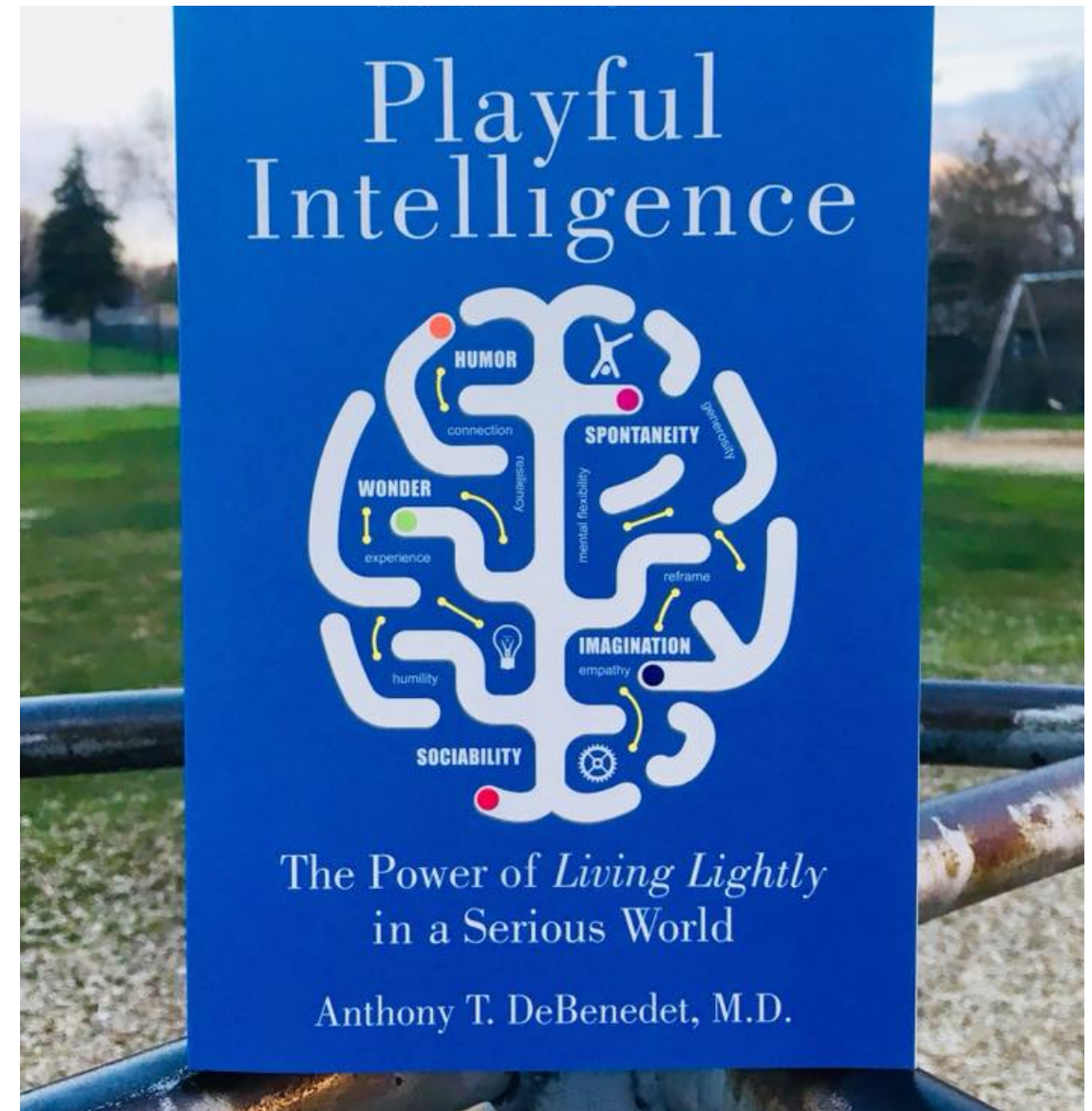
Imagination

Spontaneity

Humor

Sociability

Wonder



Playful Spaces

Explain the Rules

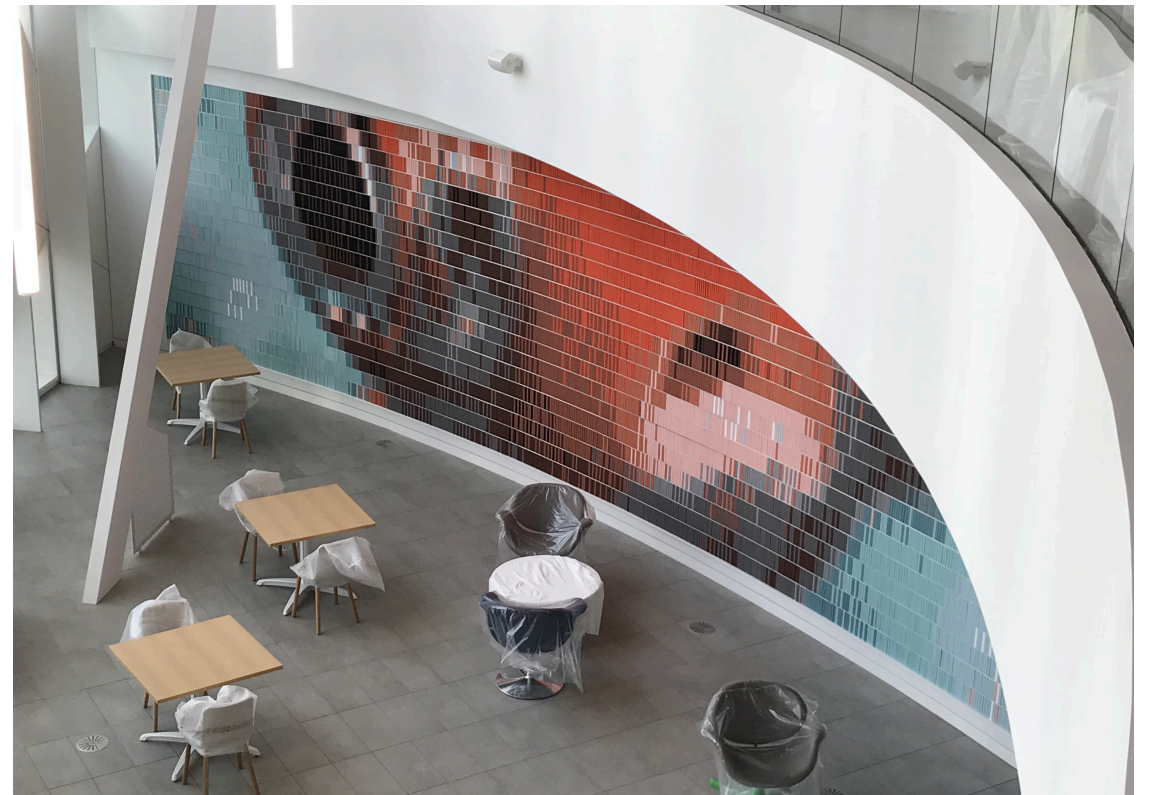
Know the Players

Wow Factor

Provide Flexibility

Know the Flow







Write down three things...



Thank you!

(c) 403-993-1953
(e) matt@professionalchild.ca
@mattrleung



Playful experiences define our childhood and shape who we become as adults. However elements of play can also have a transformational impact on the way that adults and families interact with public spaces. Recreation centres, museums, and commercial developments are among many institutions that use customer visits as a key metric for demonstrating success. These organizations constantly face competition to attract, retain, and increase stay time in their spaces. In this session you will hear case studies from innovative community spaces worldwide that have used elements of play to increase public engagement, and discuss simple, effective strategies for creating places that people will stay to play. Come and learn how incorporating elements of play will further establish your organization as a community hub, enhance social connection, and increase engagement with your organization through play!