

# Pre-Roll Messages



October 1st to November 14th



Agreements must be received by **November 19th**



Assessment & Tax website outage: **November 20th to January 5th**



If you have immediate needs, please reach out to

[AOA@calgary.ca](mailto:AOA@calgary.ca)



## Pre-Roll Purpose Statement

Pre-Roll is an opportunity for non-residential & multi-residential property owners to **preview and provide input** into their upcoming property assessment. By **exchanging information, ideas, and perspectives**, the quality and certainty of assessments can be improved. Together, participants can ensure businesses have **fair, predictable tax responsibility** and The City has a **stable, reliable source of revenue**.



**Consistency:** reliably meeting customer expectations



**Transparency:** sharing as much information as possible



**Openness:** approaching conversations with eagerness to both share and learn.