CALGARY COMMUNITY ANTI-RACISM ACTION STRATEGY



QUARTERLY UPDATE

October 2021 - January 2022

OCTOBER 2021

COMMUNITY ENGAGEMENT

Over the course of October we continued to host large and small events in the community alongside community organizations and groups This included ongoing work to connect with and onboard co-hosts, supporting them to plan and book dates. 15 events were delivered in October.

In addition to the large and small events hosted, our Community Brokers began to interview people from our target audiences one-to-one.

The Engage portal continued to be updated bi-weekly with number of events, participants, initial themes and quotes. Online engagement posts and posters were shared through co-hosts and via The City of Calgary, Action Dignity and Habitus Collective social media channels. We collated key themes and quotes from events and turned them into social media posts to encourage people to attend events, and share feedback.

The evaluation team developed an interim evaluation report of the project so far

NOVEMBER 2021

COMMUNITY ENGAGEMENT

20 more engagement events were delivered in November. This included the delivery of an event open to all Calgarians hosted by the Calgary Public Library.

An online survey was developed and shared for people who were unable or did not want to attend any of the events. The communications team shared the link widely with co-host organizations, social media, existing digital community spaces (e.g. WhatsApp groups and community newsletters) to encourage wide participation.

The team developed a mini micro-podcast series hosted on the Engage portal speaking to event participants and community leaders on the issues of racism and the importance of this work. So far 2 episodes have been released.

Small focus groups and individual conversations with people from communities with less representation in the project were hosted so that we captured as many voices as possible through the engagement phase.

DECEMBER 2021

ANALYSIS

2 engagement events were hosted in December bringing our total number of events to date = 40.

The team spent the month of December pulling together all of the feedback from events, analysing, and sorting what people said into key themes that emerged as well as identifying actions for change identified by communities.

JANUARY 2022

INITIAL FEEDBACK AND THEMES

Themes from all events to date have been developed and stories and quotes have been captured to support the next phase of the project (Tier 2). This is where community leaders, subject matter experts, and the Anti-Racism Action Committee (ARAC) come together to review the information gathered during Tier I engagement events and prioritize and develop actions based on community feedback and suggestions.

Tier 1 activities have ended and the project now shifts into Tier 2 activities. See the link below to view the data dashboard from all events hosted between September and December 2022. Key themes from engagement events can be viewed on the Engage portal and will continue to be updated as further data emerges.

The first meeting of Tier 2 phase has been completed with the next meeting due to be hosted in February. The community engagement team continues to work alongside Elders and Knowledge Keepers to guide this process.



