



Arts and Culture Microgrant 2025 Application

The City of Calgary Arts and Culture Microgrant supports **new arts and culture initiatives and reoccurring initiatives that include at least one new programming element**; led by registered non-profits, charities, Community Associations and Business Improvement Areas that celebrate arts and culture and help activate culturally vibrant communities and districts in Calgary.

Eligible Initiatives

Arts and Culture Microgrant funding is available for arts and culture projects, programming, temporary installations, creative placekeeping, workshops and events that:

- Are new or include at least one new and valuable programming element.
- Enhance cultural learning and/or art appreciation.
- Strengthen partnerships and collaboration between community-led organizations, businesses and local creative professionals (artists, performers, creators).
- Are available for all individuals in Calgary to access and participate in.
- Support equity-deserving groups to advance equity, diversity, inclusion and belonging.
- Commit to Truth and Reconciliation through strengthening understanding, relationships and opportunities with Indigenous communities.

Some ideas could include a pop-up music event, cultural cooking workshop, artisan market, interactive artwork or installation, cultural festival, theatre production, and art exhibition showcasing local artists.

The Arts and Culture Microgrant supports initiatives that promote respect and dignity of all people regardless of race, culture, national or ethnic origin, religion, education, age, ability, sexual orientation, gender identity or expression, or socio-economic status. We do not support political initiatives, rallies, protests, fundraising, annual general meetings, or banquets.

Tier 1: Up to \$5,000

With total funding of \$330,000, Tier 1 supports smaller initiatives by covering up to 100 percent of eligible expenses, up to a maximum of \$5,000.

- Apply at least 30 days before the intended start date of the initiative. If your initiative start date is in January or February, please reach out to microgrants@calgary.ca.
- Initiative must be completed by December 31, 2025.
- Your organization may receive only one Arts and Culture Microgrant in this tier per year.
- Intake is ongoing for initiatives until the funding is fully subscribed.

Tier 2: Up to \$30,000

With two intake periods and total funding of \$325,000 per intake, Tier 2 supports larger initiatives by covering up to 50 percent of expenses, to a maximum of \$30,000.

- Apply by March 5, 2025, for initiatives scheduled between June and November 2025.
- Apply by September 3, 2025, for initiatives scheduled between December 2025 and May 2026.
- Your organization may submit multiple applications to both intakes of Tier 2 for different initiatives.

SECTION A – Applicant			
Name of Organization			
Type of Organization	Registered Non-Profit	Registration #	
	Registered Charity	Registration #	
	Business Improvement Area		
Mailing Address			
Postal Code			
Project Contact		Signing Authority for funding approval process	
Name		Name	
Position		Position	
Email		Email	
Phone Number		Phone Number	
Which tier of the Arts and Culture Microgrant are you applying for?		Tier 1 /	Tier 2
Is this the first time your organization is applying for the Arts and Culture Microgrant?		Yes	No

SECTION B – Initiative <i>(Optional: attach any additional documents about your initiative.)</i>	
Initiative Title	
Initiative Location(s)	
Initiative Date(s)	
<p>1. Provide an overview of your initiative, including the activities and programming. If this is a recurring initiative, explain any new programming elements and how they enhance or add value to the overall project.</p> <p style="padding-left: 40px;">This is a new initiative. This is a reoccurring initiative without new programming.</p> <p style="padding-left: 40px;">We are adding a new programming element to a recurring initiative.</p>	

2. How will it benefit the arts, culture and community in Calgary?

3. Who can access and participate in your initiative? Are there any restrictions on participation?

4. Is there a fee to attend your initiative? Share the cost details and any discount offered.

Yes

No

Pay-what-you-can

5. How does your initiative demonstrate a commitment to equity, diversity, inclusion, belonging, and/or a commitment to truth and reconciliation?

Note: Equity-deserving groups are communities that experience significant collective barriers in participating in society. This could include attitudinal, historic, social, and environmental barriers based on age, ethnicity, disability, economic status, gender, nationality, race, sexual orientation, transgender status, etc. Commitment to truth and reconciliation could be ways to strengthen understanding, relationships and opportunities with Indigenous communities.

6. **Will your initiative collaborate with external partners, such as community organizations, businesses, or creative professionals?** If yes, please explain how these collaborations will strengthen connections and enhance the impact of your initiative.

SECTION C – Implementation

7. **What steps will you take to implement the initiative?** Include a detailed timeline of key milestones and activities.

8. **How will you promote the initiative?** Describe your marketing plan, including strategies for reaching and engaging your target audience.

9. Do you plan to continue this initiative in future years?

Yes

No

If yes, describe your strategy or plan for sustaining the initiative in the future.

SECTION D – Impact

Expected number of participants.	
Expected number of groups* that will be paid to participate in the initiative.	
Expected number of local creative professionals (e.g. artists, performers).	
Expected number of groups* that will pay to be at the initiative. (e.g. vendors).	
Expected number of groups* contribute but will not be paid to support the initiative. (e.g. donations for giveaways).	
Expected number of volunteers supporting the initiative.	

*groups include non-profit organizations, businesses, cultural groups and community groups.

SECTION E – Full Budget of your initiative

Revenues	Description	Amount (\$)
Funds requested from The City	Arts and Culture Microgrant	
Other Funding/Sponsors/Donations		
Contributions from your organization		
	Total Revenue	\$

In-kind Donations	Description	Amount (\$)
	Total In-kind Donations	\$

DECLARATION

Part A

I certify that I am authorized to act on behalf of the applicant and the company or organization listed in the application. The information contained in this Arts and Culture Microgrant Application is true and correct to the best of my knowledge and will be upheld through City bylaws, policies, and procedures.

Part B

I understand that if this application is successful, the applicant will receive a cheque for the amount approved. Accepting the payment means that the applicant agrees to:

- **Acknowledge the City of Calgary as a funder in any related digital or print advertising, promotional materials and public communication,**
- **Spend the money as indicated in the budget provided in this application,**
- **Consult with the City of Calgary about any major changes to the initiative that become necessary including date change, venue change, significant budget revisions, and**
- **Provide the City of Calgary with a final report within 60 days after the initiative is completed.**

Part C

The initiative will participate in any promotional opportunities organized by The City of Calgary.

The initiative will NOT participate in promotional opportunities organized by The City of Calgary.

Name of grant writer

Position with the organization

Signature of grant writer

Date

Email the completed application and any additional documents to microgrants@calgary.ca with the subject line: "AC25 – [Insert Your Initiative Title]".

The personal information collected by this form is obtained under the authority of Section 33(c) of the Freedom of Information and Protection of Privacy Act (Alberta). The information will be used only to administer The City of Calgary Arts and Culture Microgrant. If you have any questions regarding the collection and use of this information, please contact Arts & Culture at microgrants@calgary.ca. ISC: Confidential