Downtown Calgary Scorecard: Glossary

State of Calgary's Economy

a. **GDP Growth**

Gross domestic product (GDP) is a measure of the value of final goods and services produced by the economy within the Calgary Economic Region.

- Reporting Period: Annually, Forecast, June 2019
- Data Source: Statistics Canada; Stokes Economics; Corporate Economics, The City of Calgary

b. **Jobs**

Jobs is an estimate of the number of employed people in the Calgary Economic Region.

- Reporting Period: Quarterly, Q1 2019
- Data Source: Statistics Canada; Corporate Economics; The City of Calgary

c. **Population**

Population is the result of an actual count of the number of inhabitants in the City of Calgary.

- Reporting Period: Annually, 2018
- Data Source: Civic Census, The City of Calgary

Place

a. **Construction Value**

The value of building construction permits that were issued.

- Reporting Period: Quarterly, Q1 2019
- Data Source: Calgary Growth Strategies, The City of Calgary

b. **Building Permits**

The number of building permits issued.

- Reporting Period: Quarterly, Q1 2019
- Data Source: Calgary Growth Strategies, The City of Calgary

c. **Downtown & Beltline Office Sales**

Total value of office sales.

- Reporting Period: Quarterly, Q1 2019
- Data Source: Assessment, The City of Calgary

d. **Downtown & Beltline Average Office Net Rental Rates**

A weighted average of head lease rates per square foot across all building classes in a given location (such as Downtown or Beltline). This rate is exclusive of building costs such as operating costs and property taxes.

- Reporting Period: Quarterly, Q1 2019
- Data Source: CBRE

e. **Perception of Safety**

Results from the *Centre City Perception Survey* to the question: "Thinking about the last 12 months, please tell me if you would say that safety in the Centre City has improved, stayed the same or worsened?"

- Reporting Period: Every 2 years, 2017
- Data Source: Ipsos Reid, Centre City Perception Survey

f. **Perception of Cleanliness**

Results from the *Centre City Perception Survey* to the question "In the last 12 months, would say that the cleanliness in the Centre City has improved, stayed the same or worsened?".

- Reporting Period: Every 2 years, 2017
- Data Source: Ipsos Reid, Centre City Perception Survey

Work

a. **Office Absorption Volume**

Absorption is the net change in occupied space, measured in square footage, over a specified timeframe, and takes into consideration newly constructed space. Commonly it is reported from one quarter to the next (for example, from Q4 2018 to Q1 2019).

- Reporting Period: Quarterly, Q1 2019
- Data Source: Assessment, The City of Calgary

b. **Office Inventory Volume**

Total square footage of rental space in office properties, regardless of occupancy or vacancy.

- Reporting Period: Quarterly, Q1 2019
- Data Source: CBRE

c. **Retail Inventory Volume**

Total square footage of rental space in retail properties, regardless of occupancy or vacancy.

- Reporting Period: Quarterly, Q1 2019
- Data Source: CBRE

d. **Business Count**

Number of businesses. Shows all businesses with employees and with revenue of at least $30,000 per annum where the business activity is the primary source of income.

- Reporting Period: Semi-annually, December 2018
- Data Source: Canadian Business Counts, Statistics Canada, December 2018

e. **Type of Business by Industry**

Percentage of businesses by North American Industry Classification System (NAICS) category. Categories with 5% or more reported individually. All categories with <5% reported in "Other".

- Reporting Period: Semi-annually, December 2018
- Data Source: Canadian Business Counts, Statistics Canada, December 2018

<u>Live</u>

a. **Population**

Number of people living in the geographic region as per the Civic Census. This includes the communities of: Downtown West End, Chinatown, Eau Claire, Downtown Commercial Core, Downtown East Village, and Beltline.

Percentage of total population derived by dividing the population of the six Downtown communities by the population of Calgary as per the two numbers listed on the scorecard provided by the Civic Census.

- Reporting Period: Annually, 2018
- Data Source: Civic Census, The City of Calgary

b. **Downtown Hotel Inventory**

Represents the number of rooms in downtown hotels based on the Calgary Hotel Association members.

- Reporting Period: Annually, 2017
- Data Source: Calgary Hotel Association Annual Report

c. **Number of Events**

Number of major events, conventions and/or festivals occurring in the geographic area from The City of Calgary and Civic Partners.

- Reporting Period: Quarterly, Q1 2019
- Data Source: Community Services, Recreation, The City of Calgary; Civic Partners

d. **Attendance at Events**

Number of participants, attendees, or delegates at the major events, conventions and/or occurring in the geographic area from The City of Calgary and Civic Partners.

- Reporting Period: Quarterly, Q1 2019
- Data Source: Community Services, Recreation, The City of Calgary; Civic Partners

e. **Total Residential Units**

Total number of units available as a total of rental, owned and affordable units based on the following definitions.

- Reporting Period: Quarterly, Q1 2019
- Data Source: Assessment, The City of Calgary

f. **Owned Units**

Total number of condominium units. This number excludes duplex units. Percentage derived by dividing the number of owned units by the total residential units.

- Reporting Period: Quarterly, Q1 2019
- Data Source: Assessment, The City of Calgary

g. **Rental Units**

Total number of units available in multi residential rental properties. Percentage derived by dividing the number of rental units by the total residential units.

- Reporting Period: Quarterly, Q1 2019
- Data Source: Assessment, The City of Calgary

h. **Affordable Units**

Total number of subsidized units available in multi residential properties. This number excludes condominium single residential properties that may be subsidized. Percentage derived by dividing the number of affordable units by the total residential units.

- Reporting Period: Quarterly, Q1 2019
- Data Source: Assessment, The City of Calgary.

i. **The Centre City is a desirable place to live**

Results from the *Centre City Perception Survey* to the question: "Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements: The Centre City is a desirable place for me to live." Responses are only taken from those individuals living outside of the Centre City.

- Reporting Period: Every 2 years, 2017
- Data Source: Ipsos Reid, Centre City Perception Survey

<u>Connect</u>

a. **Modes of Transportation Travelling To and From Downtown**

Modal split displays the proportion of persons entering and exiting the central business district by automobile (drivers and passengers), transit (CT and other), walking, and cycling. Data was collected in May 2018 and excludes persons travelling via truck. Morning peak is from 07:30-08:30, Afternoon peak is from 16:30-17:30, and 16 hours is from 6:00-22:00. Totals are rounded to the nearest 1000.

- Reporting Period: Annually, 2018
- Data Source: Transportation, The City of Calgary

b. **Taxi and Rideshare, Pick-ups and Drop-Offs**

Indicates the total of Taxi and Transportation Network Company ("ridesharing") trips which either originate (pick-ups) or end (drop-offs) in the downtown area.

- Reporting Period: Quarterly, Q1 2019
- Data Source: Livery, The City of Calgary

c. **Downtown Transit and Dark Fibre Connectivity**

The Downtown connects Calgarians. It is the hub of our Transit and digital network. Our 118 kilometre of Ctrain track and over 400 km of City dark fibre help connect people, post-secondary institutions, businesses, and data centers to the downtown core. This connectivity is intentional as the downtown is the prime connector for both people and information. Our connected LRT network enabled over 1.1M weekly trips through the core in 2018. The Calgary Internet Exchange has seen their usage quadruple in 2019 using City fibre as its primary digital infrastructure.

- Reporting Period: Annually, 2018
- Data Source: YYCIX; Information Technology, The City of Calgary; Calgary Transit, The City of Calgary