	Improved customer service	Decrease financial burden	Easy implementation
Opportunity 1: Reduce annual ATPL fees from \$220 to \$0	X	<b>√</b>	✓
Opportunity 2: Revert ATPLs to TPLs	<b>√</b>	<b>√</b>	<b>√</b>
Opportunity 3: City selected on-demand Accessible Taxi Broker	✓	✓	X
Opportunity 4: Subsidization Model	<b>√</b>	<b>√</b>	X