Family and Community Support Services (FCSS) Evaluation Framework

February 2023
Agenda

- FCSS Background
- Evaluation Purpose and Scope
- What is Collective Impact?
- FCSS Calgary’s Collective Impact Approach
- Evaluation Components
- Questions & Resources
FCSS Background

Government of Alberta (GoA)
FCSS Act

GoA Accountability Framework

FCSS Calgary Funding Framework and Policy

FCSS Calgary Evaluation Framework

FCSS Funded Programs
The FCSS Act mandates an emphasis on prevention and volunteerism

- FCSS programs must be preventative in nature.
- There is a cost sharing arrangement between the province and municipalities/Métis settlements and a focus on enhanced local autonomy.
  - The City matches 25% of the Provinces contributions.
- The City of Calgary has partnered with the GoA to deliver FCSS funding since 1966.
# GoA Accountability Framework

Serves as a guide to both local FCSS programs and to the Ministry that administers the provincial FCSS grant

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<tr>
<th>Municipalities and Metis Settlements</th>
<th>Government of Alberta</th>
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<td><strong>Roles</strong></td>
<td><strong>Establish program mandate (FCSS Act and Regulation), provincial program budget, policy documents and direction.</strong></td>
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<td>Set local priorities that align with identified community needs and provincial prevention priorities.</td>
<td><strong>Assess provincial-level social needs and set provincial prevention priorities.</strong></td>
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<td>Support individuals, families and communities across the lifespan through preventive social programs and services (primary and secondary prevention).</td>
<td><strong>Provide guidance on provincial prevention priorities to support local FCSS programs in addressing local community needs.</strong></td>
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<td>Leverage local community capacity in design, delivery and coordination of preventive services.</td>
<td><strong>Collaborate and engage with FCSS stakeholders to strengthen community preventive services across the province.</strong></td>
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<td><strong>Responsibilities</strong></td>
<td><strong>Establish funding allocation and agreements.</strong></td>
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<td>Establish, administer and operate local FCSS programs.</td>
<td><strong>Provide provincial oversight and guidance, including monitoring program effectiveness and achievement of outcomes.</strong></td>
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<td>Design and deliver preventive social programs.</td>
<td><strong>Evaluate, monitor, and report.</strong></td>
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GoA Accountability Framework

Also lays out:

- Prevention priorities
- Target population groups
- Strategies
- Ministry's outcome areas
  - Key Performance Measurements (KPM’s)
    - Municipalities must contribute to these in their annual reporting.
FCSS Calgary Policy and Funding Framework

- FCSS Calgary Policy adopted in June 2016 informs and guides the work and its relationship with funded organizations.
- The Framework is based on an extensive evaluation in 2018.
- Three funding areas:
  - Policy and systems change
  - Community development
  - Programs and Services
- All have mid-term outcome areas, linked to the long-term outcome of increasing social inclusion.
- Guided by intersectionality of multiple identities
  - Target priority populations identified:
    - children/youth, families, Indigenous Peoples, newcomers to Canada and seniors
FCSS Background

- Government of Alberta (GoA) FCSS Act
- GoA Accountability Framework
- FCSS Calgary Funding Framework and Policy
- FCSS Calgary Evaluation Framework
- FCSS Funded Programs
Evaluation Purpose and Scope

▪ **Purpose**
  - Understand the impact of FCSS programming
  - Measure the long-term outcome of increasing social inclusion

▪ **Scope**
  - Progress towards identified mid-term outcome areas
  - **NOT** to robustly evaluate individual programs
Collective Impact Approach

• “Collective impact is a network of community members, organizations, and institutions who advance equity by learning together, aligning, and integrating their actions to achieve population and systems level change.”
  • Collective Impact Forum

• Collective Impact initiatives implement five conditions

• Tackling Complex Social Problems through Collective Impact
  -Collective Impact Forum Video
Collective Impact Conditions

The Five Conditions of Collective Impact

1. **Common Agenda**
   - All participants have a **shared vision for change** including a common understanding of the problem and a joint approach to solving it through agreed upon actions. 
     - **Diverse Voices** * Responsive * **Community Aspiration**

2. **Shared Measurement**
   - Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable.
     - **Exploring** * Alignment * **Tracking Progress** * Results

3. **Mutually Reinforcing Activities**
   - Participant activities must be **differentiated while still being coordinated** through a mutually reinforcing plan of action.
     - **Weaving** * System * **Supportive** * Centered

4. **Continuous Communication**
   - **Consistent and open communication** is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation.
     - **Trust** * Transparency * **Ongoing** * Engagement

5. **Backbone Support**
   - Creating and managing collective impact requires a dedicated staff and a specific set of skills to **serve as the backbone for the entire initiative and coordinate participating organizations and agencies**.
     - **Facilitate** * **Convener** * **Coordinate** * **Movement**

Source: FSG
FCSS Calgary’s Collective Impact Approach

- Improving social inclusion in Calgary and other identified mid-term outcome areas
- Vested interest in seeing the success of collective impact
- Understanding of interconnection between frameworks, organizations, and tools

**Theory of Change (TOC) * Indicator/Survey Selection * Data sharing events**

- Collection of indicator data linked to mid-term outcome areas
- Shared learning in meaning of data and potential impact.
- Shared exploration of opportunities.

**FSII data * Year End Reports * Data sharing events**

- Partnership and connections between funded organizations.
- Programs contributing towards the same common agenda of increasing social inclusion

**Theory of Change * Mid-term Outcome Areas * Data sharing events**

- Trust between organizations and City;
- Widen engagement and openness to collective impact approach.

**Partnership Specialists * Data Sharing Events * Evaluation Support**

- Coordinate and support collective impact effort that facilitates outcome movement;
- Provide overarching direction and requirements

**Resources and Training * Funding Agreements * Ongoing Partnership Specialist Support**
Evaluation Components

- Theory of Change
- Reporting
  - FCSS Social Inclusion Indicators (FSII)
  - Year End Reporting
- Data Sharing Events

More detailed information about these components is provided in the FCSS Reporting Details session.
Questions

Any questions?
Please speak with your Partnership Specialist or email fcss.indicators@calgary.ca

For more online resources, check out:
calgary.ca/social-services/funding/organization-tools.html
Resources

- FCSS Act
- FCSS Accountability Framework
- FCSS Calgary Policy
- FCSS Calgary Funding Framework

More about collective impact