



Arts and Culture Microgrant 2024 Application

Eligible Initiatives

The City of Calgary Arts and Culture Microgrant funding is available for **new arts and culture initiatives and new elements of programming added to reoccurring initiatives** led by registered non-profits and charities, Community Associations and Business Improvement Areas to celebrate arts and culture and activate culturally vibrant neighbourhoods in Calgary.

Projects, programming, temporary installations, creative placekeeping, workshops and events should align with one or more of the following priority areas:

- Enhancing cultural learning and/or arts appreciation.
- Strengthening partnerships and collaboration between community-led organizations, businesses and local creative professionals (artists, performers, creators).
- Initiatives that are available for all individuals in Calgary to access and participate in.
- Supporting equity deserving groups to advance equity, diversity, inclusion and belonging.
- Commitment to Truth and Reconciliation through strengthening understanding, relationships and opportunities with Indigenous communities.

Some ideas for initiatives could include a pop up music event, cultural cooking workshop, drumming workshop, artisan market, interactive artwork and installation, cultural festival, recreational art studio and shared makerspace, theatre production, light show, cultural film screening, and art exhibition.

The Arts and Culture Microgrant supports initiatives that promote respect and dignity of all people regardless of race, culture, national or ethnic origin, religion, education, age, ability, sexual orientation, gender identity or expression, or socio-economic status. We do not support initiatives with a political message, including rallies and protests.

How much funding is available?

Tier 1: Up to \$5,000

With total funding of \$330,000, Tier 1 supports small-scale local initiatives by covering up to 100 percent of eligible expenses, up to a maximum of \$5,000.

- Apply at least 30 days prior to the intended start date of the initiative.
- Initiative must be completed by December 31, 2024.
- Your organization may receive one Arts and Culture Microgrant within this tier.
- Intake is ongoing for initiatives until the funding is fully subscribed.

Tier 2: Up to \$30,000

With two intake periods and total funding of \$325,000 per intake, Tier 2 supports larger initiatives by covering up to 50 percent of expenses, to a maximum of \$30,000.

- Apply by March 3, 2024, for initiatives taking place between June and November 2024.
- Apply by September 1, 2024, for initiatives taking place between December 2024 and May 2025.
- Your organization may apply to both intakes of Tier 2 (two per year) for different initiatives.

SECTION A – About the applicant		
Name of Organization		
Type of Organization	Registered Non-Profit	Registration #
	Registered Charity	Registration #
	Business Improvement Area	
Mailing Address		
Postal Code		
Primary Contact Name		
Position		
Email		
Phone Number		
Has this initiative been approved for the Festivals & Events Subsidy Program (FESP) this year? Yes / No		
Which tier of the Arts and Culture Microgrant are you applying for? Tier 1 / Tier 2		

SECTION B – About the initiative	
<i>Optional: attach any additional documents about your initiative.</i>	
Initiative Title	
Initiative Location(s)	
Initiative Date(s)	
<p>1. Is this a new arts or culture initiative or a new element of programming added to a reoccurring initiative?</p> <p>This is a new initiative. This is a reoccurring initiative without new programming.</p> <p>We are adding a new element of programming to a reoccurring initiative.</p> <p>Tell us more about your initiative or the new component of your reoccurring initiative. What are the goals and outcomes for this initiative?</p>	
<p>2. Is this a community art project or art installation?</p> <p>Yes / No</p>	

3. Will the initiative enhance cultural learning and/or arts appreciation?

Yes / No

If yes, tell us more about how it enhances cultural learning and/or arts appreciation.

4. Will the initiative strengthen partnerships and collaboration between community-led organizations, businesses and local creative professionals (artists, performers, creators)?

Yes / No

If yes, tell us more about how it strengthens partnerships and collaborations.

5. Is the initiative available for all individuals in Calgary to access and participate in?

Yes / No

Tell us about who can access your initiative and why.

6. Is there a fee to attend your initiative?

Yes / No

Tell us more about what the cost is (if any) and what discounts you are offering (if any).

7. Will the initiative support equity deserving groups to advance equity, diversity, inclusion and belonging.

Note: Equity deserving groups are communities that experience significant collective barriers in participating in society. This could include attitudinal, historic, social, and environmental barriers based on age, ethnicity, disability, economic status, gender, nationality, race, sexual orientation, transgender status, etc.

Yes / No

If yes, which equity deserving group(s) is the initiative supporting?

8. Will the initiative support a commitment to Truth & Reconciliation and provide opportunity to strengthen understanding, relationships and opportunities with Indigenous communities?

Yes / No

If yes, tell us more about how your initiative will support a commitment to Truth & Reconciliation.

SECTION C – Impact

Anticipated number of individuals attending	
Anticipated number of local creative professionals (i.e. artists, performers) involved	
Anticipated number of community partners/sponsors involved	
Anticipated number of local businesses involved	
Anticipated number of volunteers who supported the initiative	

SECTION D – Implementation**9. Tell us about your organization's previous experience implementing similar-scale initiatives.**

10. What team do you have in place that will help ensure the initiative is successfully completed?

11. How will the success of the initiative be measured and/or evaluated?

Please list all information you will be tracking.

12. How will you promote the initiative? Tell us about your marketing plan.

SECTION E – Budget Overview		
Revenue <i>(include sponsorships and in-kind donations)</i>	Amount (\$)	Put (✓) for Approved funding
Arts and Culture Microgrant		
Total Revenue	\$	

Expenses	Amount (\$)	Requesting Support (✓)
Funding will only be allocated for eligible expenses (see Guidelines)		
Example: Performers [3 Musicians, 1 Band, 0.5 hour each]		
Total Expenses	\$	

Total amount of funding requested	\$
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DECLARATION

Part A

I certify that I am authorized to act on behalf of the applicant and the company or organization listed in the application. The information contained in this Arts and Culture Microgrant Application is true and correct to the best of my knowledge and will be upheld through City bylaws, policies, and procedures.

Part B

I understand that if this application is successful, the applicant will receive a cheque for the amount approved. Accepting the payment means that the applicant agrees to:

- Acknowledge the City of Calgary as a funder in any related digital or print advertising, promotional materials and public communication,
- Provide the City of Calgary with a revised budget if the approved grant amount is less than the requested amount,
- Spend the money as indicated in the budget provided in this application,
- Consult with the City of Calgary about any major changes to the initiative that become necessary including significant budget revisions, and
- Provide the City of Calgary with a final report and financial statement within 60 days after the initiative is completed.

signature of person preparing grant

name

position with organization

date

Email the application and any additional documents to microgrants@calgary.ca with the subject line: "AC Microgrant – [Insert Your Initiative Title]".

The personal information collected by this form is obtained under the authority of Section 33(c) of the Freedom of Information and Protection of Privacy Act (Alberta). The information will be used only for the purpose of administering The City of Calgary Arts and Culture Microgrant. If you have any questions regarding the collection and use of this information, please contact Arts & Culture at 403-510-0148. ISC: Confidential