

Notification Templates

The City has created a number of standardized notification templates for applicants to consider using when raising awareness about their outreach events.

The goal of these templates is to create consistent awareness amongst citizens about outreach related to applications happening in their community, and to ensure that clear messaging is provided about the intent of outreach sessions. The notification templates also include information about The City's role in applicant-led outreach, if your File Manager is attending your event.

To receive the notification template files, please email your File Manager and cc: planning.engage@calgary.ca

Sample Templates:

Post Card – Available in 4 X 6 or 5 X 7.

 <p>JOIN US FOR A DISCUSSION ON 24 AV NW REDEVELOPMENT</p> <p>*This is an applicant-led session that includes coordinated efforts by multiple applicants along the 24 avenue corridor</p>	<p>24 AV NW CORRIDOR REDEVELOPMENT APPLICATIONS INFORMATION SESSION</p> <p>Following the recent policy updates to the Banff Trail Area Development Plan, the 24 AV NW corridor is witnessing significant uptake in redevelopment interest and applications activity. Please join us for a coordinated outreach opportunity for existing and emerging 24 AV NW corridor redevelopment applications.</p> <p>WHEN: June 11, 2019 from 4 pm to 9pm WHERE: Best Western Village Park Inn (1804 Crowchild Trail NW)</p> <p>Visit engage.calgary.ca to learn more</p> <p><small>The applications identified on the front of this postcard are currently under review by The City of Calgary. Each individual applicant is responsible for leading community outreach efforts connected to their proposal. The City of Calgary's staff will attend this session to share information about The City's application review and decision-making process.</small></p>
<p>PICTURE HERE</p> <p>LOGO</p> <p>JOIN US TO LEARN MORE ABOUT THIS PROJECT</p>	<p>PROJECT TITLE</p> <p>MEETING TYPE</p> <p>Project Description to go here</p> <p>WHEN: Date and time here WHERE: Location here CONTACT: Contact info here</p> <p>Visit WEBSITE.COM/HERE to learn more.</p> <p><small>This application is currently under review by The City of Calgary. The applicant is responsible for leading community outreach efforts connected to their proposal. City representatives will attend this session to share information about The City's application review and decision-making process.</small></p>

Poster – Available in 8.5 X 11 or 11 X 17

PICTURE HERE

LOGO

**JOIN US
TO LEARN MORE
ABOUT THIS PROJECT**

MAP HERE

PROJECT TITLE

MEETING TYPE

Project Description to go here

WHEN: Date and time here

WHERE: Location here

CONTACT: Contact info here

Visit **WEBSITE.COM/HERE** to learn more.



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