

## SECTION 1: Digital Third Party Advertising sign details

1	Is the Sign new or existing?	<input type="checkbox"/> New <input type="checkbox"/> Existing
2	Are there any freestanding advertising signs within 30 meters of the proposed signs?	<input type="checkbox"/> Yes <input type="checkbox"/> No
3	Are there any digital third party advertising signs or digital message signs within 300 meters of the proposed sign?	<input type="checkbox"/> Yes <input type="checkbox"/> No
4	Will there be more than two third party advertising signs within a 225 meter radius of each other, facing the same street?	<input type="checkbox"/> Yes <input type="checkbox"/> No
5	Are there any digital third party advertising signs less than 4.6 meters high and 4.5 meters in area (such as "pillar ads") within a 30 meters of the proposed sign?	<input type="checkbox"/> Yes <input type="checkbox"/> No
6	Is the proposed sign within, and visible from, 125 meters of a building containing a dwelling unit?	<input type="checkbox"/> Yes <input type="checkbox"/> No

## SECTION 2: Proximity to Sensitive Areas

7	Is there proposed sign located in or within 450 meters of any of the following?																					
	A major park	<input type="checkbox"/> Yes <input type="checkbox"/> No	An escarpment	<input type="checkbox"/> Yes <input type="checkbox"/> No																		
	A civic pathway	<input type="checkbox"/> Yes <input type="checkbox"/> No	A riverbank	<input type="checkbox"/> Yes <input type="checkbox"/> No																		
	A natural area	<input type="checkbox"/> Yes <input type="checkbox"/> No																				
8	Is the power provided underground?			<input type="checkbox"/> Yes <input type="checkbox"/> No																		
	8.1 If no, please explain why																					
9	Is the sign equipped with an ambient light meter (which will operate at all times the sign is operating)?			<input type="checkbox"/> Yes <input type="checkbox"/> No																		
10	Can the sign be set to not exceed 3.0 LUX?			<input type="checkbox"/> Yes <input type="checkbox"/> No																		
11	<table border="1"> <thead> <tr> <th rowspan="2">Land Use District</th> <th colspan="2">Maximum Luminance of Distal Display (Nits)</th> <th rowspan="2">Check which applied to this application</th> </tr> <tr> <th>Sunrise to Sunset</th> <th>Sunset to Sunrise</th> </tr> </thead> <tbody> <tr> <td>C-N1, C-N2, C-C1, C-C2, C-O, CC-X, CM-2, S-SPR, S-CS, S-R, S-URP, S-CI Low Density Residential Multi- Residential Centre City Centre City East Village</td> <td>7500</td> <td>300</td> <td></td> </tr> <tr> <td>C-COR1, C-COR2, C-COR3, C-R1, C-R2, C-R3, S-CRI, S-FUD</td> <td>7500</td> <td>350</td> <td></td> </tr> <tr> <td>Industrial</td> <td>7500</td> <td>5000</td> <td></td> </tr> </tbody> </table>				Land Use District	Maximum Luminance of Distal Display (Nits)		Check which applied to this application	Sunrise to Sunset	Sunset to Sunrise	C-N1, C-N2, C-C1, C-C2, C-O, CC-X, CM-2, S-SPR, S-CS, S-R, S-URP, S-CI Low Density Residential Multi- Residential Centre City Centre City East Village	7500	300		C-COR1, C-COR2, C-COR3, C-R1, C-R2, C-R3, S-CRI, S-FUD	7500	350		Industrial	7500	5000	
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12 How often is the sign messaging proposed to change?

### SECTION 3: 24 Hour Monitoring Contact

If the following information changes, the sign owner must provide The City with updated information, within 48 hours, by contacting 403 268 5311

Applicant Name:

Company name:

Contact Phone:

Alternate Contact Phone:

Contact Email:

**FOIP DISCLAIMER:** The personal information on this form is being collected under the authority of The Freedom of Information and Protection of Privacy (FOIP) Act, Section 33(c). It will be used to provide operating programs, account services and to process payments received for said services. It may also be used to conduct ongoing evaluations of services received from Planning & Development Please send inquiries by mail to the FOIP Program Administrator, Planning & Development, PO Box 2100, Station M, Calgary, AB T2P 2M5 or contact us by phone at 311.