

## Program Information

In alignment with the *CalgaryEATS! Food Action Plan*, the **Farm Stand Program** aims to improve access to healthy and environmentally friendly food options for Calgarians while simultaneously providing local and regional food producers with more places to sell food in the city.

A **farm stand** is a single food vendor located at various community hubs on a regular basis, such as community associations or centres, parks, and transit stations. Most farm stand vendors sell produce seasonally (May to October) depending on the type of food, weather, and growing practices. Vendors sell predominantly locally or regionally grown food (within Alberta or Western Canada) and many use various environmentally conscious practices.

### Desired benefits for farm stand **hosts and residents**:

- Greater physical access to fresh, healthy, and locally or regionally grown food
- Opportunity for community connection amongst neighbours
- Use of communal spaces
- Increased appreciation for food producers and awareness of how food is grown

### Desired benefits for farm stand **vendors**:

- Increased sales opportunity for locally or regionally grown food
- Opportunity for public education on food production

### Desired benefits for the **Calgary community**:

- Dollars spent stay in the community and contribute to the local economy
- Increased viability of local and regional producers, which contributes to a diversified and resilient food system for Calgarians





# Farm Stand Program Vendor Application & Information

## Vendor Information

### Types of Vendors

The City of Calgary is currently accepting applications from vendors of farm fresh local and regional produce. We select a diverse group of vendors. For a list of food handling requirements, please read the Alberta Health Services (AHS) [Guidelines for Public Market Managers and Vendors](#).

The program supports local and regional producers whenever possible; preference will be given to local and regional farmers. We reserve the right to request additional information from vendors during the market season, including but not limited to information on supplies and suppliers, updated farm plans and planting information, or other information deemed important.

### Locations

Weekly farms stands will be available in the types of facilities listed below. Please inquire for specific facility locations.

- LRT stations
- Community Association Halls
- Parks
- Recreation Facilities

### Date and Times

This program runs from May to October. The dates and hours of operation can be flexible to meet the needs of the farm stand vendor and host facility, but schedules must be consistent from week to week.

Ongoing assessment of the location's viability will occur throughout the season; however, vendors are expected to commit to a minimum of one (1) month at any given location.

### Set Up & Take Down

Vendors are provided with a map indicating a 10' x 10' market space location. A site walk will be conducted with vendors prior to their first market date.

Vendors are responsible for bringing a tent, tables, décor, and/or display materials. Vendors are responsible for all signage and for merchandising their own products.

Vendors are responsible for unloading on their market day a half hour prior to the start of the market and departing a half hour after the market closes. Nothing can be kept on-site, and all garbage must be removed by the vendor at the end of each market day.

### Power

Electrical power is not provided. If you require electrical power, please contact us to discuss potential solutions.



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## Application Form

Name of farm: \_\_\_\_\_

Website: \_\_\_\_\_

Social media handles: \_\_\_\_\_

Primary contact name: \_\_\_\_\_

Farm address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email address: \_\_\_\_\_

Name of farm stand operators and phone numbers:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Description of farm products to be sold:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Percentage of products grown and/or processed in Alberta or BC?

\_\_\_\_\_

Describe any regenerative and/or environmentally sustainable practices used on your farm:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



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Preferred facility type and/or location(s):

LRT Station	Community Association	Park	Recreation Facility

Preferred day and time of operation (type A=available or P=preferred in the appropriate boxes):

Mondays		Tuesdays		Wednesdays		Thursdays		Fridays		Saturdays		Sundays	
AM	PM	AM	PM	AM	PM	AM	PM	AM	PM	AM	PM	AM	PM

Describe your farm stand and set-up (e.g., table, tent, signs, van/truck, merchandise display etc.).

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## Application Requirements

- Application form
- General and product liability insurance (\$2,000,000)
- Alberta Health Services food handling permits, if required
- Read and understand COVID-19 recommendations from Alberta Health Services
- Read and understand the requirements to operate a farm stand on City of Calgary property.
- Complete the Program Participation Agreement (after community placement is made)

Failure to comply with AHS food handling guidelines will result in the cancellation of the Authorized Letter of Permission from the City of Calgary.

## On-site Requirements

Approved vendors selling edible products must be able to provide proof of the following on-site:

- Authorized Letter of Permission from the City of Calgary
- General and Product Liability Insurance (\$2,000,000)
- Comply with all requirements from Alberta Health Services and obtain food handling permits, if required.



# Farm Stand Program Vendor Application & Information

## Next Steps

Thank you for your interest in the Farm Stand Program.

Please email your completed application, supplemental materials, and any questions to [kristi.peters@calgary.ca](mailto:kristi.peters@calgary.ca).

We aim to confirm placements for hosts and vendors between January and March each year.

For more information, visit: <https://www.calgary.ca/events/transit-pop-up-farm-stands>



### COMMUNITY FEEDBACK

"We've had a great response from our community towards the Farm Stand Program. Deer Run does not have a grocery store within its community boundaries, so it's a great benefit to have **fresh food available closer to home**. It has gained quite a **loyal customer base** who appreciates the high-quality produce. We're frequently asked why we can't host it more days of the week!"

Rob Garnett, Centre Manager for Deer Run Community Association

### COMMUNITY FEEDBACK

"Our residents genuinely look forward to this program, as our nearest grocery stores are driving distance in different communities. The Farm Stand Program **promotes knowledge** of local fruits and vegetables, and it encouraged residents to walk to the stand and interact with each other, **promoting social cohesiveness**. The farm stand allowed seniors in our community who do not drive to have local access to fresh fruit, vegetables, and meat".

Talena Klypak, President for Coach Hill-Patterson Heights Community