



LIVERY TRANSPORT ADVISORY COMMITTEE

MINUTES of MEETING

COMMENCING 2017, December 11 AT 7:34 AM

Legal Traditions Committee Room

4th Floor, Administration Building (Municipal Complex)

313 - 7th Avenue SE

COMMUNICATION, ENGAGEMENT AND RESEARCH SUBCOMMITTEE (THE SUBCOMMITTEE)

MEMBERS PRESENT: Cheryl McLaughlin – General Public, Subcommittee Chair
Spencer Villam – Calgary Hotel Association – Subcommittee Vice Chair
Lauri Brunner – Advisory Committee on Accessibility
Ian Lawson – Limousine Broker
Sherri DiVincentis-Tourism Calgary
Lisa Skierka-General Public
Tongjie Zhang – General Public- LTAC Chair (ex-officio)
Stewart Lang – Community Member

MEMBERS ABSENT: None

CITY SUPPORT STAFF PRESENT:

Marcia Andreychuk – LTAC Business Analyst
Carmen Hindson – Senior Business Strategist
Michele del Valle – Business Strategist

ASCERTAIN QUORUM

The Chair ascertained that quorum was present.

CONFIRMATION OF AGENDA

CONFIRM AGENDA, Moved by Ian Lawson that the Agenda for today's meeting be confirmed. **CARRIED**

CONFIRMATION OF MINUTES

CONFIRM MINUTES, Moved by Spencer Villam that the Minutes of the 2017 May 4 meetings of the LTAC Communications, Engagement and Research Subcommittee be confirmed.

CARRIED

(notes taken at July 26, 2017 meeting were lost due to technical issues so no CER meeting minutes available).

CONFIRM MINUTES, Moved by Ian Lawson that the Minutes of the August 30 meetings of the LTAC Communications, Engagement and Research Subcommittee be confirmed.

CARRIED

DECLARATION OF PECUNIARY INTEREST

The following persons declared a pecuniary interest:

Ian Lawson, Limousine Broker

CHAIR'S OPENING REMARKS

The Chair thanked everyone for attending.

ELECTION OF SUBCOMMITTEE VICE CHAIR

The Chair announced that a Vice Chair needed to be elected for the Communications, Engagement and Research Subcommittee and called for nominations. Spencer Villam nominated himself. The request for nominations was made two more times with no other names provided. Motion by Tongjie Zhang to close nominations.

CARRIED.

Nominations were then declared closed by the Chair. Due to only one nomination presented, the Chair declared Spencer Villam as the Vice Chair.

NEW BUSINESS: Review Leger Draft Report-Accessible Taxi Qualitative Research

Presented by Ian Large and Pallavi Goel by teleconference.

Discussed findings of the Leger Draft Accessible Taxi Qualitative Research 2017 Report.

Motion by Tongjie Zhang that LTAC receive this report for information

CARRIED

The following individuals came forward to address the Committee: None

Discussion: Remaining Research from SOR (Holiday Omnibus and TNDL Satisfaction)

Reviewed remaining research from SOR, Holiday Omnibus and TNDL Satisfaction.

Motion by Ian Lawson to not conduct the Holiday Omnibus this year and to table the TNDL discussion to the next meeting of the CER.

CARRIED

EXCUSING ABSENCE OF MEMBERS: All members were present.

ADJOURNMENT

ADJOURN, Moved by Ian Lawson that the meeting adjourn. (9:01 a.m.) **CARRIED**

C. McLaughlin, Chair

Spencer Villam, Vice Chair

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