

# How is feedback used?

## 1. Collect

All feedback from each phase is gathered — online input, mailed forms, and comments from in person and virtual sessions.

## 2. Analyze

The project team reviews everything and groups feedback into key themes and recurring ideas.

## 3. Report What We Heard

A What We Heard Report is created for each phase, summarizing engagement activities, verbatim comments, and the main themes raised.

## 4. Review and Consider

The project team reviews and considers participant feedback and other key considerations (including City policies, context and trends, equity and professional expertise).

## 5. Refine the Plan

Plan content and concepts are updated based on participant input and all other considerations.

## 6. Report Back on What We Did

A What We Did Report and Engagement Summary explain what changed, what didn't, and why—including the key updates made based on feedback.

