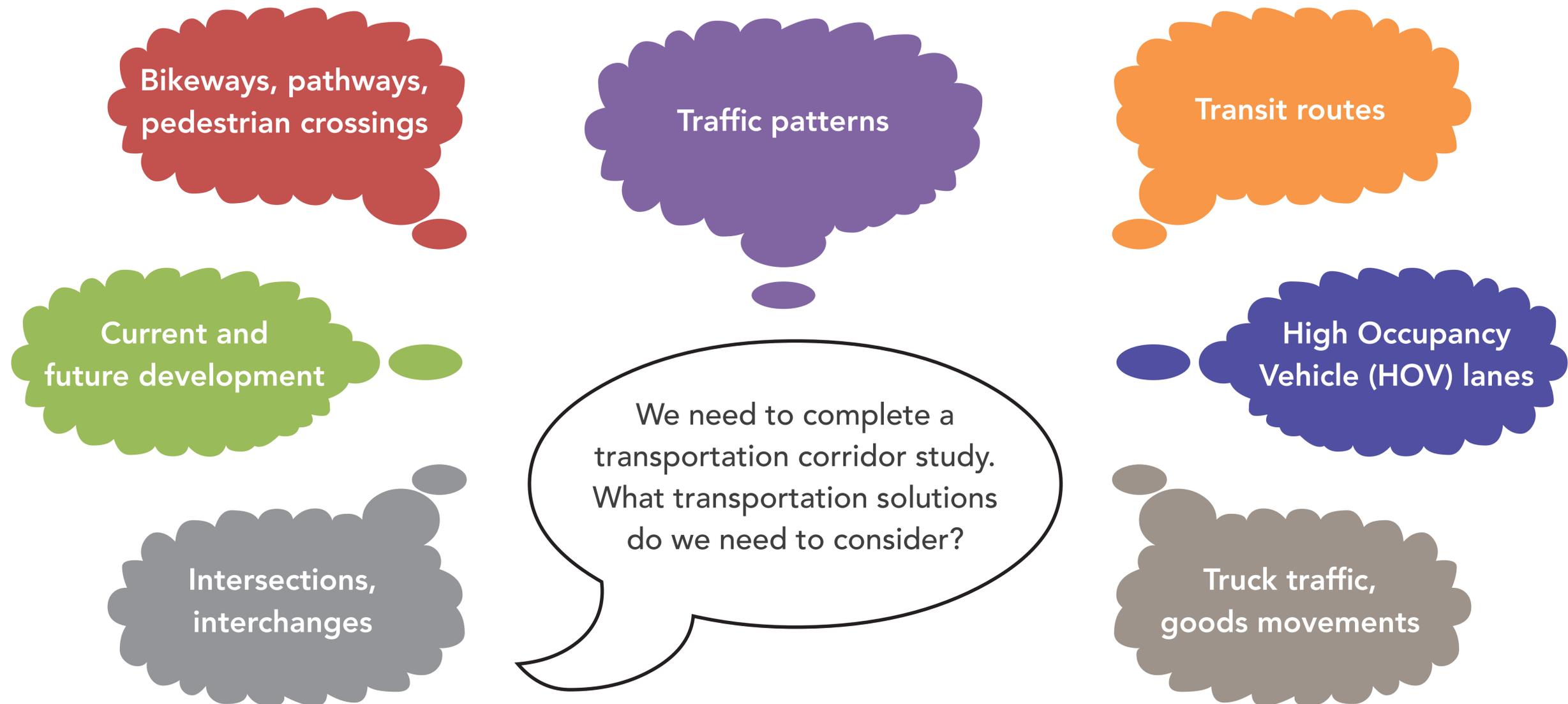


## What is a transportation corridor study? Why does it matter to me?

A corridor study is a long-term transportation system analysis which examines the current and future transportation planning needs for a specific area of the city. Transportation corridor studies are important because they will shape how people get to work, how they travel through their neighbourhoods and how goods are transported across the city for years to come.



## *About the Transportation Corridor Study Review Project*

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The Transportation Corridor Study Review Project is designed to examine the current processes for undertaking transportation corridor studies at the City of Calgary in order to recommend changes that will be the basis for the new Corridor Study Terms of Reference Policy as directed by the City Council Notice of Motion NM2012-51.

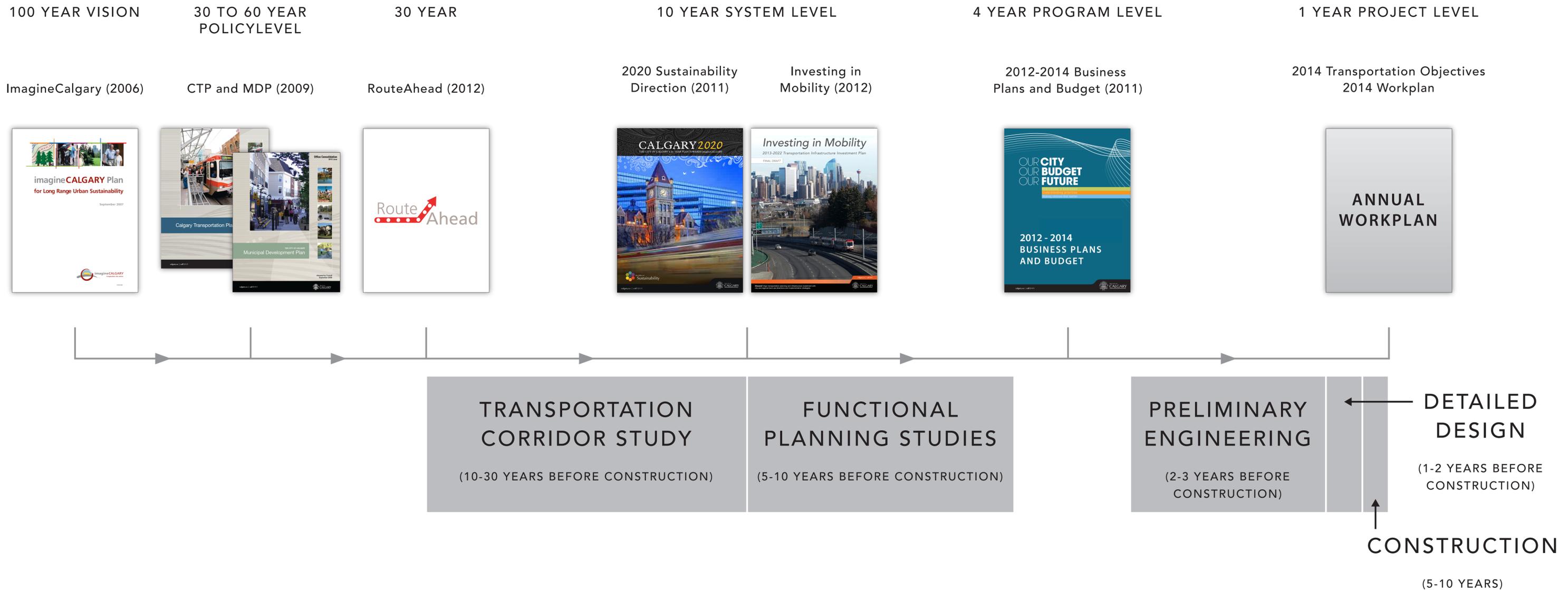
A new Corridor Study Terms of Reference Policy is required to provide direction for how future City of Calgary transportation corridor studies will be completed. The new policy will provide for a more consistent, open and collaborative approach to transportation corridor studies by engaging stakeholders and citizens to incorporate their feedback into the transportation corridor study decision-making process.

The Transportation Corridor Review Project will focus on updating specific steps in the current corridor study process and the findings will form the new Corridor Study Terms of Reference Policy that will include but are not limited to the following:

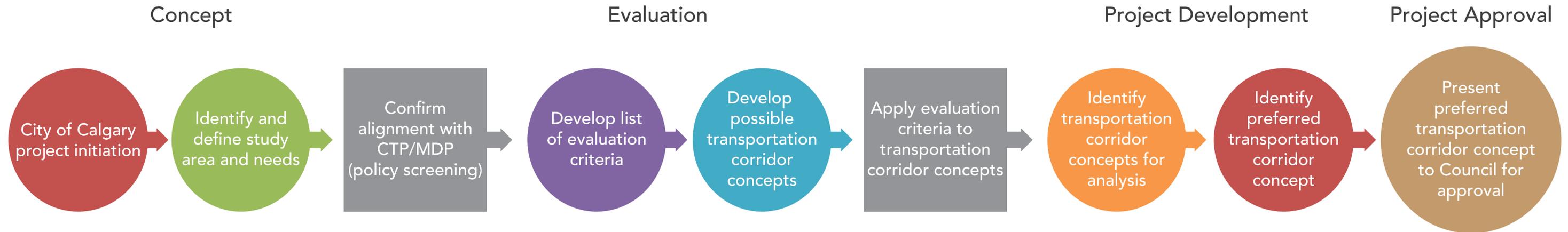
- Preserve the integrity of adjacent communities;
- Identify community improvements;
- Mitigate negative impacts on adjacent land uses and open spaces;
- Provide clear definitions of desired outcomes for movement onto, through and across the corridors for all transportation modes;
- Provide options for staging and prioritizing both interim and ultimate solution projects within the corridor over time and using criteria such as community impacts, cost vs. benefits, traffic optimization techniques, and feasibility;
- Develop a new community engagement and communications approach which works with stakeholders and citizens using the engage! Policy of The City of Calgary.

# Transportation Corridor Study Review Project

## Principles and policies guide our work

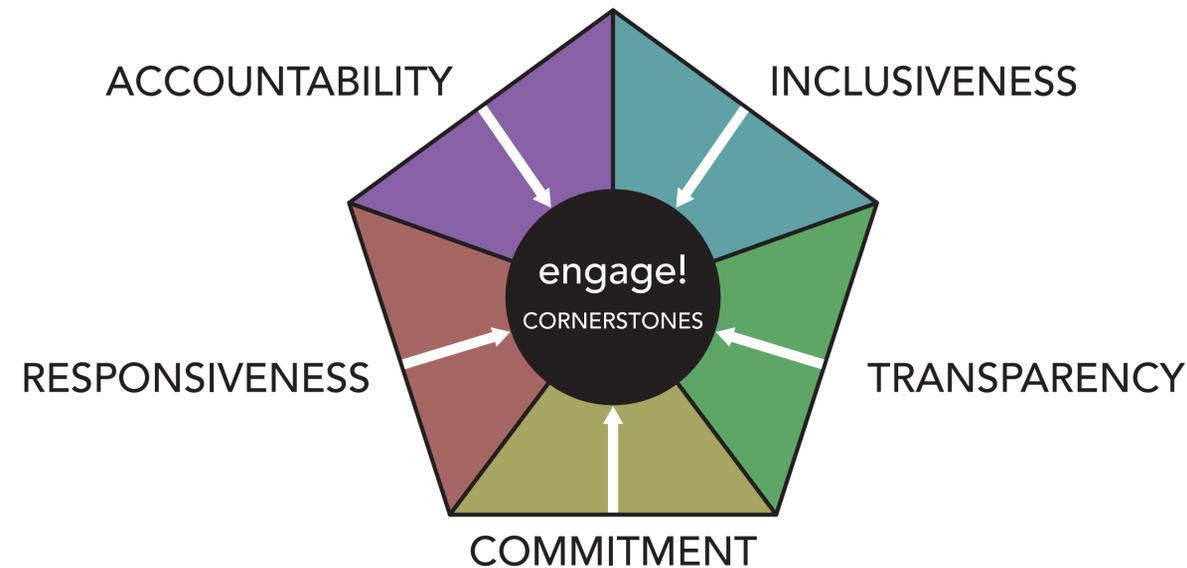


## Transportation corridor study planning process



## City of Calgary engage! Policy

The City of Calgary (Council and Administration) recognizes that decisions are improved by engaging citizens and other stakeholder groups where appropriate. Within The City's ability to finance and resource, The City commits to conduct transparent and inclusive engagement processes that are responsive and accountable.

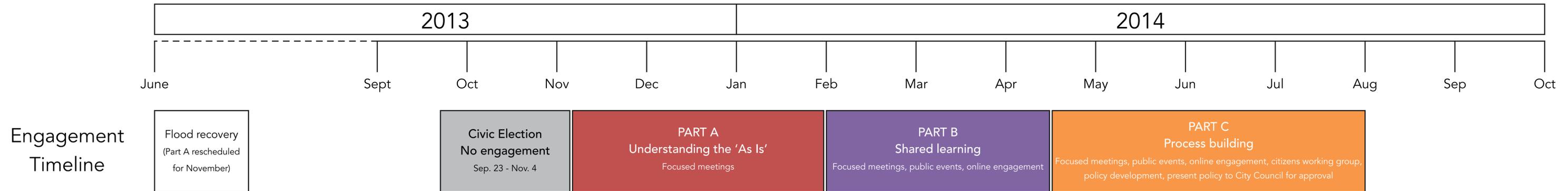


The engage! Policy provides the guidelines for the development and implementation of engagement processes for stakeholders, both external and internal, in order to achieve the following:

- alignment with City Council's priorities for citizen-centric service delivery
- support for City Council's decision making by providing information about stakeholders' opinions and perspectives
- consistent and clear engagement practices
- enhancement of The City of Calgary's reputation as an organization that listens to citizens and stakeholders

# Transportation Corridor Study Review Project

## Project schedule and public engagement program



Part A	Part A + Part B	Part C
<p><b>November</b> Externally focused meetings</p> <p><b>Purpose:</b> Understanding the experiences and perceptions of past participants in transportation project processes.</p> <p><b>Feedback questions:</b> What didn't work for you? What could we do better? What needs to change? How do you want to be involved in projects in the future?</p> <p><b>Stakeholders:</b> External participants from past transportation study processes.</p>	<p><b>December and January</b> Internally focused meetings</p> <p><b>Purpose:</b> Understanding the experiences and perceptions of past participants in transportation project processes.</p> <p><b>Feedback questions:</b> What didn't work for you? What could we do better? What needs to change? How do you want to be involved in projects in the future?</p> <p><b>Stakeholders:</b> Internal participants from past transportation study processes.</p> <ul style="list-style-type: none"> <li>• Councillors</li> <li>• Transportation Planning</li> <li>• Transportation Infrastructure</li> <li>• Planning</li> <li>• Community &amp; Neighbourhood Services</li> <li>• CSC - Communications</li> <li>• Parks</li> <li>• Corporate Properties</li> </ul>	<p><b>February and March</b> Report back and begin shared learning</p> <p><b>Purpose:</b> To reflect back to participants what we heard in June and November and determine if there is anything missing. To share what we have learned so far through case studies and best practices with past participants and the general public.</p> <p><b>Feedback questions:</b> Is there anything missing from the feedback based on what was captured previously? Does the feedback we have captured reflect what you said? How can we build on what we already know?</p> <p><b>Stakeholders:</b> External and internal participants in the process from June through January and the general public.</p>
		<p><b>April to July</b> Citizen Working Group</p> <p>In Part B, a Citizen Working Group will be formed and will consist of a broad representation of stakeholders. The City and Citizen Working Group will collaborate to evaluate and integrate engagement feedback into the project and will work together to create the Corridor Study Terms of Reference Policy.</p> <p><b>Stakeholders:</b> Self-identified participants of the Citizen Working Group, internal and external participants and the general public.</p>