



## CHINATOWN ENGAGEMENT SNAPSHOT #2

August 16, 2016

### Introduction

The first phase of public engagement for the Planning Chinatown process has been running for six weeks and will wrap up with a walking tour in Chinatown on Sunday, August 21, 2016. This engagement snapshot includes a summary of the responses from all events from the start of engagement on July 8<sup>th</sup> up until August 10<sup>th</sup>.

### What we asked

1. Why is Chinatown special to you?
2. What are the most important issues facing Chinatown today? How do you think we can address these issues?
3. Imagine your ideal Chinatown 20 years in the future. What does it look like? How does it feel?
4. Think about the future of Chinatown. What are you most worried about?
5. As Calgary evolves, how can we plan for changes in Chinatown while preserving the character of the community?

### What we've done

Since the launch of the project website on July 8 we have collected over 982 surveys online and had nearly over 1679 unique visits to the project website. In addition, the team has had 531 face-to-face conversations with people we met on the streets and at events.

### What we've heard

The following charts (see next page) summarize the feedback that we've collected from the community at events and on the streets, what has been recorded on the Chinatown sounding board, and what has been submitted online. The charts highlight opportunities and challenges facing Chinatown today and in the future. This snapshot highlights the top themes emerging in response to each question and is not a conclusive reflection of all input received to date.

### Emerging Themes

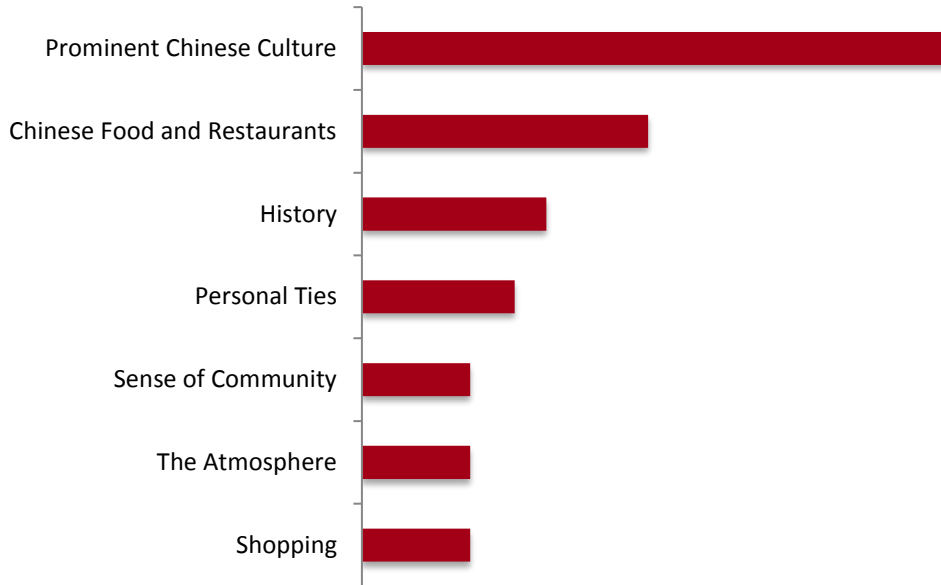
The following charts display both the top themes being heard for each question and the popularity of each theme by length of bar. The longer the bar the more times that theme was heard.



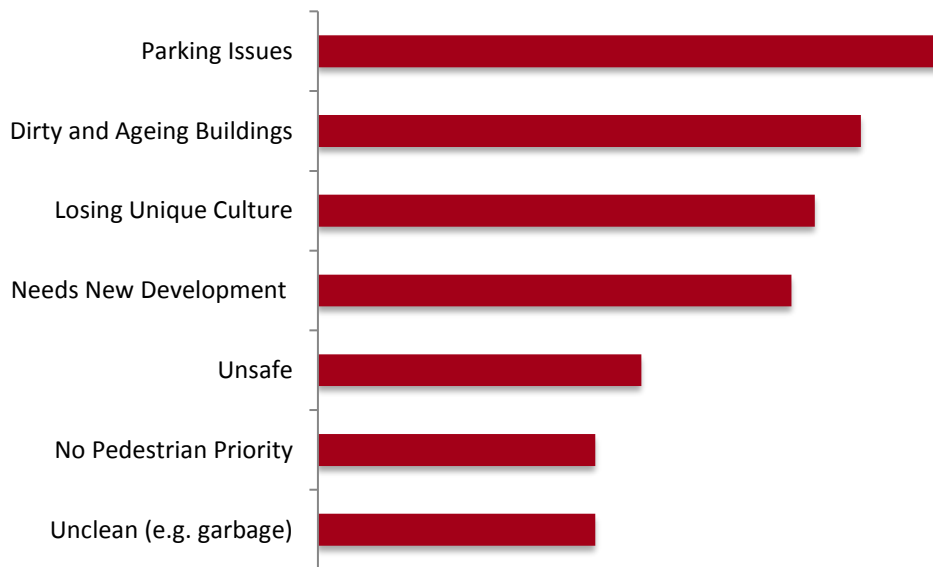
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Why is Chinatown special to you?



What are the most important issues facing Chinatown today? How do you think we can address these issues?

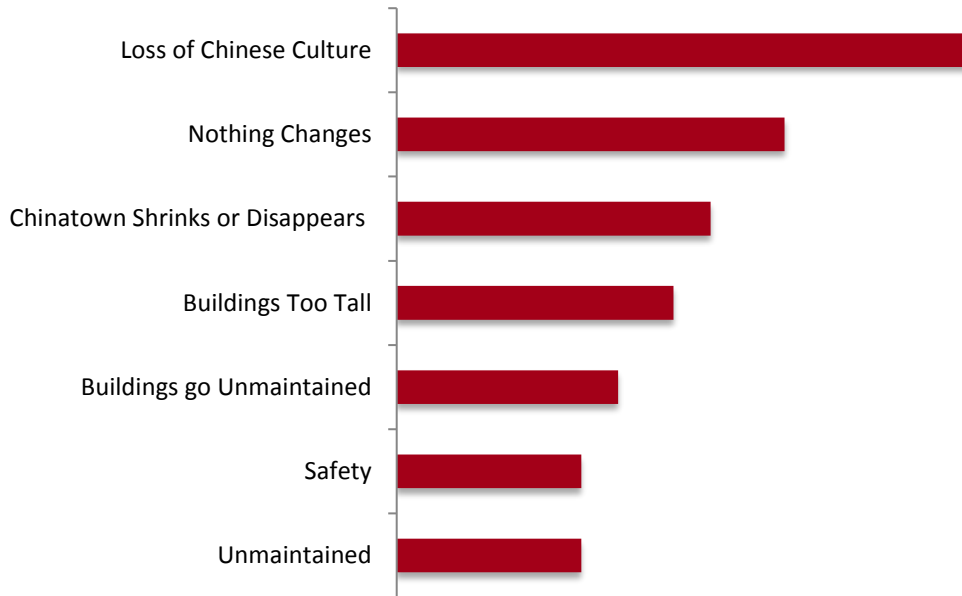




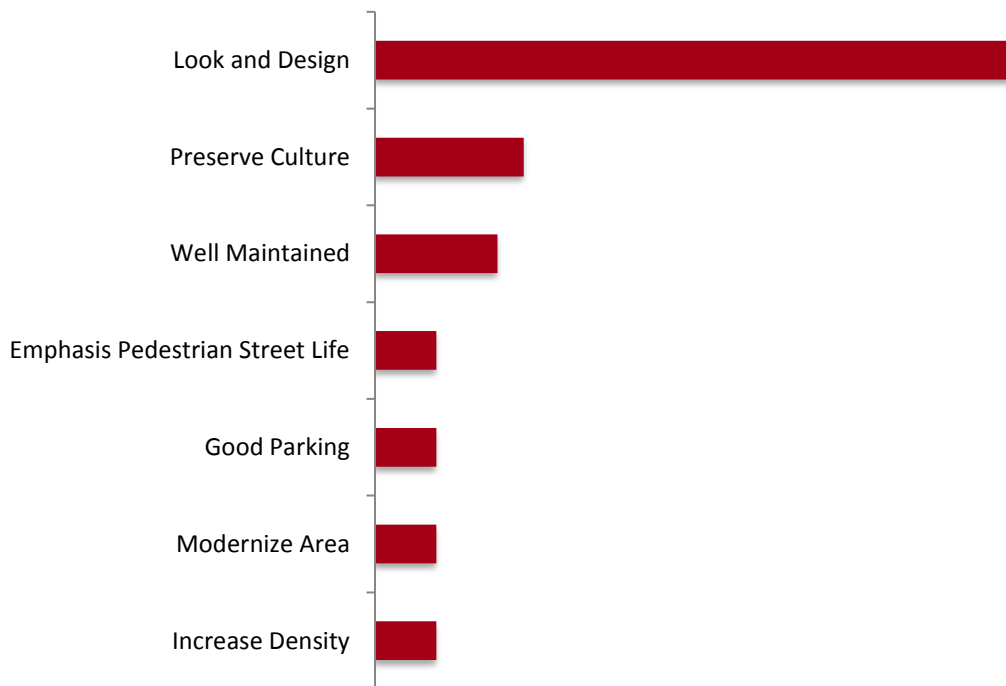
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Think about the future of Chinatown. What are you most worried about?



As Calgary evolves, how can we plan for changes in Chinatown while preserving the character of the community?

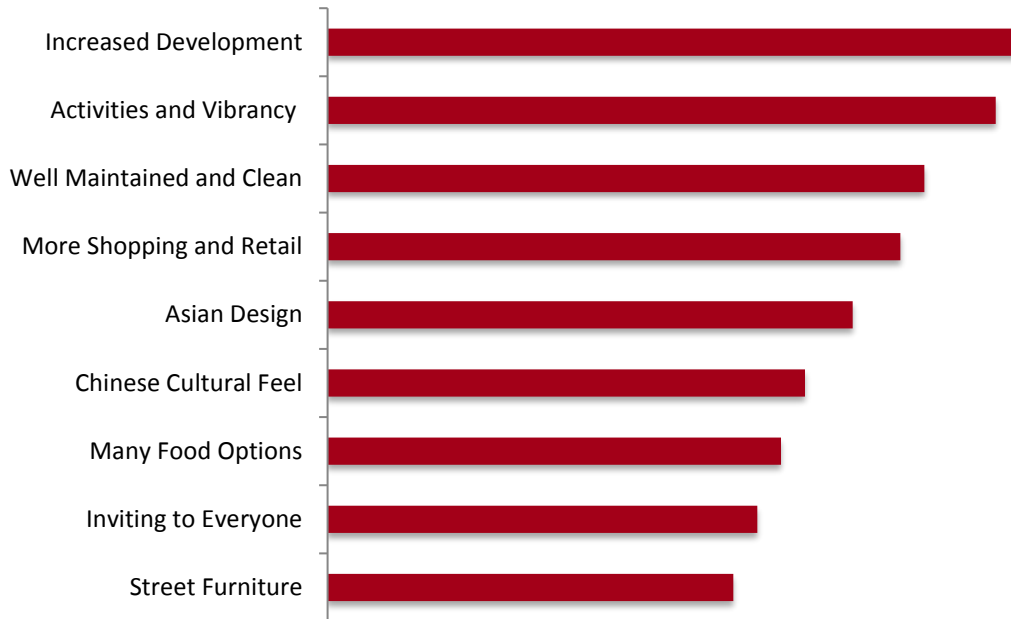




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Imagine your ideal Chinatown 20 years in the future. What does it look like? How does it feel?



## What's next?

We are not done yet. The team is still collecting and analyzing responses. Tune in mid-September for a complete reporting of What We Heard in phase 1. There will be more opportunities to engage in the second phase of Chinatown Planning engagement. Stay tuned to the project webpage [www.engage.calgary.ca/planningchinatown](http://www.engage.calgary.ca/planningchinatown) for more information on ways to stay engaged!