

The Language of Life

Artist – James Holroyd

'The Language of Life' consists of four large (42" by 63") black and white photographic images of figures in motion.

The Thornhill Aquatic and Recreation Centre is located at 6715 Centre St. N.

The Language of Life consists of four large black and white photographic images of figures in motion. Each image is a multiple exposure of a single figure engaged in one of the many activities that take place within the Thornhill facility, including weight training, swimming, tai chi and hockey. Each photograph is about 107 x 160 cm (42" by 63").

The blurred nature of the images allows the photographs to express the essence of universality of a dynamic body in motion. Due to the important role that photography played, and still plays, in the development of kinesiology and physical education, it is an appropriate medium for this commission.



The Artist

James Holroyd has been exploring various forms of photographic expressions, especially pinhole photography, more than twelve years. In addition to mounting several solo shows James' work has been shown in international Art Fairs in Miami, San Francisco, Boston and New York.

James is also an instructor in the Artstream program, a joint project between the Alberta College of Art and Design and Bow Valley College. James Holroyd is represented by Newzones Gallery of Contemporary Art in Calgary.

The Project

- The artist was chosen through an open call process, where all interested artists are invited to submit an application for the project.
- The budget for *The Language of Life* was \$24,000.
- The project was a collaborative initiative by the Public Art Program and City of Calgary Recreation, the business unit sponsor.
- The capital project through which the funding was made available was the renovation of the Thornhill Aquatic and Recreation Centre in 2004.
- This project was completed in November 2004.