



# This is my neighbourhood

2017 – 2018 Engagement Summary Report

May 16, 2018

## Project overview

This is my neighbourhood is a program created for residents to partner with The City of Calgary to identify ways to make their neighbourhoods even better places to live, work and play.

In 2016, The City of Calgary delivered more than 100 programs, services and small-scale improvement projects to the first 14 neighbourhoods that participated in This is my neighbourhood. Some examples of the types of initiatives that resulted from the program included building a fit park, adding family-friendly Park n' Play programming options and developing pedestrian pathway maps.

Throughout 2017 and in early 2018, The City worked with 14 new neighbourhoods and the resulting improvement initiatives will be implemented in 2018.

## Engagement overview

This is my neighbourhood engaged the selected communities in a three-step process to develop the initiatives that will be implemented in 2018.

### Step 1 – Define your vision

The City collaborated with residents to identify a neighbourhood vision through feedback collected in person at pop-up events, through an online survey, and by mailing postcards to every household in each community. Postcards could be filled out and dropped off at community locations or sent directly to The City.

To help identify a vision, residents were asked to identify which vision words, from a list of 11 words, were most important to them and why. Residents were also able to propose their own vision words.

**Accessible • Active • Beautiful • Clean •  
Connected • Diverse • Family-Friendly • Healthy •  
Inclusive • Safe • Walkable**

The City then put forward a set of three vision statements for each neighbourhood, each tailored to reflect the input received as to what is most important to those residents and why. Residents were then asked, through an online survey, to select the vision statement they liked best.

**Step 1 Tell us your vision**

What would make your neighbourhood a better place to live, work and play? Choose your top 3 words from the list, **or add your own**, and tell us why.

• Accessible • Active • Beautiful • Clean • Connected • Diverse  
• Family-friendly • Healthy • Inclusive • Safe • Walkable

Vision Word (example)	Why? (example)
Accessible	I see many seniors with walkers and parents with strollers who have a hard time crossing streets.
Vision Word #1	Why?
Vision Word #2	Why?
Vision Word #3	Why?

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## Step 2 – Come up with ideas

For each of the 14 neighbourhoods, residents and City staff came together at workshops to brainstorm creative ideas (programs, services and small-scale infrastructure improvements) that would support the neighbourhood’s vision identified in Step 1. Ideas were also captured from the input received through the postcard submissions, pop-up events and online surveys from Step 1.

## Step 3 – Prioritize initiatives

An online survey provided all residents within each of the neighbourhoods with the opportunity to rate the creative ideas developed in Step 2. Residents were asked how each of the proposed initiatives would impact their neighbourhood using a rating scale from *very positive* to *very negative*, or *high* to *low*. This input helped to prioritize the initiatives and identified the initiatives residents thought were most likely to make their neighbourhoods a better place to live, work and play.

## Approved initiatives

Once the three-step engagement process was complete, The City evaluated each of the highest priority initiatives for feasibility, required investment and anticipated impact. Through this evaluation, a final list of programs, services and small-scale infrastructure improvements was approved and announced for each neighbourhood.

Delivery of the approved initiatives is anticipated to take place throughout 2018.

## This is my neighbourhood 2017 – 2018 engagement process

