

THE CITY OF CALGARY

Action Plan

2015 - 2018

CIVIC PARTNER REPORT ACTION PLAN & 2013 ACHIEVEMENTS

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2014 September 03

Civic Partners

The Aero Space Museum Association of Calgary	Calgary Public Library Board
Calgary Arts Development Authority Ltd.	The Calgary Zoological Society
Calgary Centre for the Performing Arts	The Fort Calgary Preservation Society
Calgary Convention Centre Authority (Calgary TELUS Convention Centre)	Heritage Park Society
Calgary Economic Development Ltd.	Lindsay Park Sports Society (Talisman Sport and Wellness Centre)
Calgary Science Centre and Creative Kids Museum (TELUS Spark)	The Parks Foundation, Calgary
Calgary Technologies Inc.	Tourism Calgary – Convention and Visitors Bureau



2018

SHARED GOALS

- **attract visitors** from around the world through conventions, attractions and major events;
- **broaden The City's reach** into numerous communities, including business groups, artist collectives, emerging and vulnerable communities;
- **provide Calgarians** of all ages with a wide range of **opportunities** as participants and audiences;
- **influence** economic development and prosperity;
- **enhance the cultural vitality** of the city through arts development;
- **leverage** grant funding.

2013 Collective Achievements from Attractions and Recreation/Sport

- total attendance of over **5,000,000 visitors**;
- delivered school programs to over **250,000 school children**;
- offered nearly **1,000 public programs**;
- engaged over **5,000 community volunteers** who contributed approximately **140,000 volunteer hours**;
- invested over **\$2,700,000** in maintenance of facilities, land and assets;
- **leveraged funding** for capital growth projects.

Contributing to Council's Priorities



Spirit of Civic Partners (Ipsos)



Risks and challenges

- maintaining public accessibility;
- aging infrastructure;
- highly competitive fundraising environments;
- vulnerable funding sources;
- increasing stakeholder expectations;
- lack of sufficient revenue and funding for growth;
- limited access to funds to support innovation.

Administration Recommendation:

That the Standing Policy Committee on Community and Protective Services recommends that Council receive this report for information.

