



Name:

School:

Teacher:

Task: How might we inspire Calgarians to think differently about our neighbourhood streets? Create a lawn sign that shows your ideas! Think about how streets be more fun or feel safer. Think about all the different ways people move around and what they might need. See page two for some tips on making a great lawn sign.

Tips for making a great lawn sign!

1. **Stick with single-sided.** It is harder to find a spot where people on either side of the street will be able to read your yard sign clearly. If you need more room, try using two signs together.



2. **Make it easy to see!** Use contrasting colors. Big, bold, colours are easier for people to spot. Use a very dark color on a very light color, or vice versa. Also, don't forget that some people are colorblind, so be careful when putting blues & greens together or yellow & greens together.

3. **Keep It Simple.** You also want your sign to be easy to understand. Try to focus one big idea per sign. If you are drawing, take up lots of space! Too many tiny details will be harder for people to see as they pass by.

