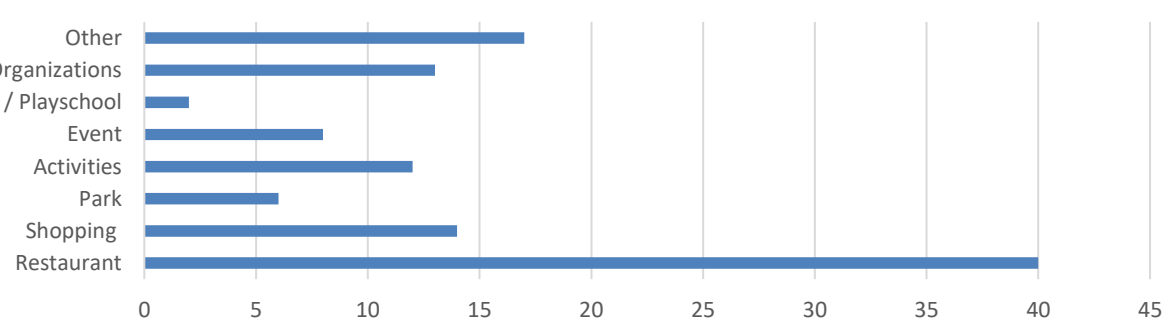


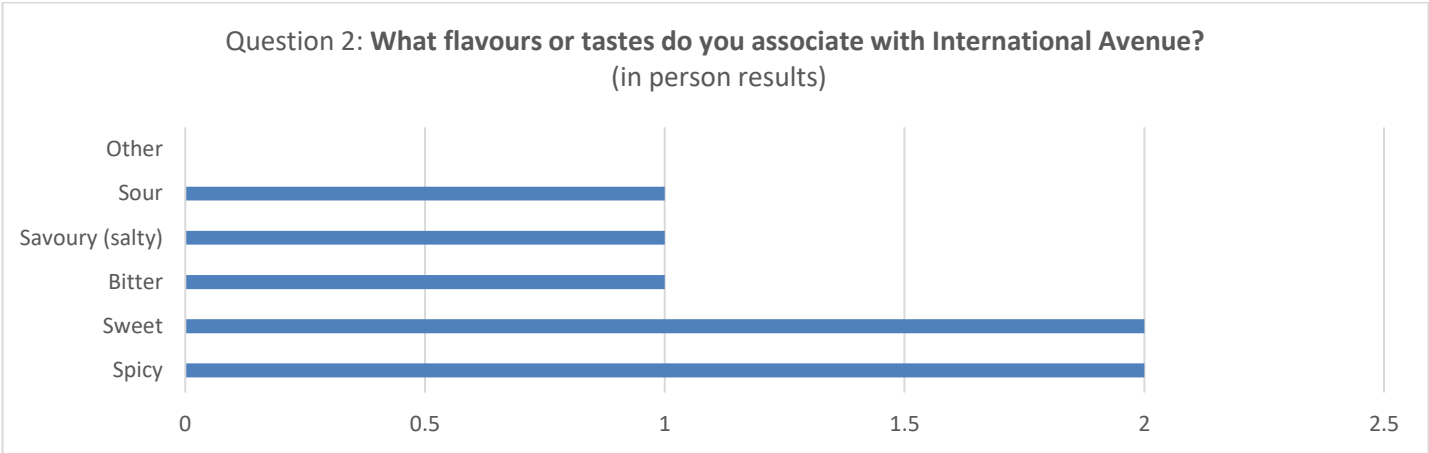
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Project Overview

As part of the BRT MAX Purple line transit project, The City committed to an investment in public art along International Avenue (17 Ave S.E.).

Phase one of the public art (2018) project involved displaying 24 artworks by artists with a connection to International Avenue in the transit shelters along the BRT MAX Purple line. More information on phase one public art can be found on [The City of Calgary Public Art website](#).

Phase two of the public art (2019-2020) project included five opportunities for artists or artist teams with ties to the area to create public art along International Avenue.

Engagement Overview

Phase two public art engagement launched engagement in two parts: *Location Engagement* and *Artist Community Engagement*.

Phase two, part one engagement (Summer 2019) helped determine the best locations for these site-specific art installations. The report back on *Location Engagement* can be found [here](#).

Phase two, part two of public engagement, *Artist Community Engagement* (ACE) occurred mainly in January 2020. The initial objective of this engagement was to gather feedback on artistic themes and how they could be incorporated into the community. The public was invited to provide feedback on specific and non-specific questions related to the development of public art along International Avenue.

During the course of *Artist Community Engagement*, a more important role emerged in the work we were doing: building a better understanding and relationship with those connected with International Avenue. This role drew strength organically through a multitude of platforms.

Feedback was collected using three methods: In person or onsite surveys, in person mini-workshops facilitated by the artists, and collection of the narrative when possible. By using these different methods to gather samples, we were able to capture different dimensions of the same phenomenon. It also allowed us to determine we had reached data saturation and further engagement would not garner additional insights.

Engagement opportunities were promoted through bold signs placed in neighbouring communities, ads at the MAX Purple BRT stations along International Avenue, social media advertisements/posts, the Public Art and MAX Purple BRT construction update email lists, and advertisements placed on bulletin boards at International Avenue businesses. The International Avenue BRZ and Greater Forest Lawn community associations and other relevant organizations such as Antyx Community Arts and Greater Forest Lawn 55+ Society, also shared information with their communities.



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Six pop ups were held and an online survey on The City's engagement portal was open between January 13 – February 2, 2020. The five selected artists /artist teams also went into the community on an individual basis to gather additional information to guide their creative process.

Input from the pop ups (229 connections) and [online survey](#) (163 contributions) will be used to help develop five public art installations along International Avenue (17 Avenue SE).

Artist Community Engagement Pop Ups				
Date	Location	Time	Artist(s)	Connections
Wednesday, January 5	GFL 55 + Society	10:00 am – 12:00 pm	Mary Haasdyk, Cassie Suche, Eric & Mia	40
Thursday, January 16	Forest Lawn Library	1:00 pm – 4:00 pm	Mary Haasdyk	30
Saturday, January 18	Forest Lawn Library	11:00 am – 2:00 pm	Vahe Tokmajyan, Janey Luc German, Juan Carlos Urria, Maria Loaiza, and Lovelia Vera	34
Thursday, January 23	Forest Lawn Library	1:00 pm – 4:00 pm	Adrian Stimson	53
Saturday, January 25	Forest Lawn Library	11:00 am -2:00 pm	Cassie Suche	47
Tuesday, January 28	Forest Lawn Library	5:30 pm - 8:00 pm	Eric & Mia	25

Summary of Input

What We Asked

Engagement sought public input through a series of structured questions developed by Engage (5) as well as a collection of companion questions developed by the five artists/teams: Adrian Stimson (5) Cassie Suche (9), Eric & Mia (5), Mary Haasdyk (4), and Vahe Tokmajyan and team (3), and Adrian Stimson (4). All of these questions were asked online, while some were also asked in person. In total, we asked 35 questions.

General Questions

1. What do you love about International Avenue?
2. What do you do most frequently when visiting International Avenue? Check all that apply.
3. Can you describe International Avenue in one word?
4. If you wanted to show someone a place (business, intersection, park, etc.) that defines International Avenue, where would you take them?
5. What should a piece of public art do for the Community?



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Adrian Stimson

1. What cultures do you think of most when you think about International Avenue and the Greater Forest Lawn Area today?
2. Are you aware of any Indigenous history in the Greater Forest Lawn area?
3. If so, please tell us in a few short sentences what you know.
4. What culture do you identify as?
5. What are some traditions that are important to you in your culture? This could include spiritual practices, social habits or community-based events/activities that are of significance

Cassie Suche

1. What is something you do...every day? ...every week? ...every month? ...every year?
2. What is something you will only do once in your lifetime?
3. Does nature play a role in any of your rituals? For example, are any of your rituals linked to seasons, weather patterns, using or growing plants, paying attention to stars, moon and sun, etc.
4. What is lucky to you?
5. What shapes do you believe to be significant or sacred?
6. What colours do you believe to be significant or sacred?
7. What numbers do you believe to be significant or sacred?
8. What materials do you believe to be significant or sacred?
9. Do you practice your rituals or spirituality alone, or in a community environment?

Eric & Mia

1. What does home taste like to you?
2. What flavours or tastes do you associate with International Avenue?
3. What are three types of plants do you interact with most often?
4. What foods are most significant to you?
5. What role do plants play in your life?

Mary Haasdyk

1. What is one item you can find on the Avenue?
2. What do you wear most frequently on the Avenue? Can you describe it?
3. If you can imagine International Avenue as a character, what do you think they would be like?
4. What would the character's personality be like?
5. What would the character's style be like?
6. How old would they be?
7. What would be their favourite colour?
8. What type of hair style would they have?

Vahe Tokmajyan and team

1. What do you think International Avenue is missing?
2. What does International Avenue mean to you and how would you like it to see represented?
3. What's a symbol of your cultural background?

The Artists held companion workshops at the pop ups to facilitate conversations with stakeholders while connecting with them on what they liked about public art and its role in the community. Artists were also encouraged to pursue additional community outreach with stakeholders through a number of additional forums on an individual basis. Feedback for this outreach will not be included in this report.

What We Heard

General Questions

Question 1: What do you love about International Avenue?



Love notes written to International Avenue during in-person engagement sessions

In person results were obtained by asking stakeholders to write a love note to International Avenue as shown in Figure 1. We received 42 love notes in total with the top three themes of Recreation & Events, Diversity & Culture, and People & Stories. As well, themes of community and food were strong. Respondents also mentioned the scenery including sunsets and views of the Bow river.

Online results garnered 17 responses total with the top three themes of Restaurants (Food), Diversity & Culture, and Community (Belonging).

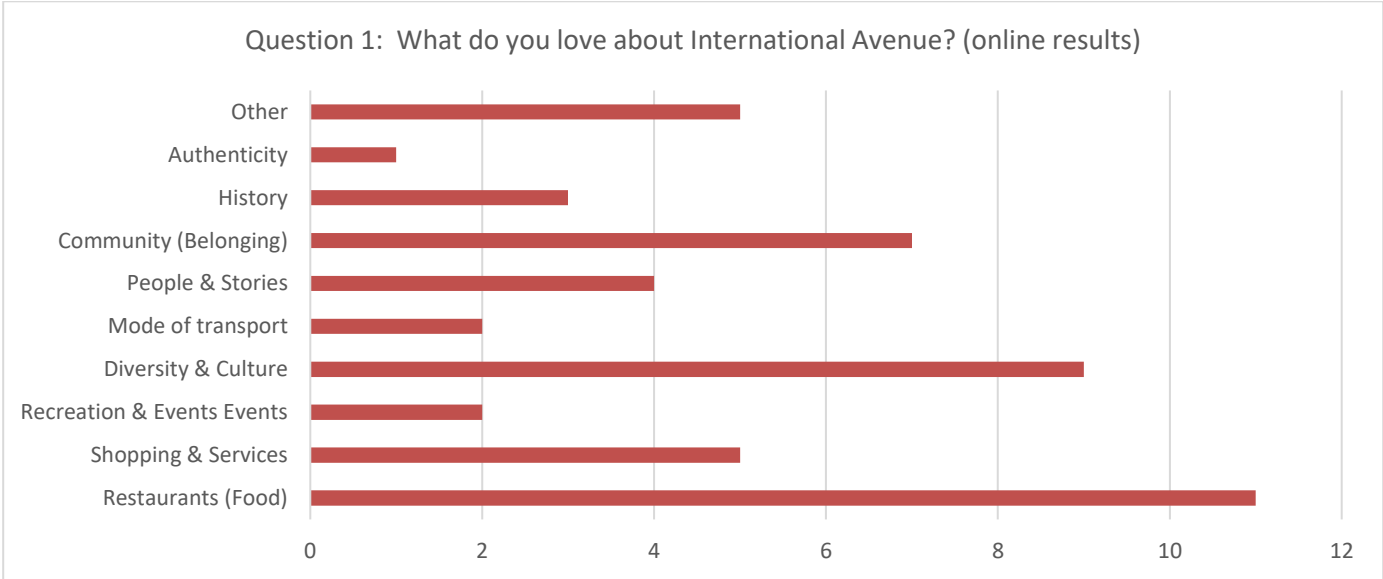
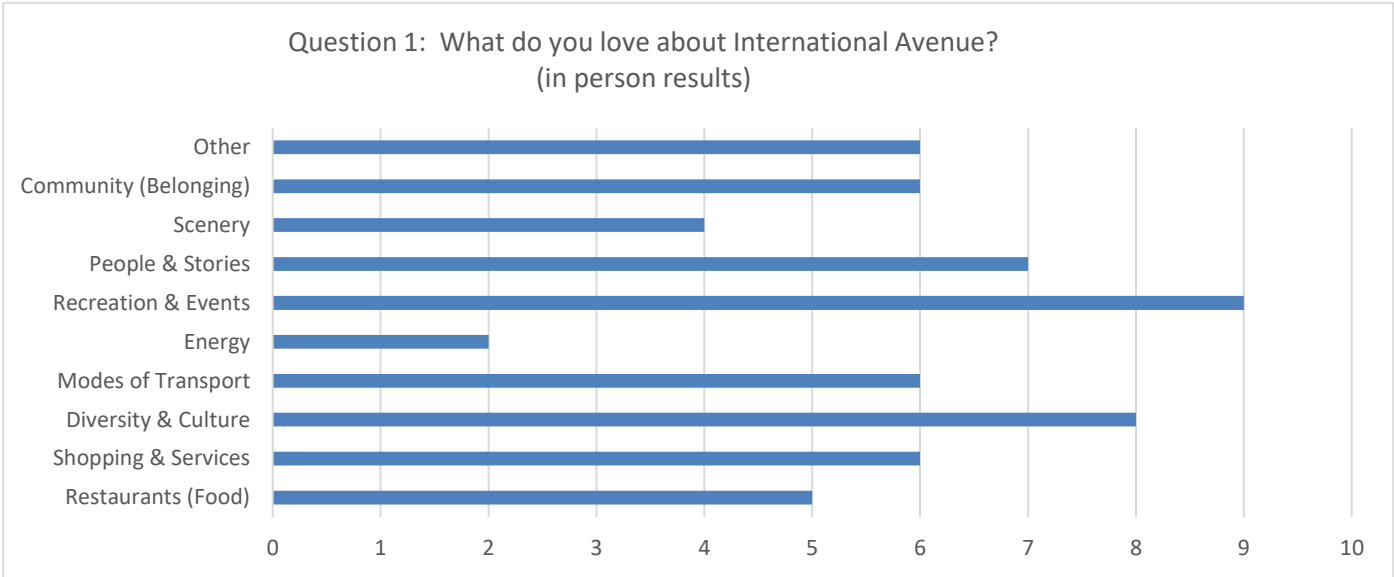
In person responses	
Themes	Comments
Recreation & Events	Stampede Breakfast "Best in Calgary" [...] I like to go bowling [drawing of child with bowling pins]
Diversity & Culture	I love the diversity of people, food & stores. I love your quirkyness, with all those odd below the surface people and also the colour and flavours from around the world.
People & Stories	I love the history, the people and the memories I have. I love the people

Online responses	
Themes	Comments
Restaurants (Food)	<i>We have Uzbek osh, Ethiopian lamb tibs, Vietnamese pho, Filipino adobo, and Mediterranean shawarma all on the same street.</i>
Diversity & Culture	<i>It is the only neighbourhood in Calgary that openly celebrates and cherishes pluralism as its defining characteristic.</i> <i>Different ethnicities, cultures, languages, incomes, and colours all enjoying the fantastic things that International has to offer.</i>
Community (Belonging)	<i>There is still a small town feel and you can feel like you're amongst neighbours when you see them at grocery stores, restaurants, and other establishments.</i> <i>This community has deep roots and is interconnected. We function more like a small town.</i>

Online results allowed the user to title their entry, which also acted as an entry summation. A sampling of supportive and critical comments are presented in the table below.

Supportive	Critical
<p>Unexpected</p> <p><i>I love how at first glance, the area can seem a bit rough around the edges, but once you get to know it - it's full of unexpectedly amazing food, wonderful and welcoming people and a treasure trove of cultures!</i></p> <p>Explorers' Paradise!</p> <p><i>There is so much to discover and love along the avenue.</i></p> <p>Accessible, Real, and Down-to-Earth</p> <p><i>Local art would serve to reinforce community pride and showcase the roots of those who first came to the Forest Lawn area, hoping to raise their families and create a brighter future.</i></p> <p><i>[...] the family opened businesses that have been there for decades and even generations. The bowling alley, East Gate/Dragons Gate, the ice cream shop, [...]</i></p> <p>The Amazing Collection of International Food</p> <p><i>We have Uzbek osh, Ethiopian lamb tibs, Vietnamese pho, Filipino adobo, and Mediterranean shawarma all on the same street. The people who walk the streets of International are equally diverse. Different ethnicities, cultures, languages, incomes, and colours all enjoying the fantastic things that International has to offer.</i></p>	<p>Stop spending money [...]</p> <p><i>[...] but if you feel the need space pick Calgary artists so money stimulate our economy.</i></p> <p><i>[...] we should make more homes and shelters for people as well make more seniors homes. [...]</i></p>

<div>Diversity and Community</div> <div> <p><i>Improving the visual appearance helps those who may not know the community as well as those who live there what the community is all about, to help tell the story, and change the narrative to something much more positive and product.</i></p> </div>	
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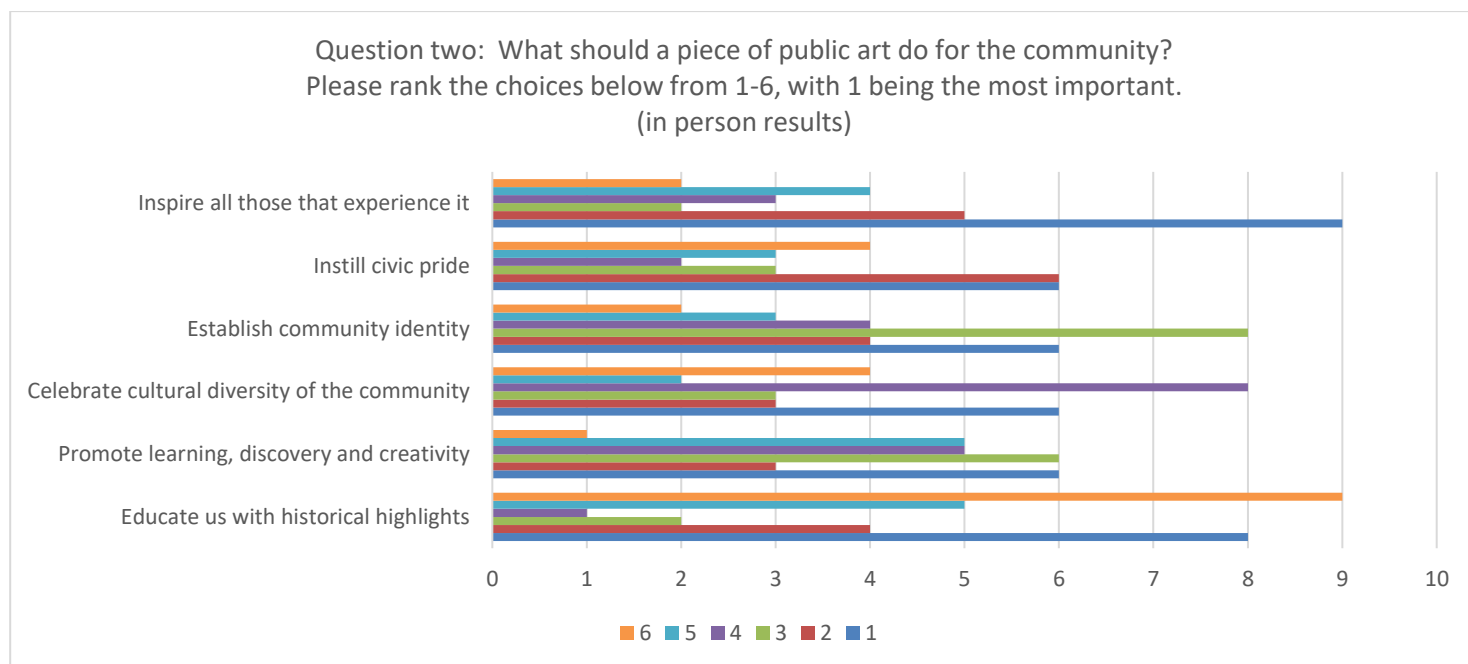
For a verbatim listing of all the input that was provided, please see the [Verbatim Responses](#) section.

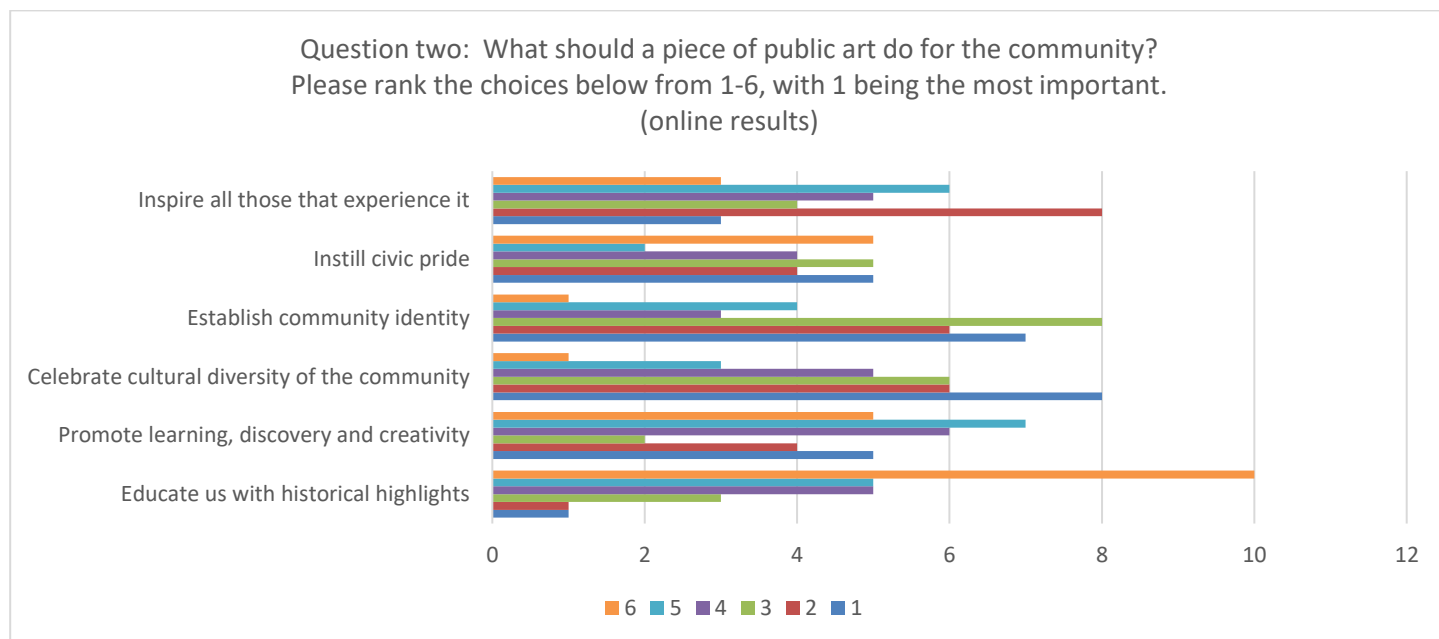
Question 2: What should a piece of public art do for the community? Please rank the choices below from 1-6, with 1 being the most important.

In person results indicated the most important thing a piece of public art should do in the community is to Inspire All Those That Experience It. Next up was Instill Civic Pride, followed by Establish Community Identity. Tied at second last were Celebrate Cultural Diversity [...] and Promote Learning, Discovery and Creativity (tied) with the least important being Educate Us with Historical Highlights.

In person feedback also indicated art helps us “see things in different ways”, and that they want “art to be clear and make sense”, something they “can connect with”. They wanted the art to “be fun” and “welcoming”.

Online results indicated equally the most important thing a piece of public art should do in the community is to Celebrate Cultural Diversity [...], Inspire All Those that Experience It and Establish Community Identity, Promote Learning, Discovery and Creativity came in second last with the least important being Educate Us with Historical Highlights.





Question 3: What do you do most frequently when visiting International Avenue?



Figure 1: Feedback Jars

In person information was gathered via a set of five feedback jars. The whimsical aesthetic encouraged stakeholders of all ages to participate in a fun and engaging manner. Jars were emptied after each session and numbers documented.

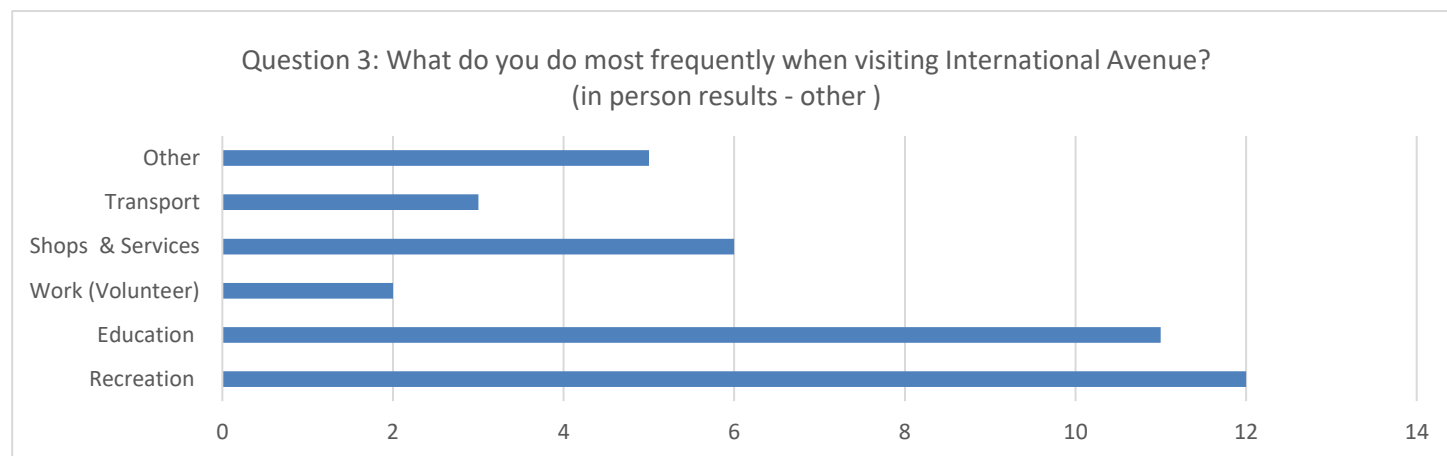
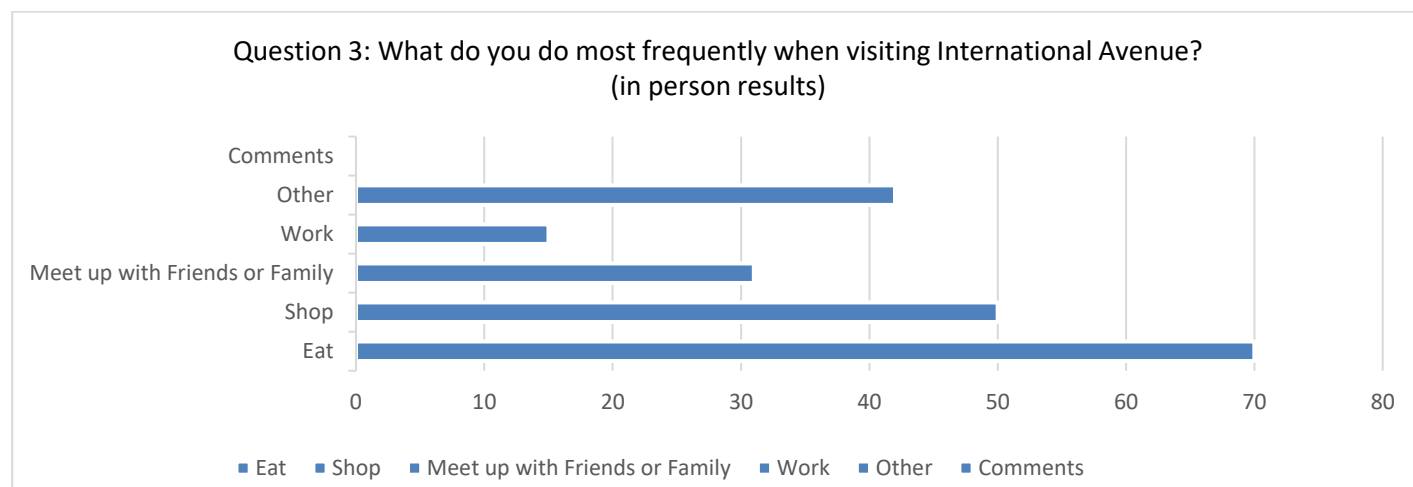
In person feedback gathered information on the 'Other' category. The top three themes were Recreation and Events, Education, and Shops and Services.

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The top three responses in the Online results were Eat, Shop, and Work. One critical comment was posted in 'Other' asking about the costs for the "art".

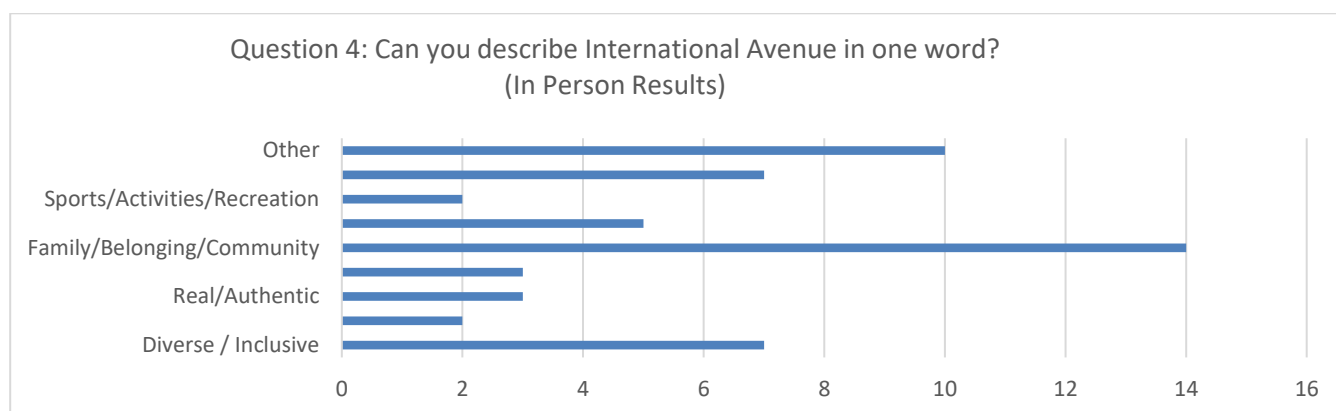


For a verbatim listing of all the input that was provided, please see the [Verbatim Responses](#) section.

Question 4: Can you describe International Avenue in one word?



In person results told us the best words used to describe International Avenue focussed on Family/Belonging and Community while online results indicated a strong focus on Diverse/Inclusive.



For a verbatim listing of all the input that was provided, please see the [Verbatim Responses](#) section.

Question 5: If you wanted to show someone a place (business, intersection, park, etc.) that defines International Avenue, where would you take them? Why would you take them there?

The top three themes, both online and in-person, were Restaurants, Shopping & Services, and Parks.

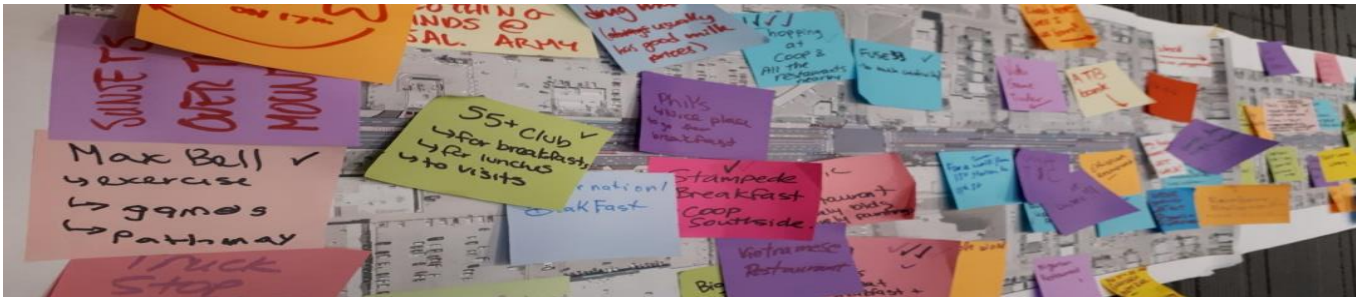
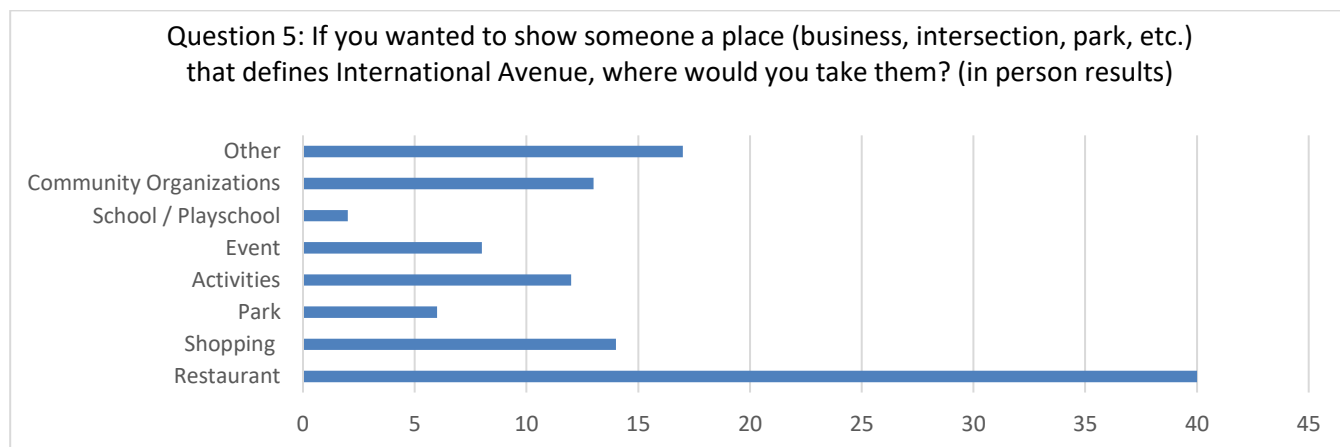


Figure 2: Post-its left on a map of International Avenue

In person	
Themes	Comments
Restaurant (food)	International [stampede] Breakfast
Shopping & Services	Bottle Depot; Bustling people that are on the edge of survival.
Parks	Elliston Park; beautiful walking area; Global Fest

Online	
Themes	Comments
Restaurant (food)	The intersection of 17 Ave and 36 St. To the NE is the Vietnamese Buddhist Culture Centre, the NW has a delicious Ethiopian restaurant, the SE has a Latin American market and a German sausage shop, and the SW is the historical 4 Seas Sign.
Shopping & Services	<p>No Frills on a busy Saturday. Where the real people buy their necessargroceries.All ethnicities/ages/all different shopping lists. They come by foot, by car, pickup truck, motorized scooter, bus, taxi, or bike. Not fancy or showy, just REAL.Love it.</p> <p>Ambassador Barber Shop – it's an example of (for me) stepping into a different world. You can find these worlds all over International Ave and this is a prime example.</p> <p>The bowling alley, the ice cream shop that is also a photography studio, the pet shop with the alligator, the newfield bar, all the Pho and Vietnamese Shops, Desert Pita, Golden Cactus Mexican Grill, Dragon Gate chinese restaurant. Forest Lane Medicentre</p>
Parks	I'd buy them an ethiopian coffee, a filipino pastry, and take them people watching in Unity Park.



For a verbatim listing of all the input that was provided, please see the [Verbatim Responses](#) section.

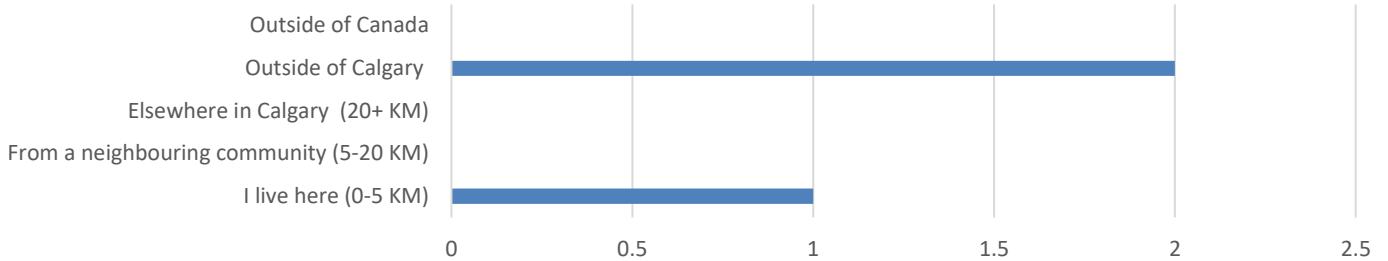
Question 6: How far do/did you travel to get to International Avenue?

Visitors measured how far they travelled both by time (figure 6a) and by distance (figure 6b). Some responses included how they arrived to International Ave (figure 6C) while others added where they arrived from. Locations included: Marlborough, Penbrooke, Prestwick, Thorncliffe, Sherwood, Southview, Sunnyside, Siksika Nation, and Chestermere.

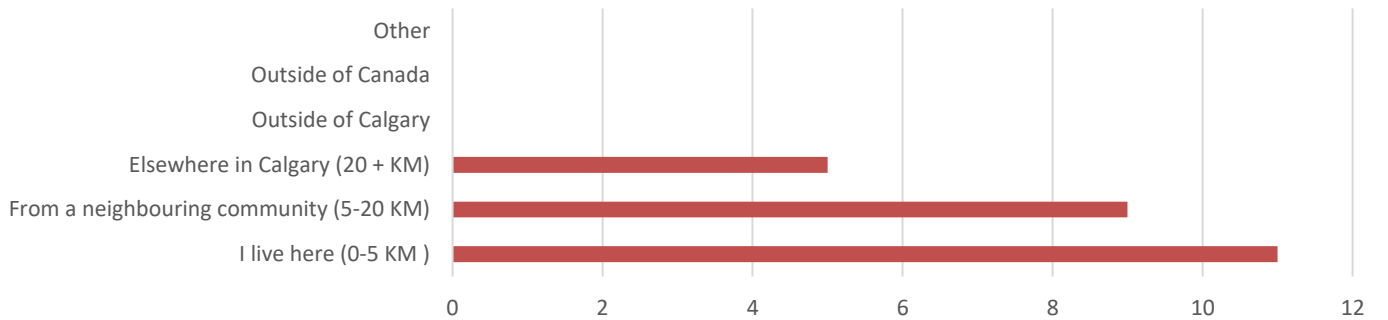
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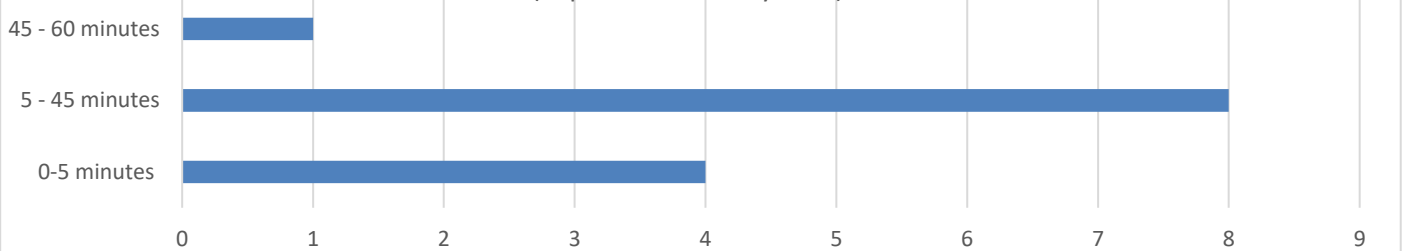
Question 6: How far do/did you travel to get to International Avenue?
(In person results by distance)



Question 6: How far do/did you travel to get to International Avenue? (online results)

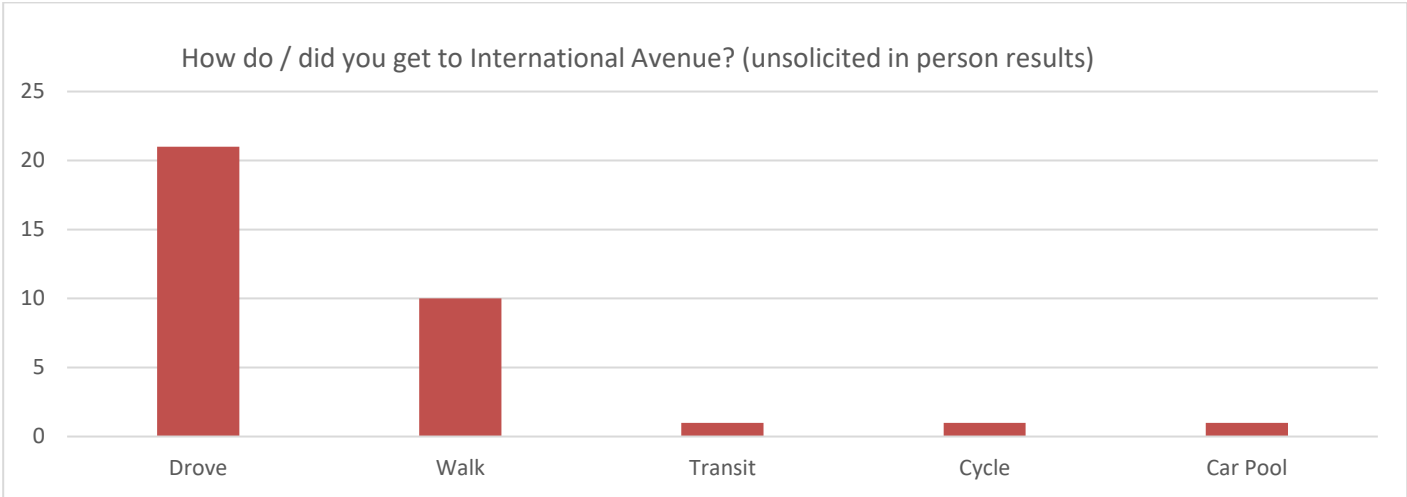


Question 6: How far do/did you travel to get to International Avenue?
(In person results by time)



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Artists' Questions

All artists on the project were invited to form their own survey questions to complement their in person session. These survey questions were also available online. Online responses will be featured in a separate report. Due to large number of varied responses, the data and summary of input are not two separate sections.

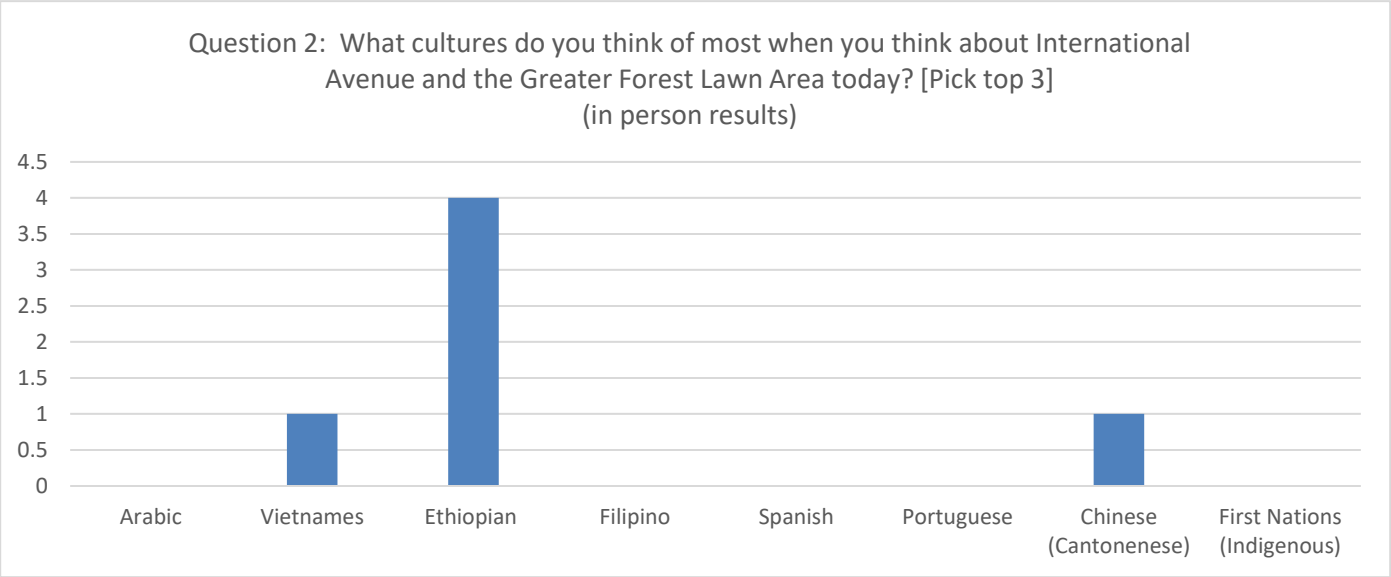
Adrian Stimson

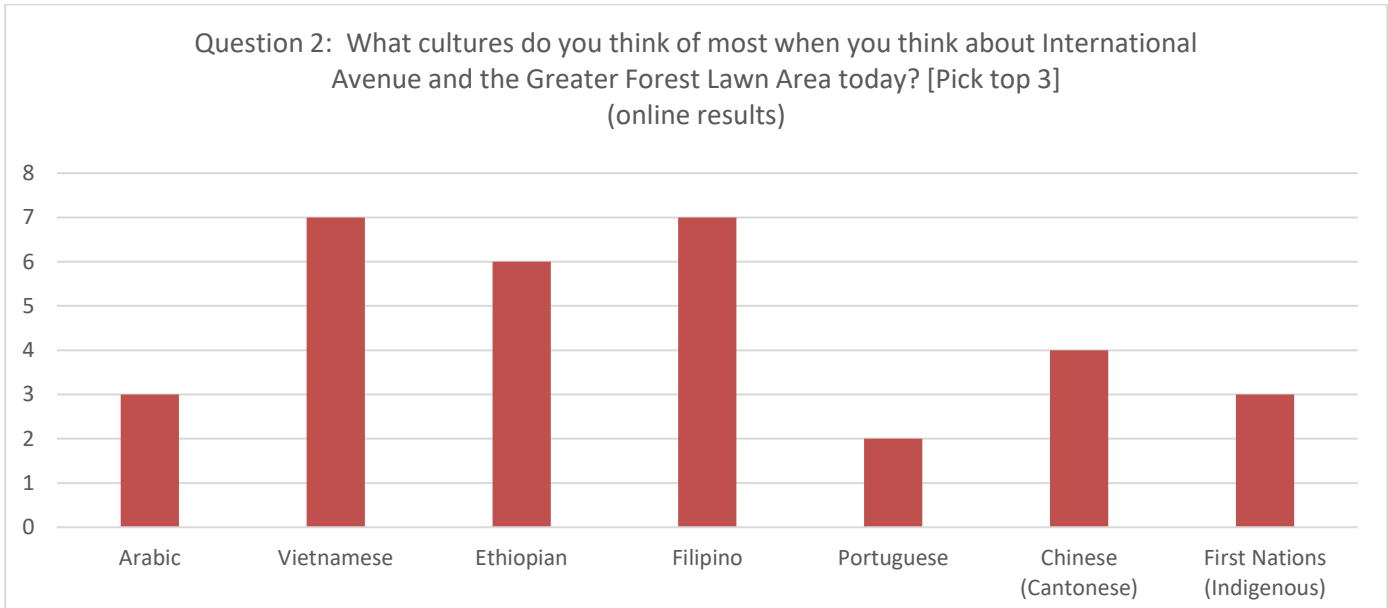
What are some traditions that are important to you in your culture? This could include spiritual practices, social habits or community-based events/activities that are of significance.

Subject	Comment
Ukrainian Christmas	Our family tradition is to celebrate Ukrainian Christmas. It includes 12 courses for 12 apostles as well as an extra place setting for those who are now longer with us.
Thanksgiving	Thanksgiving is a highlight for our family. We invite family members, and others who don't have any family close by, to share a meal. We talk about God's specific blessings for each of us over the past year, and thank Him together. Dessert can be anything, but must have whipped cream on top!
Forest Lawn	I'm of mixed decent and my Irish/British/Ho chunk grandparents bought a house in Forest Lawn when it was a town. Christmas is our biggest holiday. I highly recommend that you consult the high school to get a good handle on the cultures there. When I attended there the newsletter came in 12 different languages. The grad ceremony last year was presented in Filipino, Vietnamese and Arabic. The school celebrated Ramadan and Chinese New Year. We always had separate food options for Muslim kids at track and field days. Soccer and basketball are big in Forest Lawn. The Boys and Girls club was a gods send. The youth love hip hop.
Religion	Greater Forest Lawn is home to a multitude of faiths and ethnicities. We have a Vietnamese Buddhist temple, a Shia Islamic centre, a Chinese Mennonite church, a Vietnamese non-denominational church, just to name a few. We are home to a strong religious communities such as Ethiopian Orthodox, Filipino and Latin American Catholics, Korean Protestants, Ukrainian Orthodox. One of the few major traditions in Forest Lawn is attending religious services. It's one of the few places in which communities come together on a regular basis and socialise.
[removed]	I love food. I want a hotdog stat on 17 ave pls if you can put my [removed]
cars	i think that there should be a giant car by house of cars
hangout	i think that there should be more hangout places and sports buildings
book box	i want then to put book box so people can read books thank you for john
Shopping	i think there should be more places to shop it is fun shopping. and when you are shopping with others and family.

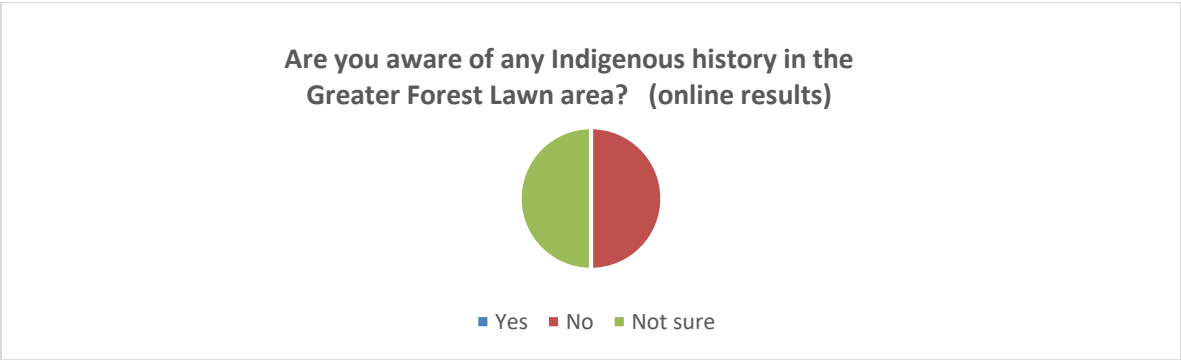
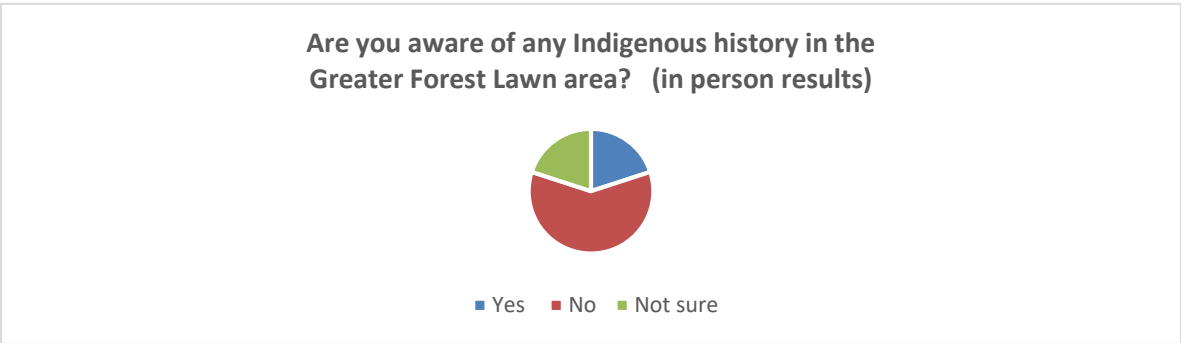
Books and Reading	Books can transport people anywhere and with greater Forest Lawn having its own public library and many free little libraries, it taps into people's imagination. The tradition of reading is also ingrained into me as a result of faith and going to church to hear reading come alive. Books would be welcome in a community where there is much to learn and discover about, whether it's other people, cultural experiences, or history.
The Forest Lawn Parade	I've lived in Forest Lawn since the 60s. When I was a kid the was a parade down 17th Ave on Canada Day. Kids would decorate their bikes with plastic flowers that they made (like the one you stick to a wedding car). And clip cards to the spokes of the wheels so it would make a noise. Click Click Click. The baseball teams (we didn't play soccer back then) would ride on a truck bed and wave and throw candy to the little kids. Some people got really creative and made their own parade float. Everyone would join in and it was a great day. Lot's of fun and community gathering.
	Praying in congregation
	Christian traditions. Grew up after marriage on this side of town.

Question 2: What cultures do you think of most when you think about International Avenue and the Greater Forest Lawn Area today? [Pick top 3]





Question 3: Are you aware of any Indigenous history in the Greater Forest Lawn area?



If so, please tell us in a few short sentences what you know

<i>In person results</i>	<i>Online results</i>
Some history. Some changes. Next generation.	I'm ashamed to say, I don't know much
[Illegible]	[removed]
	Only the indigenous kids I went to school with. For question 2 Spanish=Latin American. Specifically Cuba, Nicaragua, Chile and El Salvador. Arabic = Lebanese. Its a specific culture. Vietnamese is on point.
	We are located on Treaty 7 territory.
	I'm aware that we are on Treaty 7 land and that there are a number of Indigenous people living in the greater Forest Lawn but would be interested to learn more about their history in the community

Question 4: What culture do you identify as?

<i>In person results</i>	<i>Online results</i>
Caucasian minority	Belarussian/Ukrainian-Jewish
Arabic	Canadian
Latin American / Aboriginal [illegible]	Canadian, from British immigrants
Igbo	Canadian.
	Chinese and Vietnamese.
	Dutch immigrant
	European
	Filipino
	Hong Konger
	White.
<i>In person comments</i>	
Igbo is in the SE of Nigeria. We have varieties of culture. Our cultural dressing makes us different, you can identify us through our attire per say. Our food, dance and so many. Igbo's are known for their uniqueness and we are very proud of our culture.	
I'd like to see cultural events happen here in Calgary. If there are only Canadian/English events then people who don't speak the language won't enjoy the things going on in the city of Calgary. In Canadian events, the City should hire interpreters to interpret what's going on.	

Cassie Suche

Question 1: What is something you do...

What is something you do...? (Online results only)		
...every week?	...every month?	...every year?
go grocery shopping	pay the bills	celebrate my birthday
visit grandma	photography	travel
take a walk in my Dover neighbourhood, or Elliston Park, or along the escarpment in Mary Dover Park	clean house, meet up with my music group	Put up our Christmas lights/ enjoy all the pancake breakfasts in the summer
pay taxes to support "artists" making "art" that could be made by a toddler	pay taxes to support "artists" making "art" that could be made by a toddler	pay taxes to support "artists" making "art" that could be made by a toddler
groceries	family parties	new years (including lunar new years)
Laundry	Get together with my mom friends for drinks and game night	Host a backyard bbq for friends
read or writ	build	
walk around the neighborhood.	go to a public hangout centre.	wrap gifts.
read	read	go to Stettler to see my family
Craft	Draw	Art
eat fast food		
art.	music.	lemonade war.
math	science	read
Cry	Bleed	Hibernate
Attend church, read for pleasure, connect with community and friends	Celebrate an anniversary, countdown to special occasions, appreciate long weekends	Review the past year, track progress and growth toward goals

Question 2: What is something you do every day?

What is something you do every day?	
In person	Online
Wat	brush my teeth
Wake up	walk
Go for a walk	pray and enjoy reading my Bible
Pet my Dog	pay taxes to support "artists" making "art" that could be made by a toddler
Pray	commute
Play, red, bike	Stop at Tim Hortons for my morning coffee
meditate	eat food and go to school
Sleep and eat	read my chapter book.
Ride the Bus	read
Go to the bathroom	Math and writing
School	shoping
Bike on pathways	math.
Make mistakes	sit
Connect with self	Pee
Pay/colour	Wake up, eat, pray, be grateful for life
Drink coffee	
Breath	

Question 3: What is something you do every year?

What is something you do every year? (in person results)	
In person	Online
Garden (x2)	celebrate my birthday
Age	travel
Go skating	Put up our Christmas lights/ enjoy all the pancake breakfasts in the summer
Smell the ocean	pay taxes to support "artists" making "art" that could be made by a toddler
Vacation (x2)	new years (including lunar new years)
Have Summer Break	Host a backyard bbq for friends
Celebrate Christmas	
Celebrate birthday	wrap gifts.



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Artist Engagement What We Heard Report

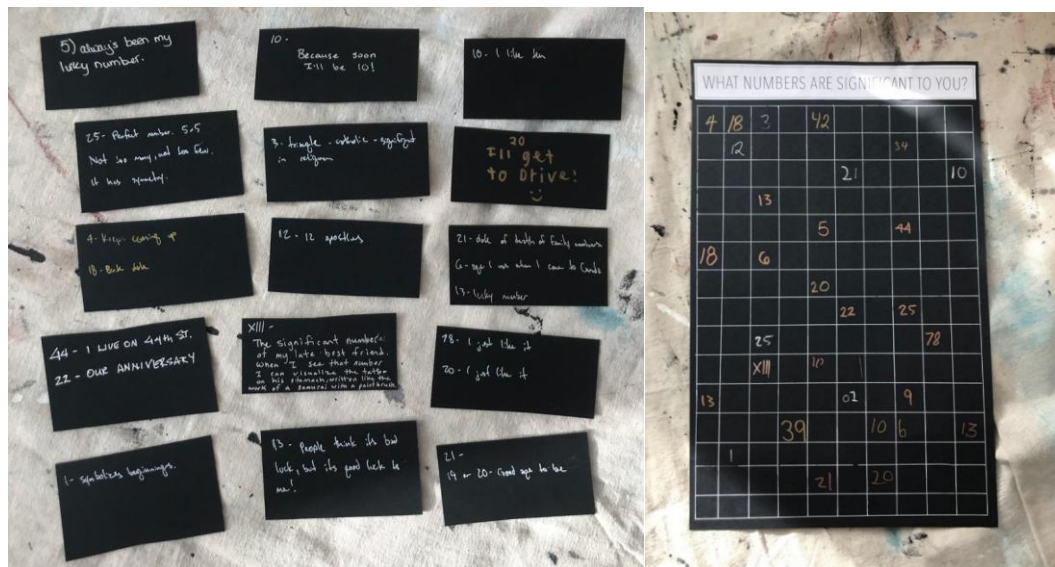
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Anniversary	go to Stettler to see my family
Yearly resolution	Art
Eat	
Go to Banff	lemonade war.
Eid	read
Holiday	Hibernate
Swim	Review the past year, track progress and growth toward goals
Have a birthday	

Question 4: What is something you will only do once in your lifetime?

What is something you will only do once in your lifetime?	
In person	Online
One life	Die.
Learn to ride a bike	live in another country
Jump out of a plane	get married. It was 37 years ago and was a wonderful highlight.
Learn to read	See a taxpayer funded piece of art and enjoy it
Find true love	visit peru
Born once, die once	go to college.
love of your life	go to Australia
Be one years old	go to the eifel tower in paris.
Ages	go to the eifel tower in paris.
Get a drivers licence	play games
Ride a donkey up a volcano	Die
Get married	Marry, visit certain destinations

Question 5: What numbers are significant to you? And why? (in-person results)



4 . 18 . 3 . 42 . 12 . 34 . 21 . 10 . 13 . 5 . 44 . 18 . 6 . 20 . 22 . 25 . 25 . 78 . XIII . 10 . 13 . 01 . 9 . 39 . 10 . 6 .
13 . 1 . 21 . 20 , 9 , 11 , 13

What numbers are significant to you?	Why?
5	Has always been my lucky number
10	Because I'll be 10 soon
10	I like ten
25	A perfect number. 5 x 5. Not too many, not too few. Its has symmetry
20	I'll get to drive
4	It keeps coming up
18	Birth date
12	The twelve apostles
3	Like the triangle and significant in Catholicism
44	I live on 44th street
22	Our Anniversary
1	Symbolizes beginnings
13:	People think its bad luck, but its good luck to me
XIII:	The significant number of my late best friend
78:	I just like it
20:	I just like it
19 and 20:	A good age to be
21:	Date of the death of other family members
6:	Age I was when I came to Canada
13:	Lucky number

Question 6: Does nature play a role in any of your rituals? For example, are any of your rituals linked to seasons, weather patterns, using or growing plants, paying attention to stars, moon and sun, etc..?

(online results)
No but I feel more connected to the earth when it rains.
Seasons are significant & help me earmark time and significant milestones
Nature is huge -- gardening, walking, enjoying the seasons. I'm a farmer transplated into the city.
[removed]
watching the amazing purple dawns that grace the sky especially with our prairie landscape here in Forest Lawn
Nature plays little role in any of these activities (even the bbq) as I will do them regardless of season, weather, etc.
growing plants in summer
no
growing pants
grow plants
Yes
A little bit - plants indicating growth, taking care to remove the weeds, and sprouting new fruit and life; I follow the seasons as relates to the Christian calendar of advent, epiphany, ordinary time, lent, easter, etc.
Yes - moon phases, seasons - love the shift, weather - love it all (in person result)

Question 7: What is lucky to you?

(online results)
A small plastic figurine (Strawberry Shortcake) from my childhood I recently found at my mom's place.
mezuzah - maybe not lucky, but significant in that I believe it protects my home
are these real questions?
the colour red
nothing really
my lucky num is 4
my telescope that a family member gave to me.
family



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slime
paris
my phone
Being alive
Don't believe in luck but definitely in divine intervention or more aptly, Godwinks (there's a whole book and film related to this neat term!)
#9 (in person result)

Eric & Mia

Calgary artists Eric & Mia explored the role that food and vegetation play in the cultural fabric of International Avenue and the Greater Forest Lawn area. They are featured in the image playing crib with some members of the 55 + Society at the pop up held there on Wednesday, January 15, 2020.



Question 1: What does home taste like to you?

(online and in person results)

Ground beef (or turkey), tinned tomatoes, and macaroni and cheese all in one skillet.

Warm, welcoming, abundant. Eastern European. Hot tea. My mother's cooking: borscht, meatballs, roasted vegetables; my dad's obsession with wildcrafted mushrooms. My grandma's food hoarding always asking to eat more and take some home in containers.

garlic and fried onions

fresh bread with melting butter, hot home-made chicken soup, and rhubarb crisp.

cooking ribs

Mashed Potatoes. Pot Stickers. My Mom is Irish, British and Ho-Chunk and my Step Dad is Chinese. My Grandpa bought a house in Forest Lawn in the 50s when it was a town. He was an Oil and Gas mechanic.

Savoury and spicy.

Anything grilled

chill

nice

different every time.

The sweet chicken that my mom makes for me.

I eat rice, pasta, pizza, chicken nuggets and fries.

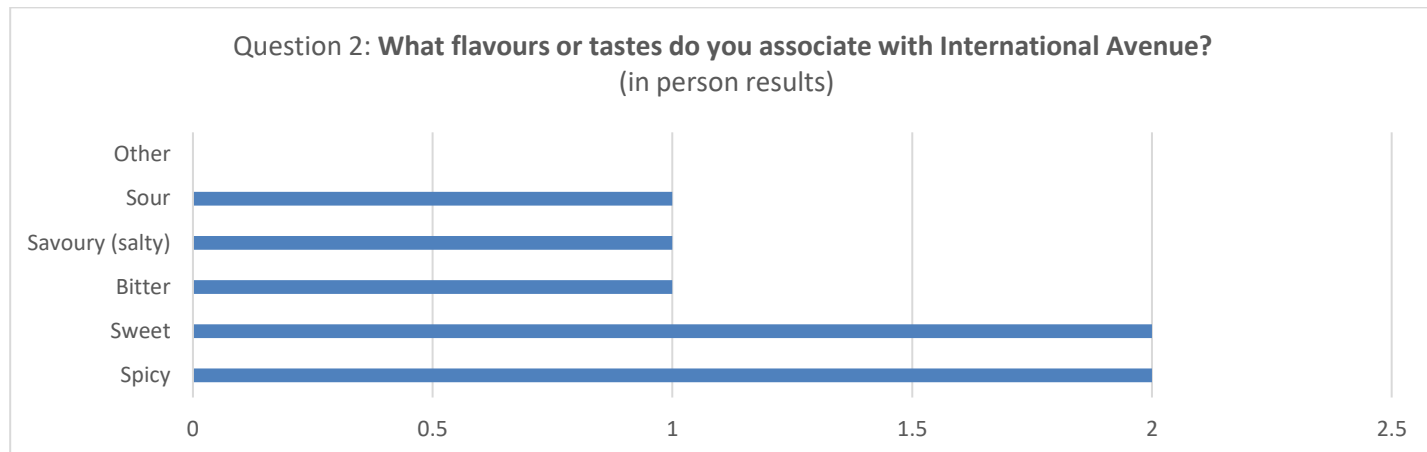
They taste amazing.

Earth

Comfort food and nostalgia. Something as simple as a bowl of noodles or soup.

Apple pie

Question 2: What flavours do you associate with International Avenue?



Other

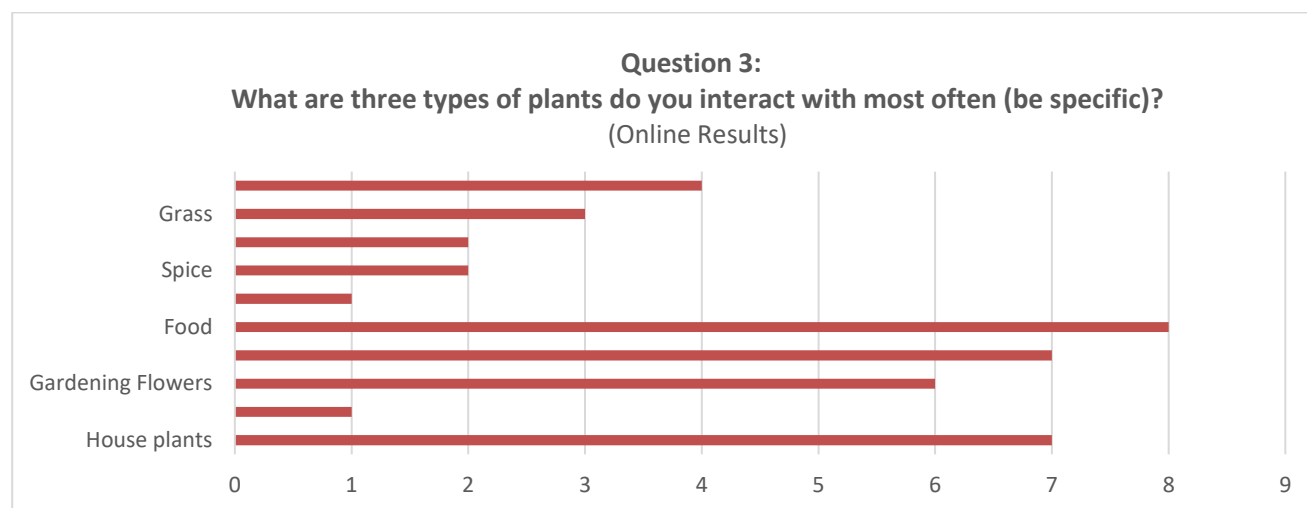
mix of savoury and sweet

Vietnamese cuisine (Pho specifically, its also referred to as 'Viet Lawn' and 'Little Saigon'.) All my best friends and boyfriends growing up were of Vietnamese and Cambodian decent. Lebanese, Latin American, Mexican and African cuisine as well. Fast food. East Gate Chinese food.

All

Primarily savoury, acting as life sustenance with a touch of the sweet to end the experience with delight.

Question 3: What are three types of plants do you interact with most often (be specific)? (for example: house plant, trees, vegetables, spices, mushrooms, fruits, roots, etc.)

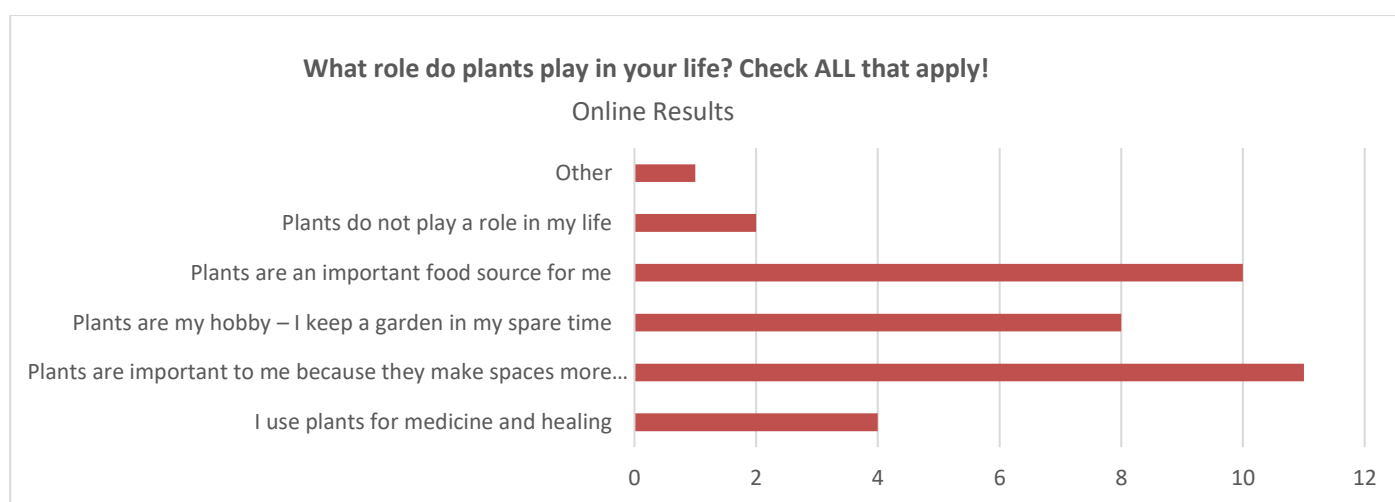
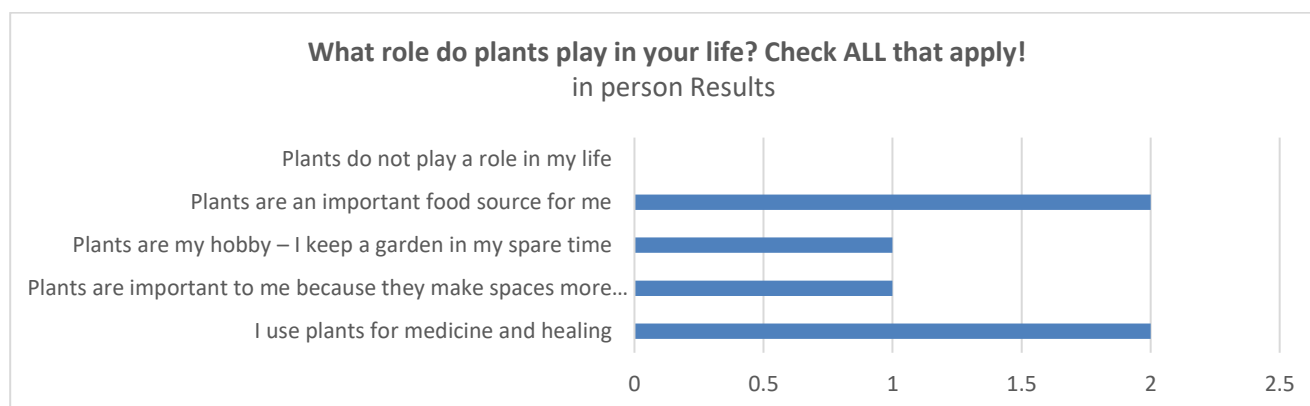


Question 4: What are three types of plants do you interact with most often?

(online and in person results)
Taking care of my houseplants. Growing tomatoes, strawberries, and raspberries in my garden. Eating salads.
house plants - hibiscus, hoya, kalanchoe, christmas cactus, succulents, etc; vegetables to eat; black and green tea;
house plant, veggies, spices
ivy (my thriving houseplant), calendula (thriving garden flower), pine tree (refreshing shade all year)
trees, flowering plants, grass
Pussy willows, Lilacs bushes, Honeysuckle bushes, Crab Apple Trees, Flowers (Grandma's backyard in Forest Lawn). Grass for playing Soccer.
fruits, spices, vegetables
fruits, vegetables, trees
trees / rose
moge
flowers
tomatoes mushrooms apples
Kale, carrots and broccoli
i have a apple tree in my backyard
Roots, plants and vegetables.

Grass
Onions and garlic - the staple of flavours for many cultures. A bamboo houseplant to represent my culture. Spice blends from other cultures including my own such as Chinese five-spice blend, garam masala, Greek seasoning, green curry, etc.
I love plants that flower typically, house plants or trees. And quite a few fruit trees grow in Alberta. I also like looking at interesting roots when walking or hiking and imagining the creatures that live among them.
Fruits, trees (in person results)
Veggies & fruit (in person results)

Question 5: What role do plants play in your life? Check ALL that apply!



Mary Haasdyk

Question 1: What is one item you can find on International Avenue?

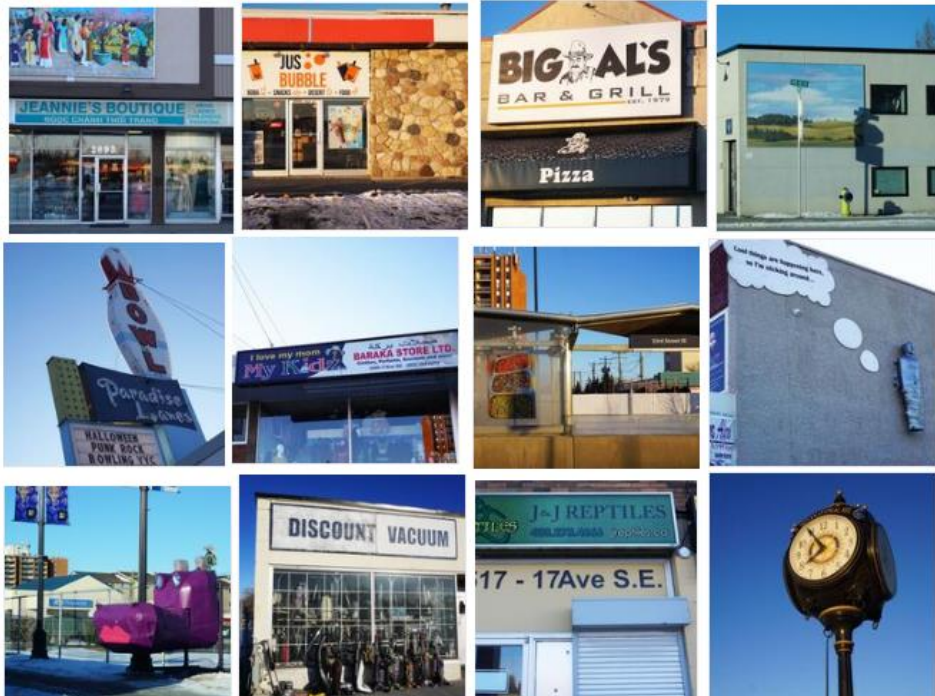
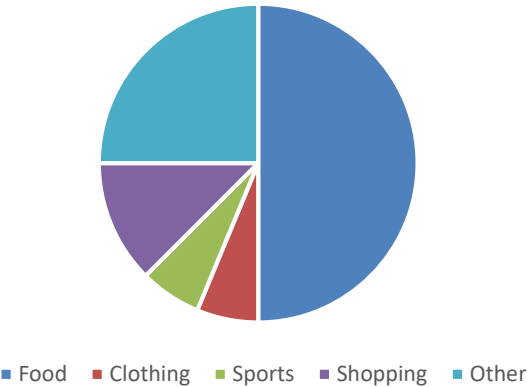


Figure 3: Iconic signs along International Ave. Photos by Mary Haasdyk

Question 1: What is one item you can find on International Avenue?
(online results)



Question 1: What is one item you can find on International Avenue? (online results)

Great food!
obscure spices
goat meat, ginger tea, African and Asian clothes
petrol
I hate that my taxes go to someone asking inane questions like this
Shopping Carts. People walking their basketballs. Strollers.
Filipino snacks
Fantastic soups bowls from Hong Kong Market
cars by house of cars
popieye
food.
food
Food from all over the world, including comfort food that's local to here!
A bus
A bank
Someone's single lost shoe

Question 2: What do you wear most frequently on International Avenue?

What do you wear most frequently on the Avenue, such as a specific sweater/hat? Can you describe it? (online results)

It's been cold so I would say my full length down filled jacket.
usually good walking shoes - to walk between all the businesses I am visiting and transit
In the winter: my earmuffs, blue and green. In the summer, my sunglasses.
Hope 150 T-shirt
I dont pay taxes to have them wasted on silly things like this
Sport brands; nike. Black and white street wear. You'll find many individuals in hijabs and tunics over pants (common in East Indian and Vietnamese cultures).
Blue trench coat with worn out buttons
I don't wear anything specifically but I always make sure I take a reusable shopping bag with me
black sweater sweat pants black shoes.

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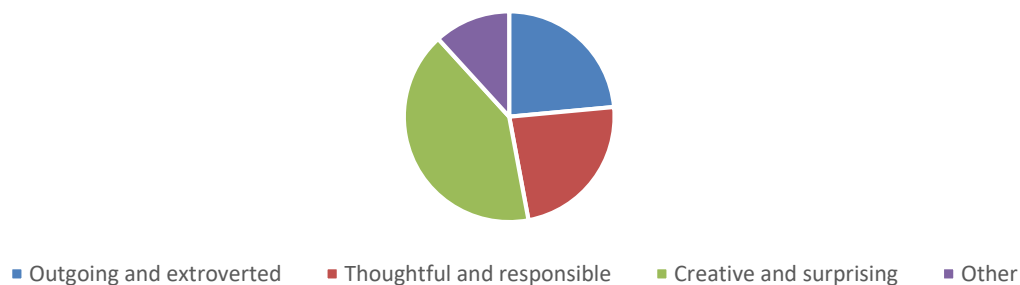
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street close
In the winter, a toque, which is quintessentially Canadian. In the summer, a scarf as it's versatile and can be used in a variety of ways - scarves are universal and can be depicted based on the culture it's representing. A backpack for treasures.
Coat
My denim jacket

Question 3: If you could imagine International Avenue as a character who or what do you think they would be like?

If you can imagine International Avenue as a character, who or what do you think they would be like? (online results)
Probably somebody from a cooking show!
understated, a bit of a wallflower, and lots of layers. but once you notice them, you can't believe you ever missed them
tall, lanky, a tattoo or two, some sort of work apron on, dark hair, smile, friendly with everyone
Gian-Carlo Carra
No one in calgary wants anymore public art
I think you will be challenged to represent the most multicultural community in Calgary with one character. The highschool will have a good grasp on their demographics. The graduation speeches were presented in Arabic, Vietnames and Filipino.
We are best represented by our young people, they are the ones who will inherit our community. The character would be a woman, because she is our future. Please do not make her white Canadian, our diverse community should be represented by a minority.
I imagine the International Avenue character to look something like an historical explorer or world traveller, such as John Cabot or Magellen. He would definitely have a beard.
something with flags on it
hotdog
humble and athletic
someone with flags on it
They would be inquisitive, open to learning and discovering, with a notebook in hand to capture impressions, wonders, and ideas. They would be a student of people and be rapt in thought.
Jamaican with a big smile

Question 3a What would the character’s personality be like?
(Online results)



Other (online results)

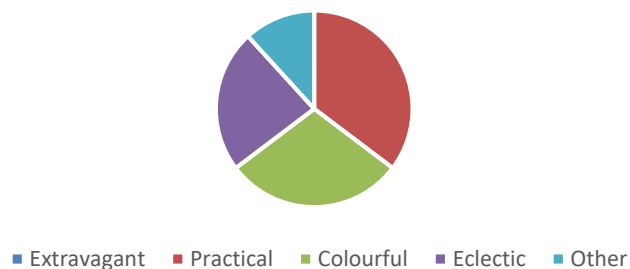
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Friendly and delighted.

Outgoing and extroverted

Thoughtful and responsible

Question 3B What would the character’s style be like?
(Online Results)



Other (online results)

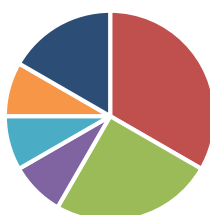
[removed]

Their style would be practical with a touch of whimsy. People in greater Forest Lawn are hard-working and get things done but it would be nice to add a touch of an unexpected element.

Practical

Colourful

Question 3C How old would they be? (online results)



■ 0 - 15 years old
■ 15 - 30 years old
■ 30 - 45 years old
■ 45 - 55 years old
■ 55 - 65 years old
■ 65 +
■ Other

Other (online results)

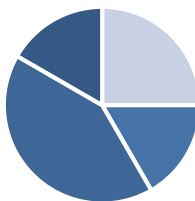
I think they could be as old the viewer perceives them to be.

1 million

30-45 years old

45-55 years old

3d. What would be their favourite colour? (online results)



■ Blue
■ Green
■ Red
■ Pink
■ Yellow
■ Orange
■ Purple
■ Other

Other (online results)

the color of the money wasted on this silly "art"

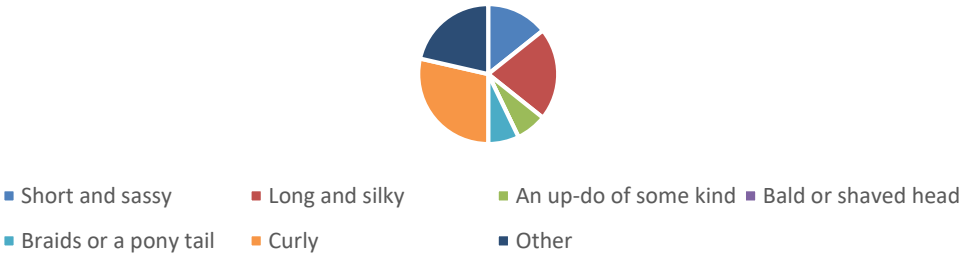
Black

Green

Yellow

Question 3e: What type of hair style would they have?

(online results)



Other (online results)
a little wild and loose, not overly tidy, but clean
Short hair, beard
Diverse hair, especially representing the multiple ethnic hairstylists along International Avenue. Maybe less punk but more interesting and well-taken care of.
An up do of some kind
Braids or a ponytail

A game of exquisite corpse was played using photos the artist took along International Avenue. Exquisite corpse, also known as exquisite cadaver, is a method by which a collection of words or images is collectively assembled.

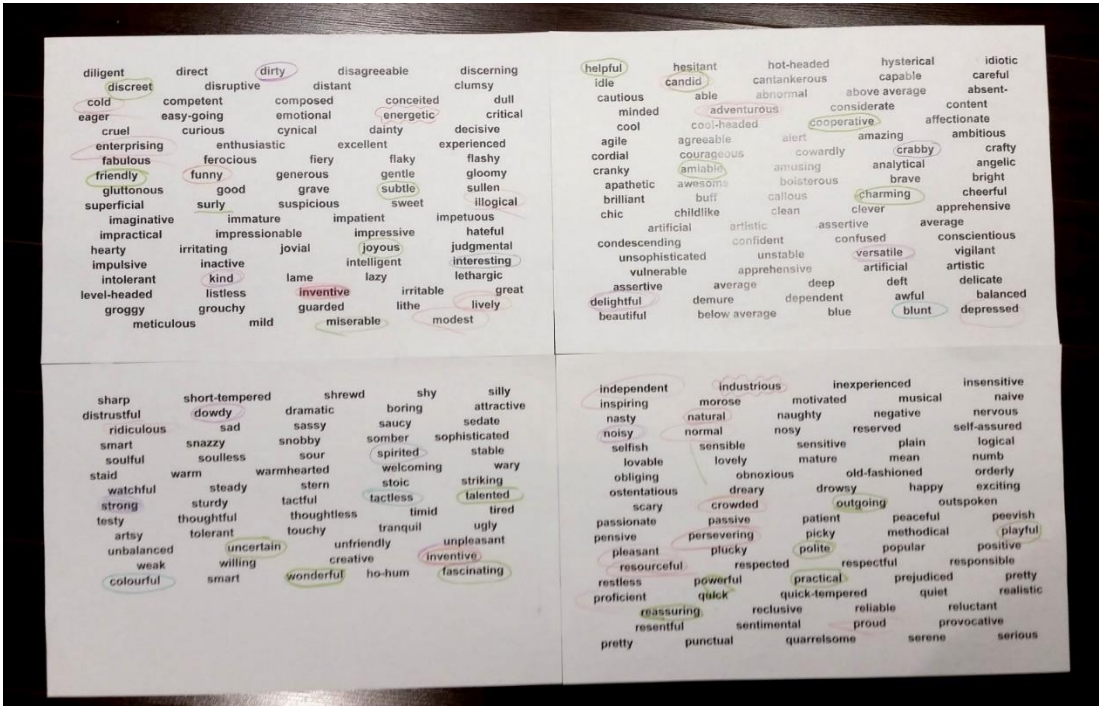


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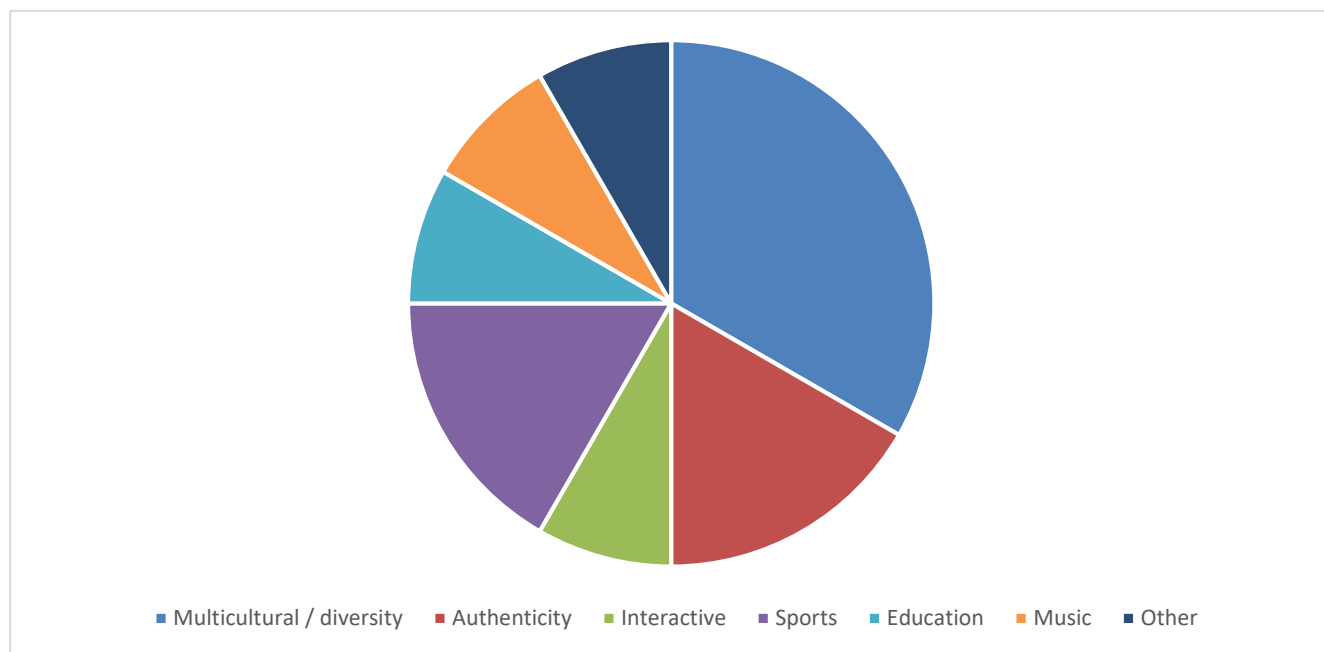
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Mary Haasdyck also presented a selection of words during her pop up as seen in the image below. Stakeholders were then asked to circle the words which would best describe the personality of International Avenue.



Vahe Tokmajyan and Team

Question 1: What aspects of International Avenue should be represented through art?



What aspects of International Avenue should be represented through art?! (online results)

I'd like to see something that captures the down-to-earth and multicultural spirit of the area.

Interactivity. Include an aspect of play please. I would love to see something that plays off of basketball because growing up that was the most popular sport in the area. That and soccer.

We call ourselves a mosaic for a reason. If you could abstractly represent the diverse communities that live in International, it would be a lovely gesture for Calgary's diversity.

Many venues along the Avenue offer live music that people are not aware of.

This is a community filled with people from all over the world. Where is a place that people in the community all come together? Schools! Public Education is so important to young people and the future. This is a community with so much potential. Schools are a place where cultures, traditions and ways of knowing come together to be shared and celebrated. Maybe this could be considered in the design somehow.

You can visit my art in International Centre (17th Avenue), it's gonna be so cool when you see it! Be sure to like this!

i think personally that there should be sports on international ave is because some of the most successful people in the world play sports and they didn't give up they got there by practising and working hard!

What could instill further civic pride is seeing a tangible representation of cultures from around the world right on International Avenue - whether this is done through maps, the globe, flags, mosaics, or other symbols. The old world map inviting people to International Avenue combined with cultural flags set the right tone for people coming into the neighbourhood showing that the world is welcome here.

Often when talking to people they ask what part of Calgary do you live in and I say Forest Lawn. They look at me like they are afraid. Or they say oh, that's a rough part of town. Yes there's crime, but there's crime all over the city. My neighbourhood has it's problems but the people are real genuine folks. Not many are pretending to be something else or stressing about what others think of them. I am free to be who I am in Forest Lawn. And if I make a bit of noise, someone might join in rather than get angry.

Question 2: What's a symbol of your cultural background?

(online results)

We are a country/province and city drowning in debt. I would like to see this money spent on something more useful but if you have to waste the taxpayers money please make it cheap.

The Philippines is a country of the morning sun and the rising stars. It's a description that even features on our national flag.

Doesn't get more Irish than a four leaf clover. Tea.

Tea is symbolic of my cultural background but also represents hospitality, community, and an invitation to others to partake. There's a lot you can get out of a cup of tea!

Bagpipes & Haggis!!

Question 3: What do you think International Avenue is missing?

(online results)

Some sort of central magnet . . . it's very meandering, could benefit from a focal point somewhere. Not sure where or what, but it needs a focal point to personalize it somehow.. . ?

More Indigenous placemaking. The peace and harmony of Calgary's cultural mosaic could not have happened if not for Treaty 7 and our Indigenous friends. They must be included.

It would be nice to see something from the Ukraine and Greece

colors

A place for youth to congregate. A meeting place for families. Parks. Safety. Outdoor seating. Play areas.

I think that International Avenue is missing interconnectivity, which your team seems to represent. A lot of cultures can co-exist but it's beautiful when they come together to form something greater and stronger. Your combined art will be neat to see!



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Narrative Analysis

Narrative analysis is a genre of analytic frames whereby researchers interpret stories that are told within the context of research and/or are shared in everyday life

The pop up

A number of conversations were held with visitors at the 55+ Society. These are notes from those conversations.

Community Improvement

Information extrapolated from conversation let us know there was less vandalism when art work is in place leading to an improvement in the community. When the community is safer and more attractive, it easier to attract more businesses, activities and people to the area. Many of the stakeholders we spoke with had lived in the Greater Forest Lawn Area for most of their lives and believed it to be safer than most people outside the area thought.

Historical Value

Residents mentioned the clock [in Unity Park] and felt it deserved more attention than it has been getting. It is interesting to note many may think the clock is older than it is. Some liked the historical mural and felt that more should be done to tell the history of Forest Lawn. Online and in person results indicated education us with historical highlights is one of the least favoured roles of public art (see question two). Even the schools are involved as the students from Ernest Morrow Junior High School completed a history project.

Art

Stakeholders like art and think it's a good idea but they want it to be realistic, something they can connect with and understand. This theme was repeated during all the sessions.

Artist Narratives

Adrian Stimson

I pretty well engaged with everyone who visited, the majority of conversations were about the engagement process and introducing them to various forms of sculpture. Many expressed their knowledge or lack of knowledge of sculpture in the city yet were generally open to hearing more and looking forward to seeing more sculpture in the city. When speaking to kids, I would show them an array of public sculptures around the world, Canadian Indigenous artists and local, ask them what they liked and why?

Generally they were excited to see the diverse array of works, often gravitating to the more familiar. (meaning less abstract, people, animals etc...). They were also enthusiastic and a number of drawings were produced, often with the question, what would they make? We looked through the drawings and found that there were 6 images of humans, 14 images of animals, built environment 2 and abstract form 1. So a diverse range of likes.

In my one conversation with the indigenous woman, she stated that she was excited to hear I was a part of this process and would like to see something indigenous themed on the avenue.

General observations: Majority of under the age of 20, 2-3 Indigenous visitors, Elder Clarence Wolfleg engaged in great conversations with them, mostly sharing stories. The kids were very engaged in drawing sculptural forms.



My kids went to school with a number of indigenous kids. When I went in as a parent helper I often helped them with math or reading. A lot of them struggled with school subjects but they always appreciated the one-on-one help. But they were often good at sports. It's a small thing but it was nice to help out and make a connection with the kids.

- Anonymous

There was a young indigenous man who seemed like he felt out of place at the engagement event. He was sitting off to the side, filling out the survey for Adrian Stimson. I called him over to sit in front of the elder, and it seemed that the experience was deeply touching to him. Clarence (I believe that was his name?) was talking about doing work with families whose members had committed suicide, and the way that it affected them. And talking about the importance of getting sober. I left the conversation because I had to go do some other things, but I think the inviting atmosphere that the engagement event offered helped make this type of experience possible.

- Anonymous



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Figure 4: Adrian Stimson Session at the Forest Lawn Library

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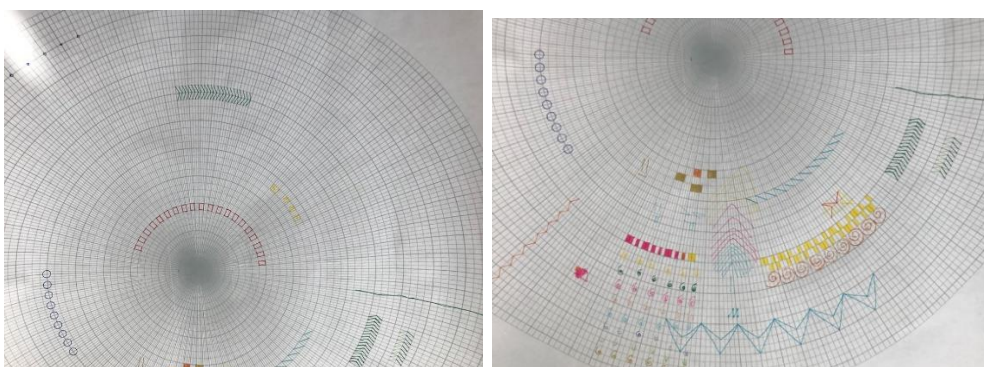
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Cassie Suche

My Library session was really helpful! I was able to gather some great responses. I attached some photos of the posters I had out at the session and recorded the answers below. I also had the chance to speak to a few people about the overall concept and got some valuable insights that I noted down. I had a small drawing activity as well and I attached some drawings of the most active areas. I found a lot of people were interested in talking about their routines and how they found value in this form of repetition. Lots of people associated their yearly rituals with their religion or spirituality. Seasons also played a big role in people's yearly rituals. Almost everyone had strong feelings about particular numbers, the associated them with dates or times in their lives, or believed them to hold luck.

When discussing public art with one individual he said that "good art stops you, it interrupts your thought pattern momentarily".





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Mary Haasdyk

I met and heard stories from business owners of unique places along the avenue - many family run and owned for a long time.

Discovered the interesting signs along the avenue when taking photos and the way the personal aspect of the shops is reflected in many of the business names.

Alex Centre: unique community space. Open to anyone - a levelling ground in many ways. Good, healthy food is prioritized and emphasized in how they operate. Food education and growing of food for all ages a part of it. Food purchased from local businesses.

Individuality of characters and locations: Each door along the avenue leads to a unique and unexpected world, with rich character of space and people. Authentic and honest are words I would use describe the avenue and the people.

Couple at Alex Centre during lunch: Mechanic with his expectant wife. Do not have house but own a couple cars he was proud of - chatted about good food (she loves tomatoes and enjoyed the delicious salad), and the challenge of finding a job as an older mechanic.

Elderly Dutch lady at Greater Forest Lawn Seniors Centre. Lived in neighbourhood for a long time, recently widowed. Enjoys getting out on her own in different ways, including snowshoeing in Bragg Creek on her own. Was interested to learn of Indonesian Kitchen on Intl. Ave as her late husband had Indonesian background.

Man who visited library session carrying a sketchbook filled with interesting artwork created solely with gel pens. Forest Lawndry - met the lovely owners of this laundromat and tailor shop. Fascinating interior. Elderly owners, sew machines and roles and roles of thread. Paradise Lanes and the music shop. Eccentric owner gave us an accordion demonstration/performance in eclectic shop. Child's piano lesson in progress was paused.

Lady wearing 3 large gold brooches visited the library during Cassie's session. She was eager to share the story of them being her late mother's. One was a leopard. School kids visiting during the library session who lived in the area and visited the Bubble Tea shops along the avenue, and shopped with their families along it. Youth at Antyx interested in exploring social issues in their world through art. Working on protest signs addressing topics they value around food scarcity, education and bullying.

Vahe Tokmajyan and Team

Vahe Tokmajyan

After attending the popup sessions and other outreach opportunities offered (International Food Tour, Antyx, Fusion 33, etc.), the team is looking forward to creating a unique art piece which will be understandable and beautiful at the same time. Based on feedback received the response is an artwork which combines the classic with the modern, colorful the quality of feelings and creativity to those who observe them. International Avenue is a real hub of multiculturalism in Calgary. I would like to see it represented as a mosaic of diverse cultures coexisting and intertwined together.

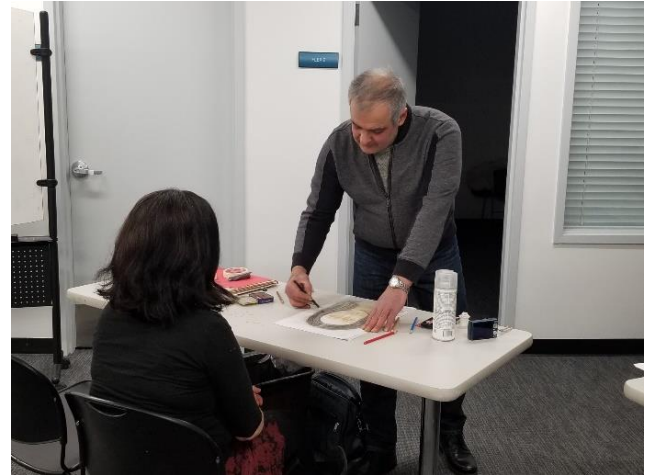


Figure 5: Vahe Tokmajyan sketching a stakeholder

Art engagement events where people can come to participate and learn and various collaborations in community. It definitely represents the multiculturalism that makes Canada proud where it's hard workers with a mission: to achieve honest success. I would like to see it represented as my palette full of colors where each color represents a country of origin with its culture. Symbols of our cultural backgrounds are an eagle, a lion, hands, and a mountain.

Lovelie Vera



They would like to enjoy the art visually, with themes of nature and creativity plenty of colour.

The participants expressed they had fun and enjoyed the learning aspect (drawing) and expressed interest in future sessions.

Figure 6: Lovelie Vera and her drawing workshop.

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Janey Luc German

I think it was a successful event. People are interested in their community development especially they can involve in the process. It was educational in many ways, very delightful and fun approach. I wonder if more ads on social media and signs close by the library would bring more interest.

Figure 7: Group Portrait by Janey Luc German

Juan Carlos Urria

While I was doing the portrait to a Dad and Son we engaged into a conversation where the Dad was explaining me how convenient was to live close by 17th Ave as they had access to many places to shop, do family activities as well as travel time to downtown where he works. The family is from Vietnam and there are many Vietnamese places to go.

I also spoke to a teenager that enjoyed art and appreciated the opportunity to attend the engagement in an activity that she was passionate about - drawing. . She told me she was interested in attend the Alberta College of Arts.

I truly enjoyed meeting with the community members and seeing how engaged they were in all the activities that our group organized. When I was conducting the portraiture session, I was engaged in the conversations with the public and many expressed their appreciation towards art pieces that reflect their own culture. Some mentioned that they enjoy art that is reflective of their experiences, customs, traditions etc.

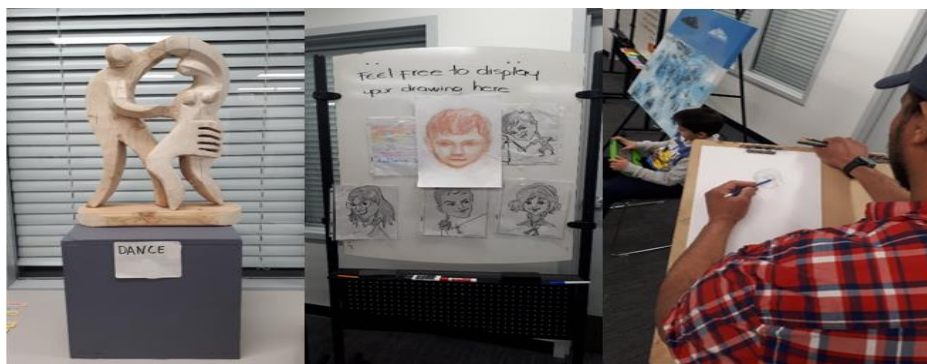


Figure 8: Sculpture mock up; stakeholder drawings; artist sketching.



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Figure 9: Maria Loaiza



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Social Media Summary

For this campaign, we built on the success of the 17 Ave public art call for artists and used similar tactics to reach those living around the Forest Lawn area with an interest in art. We used promoted Facebook posts, an organic Instagram story and a promoted Instagram story. All promoted posts had specific targeting options to reach our intended audience. As a result, we saw a fairly low cost per click ranging from \$0.39 to \$1.04. We reached over 67,000 people with over 130,000 impressions of our ads.

Link Clicks	Impressions	Reach	Reactions	Comments	Shares
1,218	131,554	67,867	200	51	45

In the comments, reaction to the Facebook post was mixed, with some negativity around spending and some positivity about using local artists to beautify the area. Of note, most of the engagement was positive with only one "sad" reaction and the rest likes, loves, or wow. We also responded to some of the negativity with factual information about City spending and the importance of public art in the community.

Comment examples:

Wow! In these times of such a spiralling downward economy, a normal household trying to be frugal would stop buying art! Instead give the money you're going to spend on this to the small businesses in Inglewood, then we won't have [remove] trying to convince us that we need to cover their taxes with our already skyrocketed residential taxes!

I'm not against art and know that it improves the community, I'm against spending frivolously during these hard times, and on the backs of struggling taxpayers, please don't feel the need to justify art, please justify how you can actually believe this is a responsible way to spend when other city departments are cutting first responders and other much needed services? Have you people no sense of budgeting? Just because the expenditure was previously approved doesn't mean to go ahead and spend it while cutting police and firefighters!

When you say local, does that mean they live in communities that compromise the greater Forest Lawn district?



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We've already wasted enough money for or new purple bus thought the idea was to remove buses from 2 lanes leaving traffic to move freely but no we have buses going down 17 ave as well as down the middle, the amount of added traffic lights is another waste you can sure tell the city's spending needs to stop.

I like that you're trying to fix up forest lawn but how about you fix the drug, crime and homelessness problem in the area, they don't need public art, they need public assistance — born and raised in forest lawn - this area needs more help than a coat of paint and some art —

I'm really happy to hear there r gonna be 5 art projects in the forest lawn area. I bought a place near by and with all the upgrades from the max purple line and now the art the value of our properties will go up. Not to say its gonna happen immediately because no matter where u live in Calgary right now the market is horrible but eventually its gonna make a better community for all. So for everyone saying the city should of spent the money somewhere else, maybe u should realize that no matter what there is a amount of money allocated to art projects city wide. Just be happy it's happening in ur neighborhood.

I'm currently on an 8 month waiting list to have my son seen at the Autism clinic to get a much needed report in order to get him the proper supports he needs to succeed! I've lived in the Forest lawn area for 10 years I would much rather see this money go to my son's health care, to the first responders who I constantly see in this area, help the kids in my neighborhood, help their out of work parents find jobs! I would rather see it being used to get the prostitutes and drug addicts off my local street corners than see it go to "beautifying" an area that will be destroyed with graffiti and defaced by those who just don't care! Shake your head Calgary, help your city instead of trying to hide it behind some overpriced painted façade

Awesome that local artists will be employed. I expect this will be a relatively low cost project that will bring pride & beauty to the community.

If the recent crop of "art" that the City has foisted upon taxpayers is any example of what is to come, we are in for some real ugly trash "beautifying" our environment. More blue hoops? Rusting metal? Please. Our dollars would be better spent a hundred other ways.

Thank you for finally having local Calgarians create art for Calgary instead of outsourcing

Hilarious!! Its great that these artists can finally design beauty on buildings. Very talented! ❤️

Arts are essential - especially in "tough times" Local art for a local project pride in the local people show everyone what this city can produce.... in ALL quadrants.

Art by local artists is what we want more of! Also; less useless sculptures please.

Public art is awesome. Without art and artist all well have is complaining wexiters!



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Next steps

- **Spring 2020:** Artwork concepts shared with the public
- **Summer/Fall 2020:** Artworks installed. Details will be shared as they are known.
- **Fall 2020:** *What we did* report to be issued.

Verbatim Responses

Question 1: What do you love about International Avenue? (in person results)

I like the interaction that International Avenue promotes & offers. Opens many doors in presenting opportunities for learning about different cultures

FOOD! I've been to most of the restaurants Begin - Uzbek Restaaaurant; Mimos - Portuguese. Fish basket. The best!; Forest Lawn Coop - a neccessity. I get everything along International Ave - gas, food.

It's very International, which I like.

Pancake Stampede Breakfast - very accessible for those with mobility issues.

Stampede Breakfast "Best in Calgary" caters to public (wants & needs) e.g. Handicapped

Small town feeling

The "International" part of it. It's dynamic - always something going on.

I appreciate my neighbours.

Walking

I love the people

I love the varity of shops and I love the transit corridor

I love the vibrant of the International Ave, the friendliness

Dear International Avenue, I love all the businesses of all kinds that must each have a story. I would like to visit each one and get vacuum bags, smell incense, or get a haircut. I want to hear all the sounds and overhear conversations and see people as they walk in their own story. You are a beautiful library, International Avenue! xo

I love the diversity of people, food & stores. I've seen big changes for the positive after not being in the area for seven years. Thanks!

I suck at love letters, sorry, happy 2020 though :-)

I think you guys are doing a great job. Keep up the great work. We come this area for shopping and recreation for my children. It is very welcoming community.

Driving west on International Avenue and getting to the end of it as the sun is setting over the mountains. The mountains look larger than life. So beautiful.

No offense Int. Ave we just met. I kind of just like Int. Ave as a friend. Either way, you're an intriguing route with lots of businesses. I really love the potential you have for being one of the most popular destinations for all Calgarians.

Dear International Avenue, I love your quirkyness, with all those odd below the surface people and also the colour and flavours from around the world. You have been home for 60 years. Love Sylvia.

[child's drawing with stars, a heart, and some colourful scribbles]

[child's drawing of geometric shapes - a flag?]

We love all the pokemon stops and cards on 17th ave

love the bike paths
[colourful scribbles]
[colourful scribbles with an image of the 4 Seas Restaurant]
All the different walks of life
[colourful scribbles]
I like to go boling [drawing of child with bowling pins]
"People" [drawing of child's head] by Floyd, age 4
Dear, Dear. Dear Intl' Ave, I love the sunset along the irrigation canal while walking Remy (my rescue pitbull and boxer). I love the food and smell of IA. I love those "New Canadians" speaking loud and proud and wearing those beautiful colours & pattern. I love my H-O-M-E
When I moved her to Forest Lawn I liked the ambience of small family businesses either side of 17th Ave. Putting the new bus lane makes it look like a US freeway [signature]
All fast food and all kinds. But not to safe to walk. Burgr!!! [drawing of a hamburger]
[drawing of a person flying a kite in the sunshine]
Dear International Avenue, I love that you look out above the rest of the city, with the Bow River below. I love that guy on his bike riding with two bags of empty cans to take to the depot. Love all the dog walking. I love the food and the music of Forest Lawn. Love SA.
I love the light. (Azzam is 4 years old) I love the new road and the u-turn lights. Thank you. (Azzam's mom)
I love the history, the people and the memories I have. Nostalgia! My mom's fave shop was Jayson's Corner. Keep up the eclectic personality!
I love the ridge that is on the west end. The most beautiful site in Calgary overlooking onto the Rocky Mountains.

Question 1: What do you love about International Avenue? (online results)

I love how at first glance, the area can seem a bit rough around the edges, but once you get to know it - it's full of unexpectedly amazing food, wonderful and welcoming people and a treasure trove of cultures!

There is so much to discover and love along the avenue. Take the time to develop a life long relationship with all it has to offer and I promise you won't be disappointed. From the restaurants (foodies rejoice!), to the stores (shoppers unite!), to the 'then and the now', the community spirit and all the people that make it possible there is definitely something here for everyone one. PLUS they have the best Stampede Breakfast in the city!

Wait - I forgot to mention the murals! Make sure you see them all! And the purple hippo too!

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By "real" people I mean those who are not pretending much. They are genuine, with lots of hopes and dreams and problems like everyone else. But in this part of the city it is not covered up with ostentatious stuff or high-faluting style. You can wear whatever you like and it doesn't matter. I'm not suggesting folks here don't enjoy looking nice like everyone else. It's just that there is such a variety of ethnic styles and levels of income that one becomes used to just being oneself, and not worrying if you fit in. Everyone is at ease just being who they are. This is remarkably freeing and refreshing. Less pretence in this neighbourhood than in some others I have lived in. And it feels good. As I said, more real and honest. This neighbourhood is home for many down-to-earth, hardworking people who are willing to take risk as entrepreneurs, or serve faithfully from 8 to 5 to make ends meet. This includes many recently-arrived Canadians who appreciate just being here and don't take it for granted. Life can be tough and messy. But at the same time it is a privilege to live in this free country. People here recognize that and just get on with the daily slog -- together. And seeing the new vibe that is slowly growing along the avenue is helping to make us all feel proud to belong here and to be part of the life and colour that makes this corner of the city so unique.

I love the family opened businesses that have been there for decades and even generations. The bowling alley, East Gate/Dragons Gate, the ice cream shop, the medicentre... Forest Lawn was a town that was separate for Calgary once upon a time.

I hope that the selection committee will not be dumb enough to consider artwork on the glass sides of the shelters. Historically these glass shelters have been consistently vandalised all over the city mainly by scratchings on the glass surfaces. Also with the extreme public reaction to the "Blue Circle" and the "Beaufort Towers" and other serious and expensive mis steps someone in charge of the City of Calgary Art Dept will start to be more respectful of public opinion and not decide amongst themselves what the public should be presented with..Public Art should NOT need an explanation but rather be individually interpreted by the public even if they do not have knowledge of art..After all it is THEIR money you have been squandering

The thing I love about International Avenue is the diversity. It is found in the neighbourhood's name, International. It is the only neighbourhood in Calgary that openly celebrates and cherishes pluralism as its defining characteristic. We have Uzbek osh, Ethiopian lamb tibs, Vietnamese pho, Filipino adobo, and Mediterranean shawarma all on the same street. The people who walk the streets of International are equally diverse. Different ethnicities, cultures, languages, incomes, and colours all enjoying the fantastic things that International has to offer.

There is no other area in Calgary where you can find such a diverse array of food from all over the world!!

I love to just drive up to International Ave and not have a clue what I'm going to eat that day. I just try somewhere that I never have before. There are so many good options!

i think that there should be a car by house of cars

i love strolling down international ave and seeing all the different places and different cars and i loooove to eat so i go into a fast food restaurant and eat

I have lived by international ave for 5 years. Every time I go to international ave for the most part I get really good service. What I think represents international ave is the shops, the food and the people who live and come to international ave. There are great options for not only for food. Every time I go to international ave I want to try something new.

slimy gloop is fun for me and i like it a lot!!!!!!

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Having lived around the International BRZ for over 30 years, the community is such a contrast to other parts of the city. There is still a small town feel and you can feel like you're amongst neighbours when you see them at grocery stores, restaurants, and other establishments. Since it's a walkable neighbourhood with many amenities, you don't have to go far for what you need. In some particular sections, you can find as many as five pharmacies within a few blocks! It's friendly to seniors with many residents remaining in the community. In addition, there are involved residents interested in changing the neighbourhood's stigma; many local events are volunteer-run. Local art would serve to reinforce community pride and showcase the roots of those who first came to the Forest Lawn area, hoping to raise their families and create a brighter future. This remains true for many ethnic communities today.

Stop spending money we don't have, but if you feel the need space pick Calgary artists so money stimulates our economy,

I don't think that should make/build more art because we only have a certain amount of resources and just because we have them now doesn't mean we have to spend them.
we should make more homes and shelters for people as well make more seniors homes. This is why I don't think that we should build more "art"

This community is so rich with culture. There is so much diversity, making this area incredibly unique and vibrant. I love seeing our community finally get the makeover it deserves, after decades of neglect. Improving the visual appearance helps those who may not know the community as well as those who live there what the community is all about, to help tell the story, and change the narrative to something much more positive and product. It's about communicating our identity. This community has deep roots and is interconnected. We function more like a small town.

I think that we have a beautiful, diverse community in and around International Ave. It's about time that this community is getting the facelift it deserves. One thing that really stands out as a highlight about this area is the diverse food you can try here. There is so much more to culture than just it's food. I think adding more art that celebrates various cultures will only help increase the vibrancy of this community.
I also love how walkable International Ave is. Keep encouraging this great attribute as I think it will only help to make this community more accessible.

I love that 17th Ave SE is a place for all. In a single strip mall you can experience a multitude of different ethnic backgrounds for food, shopping and entertainment. I love seeing communities of people gathering at Ambassador Barber Shop, Tim Hortons or even Hong Kong food market. International Ave is truly a place where everyone can feel welcome and have an experience that is different than what you typically see in Calgary.

Question 2: What should a piece of public art do for the community? (in person results only – no commenting online)

Can help us see things in different ways

I like art in our city. Stop wasting taxpayers money on stuff that isn't art. Even when money was flooding in, we shouldn't waste it. How you appreciate ART is personal



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It should be realistic - the image, shape means something. There needs to be a connection to our life.
I want the art to be clear and make sense.
We need to brighten and make the avenue more colourful, lively and welcoming

What do you do most frequently when visiting International Avenue? (in person comments)

Visit the public library	Library
Swimming	Evening Education Program
Go for walks	Looking around
Play @ parks	Playground
Volunteer	Preschool
Max Purple	Library
Post Office	Bowling
Library	Banking
Walking	Volunteer
Soccer	Pokemon go
Driving past	Special Olympics Bowling
Swimming	I mostly just pass through
shop	Live there
hang out at library and school	Banking
Gather information (history, demography) about the place	Go to church
Play chess at the library	Ride the bus
travelling through	To get my hair done
Groceries	Dancing at the legion

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Can you describe International Avenue in one word? (Online results)

asian	diverse	Inclusive	Opportunity
big	Diversity	Inclusive	Real life
Colourful	Eclectic	Meeting place	Surprising
Delicious	Electric	messy	Surprising.
Delicious	Fine	Mosaic	the real world
Diverse	Food Mecca	Multicultural	Unpretentious
Diverse	great	Multi-cultural	Welcoming

Can you describe International Avenue in one word? (In person results)

Faith	Development	Home	Passion
[drawing of child's hand]	Diverse	Inclusion	People
[drawing of guardian's and child's hand overlapping]	Diversity	Inclusive bowling for special olympics	Possibilities
	Eclectic	Inspiring	Practical
	Exciting	Inventive	Practical
Applewood	Food	Joy	Quirky
Art	Friendly environment	Lifty (combination of lit and nifty)	Real people
Art	Friends	Love	Safe
Beauty (diversity is beauty)	Friends	Love	Stories
Believe in yourself	Friends	Love	The best!
Bowling	Great food (by Tine)	Mosaic	There nice
Cool	Growing	Opportunity	To love God
	Happy Neighbours		Travel



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Unexpected

Variety! Diversi

If you wanted to show someone a place (business, intersection, park, etc.) that defines International Avenue, where would you take them? Why would you take them there? (online results)	
Mom's Place	
Eat some delicious food!	
To any number of specialty shops/restaurants along the Ave. Also, the road leading down to the canal because the views of downtown are amazing.	
I'd buy them an ethiopian coffee, a filipino pastry, and take them people watching in Unity Park.	
Hong Kong Foodmarket	
unsure of single location?	
No Frills on a busy Saturday. Where the real people buy their necessargroceries.All ethnicities/ages/all different shopping lists. They come by foot, by car, pickup truck, motorized scooter, bus, taxi, or bike. Not fancy or showy, just REAL.Love it.	
Tim's Cafe	
Ellison park	
I wouldn't. There are a lot of other places I would take someone - I dont know why this is receiving more attention than it needs.	
Down 9th Avenue to the shops, restaurants, jazz clubs, etc.	
The intersection of 17 Ave and 36 St. To the NE is the Vietnamese Buddhist Culture Centre, the NW has a delicious Ethiopian restaurant, the SE has a Latin American market and a German sausage shop, and the SW is the historical 4 Seas Sign.	
fast food restaurant because that avenue has the most popular fast food.	
I would take them to a nail salon	
Ice cream shop by the subway, its been there forever	
The bowling alley, the ice cream shop that is also a photography studio, the pet shop with the alligator, the newfield bar, all the Pho and Vietnamese Shops, Desert Pita, Golden Cactus Mexican Grill, Dragon Gate chinese restaurant. Forest Lane Medicentre	
The ethnic restaurants. Unfortunately, there aren't too many local coffee shops where people can gather so the restaurants are the next best thing. Elliston Park would be nice if it were more accessible as well.	
To the food tour! Gastronomic and cultural variety with excellent service and delicious food	
The West entrance, by the new sign, top of the hill, where the BRT joins, with that spectacular view of the city and mountains!	
it's getting better in the area between barlow and 36th	
Ambassador Barber Shop – it's an example of (for me) stepping into a different world. You can find these worlds all over International Ave and this is a prime example.	



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Any small family owned business that is not a chain! It is the majority. Can't do that anywhere else in the city.

If you wanted to show someone a place (business, intersection, park, etc.) that defines International Avenue, where would you take them? Why would you take them there?
(in person results)

Bike place have fun with friends [Elliston Park]

Elliston Park; beautiful walking area; Global Fest

Elliston Park

Elliston Park

Canoe Club

Global Fest. Fireworks

Fields [Elliston Park]

Global Fest. Fireworks

International Shopping

Vietnamese Place by Town Country

My home

Hide & Seek at the play place near ifly

Skylark (Indian Food) Special

Bottle Depot; Bustling people that are on the edge of survival.

James Short

Chinese restaurant > North side [17 avenue & 52 street]

Mimeos - portuguese; lovely food; in 4 Saigon Centre

Electronics, second hand shop

Homgchu Restaurant; next to Mcdonalds; American Chinese food

Hope Mission

Windshield Repair ; great service

Pizza Hut (has a great all you can eat buffet)

Little Saigon (mini-vietnamese) village lots of restaurants!

Family Doctor

Begin Uzbek restaurant

No Frills!

Forest Lawn Library

All the food! Skylark is top place!

Pho really good



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Green Cedars (Syrian Grocery)
Giant Tiger
Dancing at the Legion
The Legion
Darts at the Legion
Begin Uzbek restaurant
Vintage clothing shops
Desert Pita; delicious; they greet you @ the door
Lived here since I was 9 years old (this house >)
Tim's café
Tim's café
Tim's café
Tim's café; good food & great prices; Tim and Don; home make everything except nanaimo bars
Antyx Community Arts
My old house
The Alex
The Alex
The Alex - amazing community space - food was amazing
Begin - best lunch
East Town Get Down Music Festival
school [has nice playground] [Patrick Airlie?]
The Crib [in the area of 36 street and 17 ave SE]
very busy intersection. DO NOT JAY WALK [36 street and 17 ave se]
Car wash; easily accessible; reliable
Border Crossing; shabby but cool; great jams & people watching
Bonasera Sports Bar; Tues Wing Night; 36 st & 26 ave
Dog & Car wash
Ethiopian Restaurant
ATB Bank
Lived here since I was born
Video Game Trader
Visit T & C
Paradise Lanes
Paradise Lane Bowling; every Friday night
Paradise Lanes



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Applewood
Nigerian Restaurant
For a walk from 33 st Station to 44th st.
Fuse 33
Fuse 33 - so much creativity
Shopping at Co-op and all the restaurants near by
Shopping at Co-op and all the restaurants near by
Shopping at Co-op and all the restaurants near by
Shopping at Co-op and all the restaurants near by
Shopping at Co-op and all the restaurants near by
Shopping at Co-op and all the restaurants near by
Pacific Hut Restaurant; lovely bldg; lovely paintings
Big Als; great breakfast and service
Big Als
Big Als
Big Als
Big Als
Big Als
Vietnamese restaurant
Big Als; for music
Stampede Breakfast by Coop on Southside
Stampede Breakfast
Stampede Breakfast
International [stampede] Breakfast
Chinese Restaurant; behind 7-11 along 28th
Phil's; nice place to go for breakfast
Shopper's drug mart (usually has good milk prices)
Great vintage clothing finds @ sal. Army
Sunsets over the monutains
Max Bell; exercise; games; pathway
Max Bell;
Truck stop off 26 St
55+ club; for breakfasts; for lunches; to visit
Jane Bond BBQ



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How far do (or did) you travel to get to International Avenue?

Sisika Nation (1 hour)	from down the street
30 minute walk	about four blocks
5 min car	8 blocks
(scribble)	3 min (driving) 7 min (walking)
5 minute drive	Ten Minutes :)
20 minute walk	4 mins walking
Chestermere 30 minutes	10 min
15 min walk	2 km
20 min drive	12 minutes! Penbrooke!
20 minutes walking	Marlborough
15 min. walk. 4 min. drive	Twenty Minutes! Prestwick
10 minutes	Drive 25 min
4 min drive	20 minutes (walking) 2 minutes (by bus)
58 minute drive or/and 88 km	20 min from Thorncliffe
Drive 5 mins Walk 30 mins	2 blocks and a half
1 min	15 minutes [illegible]
10 min	5 minutes from Cottonwood Dr.
2 mins drive (heart)	1 1/2 blocks
1/2 hour drive - Sherwood	5 min drive
5 minutes in car	30 min walk
3 kms	5 to 7 in car
10 mins from marlborough	13 minutes



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7 minutes :)

1 hr.

Bus (or bike in better weather) 8.5 km

11 mins & we carpooled! Easy :-)

15 min drive

10 minutes (Marlborough)

13 minutes Sunnyside to +55 club

20 minute drive



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