



LIVERY TRANSPORT ADVISORY SUBCOMMITTEE

AGENDA of MEETING
TO COMMENCE Wednesday, 2017 July 26 at 8:00 a.m.

[Suite 101, 1212 31 Avenue NE Calgary](#)

COMMUNICATION, ENGAGEMENT AND RESEARCH SUBCOMMITTEE

ASCERTAIN QUORUM
CONFIRMATION OF AGENDA
CONFIRMATION OF MINUTES – 2017 May 4
DECLARATION OF PECUNIARY INTEREST
CHAIR'S OPENING REMARKS

NEW BUSINESS:

For discussion:

1. **Accessible taxi qualitative research**
2. **Communication objectives**
 - **Public education/awareness opportunities**
 - 311
 - **Wheelchair Accessible Taxis 'dual purpose' messaging**
 - **Extent to which LTAC mandate supports public awareness communication activities**
3. **Next steps:**
 - **Vendor selection process for communication and accessible research**

EXCUSING ABSENCE OF MEMBERS

NEXT MEETING TBD

ADJOURNMENT