



Call to artists:

Artist-initiated public art projects

Do you have an idea for a public art project?

The City of Calgary Public Art Program invites **Calgary and area artists** to submit their project ideas to create art in public spaces. Professional artists of all experience levels are encouraged to partner with community associations, businesses or private landowners to explore **any form of public art in any part of the city**.

Funding up to **\$30,000** is available to support the completion of your project.

Goals of this opportunity

1. Provide one-time funding of \$150,000 overall to support the local artist community through the impacts of COVID, to a maximum of \$30,000 for each project.
2. Support Calgary and area artists to envision and manage their own public art projects.
3. Provide support for public art projects by professional artists at any experience level.
4. Encourage a diversity of representation of artists, art practices, ideas and topics.

Things to consider

Connection to place

How does your idea connect or respond to the site? How will the site's history and use have an impact on your project?

Engaging the community

Are you creating an artwork that is connected to the community and the people in it? How will engagement inform your project? What tools and methods will you use to reach people?

Fostering dialogue

How will your artwork create dialogue about diversity, empathy, accessibility, equality, social justice and/or the environment? How can you explore ways to learn about Indigenous history and the impact of colonialism, and create a path towards reconciliation?

How to apply

1. Download and complete the *application form*. The application form acts as your letter of interest describing your idea.
2. Include your CV (curriculum vitae)/resume.
3. Include a maximum of 10 images showing your previous work or ideas.
4. Submit your completed application to publicart@calgary.ca **no later than November 26, 2020 at 4:00:59 PM**. Please do not wait to the last minute to apply, as late submissions cannot be considered.

Evaluation Criteria

Each criterion will be rated out of a score of 10:

10	Exceeds expectations
8	Somewhat exceeds expectations
6	Met expectations
4	Somewhat met expectations
2	Did not meet expectations
0	Lack of valid response

Each criterion is then multiplied by the weighting out of 100 points to get a total score:

- **Application form: 70 points**
 - **Quality of idea**, e.g. How does your idea connect or respond to the site? How will the site's history and use have an impact on your project? Is the artwork feasible for the budget provided? (30 points)
 - **Engagement**, e.g. Are you creating an artwork that is connected to the community and the people in it? How will engagement inform your project? What tools and methods will you use to reach people in the community engagement? (20 points)
 - **Fostering dialogue**, e.g. How will your artwork create dialogue about diversity, empathy, accessibility, equality, social justice and/or the environment? How can you explore ways to learn about Indigenous history and the impact of colonialism, and create a path towards reconciliation? (20 points)
- **Curriculum vitae/resume and 10 images of past work or ideas: 30 points**
 - Proven ability to manage a public art project on time and on budget
 - Demonstrated excellence of past work/ideas
 - Qualifications
 - Local to Calgary and Area

Who is eligible?

- Individuals must be 18 years of age or older.
- Residents of Calgary and area.
- Artists or artist teams.

Questions? Please email publicart@calgary.ca

Timeline*

- **October 2020:** release the call to artists and announce opportunity to the community. The call to artists will be live for six weeks.
- **November 26, 2020 at 4:00:59 PM MST:** deadline for submissions to publicart@calgary.ca. Please do not wait until the last minute to apply. Late submissions cannot be considered.
- **November 30 – December 11, 2020:** Applications will be shortlisted. Both successful and non-successful applicants will be informed.
- **December 14, 2020 – February 8, 2021:** Each shortlisted applicant will receive a \$1000 stipend and approximately eight weeks to produce a detailed proposal.
- **February 8, 2021 at 4:00:59 PM MST** is the deadline for shortlisted applicants to submit their proposal.
- **February 15-19, 2021:** Interviews and final selection.
- **Successful proponents will have a year to complete their projects.** Note that, although The City can provide limited support, these projects are intended to be project-managed by the artist.
- **Within 60 days of your project's completion,** funding recipients are required to complete a report about your experiences, including images and how the funds were spent. If the project was not completed, funds may need to be refunded to The City.

*Dates subject to change.

Requirements

- Art must be publicly accessible.
- Proposed projects must not have started prior to the application of this funding. Only new projects are eligible.
- Must be a professional artist. The Public Art Program uses the Canada Council for the Arts definition of a professional artist as someone who has:
 - specialized training in the artistic field (not necessarily in academic institutions);
 - is recognized as a professional by his or her peers (artists working in the same artistic tradition);
 - is committed to devoting more time to artistic activity, if possible financially
 - has a history of public presentation or publication.
- The artwork must be safe for public interaction. Signed engineer drawings may be required.
- The artwork must have a defined lifespan. It is recommended the artwork be temporary (have a lifespan of 5 years or less).
- Must provide documentation of the completed work to The City of Calgary along with a final report.

Process for shortlisted applicants

If you are shortlisted:

- Your proposal will include a detailed budget. Specific amounts should be allocated for artist fees, insurance, fabrication, materials, installation costs and de-installation, if applicable, promotions/marketing, engagement, technical reviews / engineer reports, if applicable. Please note that if the work is interactive or three-dimensional, the artwork will likely require signed engineer drawings.
- The ownership of the artwork and maintenance responsibilities will need to be clearly defined.
- The location of the artwork needs to be approved by the site owner. A copy of a written agreement with the site owner will be requested. (The Selection Panel may choose to accept pending approvals, at their discretion.)
- If the proposed artwork is to be on City land (that is not leased to others), the location of the artwork needs to be approved by the relevant City Business Unit (e.g. Parks, Roads, etc.).

Working with The City

Prior to confirmation of award, the selected artist(s) will be required to:

- Confirm status as a company (or sole-proprietorship);
- Confirm a Commercial General Liability (“CGL”) insurance policy for bodily injury (including death) and property damage in an amount of not less than TWO MILLION DOLLARS (\$2,000,000.00) inclusive limit for any one occurrence;
- Complete a Scope and Fee contract defining project deliverables and payment schedule;
- Sign a City of Calgary Artist Agreement with General Terms and Conditions covering topics including copyright provisions, moral rights and termination.