

# ARTS & CULTURE GRANT PROGRAMS

**IMPACT REPORT** 



## **GRANT PROGRAMS**

A thriving arts and culture scene makes Calgary a more livable city by strengthening the local economy, enriching our city's cultural diversity, supporting well-being and creating social connections for all individuals.

One of the ways that The City of Calgary Arts & Culture Division invests in communities and builds capacity within the arts and culture sector is through grant programs. We are pleased to have offered the following grants to local non-profits, Community Associations and Business Improvement Areas in 2023:

#### **Arts and Culture Microgrant:**

- The <u>Arts and Culture Microgrant</u> helps activate culturally vibrant neighbourhoods and districts.
- Funded new initiatives that enhanced cultural learning and arts appreciation, such as: community art installations, creative placekeeping, workshops, productions, makerspaces and programming.





210,455 individuals attended 2,073 creative professionals engaged



94 initiatives funded 170 first-time applicants



634 community groups supported 530 local businesses collaborated

### **Chinese Immigration Act Centenary Microgrant:**

- Provided to the Calgary Chinese community to mark the centenary of the Chinese Immigration Act, also known as the **Chinese Exclusion Act**.
- Funded initiatives supported actions identified in the Chinatown Cultural Plan, such as honouring contributions, intergenerational talks, cultural education and revealing hidden histories.





1,070 individuals attended



13 initiatives funded



41 community partners engaged 13 local businesses benefitted

## **GRANT PROGRAMS**

#### **Festivals and Events Grants:**



#### Festivals and Events Subsidy Program

- Helps strengthen the local economy and enhance communities.
- Subsidized 50 to 90 per cent of the cost of City services (permits, inspections, road closures) and 50 per cent of City-contracted services incurred by festival and event organizers.

#### **Innovation Microgrant**

· Provided startup funding to festival and event subsidy recipients for new initiatives that diversify programming and promote environmental stewardship.

#### **Eventful City Electrical Efficiency Microgrant**

· Provided funding to reduce financial barriers for local festival and event organizers to implement efficient electrical and power management.

3.2 million subsidy awarded



7,920 partnerships supported 1.043 local businesses benefitted



108 festivals and events funded



1.4 million individuals attended



**S** 4.2 million non-profit investment

of events focused on advancing equity, diversity, inclusion and belonging

of events focused on a commitment to Truth and Reconciliation

cultures, faiths and unique communities celebrated

## **HIGHLIGHTS**

#### ARTS AND CULTURE MICROGRANT

#### **Tall Feathers Raising and Ceremony**

"People told us how they were moved on a deep level, stirring a thoughtfulness from the heart, and how their journeys were enriched by learning common values with Indigenous traditional wisdom.

The raising of the large feathers gave a visceral memory of the event."





#### **Night L!ght**

"Night Light helped change people's perceptions of Victoria Park and evoked a sense of belonging and pride in local residents." ~ organizer

"Even at night, I felt safe, and the area was much more vibrant with so many nice shops and bars than I realized." ~ participant

#### The "Carden"

"The highlight of this project was watching the hundreds of families paint the car and contribute to this wonderful community art piece in Greenview. The Carden will have a lasting impact on our BIA and the city, helping to placemake, beautify, create a bright, safe space and bring joy to people's hearts." ~ organizer

