



# WinSport Redefines Active Start Through Outdoor Play

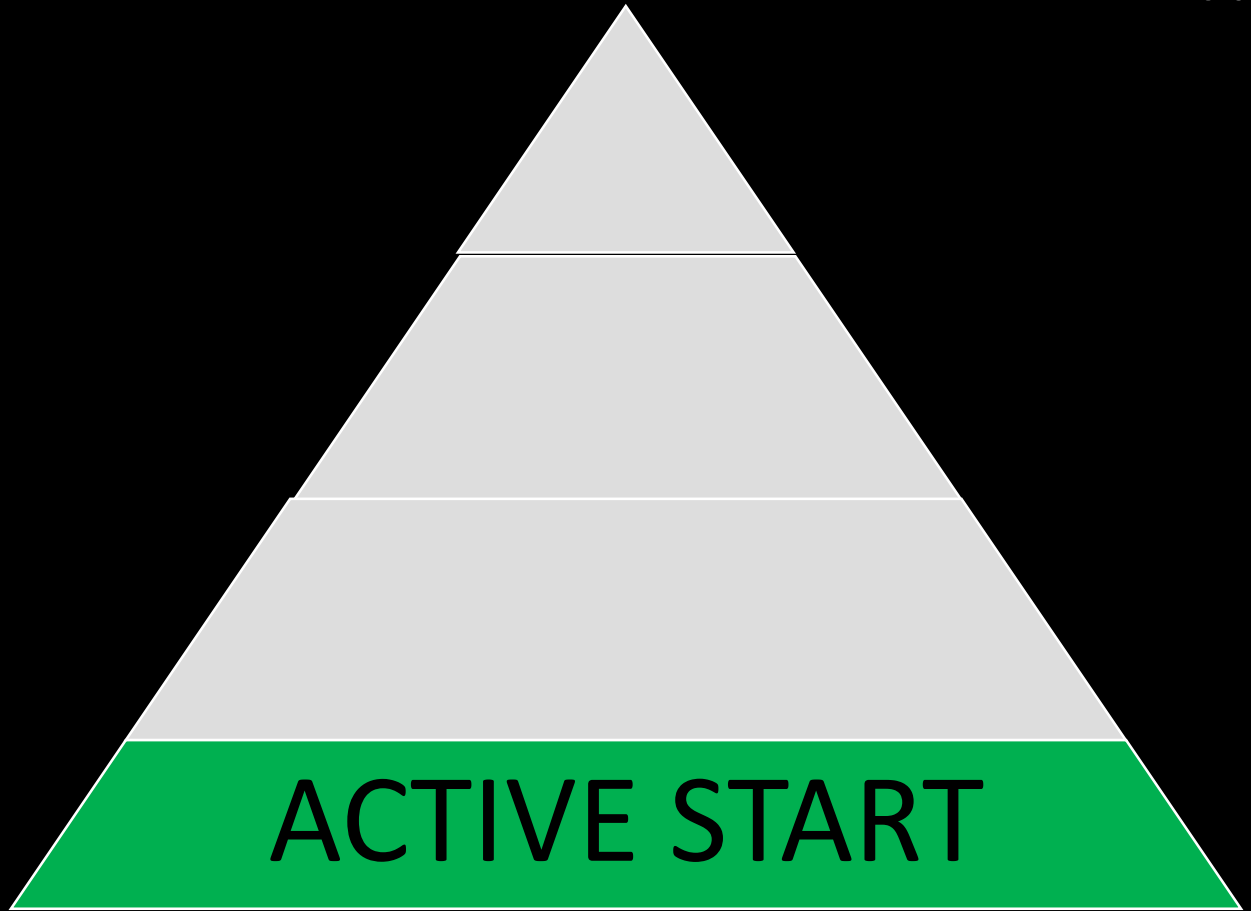
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# Our Objective

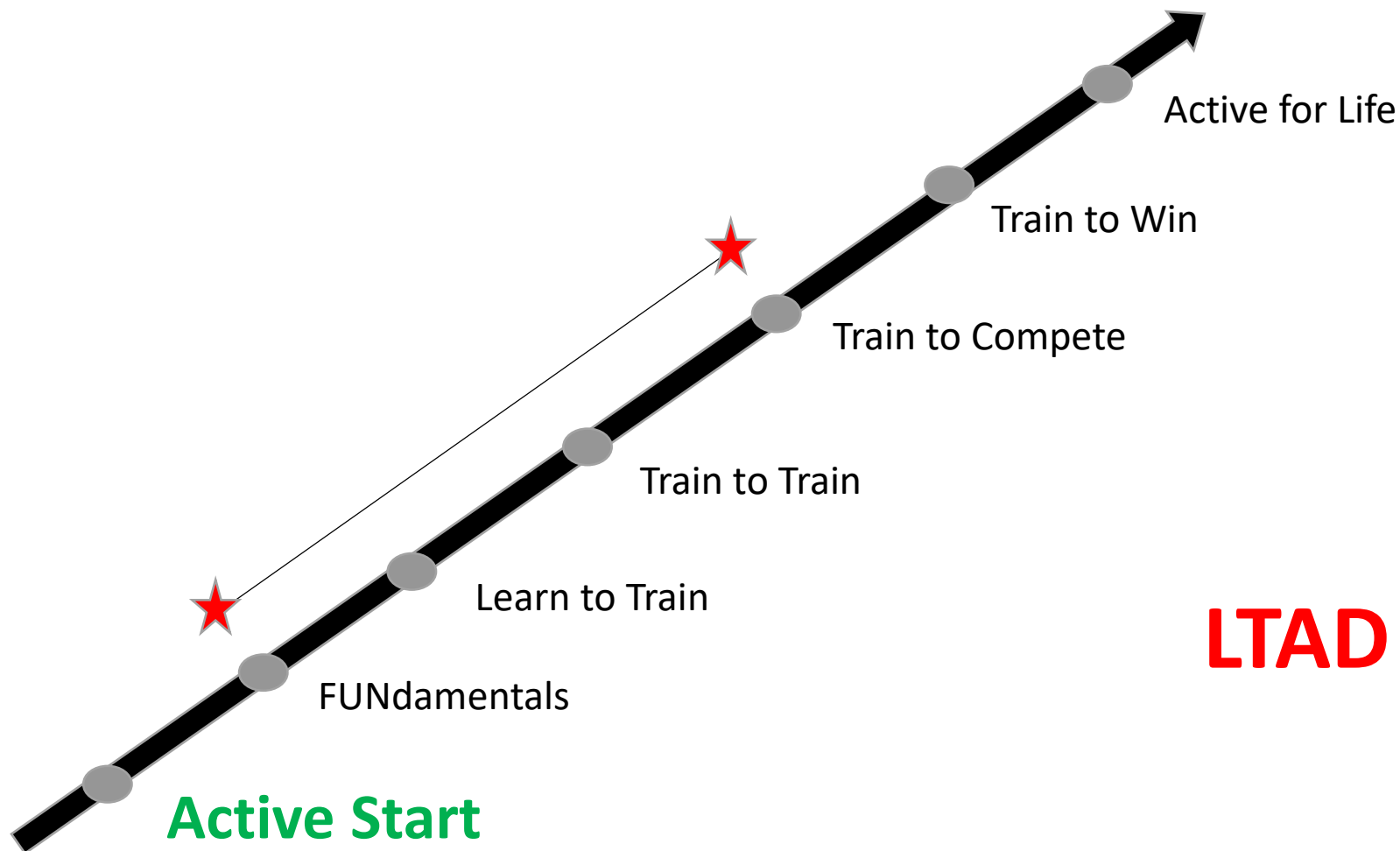
*To expand our footprint and programming model*



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# HUB for Long-Term Athlete Development in Canada



# Logically We Started...



**CANADIAN  
SPORT FOR LIFE**





## KEY CONCEPTS

- Physical activity should be a fun part of a child's life everyday and is essential for healthy child development.
- Active play is key at this stage as it builds important connections within the brain, and between the brain and children's muscles.
- Opportunities for exploration of risk and limits in safe environments.
- Unstructured access to a wide variety of colourful toys and equipment.
- Activities should help children feel competent and comfortable participating in a variety of fun and challenging activities and non-competitive games.
- For children with a disability, access to age and disability-appropriate adapted equipment is an important contributor to success been physically active.
- Daily physical activity with an emphasis on fun.



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SPORT FOR LIFE**



**The Power of Sport Transforms**  
**Instruction & Coaching**  
**High Engagement**  
**Skill Development**  
**Time on task**  
**Space & Equipment**  
**Holistic Approach**



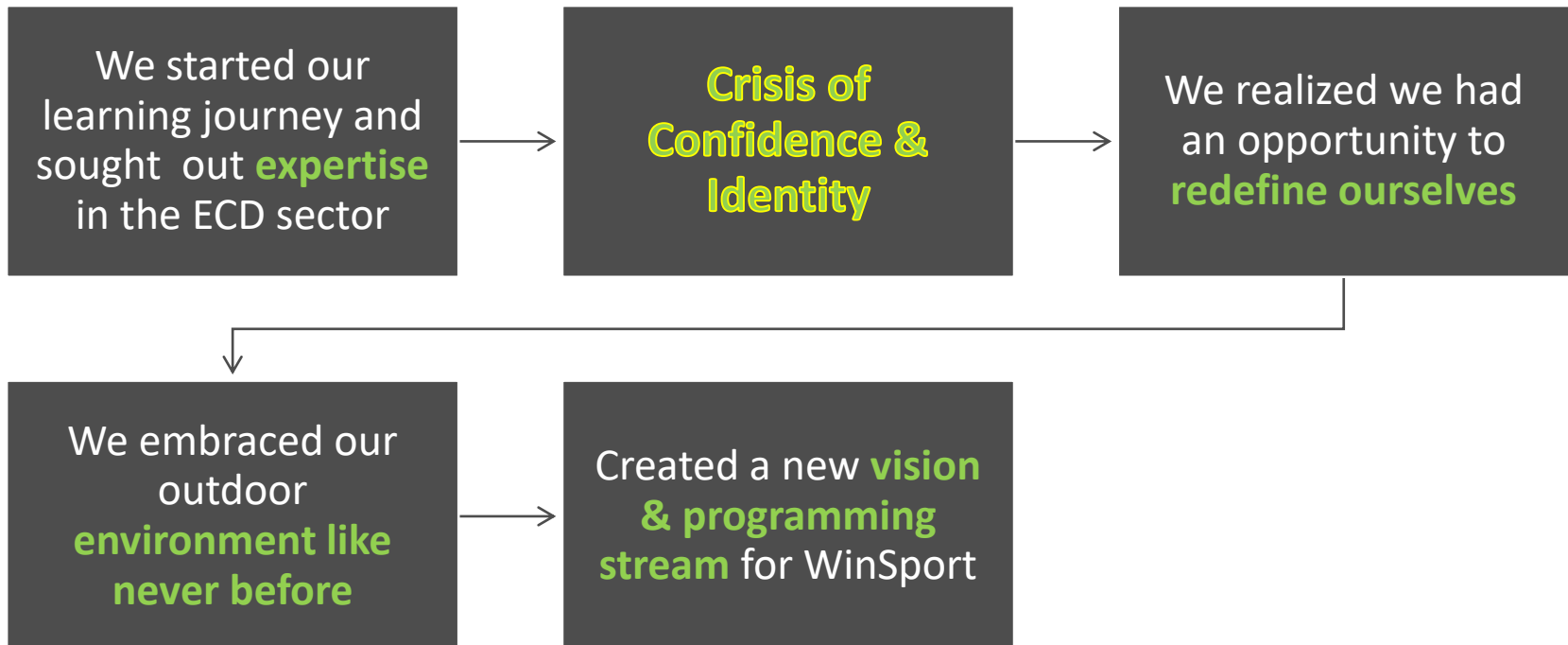


# Our Journey...

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# Our Journey





# We Realized we had the possibility of...

- Being a genesis space for excellence in sport and redefining what we do through developing the whole child and athlete.
- Building risk takers; creative thinkers who are able to solve problems that don't yet exist.
- Pioneering new outdoor environments which allow children to reach their potential.





There is no greater environment to awaken the potential of the human spirit than the natural world. With access to over 260 acres of land that WinSport calls home, there is no better place for young children to begin this journey.

The **Early Explorers** program builds on WinSport's legacy of fostering resilient, confident, creative, and self-directed individuals with some of our youngest of citizens aged 3-5 years old.

- **Commitment to outdoor play**
- **A deep interest in movement**
- **Emergent curriculum**
- **Supported risk taking**





**Commitment to outdoor play** – Curiosity is what sparks our desire to learn. Early experiences with the natural world are positively linked to the development of imagination, creativity and a sense of wonder.







**A deep interest in movement** – The program supports the whole child - social, emotional, intellectual and physical development. Movements explored in this program lead to the development of core strength and movement skills that are necessary to sport, health and wellness.







**Emergent curriculum** - The program approach holds an image of the child as strong, competent and capable of directing their own learning. The curriculum begins with the child and is co-constructed between learners and educators. The program embraces the theory of the environment as the third teacher.







**Supported risk taking** – Risk taking can be defined as a thrilling and exciting activity, providing opportunities for challenge, testing limits, exploring boundaries. Supporting children in the cognitive processes of risk-taking fosters the development of critical thinking and life-long skills for resilient, bold and fearless leaders.





# A Tire Swing

*“Miss Brittany? I just can’t believe that we got to make a tire swing for real at school today. This is the best school ever” – Lincoln*

When children are supported to take risks and turn ideas into reality they discover their capabilities. Empowering children to be active learners and creators supports them in a journey to discover themselves. The influence from this type of empowerment is unlimited. The path to being active, engaged, and empowered learners begins with valuing children’s ideas. By taking the time to build and create our own tire swing we are also building our self-esteem and our potential to be lifelong-learners.

## **LEARNING CONNECTIONS**

- Science and Engineering
- Gravity, Force, and Weight
- Team work and Understanding
- Empowerment and Confidence





# The foundation is being formed!

*The key learnings from ECD are  
starting to enrich and inform the rest  
of our programming.*

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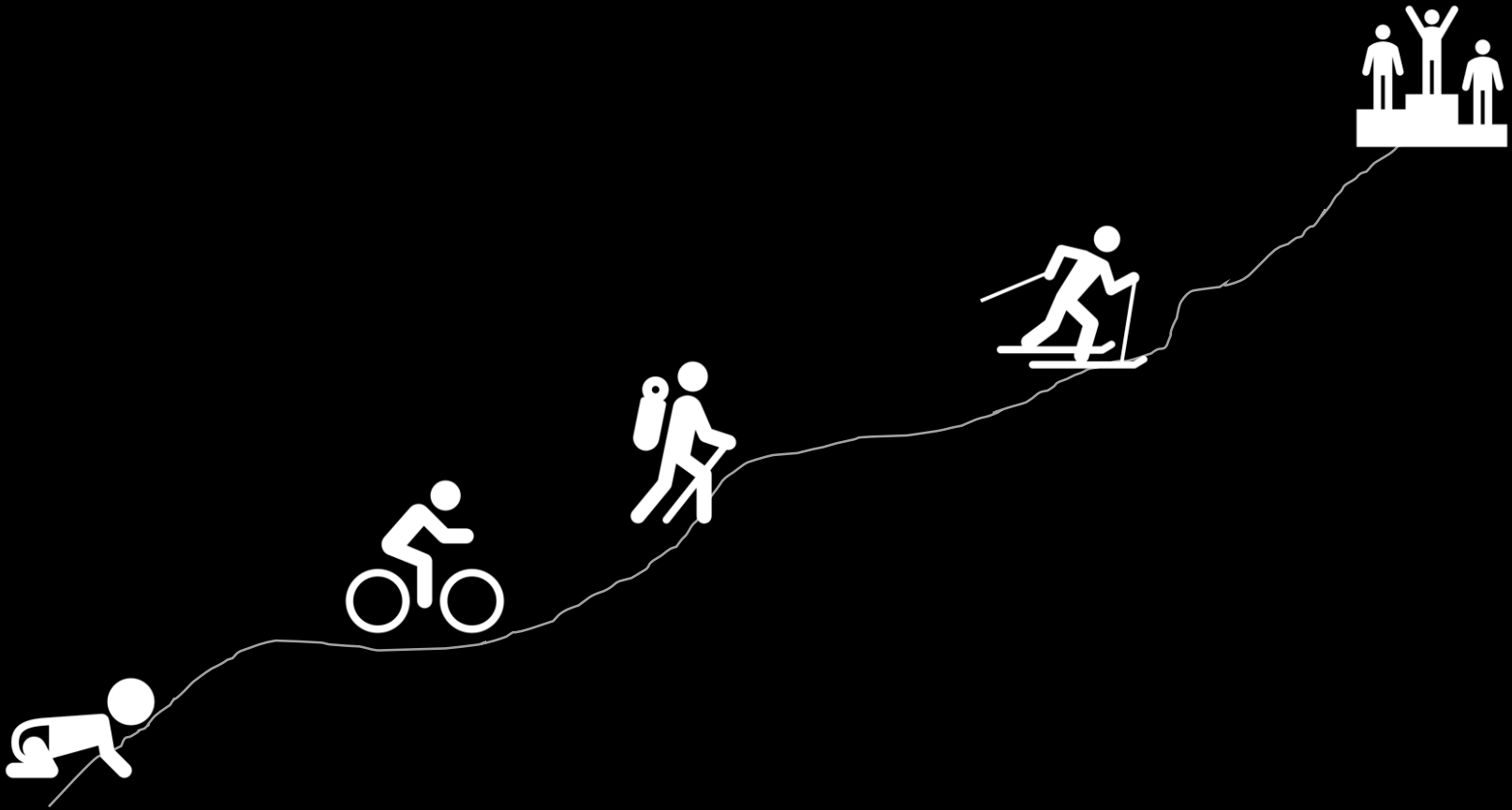
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# CONCLUSION

*A powerful start for WinSport's new  
Human Capacity strategy*





# Thank you

Questions

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