





## Phase 4 - Concept Evaluation Workshop Concept Scorecard

Review the concepts and evaluate how well each concept meets the 11 project goals:

1 = Does not meet goal; 2 = Meets goal somewhat; or 3 = Meets goal well.

Project team members are available at your table if you have any questions about the concepts or exercise.

Key Principle	Project Goal	17 Ave. S.W. Optimization (Short-Term Improvements)	
		Evaluation of: 17 Ave. S.W.	Comments
<b>Key Principle #1:</b> Maintain and Enhance Bordering Communities	Prioritize concepts that fit within existing City-owned lands over concepts that require purchasing private property.		
	Address how changes to Crowchild Trail affect traffic patterns and safety in bordering communities.		
	Recommend current and visually-pleasing ways to reduce traffic noise along Crowchild Trail.		
	Enhance green spaces, park spaces and pathways along the Crowchild Trail corridor.		
<b>Key Principle #2:</b> Improve Travel Along the Corridor	Provide continuous pedestrian and cycling routes nearby, but not on, Crowchild Trail to connect major destinations along the corridor.		
	Provide for convenient, high capacity, high frequency bus service along Crowchild Trail.		
	Enhance the Crowchild Trail corridor to better fulfill its role as a primary route for delivery of emergency response and health services, and for connecting to major destinations.		
	Provide for more continuous traffic flow on Crowchild Trail that addresses bottleneck points and traffic weaving.		
<b>Key Principle #3:</b> Improve Mobility Across the Corridor	Enhance the safety and accessibility of transit stops throughout the Crowchild Trail corridor.		
	Enhance pedestrian and cycling access across Crowchild Trail, both in the number and quality of crossings.		
	Ensure alternate access is provided for bordering communities and businesses if access to Crowchild Trail is removed or changed.		
<b>Project Team Evaluation:</b> City Policy	Support community redevelopment by aligning the Crowchild Trail corridor with community planning policies including the Municipal Development Plan, Area Redevelopment Plans, and the Main Streets initiative.	3	Improved walking, biking and transit infrastructure on 17 Ave. S.W. complements and supports ongoing redevelopment along this important Main Street corridor.
	Support Crowchild Trail's role in the Calgary Transportation Plan as a critical network connection between north and south Calgary, and a vital link to east-west routes.	3	Improvements on 17 Ave. S.W. focus on optimization of existing traffic signals while placing high priority on walking, biking and access to transit service.

### Description of Evaluation

1 Does not meet goal

2 Meets goal somewhat

3 Meets goal well