

Calgary



TOMORROW'S CHINATOWN

Stakeholder Meeting

Thursday, August 22, 2019





AGENDA

i. Introductions

ii. Purpose of session

iii. Advisory Group

i. Background

ii. Roles & Responsibilities

iii. Group Composition

iv. Selection & Evaluation

iv. Request for Proposals

hello

MY NAME IS _____.

PURPOSE OF TODAY'S SESSION

To initiate and facilitate conversations about stakeholder groups for the Tomorrow's Chinatown project.

Input collected today will be used to inform our project plan, engagement strategy and the terms of reference for potential stakeholder groups.

ENGAGEMENT CONTINUUM



Inform



Consult



Involve



Collaborate



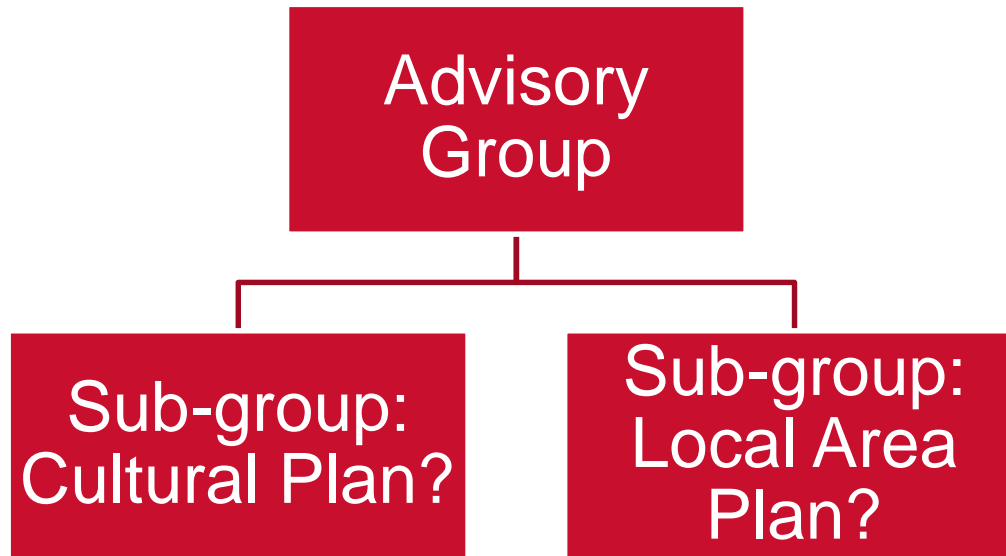
Empower

GENERAL PRINCIPLES

At a high-level all participants will:

- Have broad demographic representation and range of perspectives
- Be committed to participate, prepared to invest the time and energy to attend all meetings, review information provided by The City and contribute in a constructive manner
- Provide advice, insight, information and/or input from area of expertise, personal viewpoints and their connections
- Act as engagement and communication liaisons with the broader community and respective stakeholder groups to communicate project information and processes and help collect input

POTENTIAL STRUCTURE



Questions for discussion:

- What are your thoughts on the different groups?
- How should the roles and responsibilities differ? Or should they?
- Do we need multiple sub-groups? Or just one?
- What are the benefits and risks pros and cons

WHO DOES WHAT?

ADVISORY

- Providing practical support on venues, translation, and promotion
- Review, consider and provide advice on recommendations from sub-committees, as required
- Review and provide comments and advice on draft plans that includes validation and assistance with prioritization
- Work collaboratively and advocate on behalf of the project within the community and at the organizational level.

SUB-GROUP

- Allows for the opportunity to do a deeper dive and have a more technical conversation not suited for broad public
- Assist in distilling information and prioritizing broader public feedback
- Ensure consistent participation and feedback
- Participate in hand-on activities and exercise that requires a special level of knowledge and builds on previous session experience

GROUP COMPOSITION

Designated or appointed representatives vs. general members

Represent a broad range of perspectives and interests. This could include:

- Residents
- Business owners and operators
- Landowners and developers
- Benevolent, religious and ethno-cultural organizations
- Healthcare or social service agencies
- Arts and culture organizations and cultural workers
- Sports, recreation or tourism organizations
- Special expertise groups (i.e. heritage)

Questions for discussion:

- Who else should be appointed? i.e. Community Association, Business Improvement Association etc.
- Who else should be involved?
 - How do we reach these groups/ people to apply?
 - What challenges or barriers will we face for recruitment?

MEMBER EVALUATION

- We will undertake a recruitment campaign to solicit people to apply to be a part of the group.
- Some members will be appointed but general members will be required to submit an application outlining their background, experience and interest in the project.
- Members are generally selected by The City where we will evaluate each submission.

Questions for discussion:

- What types of questions should we be asking in the application?
- What is important for us to evaluate submissions on?



REQUEST FOR PROPOSALS

For discussion: RFP Selection Criteria: What should we be looking for in a Cultural Plan consultant/vendor?

Consultant Firm Experience

- Cultural plans
- Working in Chinatowns/cultural competency

Team Credentials and Composition

- Historian
- Planner

Methodology

- Demonstrate how they approach building a plan
- similar projects in level of complexity

Innovation

- Engagement strategies/tactics



NEXT STEPS

SPC on Planning and Urban Development

- September 4, 2019

Council meeting

September 30, 2019

Request for Proposals

- Release early October

Next meeting

- Mid-October

Calgary



QUESTIONS?



Calgary



THANK YOU!

