



Westbrook Communities
Working Group

WELCOME





Westbrook Communities
Working Group

Working Group Session 3: Street Activity Levels & Attributes



AGENDA

1. REPORT BACK – 15 MINUTES

Report back on input from last session including focus areas and community assets.

2. ACTIVITY LEVELS & ATTRIBUTES OVERVIEW – 15 MINUTES

What do we mean by “activity level” and “attribute”?

3. EXERCISE 1: ACTIVITY LEVELS – 1.25 HOURS

Identify levels of street activity to create a heat map to show where people will gather and interact in the future.

BREAK

4. EXERCISE 2: ACTIVITY AREA ATTRIBUTES – 1 HOUR

Identifying specific activities, attributes, opportunities and ideas that might happen within specific activity areas

5. NEXT STEPS



REPORT BACK: Session 2 - Community Asset Mapping



REVISED GUIDING PRINCIPLES FOR THE WESTBROOK COMMUNITIES

Housing

1. Provide quality and diverse housing choice to accommodate all socio-economic and demographic needs in proximity to key services and amenities.

Mobility

2. Provide safe, walkable, connected and accessible year-round mobility options including enhanced pathways and bike and pedestrian infrastructure throughout the entire plan area.

Gathering places

3. Activate open spaces and recreation facilities, and provide thoughtful and engaging gathering spaces and community halls.
4. Provide universal access to social services and diverse, healthy and affordable food options.

Community hubs

5. Provide thoughtful and engaging social hubs and community gathering places that reflect the diversity of the population in the area by leveraging the potential of underutilized areas and spaces.

REVISED GUIDING PRINCIPLES FOR THE WESTBROOK COMMUNITIES

Open spaces

6. Protect and enhance open spaces, trees, historic and natural resources including the Shaganappi Golf Course, Edworthy Park and the Douglas Fir Trail as key local and regional destinations.

Businesses

7. Promote a greater diversity of commercial and service options while supporting local businesses in the area.

Community identity

8. Achieve a strong sense of community identity by building upon the unique characteristics of individual communities and fostering collaboration that highlights the culture and history of the area.

Transit Stations

9. Promote densification and contextually appropriate Transit Oriented Development principles around community transit stations so that they may evolve over time

Westbrook Station

10. Support the evolution of Westbrook station area as a safe and vibrant transit hub and destination.

REPORT BACK: MOBILITY & CONNECTIONS – WHAT'S STRONG?

WHAT attributes, assets or qualities does the Westbrook Communities area have? WHERE are they located?

Think about.... **Mobility & Connections**

- WHAT are top 1-2 ways you get around the area? Why?
- WHAT routes do you take to get around in the area?
- WHAT are routes that you currently use to walk or bike in the area?
- WHERE are there strong transit, driving, biking, walking connections in the area?

Session 2 Feedback – What’s Strong? (Mobility)

A. Pedestrian and bike connections

- i. “Bike lanes on 45 street and 26 Ave are great”
- ii. “Excitement over extension of 12 Avenue cycle track”
- iii. “Opportunity for additional connections”

B. River Pathways

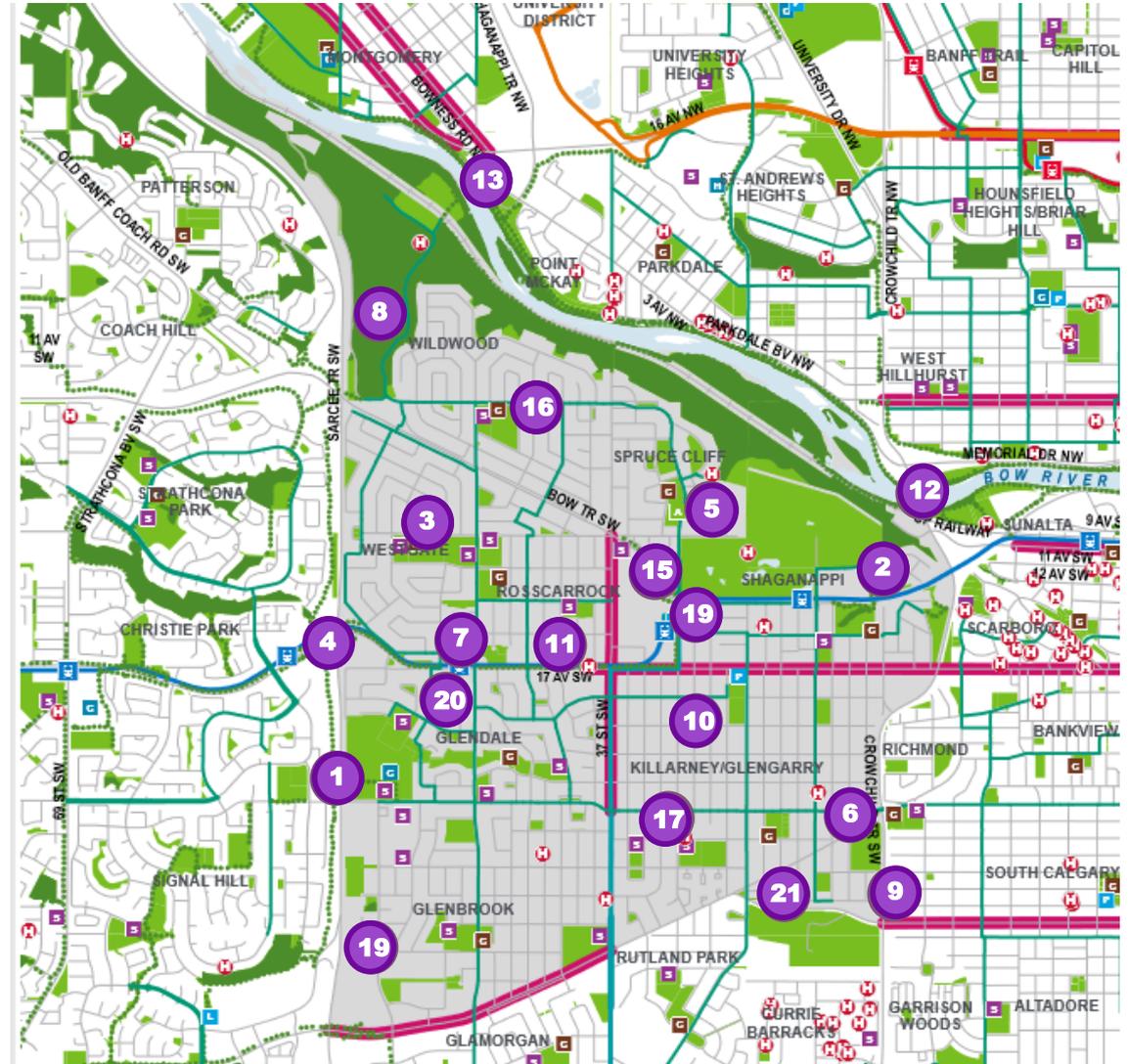
- i. “River access and connections to downtown”
- ii. “Walking trails to the rest of the system”
- iii. “Well used route in the community, great way into river pathway system, great overpass”

C. Traffic calming

- i. “Traffic calming and sidewalks installed make a big difference”
- ii. “Shortcutting is discouraged, less cut through traffic. Left hand turns are discouraged at the right points”

D. Great transit

- i. “LRT is a huge asset”
- ii. “Good, well-used transit route along Crowchild leading to downtown”
- iii. “Safe, pedestrian friendly design for LRT station”



REPORT BACK: MOBILITY & CONNECTIONS – WHAT'S MISSING?

WHAT attributes, assets or qualities does the Westbrook Communities area lack? WHERE would it make sense for these to be located?

Think about....**Mobility & Connections**

- WHAT are the least common ways you use to get around the area? Why?
- WHERE are there barriers to mobility and missing links?
- Are you aware of current mobility issues in the area?
- WHERE are there currently issues/opportunities for transit, driving, biking, walking connections in the area?

Session 2 Feedback – What’s Missing? (Mobility)

A. Safety of intersections and main routes

- i. “45 Street/ 17 Avenue nobody uses crosswalk – is difficult to turn in car”
- ii. “Sarcee & Bow is an issue – lots of accidents on hill”
- iii. “Spruce Drive between Bow Trail and 8th Avenue is dangerous – had a fatality last year, many pedestrian incidents”

B. Unsafe speeds and cutting through communities

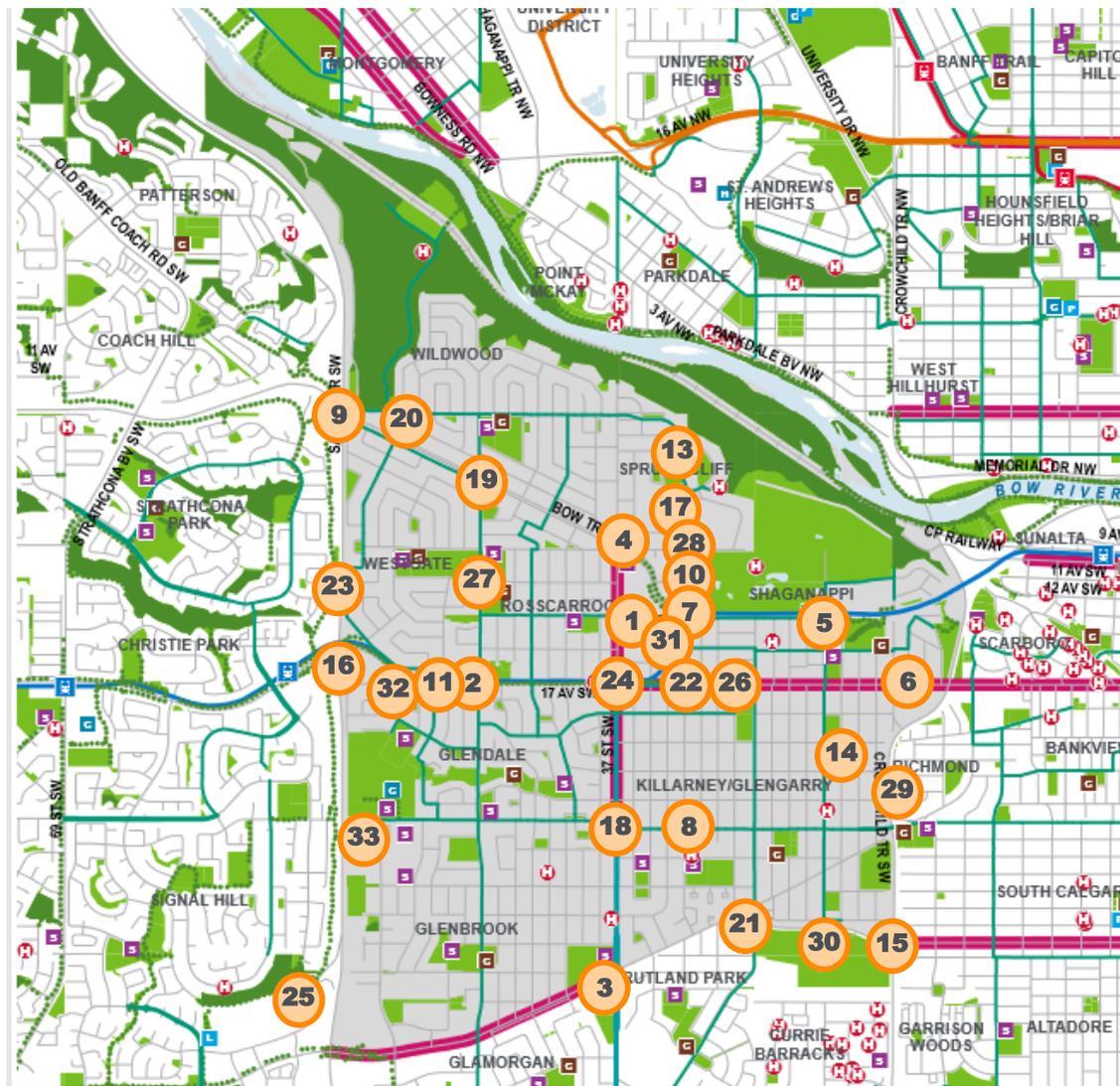
- i. “Safety concerns crossing Bow Trail”
- ii. “To take a dog for a walk from Rosscarrock – put dog in car and drive to Edworthy”

C. Improved safe connections

- i. “Why do bike lanes have to be on major routes?”
- ii. “Connection through golf course would be nice”
- iii. “Auto-oriented train stations – no pleasant walks”
- iv. “Used to live in south Killarney and do groceries in Garrison Woods – walk to grocery store in Glenbrook was unpleasant”

D. Improved infrastructure

- i. “Would like to see Spruce Drive upgraded to cycle track”
- ii. “I will never walk across Bow Trail – I’ve seen 2 deaths there”
- iii. “What if there were on street parking on 17 Avenue?”



REPORT BACK: DESTINATIONS & AMENITIES – WHAT'S STRONG?

WHAT attributes, assets or qualities does the Westbrook Communities area have? WHERE are they located?

Think about....**Destinations & Amenities**

Think about the places and spaces you go in the area connected to: living, working, playing.

- WHAT destinations do you consider an asset within the area?
- WHERE is the heart of the community?
- WHAT destinations do you visit often?
- WHERE are the key assets, amenities, destinations located in the area?

REPORT BACK: DESTINATIONS & AMENITIES – WHAT'S MISSING?

WHAT attributes, assets or qualities does the Westbrook Communities area lack? WHERE would it make sense for them to be located?

Think about....**Destinations & Amenities**

- WHAT destinations do you wish were in the area?
- WHAT destinations do you leave the area to get to?
- Think about the places and spaces you like to visit outside of the plan area.
- WHERE would it make sense for additional assets, amenities, destinations to be located in the area?

REPORT BACK: FUTURE OPPORTUNITY AREAS / FOCUS AREAS

**Transit-Oriented
Development**



Main Streets



**Major Activity
Centres**



Gateway Sites



**Community Activity
Centres**



**Neighbourhood
Activity Centres**



Established Areas



Session 2 Feedback – Future Opportunities & Focus Areas

A. Transit Oriented Development close to LRT Stations

B. Gateways: 17, 13

C. Main Streets

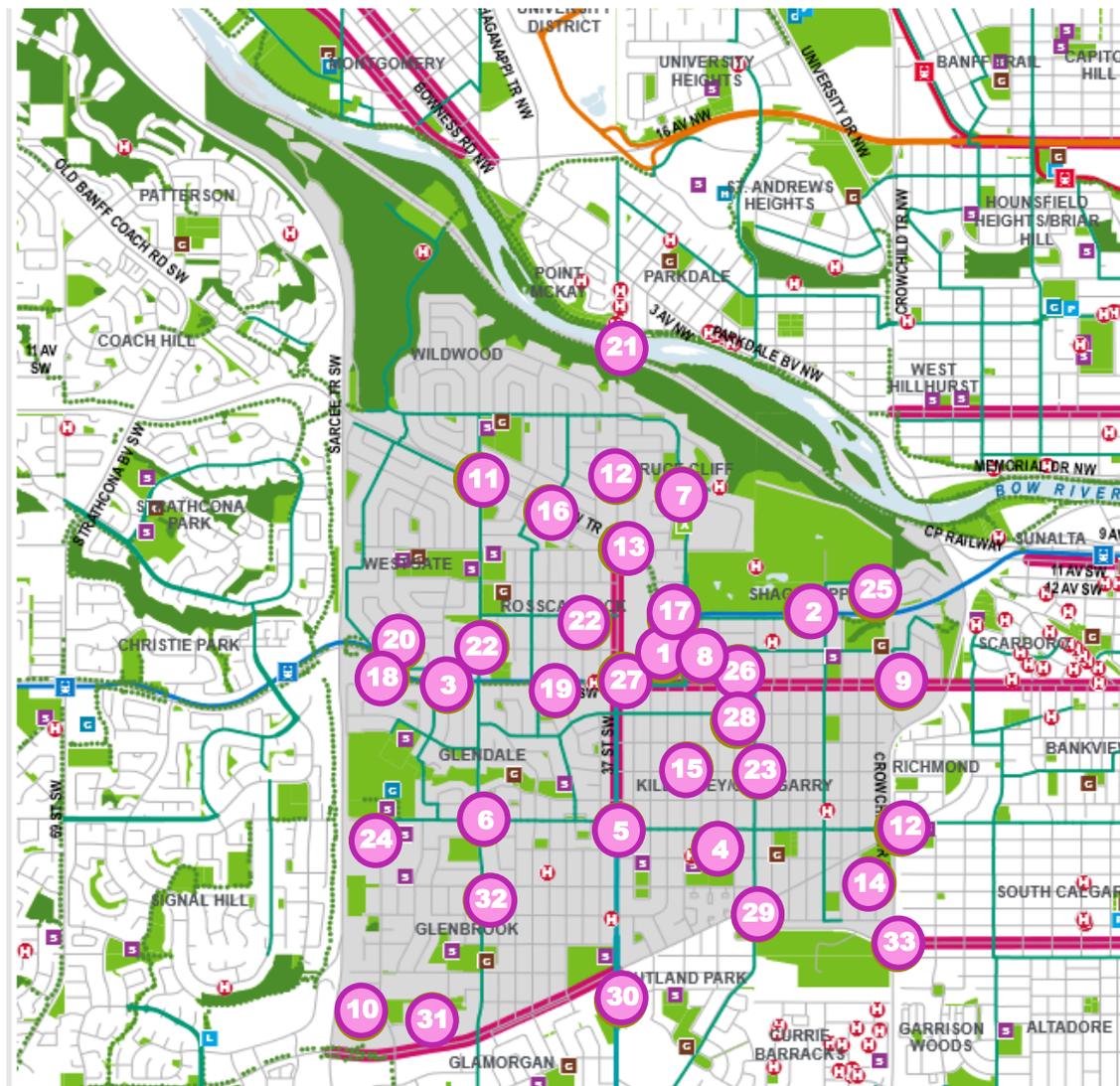
- Reaffirm 37 St and 17 Ave as Main Streets
- 17 Ave - Main Street should continue to 45 Street, more opportunity on South side
- Bow Trail as Main Street (13 – 16), make it more walkable

D. Land Use

- Mixed Use Development (11, 13, 16)
- More commercial (16, 20, 23)
- Opportunity for higher density (1, 7, 33)
- Under developed commercial areas (10)
- Medical hub
- Services / activities for Seniors throughout the area

E. Gathering Spaces

- Opportunity for great community hub, tie into green space, transit from Glendale to 45 St (30)
- Westbrook Mall Area (WB)
 - Activate all sides: 37 St, 17 Ave, Bow Trail, 33 St
 - Synergy with open space on empty lot along 17 Ave
 - Focal point, gateway
 - Temporary use while development does not happen





F. Recreation

- Multi use Rec Centre in the area, potential sites:
 - Killarney Pool site underutilized (28) – potential to be transformed – community destination
 - Close to Shagannapi station (2) - regional destination Opportunities at golf course

G. Housing

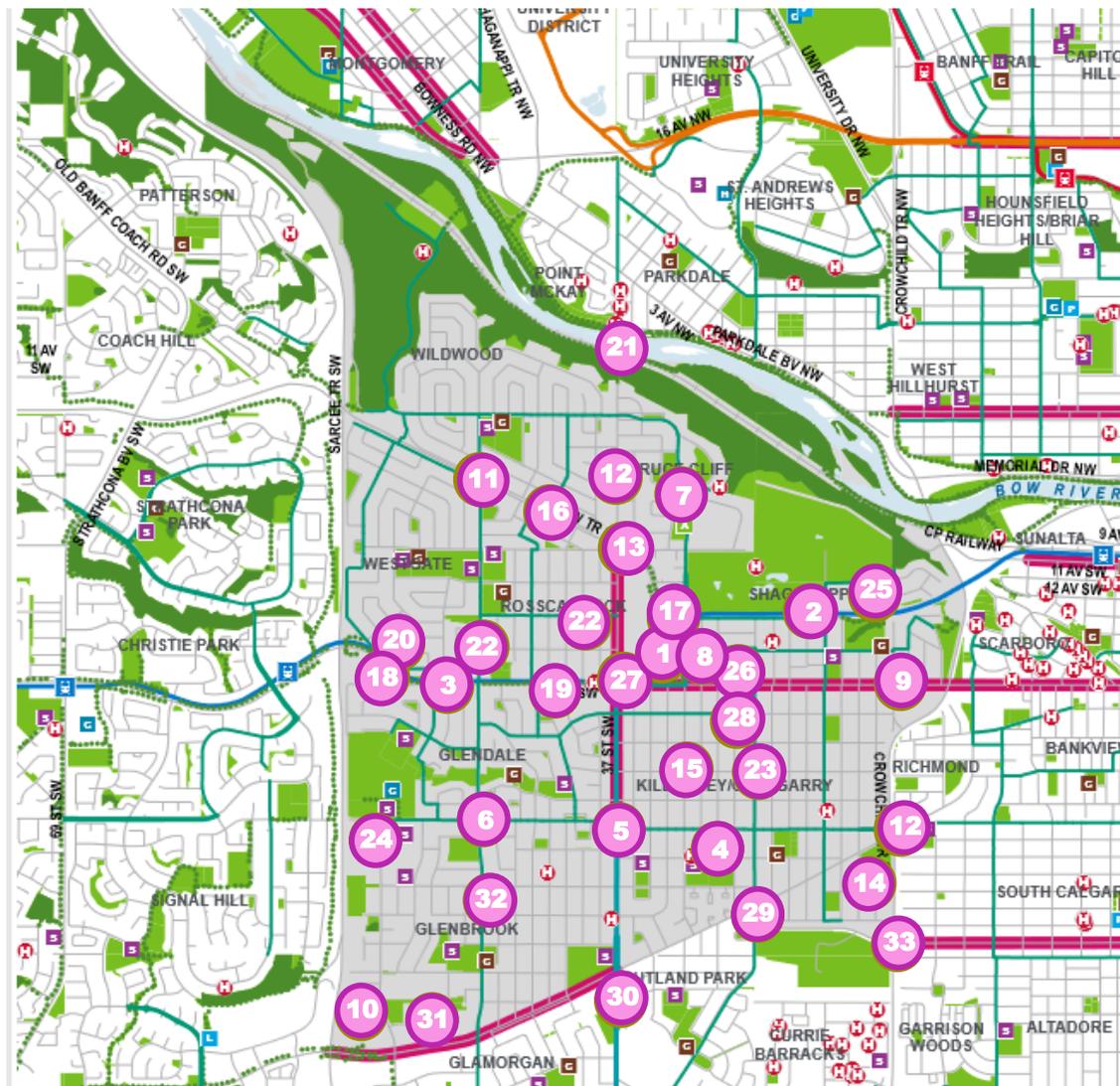
- More innovative affordable housing models (17)
- Opportunities for Seniors Housing (22, 33)

H. Open Spaces

- More pocket parks in Glenbrook / Rosscarock (18)
- Plaza at 37 St and 17 Ave intersection, opportunity to celebrate History (used to be a tram turn around) (27)

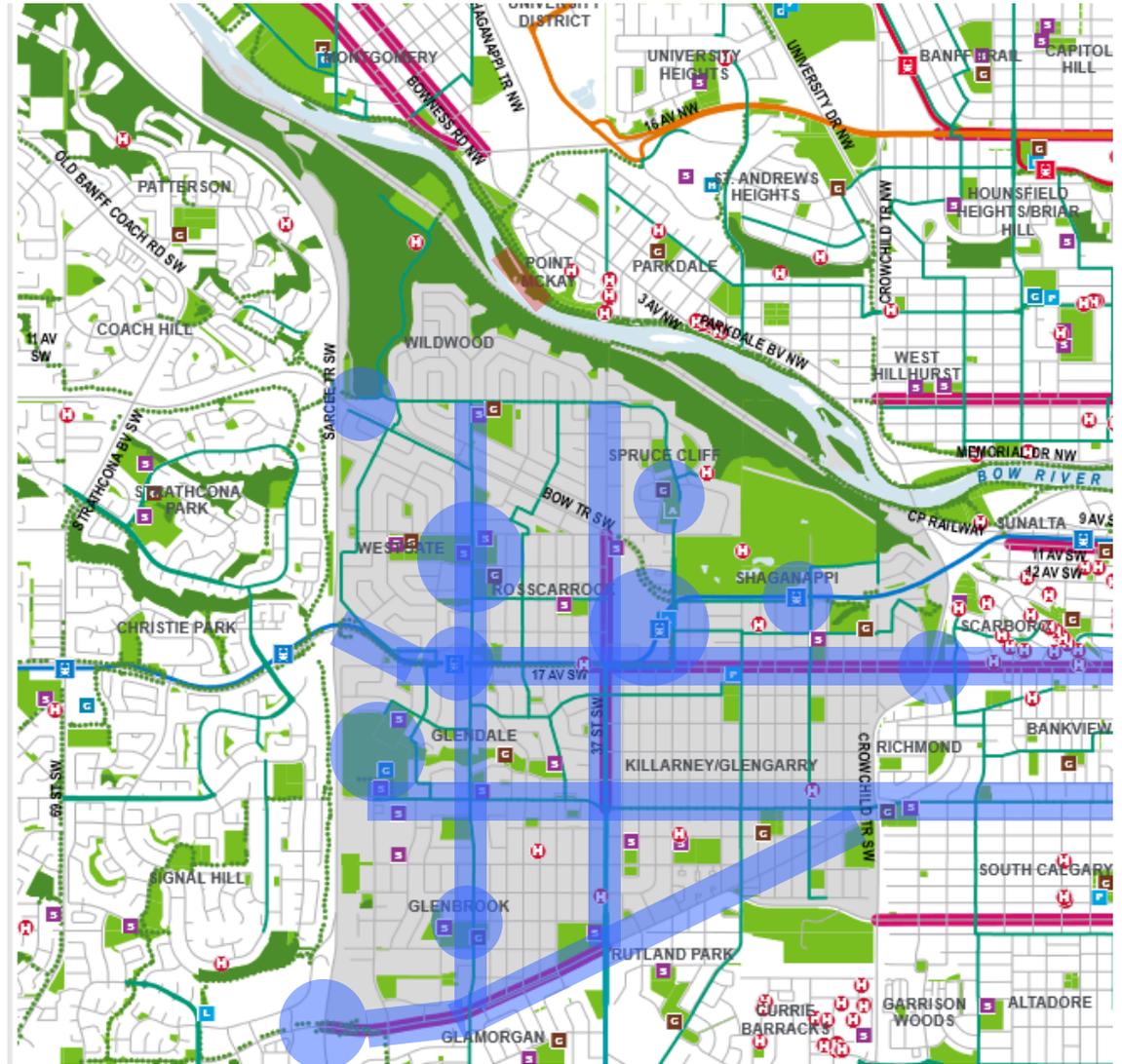
I. Mobility

- Better walkability in the area in general
- Gondola – connection to Foothills (31) to connect 37 St NW – extension of Main Streets
- Free transit between 45St and Westbrook Mall
- City transit needs to respond to changes in school boundaries
- Improve accessibility (9)
- Link to Marda Loop (33) – opportunity for higher density



The following is a synthesized map of all of the areas of interest heard at session two.

- A. Transit Oriented Development
- B. East-West Corridors
- C. North-South Corridors
- D. Activity Centres





ACTIVITY LEVELS & ATTRIBUTES OVERVIEW



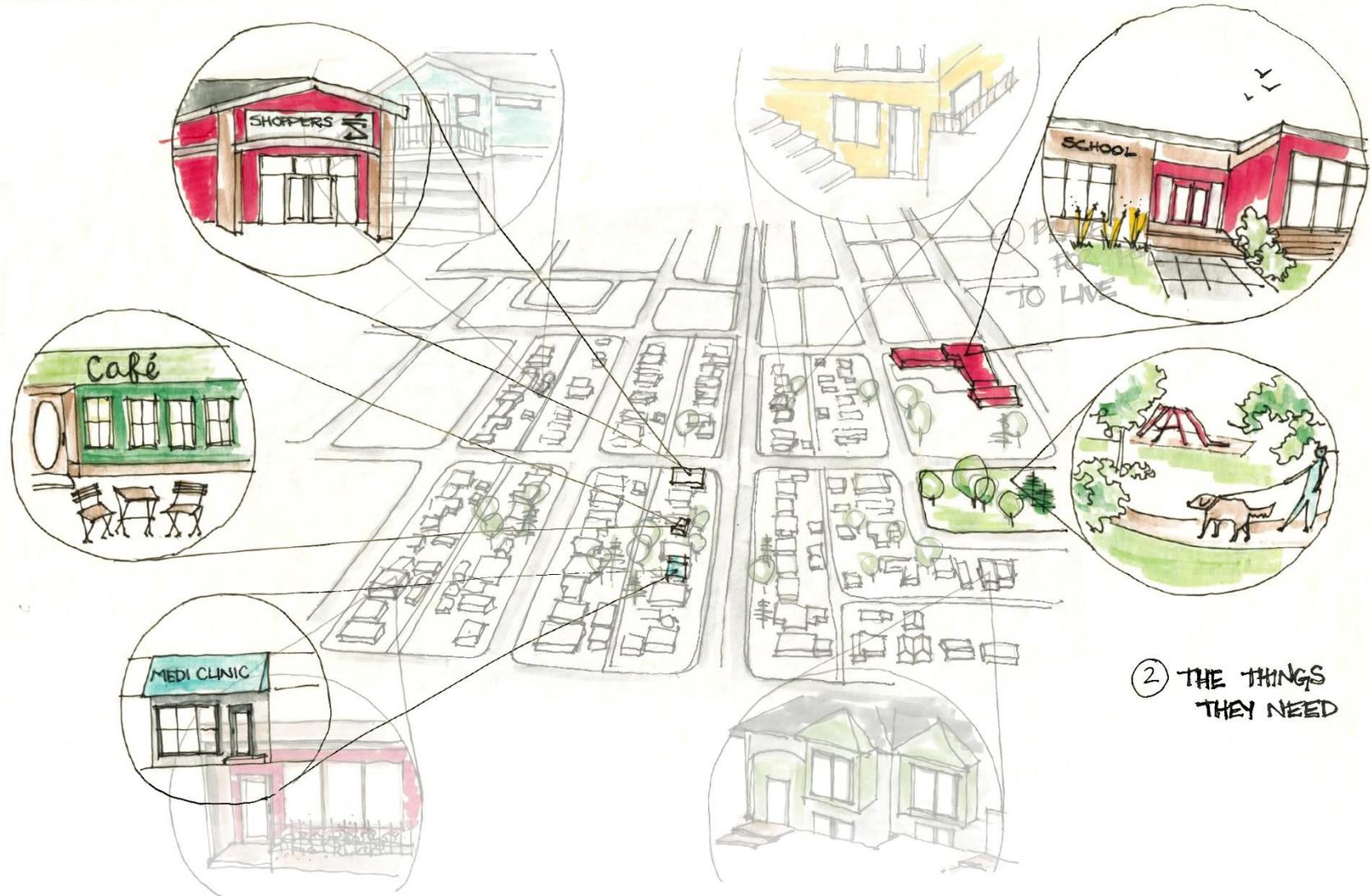
ACTIVITY LEVEL

Activity is generated by people gathering in spaces, moving in-and-out of buildings and interacting along the street or in other public spaces.





WHAT DO PEOPLE DO HERE?



② THE THINGS THEY NEED



PERSONAL MAP

1939 30 Street Southwest (O)

Killarney Aquatic and Recreation Centre

Himalayan

McDonald's

E-Mart

17 Ave SW

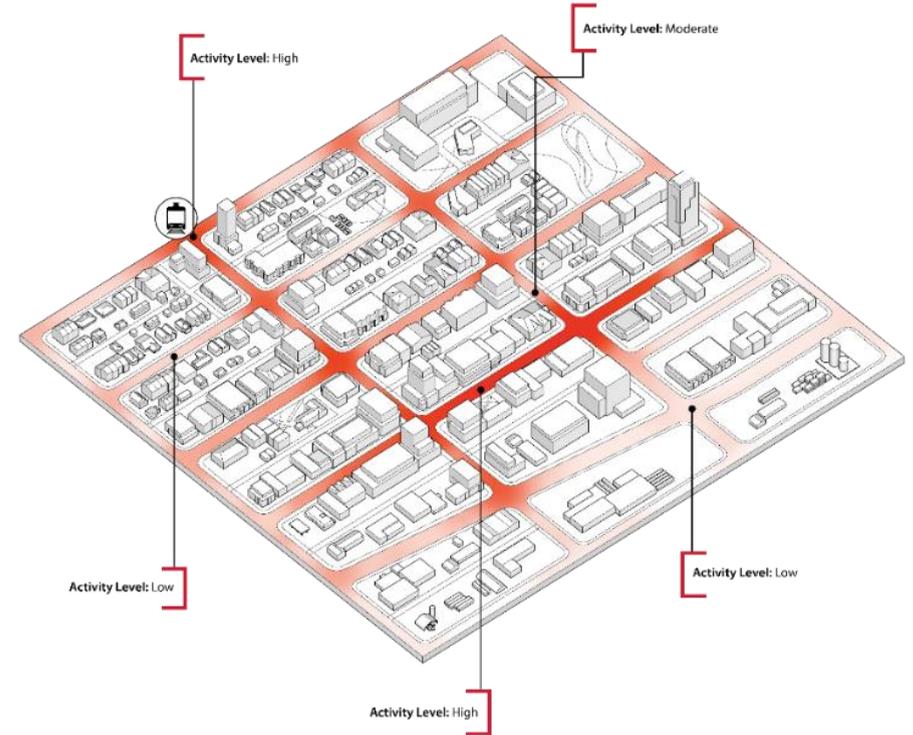
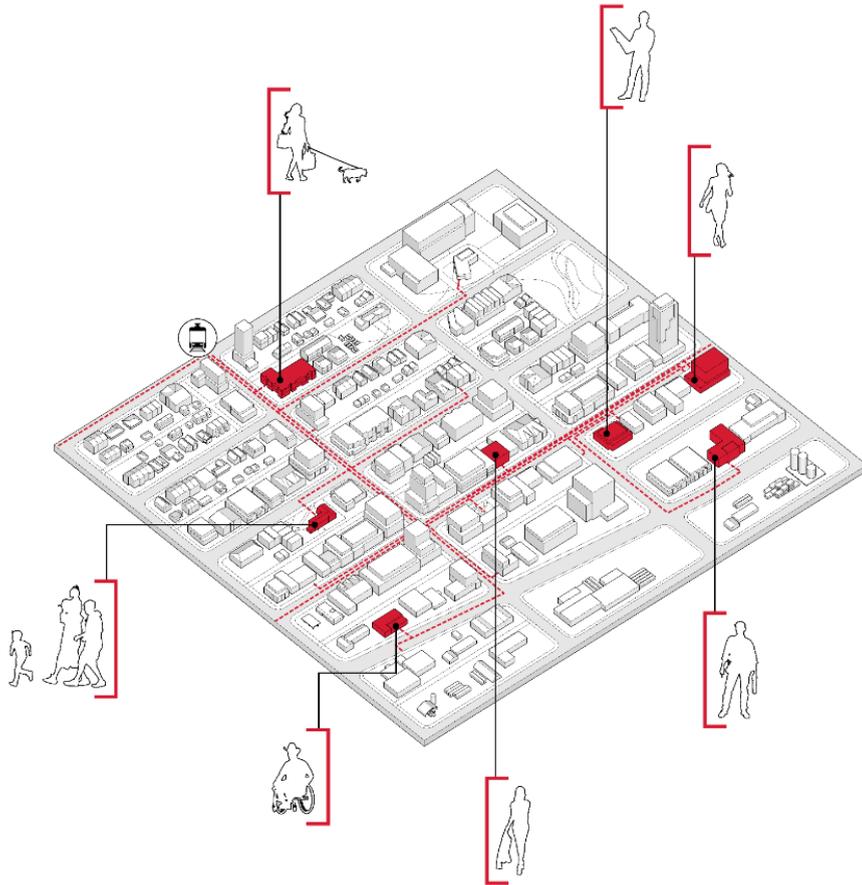
26 Ave SW

1 h 41 min
8.2 km

SAFeway

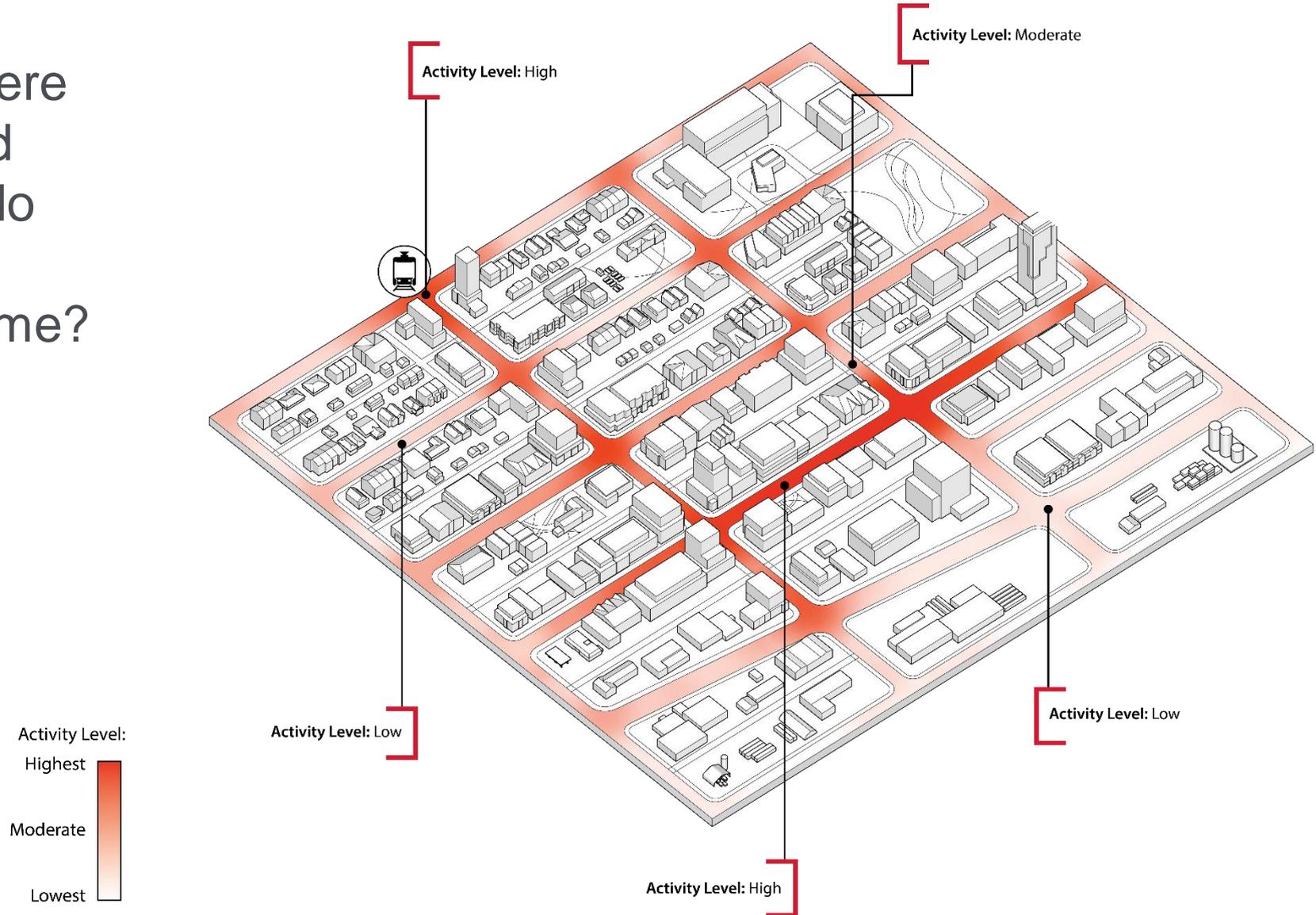
LUKES

ACTIVITY IN A COMMUNITY

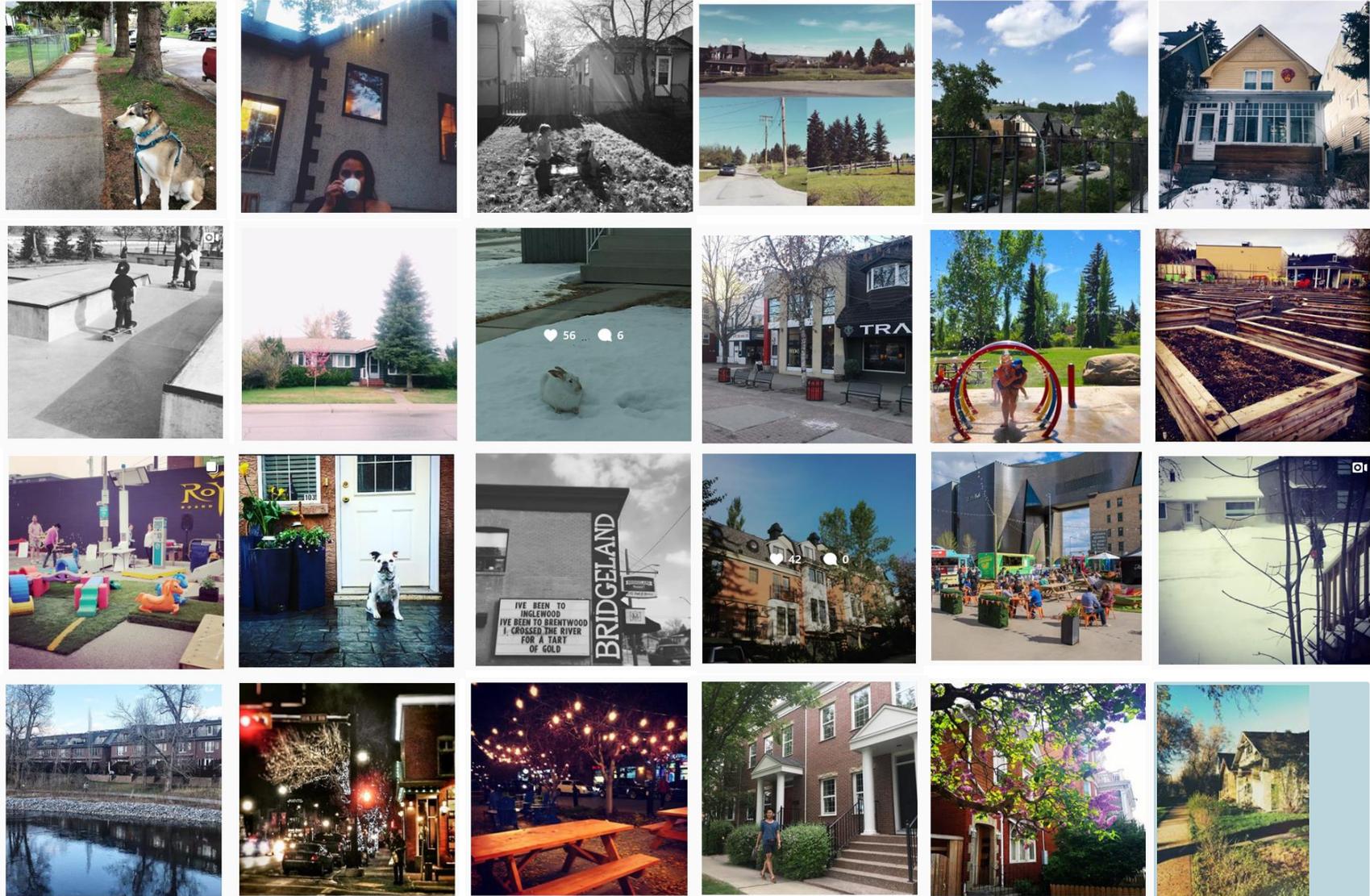


ACTIVITY LEVELS

How does where people go and what people do change and evolve over time?



WHAT WE DO AND WHAT WE EXPERIENCE



People experience their communities (and capture it) like this...

Instagram
#yycneighbourhoods



EXERCISE 1: ACTIVITY LEVELS



ACTIVITY LEVELS

Assign levels of future activity through the Westbrook Communities area.



= HIGH ACTIVITY LEVEL

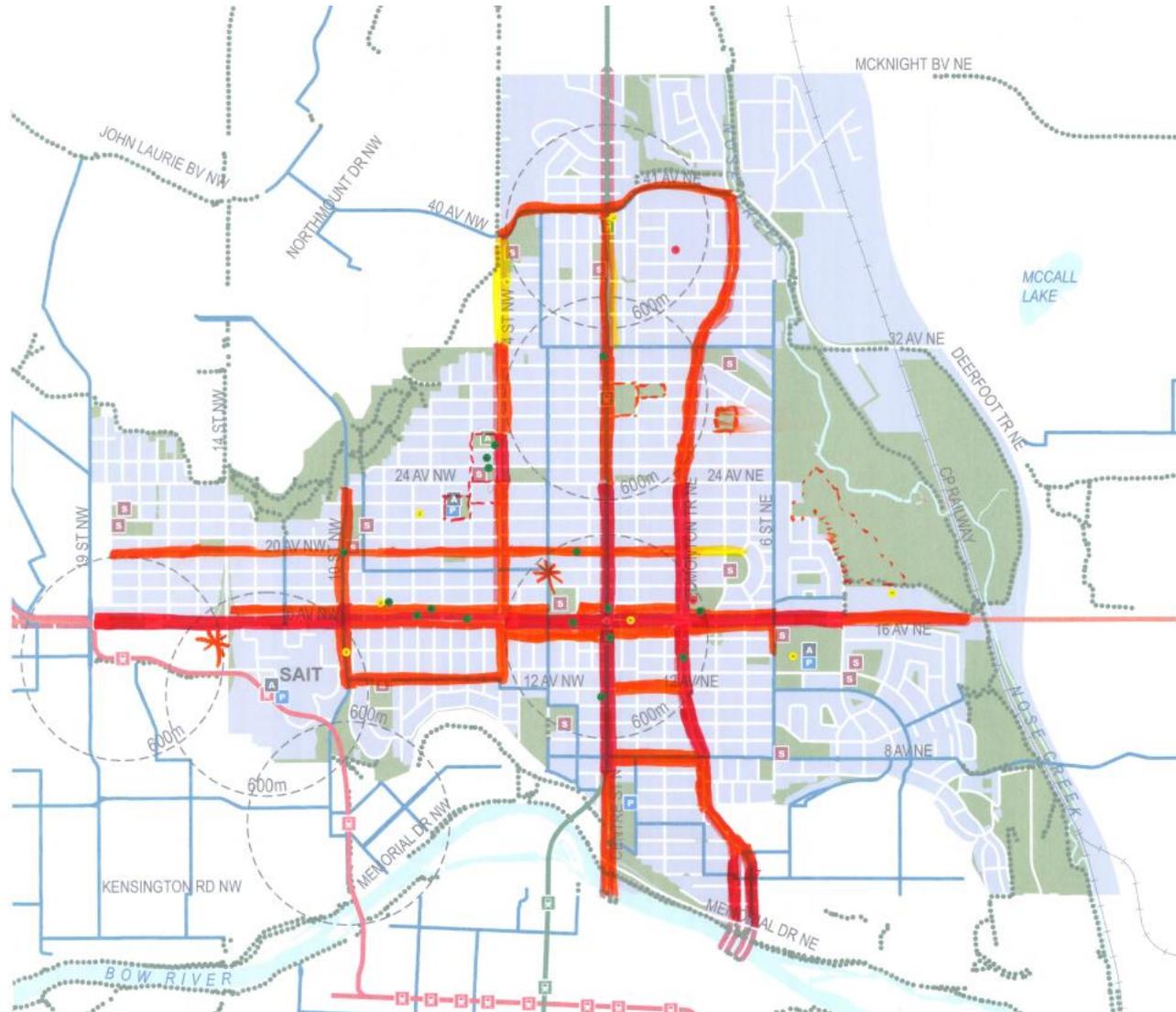


= MEDIUM / MODERATE ACTIVITY LEVEL

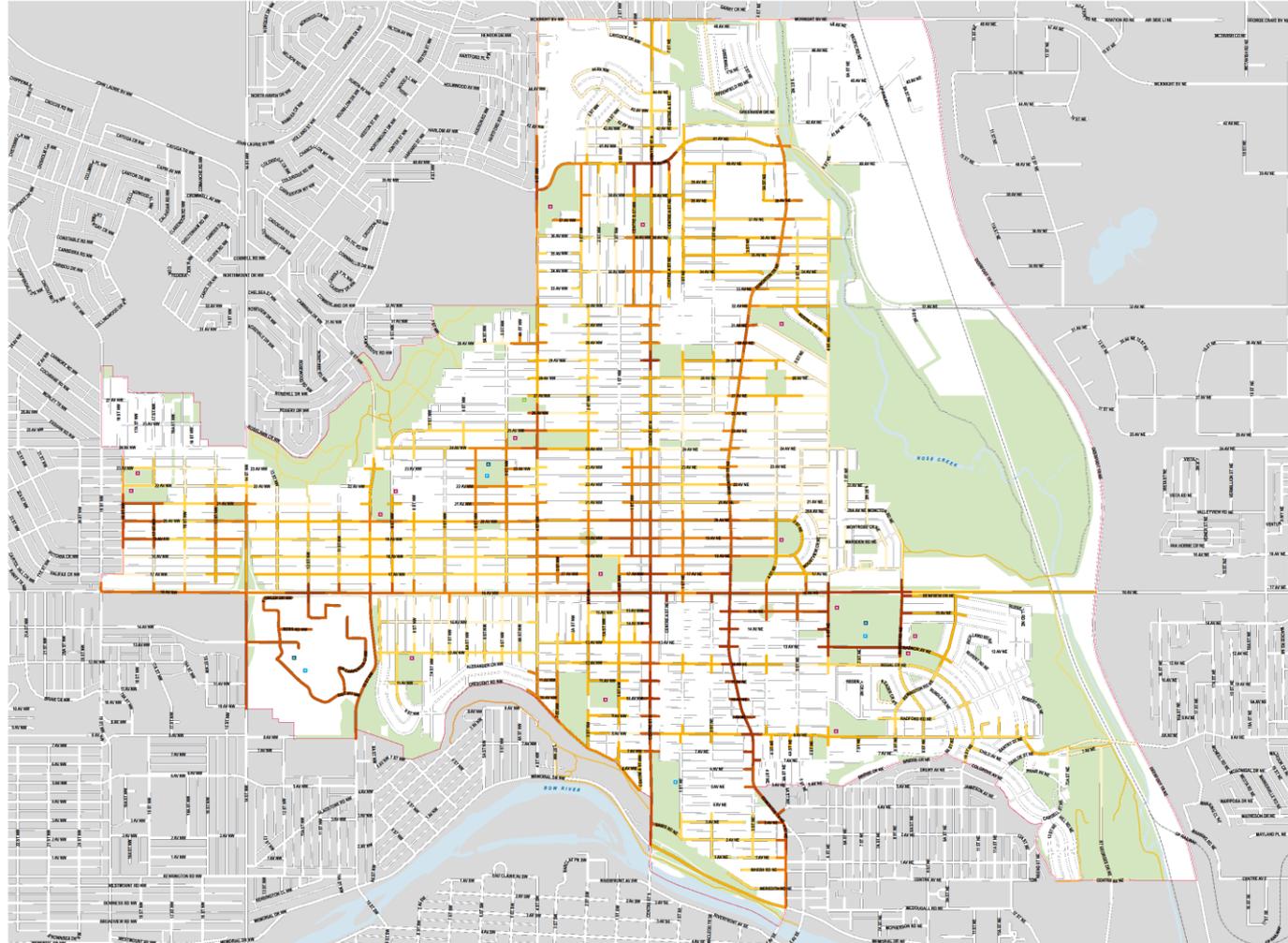


= LOW ACTIVITY LEVEL

ACTIVITY LEVEL – SAMPLE MAP



ACTIVITY LEVEL – SAMPLE COMPOSITE MAP





EXERCISE 2: ACTIVITY AREA ATTRIBUTES



ACTIVITY AREA ATTRIBUTES

Identifying specific activities, attributes, opportunities and ideas that might happen within specific activity areas.

THINK ABOUT

- How will these areas change?
- How do these areas look and feel?
- What kind of things will people do here?
- Who will come here and why?
- What's missing and needs to change?

SHOW US

- Using the pictures, show us how you envision the specific activity areas you have identified.

TELL US

- Using sticky notes, tell us what is it about these pictures that you like, why did you choose the specific picture and what is important for us to note?









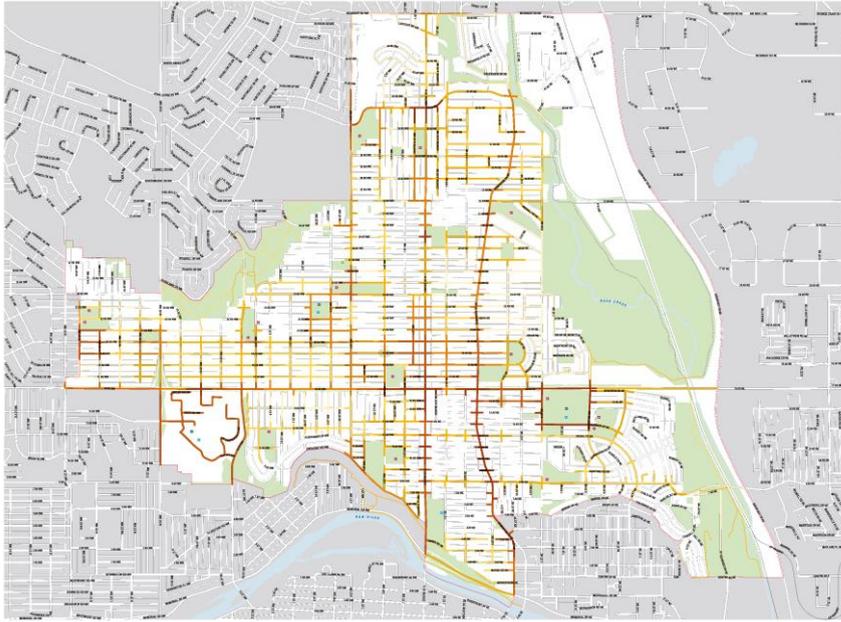


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NEXT STEPS



SESSION 4: FUNCTION & SCALE



NEXT SESSION

Working Group Session #4: Function & Scale

Session 4: Building Scale & Function

Saturday, February 8 from 9:00 – 12:00 p.m.

Glendale Community Association



Westbrook Communities
Working Group

THANK YOU

