



# This is my neighbourhood Silver Springs

Stakeholder Report Back: What We Heard  
Initiatives Prioritization Online Survey, April 16, 2018

## Project overview

This is my neighbourhood is a program created for residents to partner with The City of Calgary to identify ways to make their neighbourhoods even better places to live, work and play.

In 2016, The City of Calgary delivered more than 100 programs, services and small-scale improvement projects to the first 14 neighbourhoods that participated in This is my neighbourhood. Some examples of the types of initiatives that resulted from the program included building a fit park, adding family-friendly Park n' Play programming options and developing pedestrian pathway maps.

The City is now working with 14 new neighbourhoods and the resulting improvement initiatives will be implemented in 2018.

## Engagement overview

The engagement process began with each neighbourhood identifying a vision. Residents were asked what would make their community a better place to live, work and play. They were also asked about their priorities when it came to the vision words accessibility, active, beautiful, clean, connected, diverse, family-friendly, healthy, inclusive, safe and walkable. The input in this phase helped create a number of vision statements from which residents could vote on.

The vision for Silver Springs is ***Silver Springs values being a safe, walkable, beautiful and family-friendly neighbourhood.***

The next step involved community participants and City staff attending workshops to creative ideas (programs, services and small-scale infrastructure improvements) that support their neighbourhood vision.

In the third and final phase of engagement, The City proposed a number of initiatives based on the creative ideas from Step 2 and asked for feedback to help prioritize those initiatives.





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This report back covers what we heard from participants regarding proposed initiatives for the Silver Springs community through an online survey. The survey was available on the [This is my neighbourhood Engage page](https://engage.calgary.ca/myNeighbourhood/silversprings) (<https://engage.calgary.ca/myNeighbourhood/silversprings>) from March 19 to April 2, 2018. The survey was promoted online and through the email distribution list.

We received 138 submissions for the Silver Springs community initiatives.

## What we asked

Silver Springs residents were presented with 12 different initiatives and asked how they felt each initiative would impact their community. Participants were able to choose if they felt the initiative would have a *low impact*, *medium impact* or *high impact*.



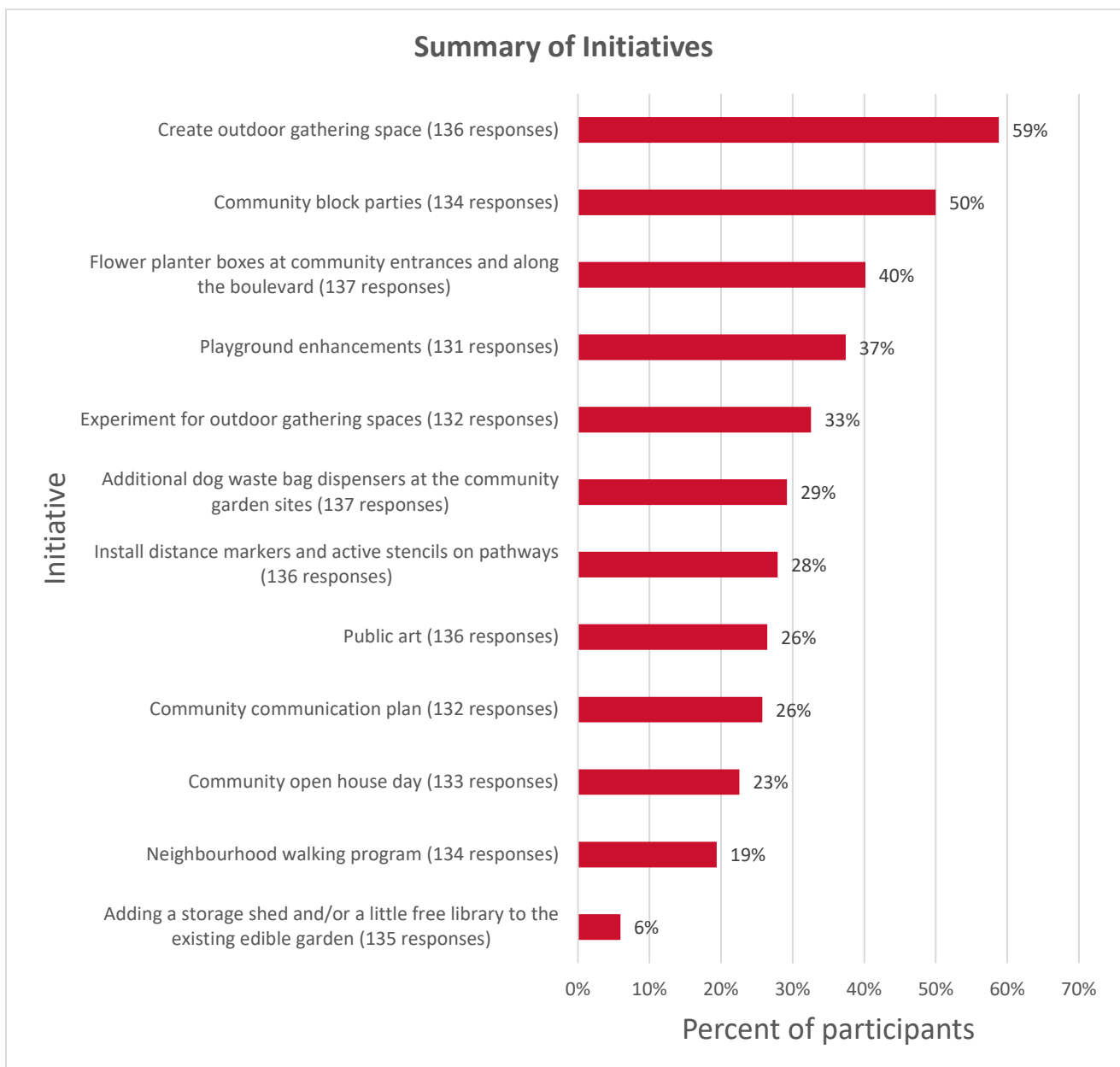
# This is my neighbourhood Silver Springs

Stakeholder Report Back: What We Heard  
Initiatives Prioritization Online Survey, April 16, 2018

## What we heard

Below is a summary of how participants rated the 12 initiatives overall as having either a *low impact*, *medium impact* or *high impact*.

While the total number of submissions was 138, the number of responses for each initiative varied as all questions were optional. The summary below is based on the percentage of participants who selected *high impact* for each initiative.





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Stakeholder Report Back: What We Heard  
Initiatives Prioritization Online Survey, April 16, 2018

The following describes the detailed responses for each of the 12 initiatives.

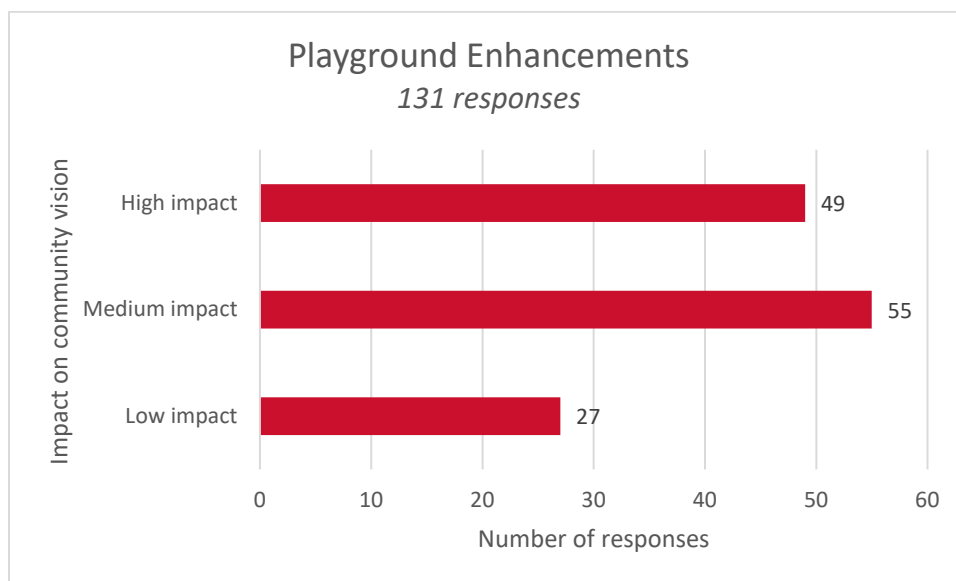
## 1. Playground enhancements

Providing accessible recreational equipment and opportunities contributes to an active and healthy community. This project is dependent on a feasibility study and timelines.

Projected cost: \$5,000 - \$20,000

### 1a) What impact do you feel this initiative would have in your neighbourhood?

*Medium impact* was chosen most often, with 55 out of 131 participants (42%) indicating this initiative would have a medium impact on the community vision for Silver Springs, while 49 participants (35%) felt it would have a high impact.



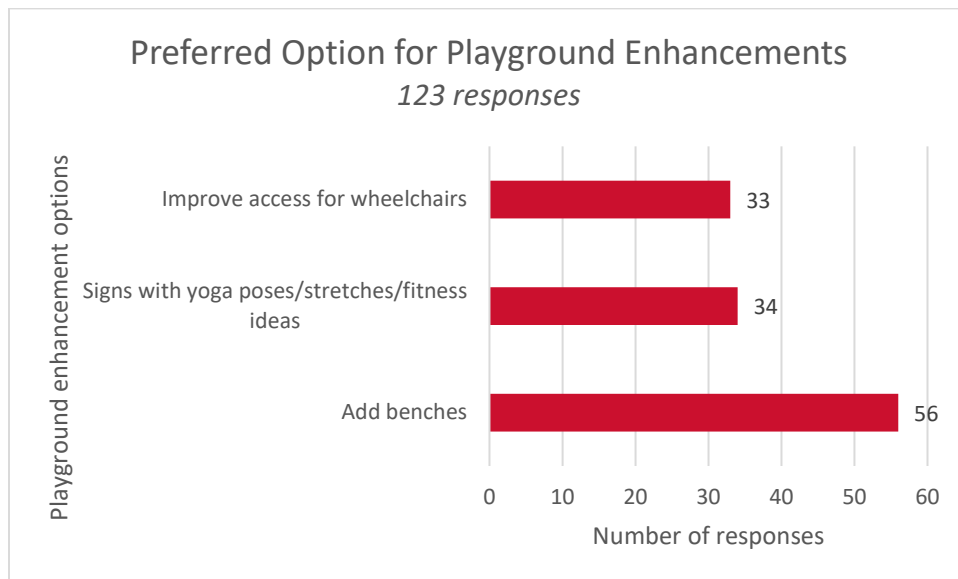


# This is my neighbourhood Silver Springs

Stakeholder Report Back: What We Heard  
Initiatives Prioritization Online Survey, April 16, 2018

## 1b) If this initiative were to go forward, what would be your top preferred option for playground enhancements?

*Add benches* received the most responses at 56 out of 123 (46%).





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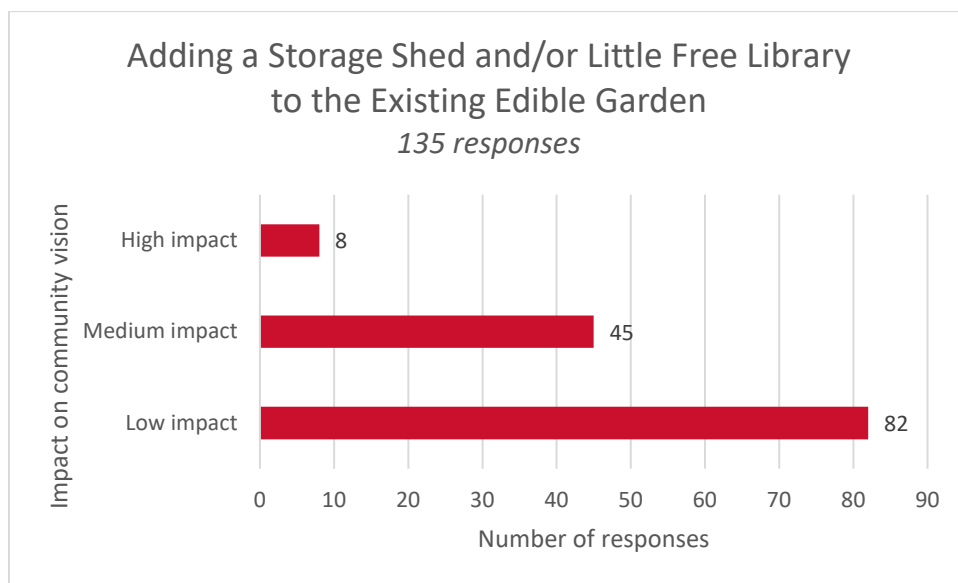
## 2. Adding a storage shed and/or little free library to the existing edible garden.

Enhancing this gathering space can encourage people to come together and enjoy community life. Project based on feasibility and timelines

Projected Cost: \$5,000 - \$20,000

### What impact do you feel this initiative would have in your neighbourhood?

This was the lowest-rated initiative with only 8 out of 135 participants (6%) indicating it would have a high impact on the community vision. More than half of participants (82, or 61%) felt it would have a low impact.





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Stakeholder Report Back: What We Heard  
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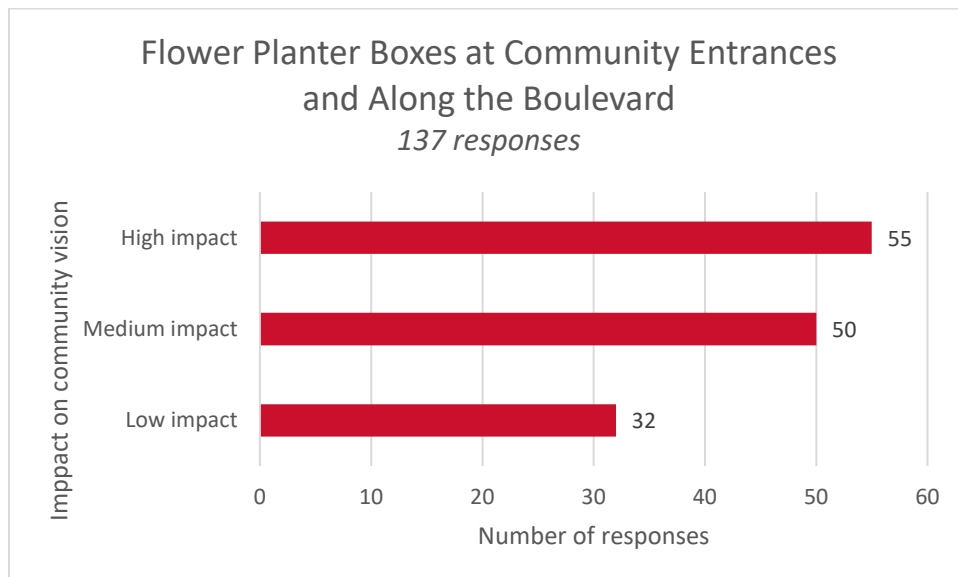
### 3. Flower planter boxes at community entrances and along the boulevard.

Planter boxes with flowers at community entrances to contribute to beautification and neighbourhood pride.

Projected cost: \$1,000

#### What impact do you feel this initiative would have on the vision for your neighbourhood?

*High impact* was chosen most often, with 55 out of 137 participants (40%) indicating this initiative would have a high impact on the community vision, and 50 participants (36%) felt that it would have a medium impact.





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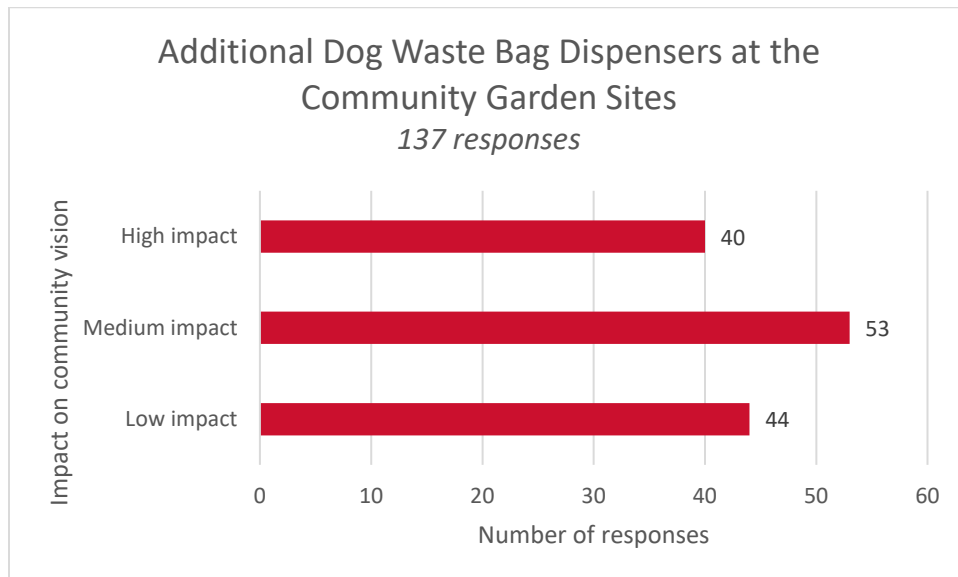
Stakeholder Report Back: What We Heard  
Initiatives Prioritization Online Survey, April 16, 2018

## 4. Additional dog waste bag dispensers at the community garden sites

Projected cost: \$1,000 - \$2,000

### What impact do you feel this initiative would have on the vision for your neighbourhood?

*Medium impact* was chosen most often, with 53 out of 137 participants (39%) indicating this initiative would have a medium impact on the community vision. 40 participants (29%) felt that it would have a high impact.







# This is my neighbourhood Silver Springs

Stakeholder Report Back: What We Heard  
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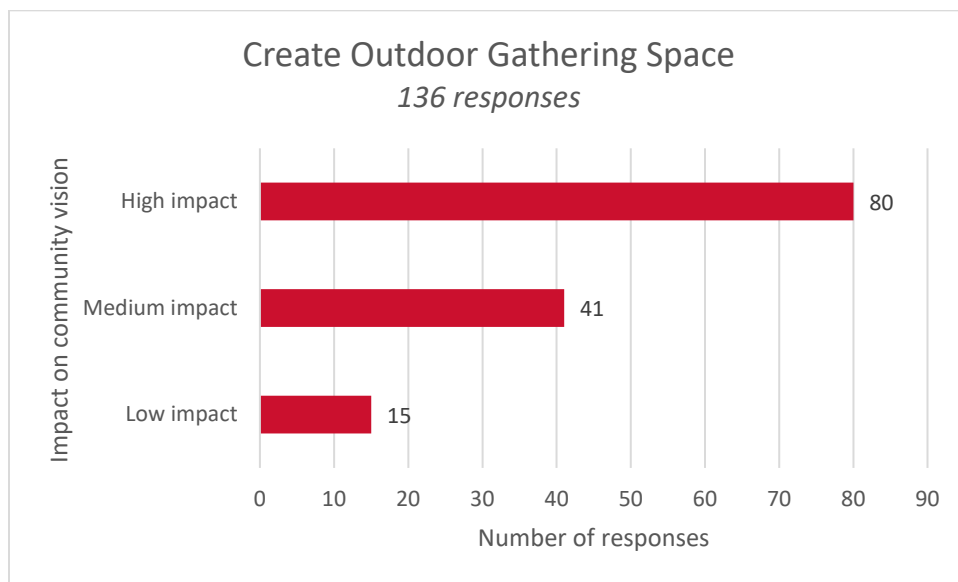
## 5. Create outdoor gathering space

Well planned gathering spaces encourage people to come together and enjoy community life, while deepening connections and friendships. These relationships contribute to a friendly neighbourhood. Dependent on feasibility study and timelines.

Project Cost: \$1,000 - \$3,000

### 5a) What impact do you feel this initiative would have on the vision for your neighbourhood?

This was the highest-rated initiative, with 80 out of 136 (58%) indicating it would have a high impact on the community vision. Only 15 participants (11%) felt it would have a low impact.



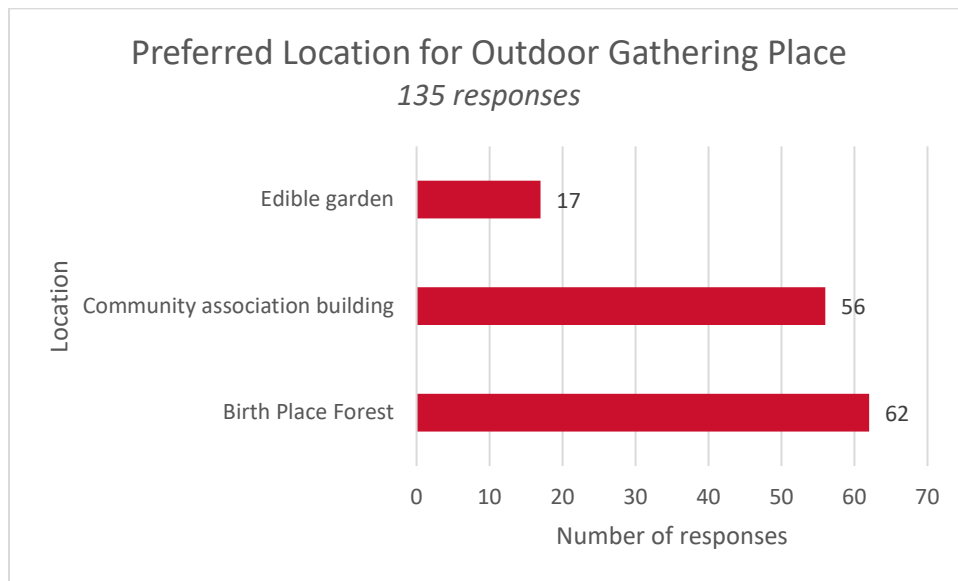


# This is my neighbourhood Silver Springs

Stakeholder Report Back: What We Heard  
Initiatives Prioritization Online Survey, April 16, 2018

## 5b) Tell us which location you think would have the most impact for the neighbourhood.

*Birth Place Forest* received the most responses at 62 out of 135 (46%), while *edible garden* received the fewest (17, or 13%).





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Stakeholder Report Back: What We Heard  
Initiatives Prioritization Online Survey, April 16, 2018

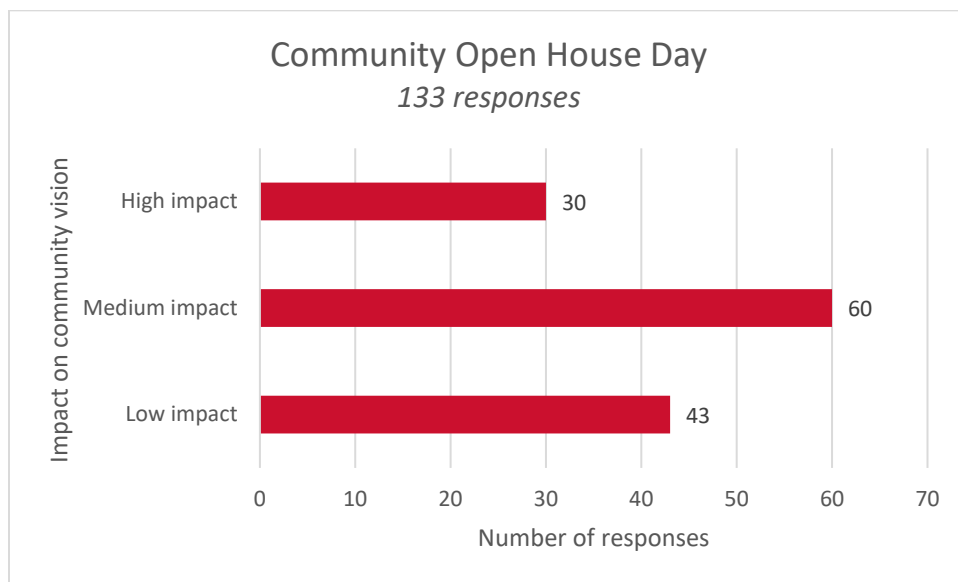
## 6. Community open house day

A Community Open House Day in the neighbourhood offers opportunities for residents to connect with their neighbours and to learn about various programs and services, Fair Entry and other initiatives and events in the community.

Projected cost: TBD

### What impact do you feel this initiative would have on the vision for your neighbourhood?

60 out of 133 participants (45%) indicated this initiative would have a medium impact on the community vision, and 43 participants (32%) felt it would have a low impact.





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Stakeholder Report Back: What We Heard  
Initiatives Prioritization Online Survey, April 16, 2018

## 7. Public art

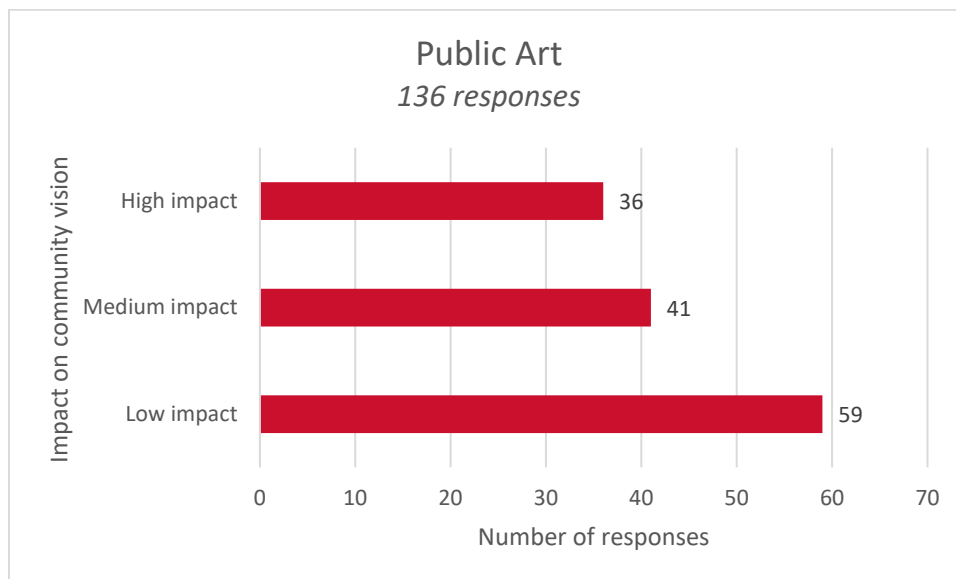
An artist would work with the community to develop public art such as a mural, flags and banners or utility box painting.

Public art contributes to the beautification of the neighbourhood. Residents enjoy their public spaces more and feel a greater sense of community pride and connection when they view the artwork they influenced.

Projected cost: \$10,000 - \$15,000

### What impact do you feel this initiative would have on the vision for your neighbourhood?

*Low impact* was chosen most often, with 59 out of 136 participants (43%) indicating this initiative would have a low impact on the community vision. Only 36 participants (26%) felt that it would have a high impact.





# This is my neighbourhood Silver Springs

Stakeholder Report Back: What We Heard  
Initiatives Prioritization Online Survey, April 16, 2018

## 8. Community communication plan

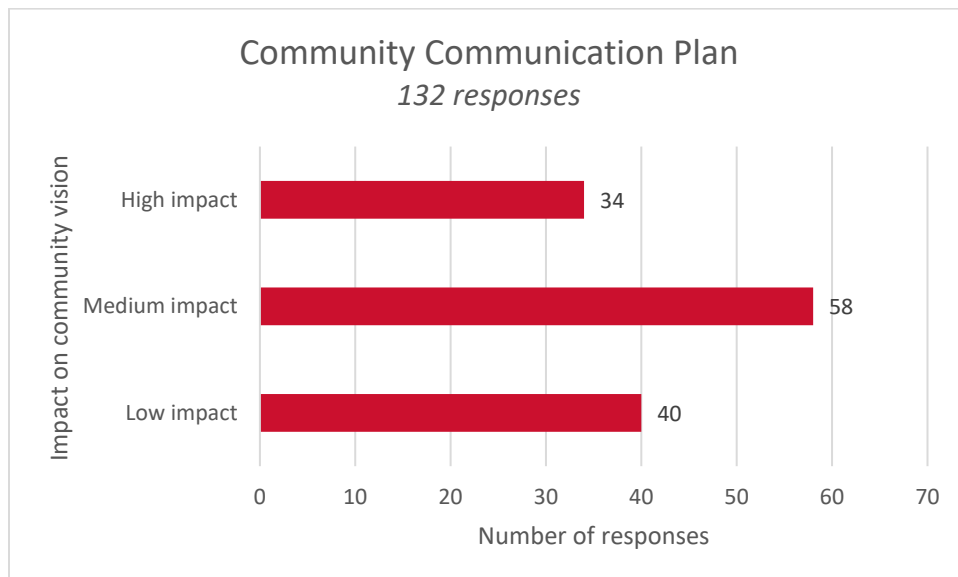
The development of a communication plan for the neighbourhood will allow for residents to be better informed and engaged. This can result in more connections between the community association and residents for better delivery of programs and services.

This would be subject to the commitment from the Community Association to support the development and implementation of the plan.

Projected cost: \$5,000 - \$10,00000

### What impact do you feel this initiative would have on the vision for your neighbourhood?

*Medium impact* was chosen most often, with 58 out of 132 participants (44%) indicating this initiative would have a medium impact on the community vision. 34 participants (26%) felt that it would have a high impact.





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Stakeholder Report Back: What We Heard  
Initiatives Prioritization Online Survey, April 16, 2018

## 9. Community block parties

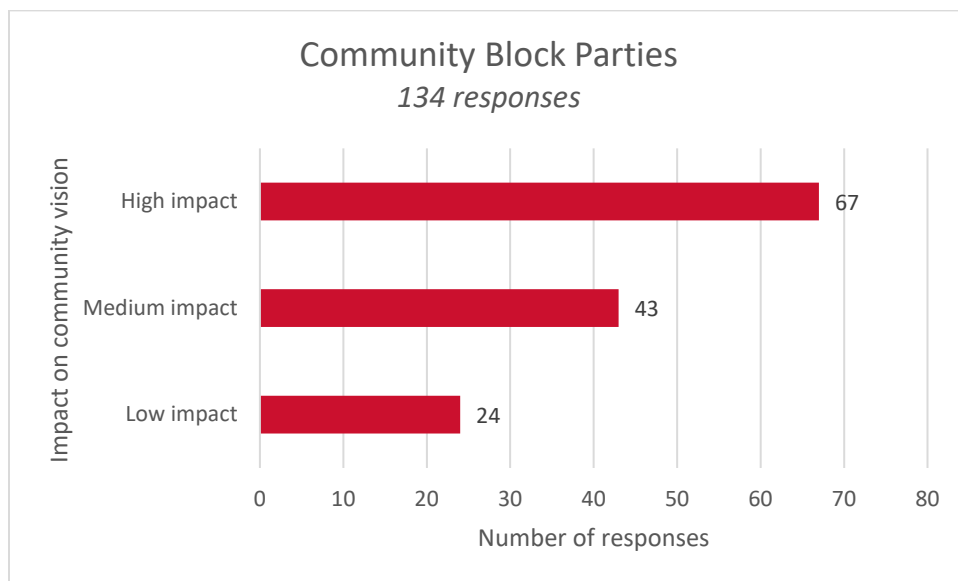
Social events provide opportunities for residents to get to know each other and feel connected to the community.

If this initiative goes forward we would need community volunteers to make this experiment happen. If you would be interested in volunteering be sure to answer the Volunteering question below and make sure you've signed up for email updates.

Projected cost: \$1,000

### What impact do you feel this initiative would have on the vision for your neighbourhood?

This was the second highest-rated initiative, with half of participants (67 out of 134, or 50%) indicating it would have a high impact on the community vision. 43 participants (32%) felt it would have a medium impact.





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Stakeholder Report Back: What We Heard  
Initiatives Prioritization Online Survey, April 16, 2018

## 10. Neighbourhood walking program

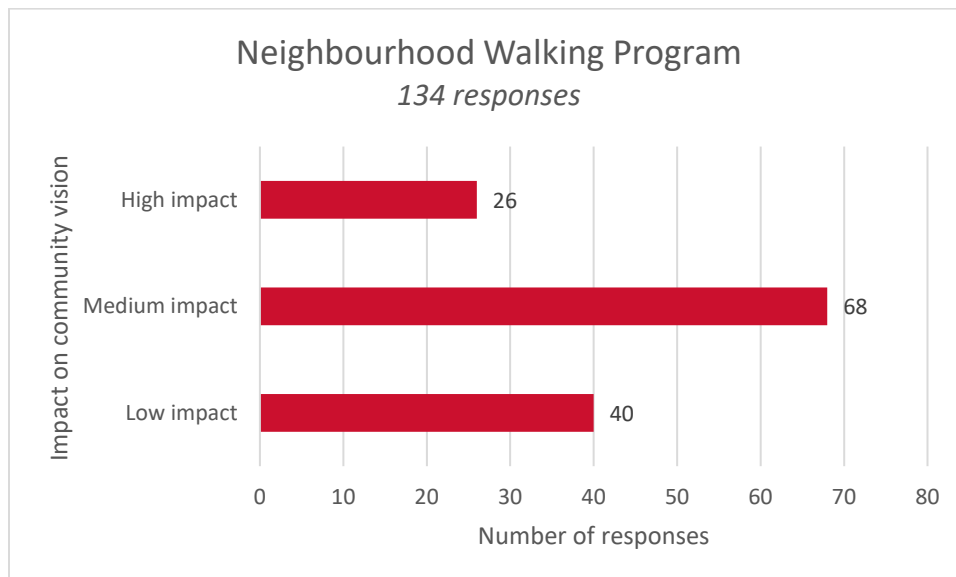
A neighbourhood daytime and/or evening walking program to encourage residents to be active and feel connected to the community.

If this initiative goes forward we would need community volunteers to make this experiment happen. If you would be interested in volunteering be sure to answer the Volunteering question below and make sure you've signed up for email updates.

Projected Cost: TBD

### What impact do you feel this initiative would have on the vision for your neighbourhood?

Just over half of participants (68 out of 134, or 51%) indicated this initiative would have a medium impact on the community. Only 26 participants (19%) felt it would have a high impact.





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Stakeholder Report Back: What We Heard  
Initiatives Prioritization Online Survey, April 16, 2018

## 11. Experiment for outdoor gathering spaces

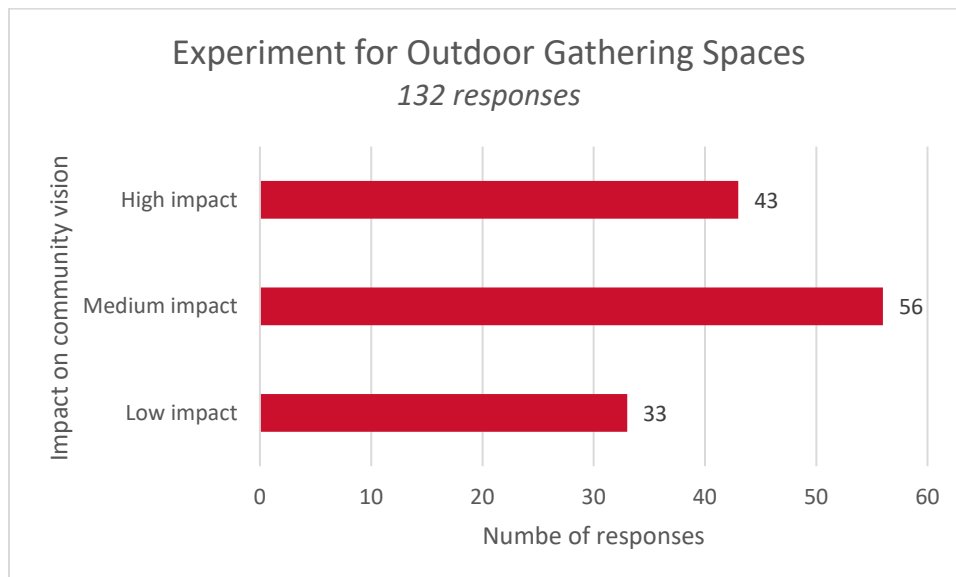
Gathering spaces bring people together and provide an opportunity for neighbours to connect while building upon their sense of involvement in a vibrant neighbourhood.

If this initiative goes forward we would need community volunteers to make this experiment happen. If you would be interested in volunteering be sure to answer the Volunteering question below and make sure you've signed up for email updates.

Projected Cost: TBD

### What impact do you feel this initiative would have on the vision for your neighbourhood?

*Medium impact* was chosen most often, with 56 out of 132 participants (42%) indicating this initiative would have a medium impact on the community vision. 43 participants (33%) felt that it would have a high impact.







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Stakeholder Report Back: What We Heard  
Initiatives Prioritization Online Survey, April 16, 2018

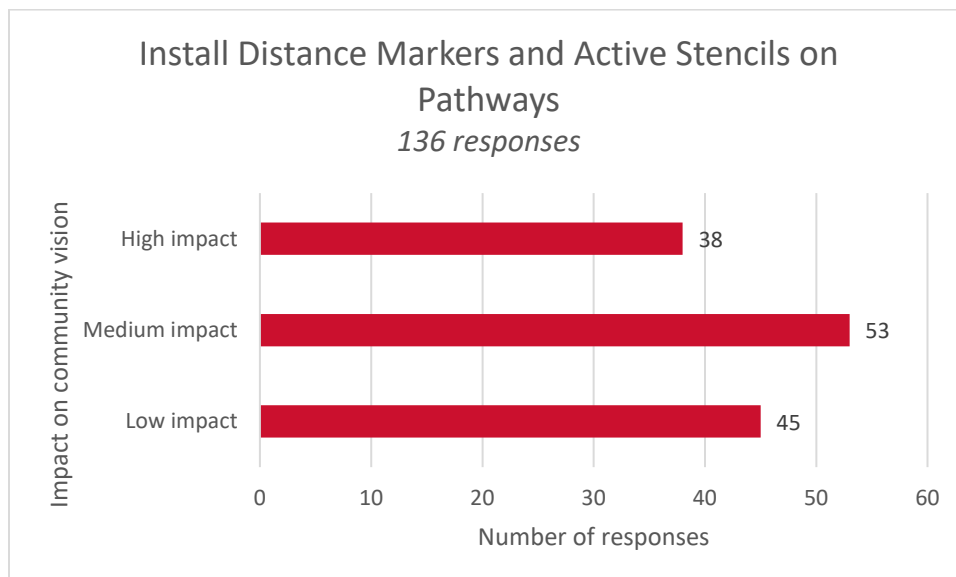
## 12. Install distance markers and active stencils on pathways

Painted designs on pathway systems and school asphalt to encourage fun, playful activities for all ages. For example: hopscotch, circle maze, four square.

Projected cost: \$1,000

### What impact do you feel this initiative would have on the vision for your neighbourhood?

*Medium impact* was chosen most often, with 53 out of 136 participants (39%) indicating this initiative would have a medium impact on the community vision. 45 participants (33%) felt that it would have a low impact.





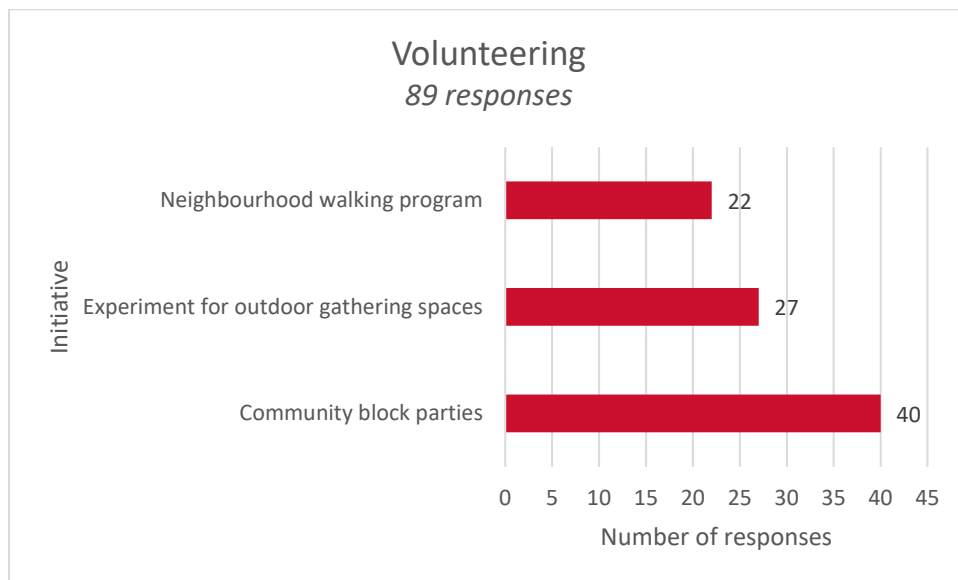
# This is my neighbourhood Silver Springs

Stakeholder Report Back: What We Heard  
Initiatives Prioritization Online Survey, April 16, 2018

## 13. Volunteering

If you are interested in volunteering to support the initiatives below that will help us gauge interest to know if the program should go forward. Please choose the initiatives you would be interested to support (check all that apply). Then be sure to click the link below and sign up for the email updates and watch for emails that ask for volunteer support.

Of those who indicated they would like to volunteer, 40 out of 89 participants (45%) indicated interest in volunteering to support community block parties.



## Next steps

The initiatives and survey results will be reviewed and some initiatives will be selected to move forward for implementation. Initiatives will be announced in Spring 2018 at [www.calgary.ca/myneighbourhood](http://www.calgary.ca/myneighbourhood). Watch for these initiatives to start in 2018.