

Example – Job posting for a secret shopper

Dear Participant,

Company X has been engaged by Western Union to reveal the consumer performance levels of their many agent locations. This is a result of consumer complaints throughout the region of Canada.

Western Union is a company that has been providing value oriented services to its consumers, employees and communities for over a decade. They are in the business of electronically sending money from one fixed location to another, and most transactions are instant.

This service is highly competitive, and certain principles have to be maintained and improved to be amongst the best. The aim of this training is to observe and evaluate the efficiency of each Western Union location and wherever these services are available.

Your task is to pose as a customer sending funds to a friend or family member (we will provide you with a receivers name from their regional offices). If you wish to continue, we will send to you identical performance level test two to four times weekly.

It is very important to contact your representative before depositing your assignment funds. The following is descriptive guide on how funds will be distributed:

Survey Amount	\$836.00
Service Fee	\$48.00
Survey pay.....	\$110.00
Total	\$994.00

Your commission for this assignment is \$110.00. To proceed with this assignment please call Mr. Y...