

1 Avenue NE

Main Streets Metrics Program | Public Survey Snapshot | 2024

VISITING THE MAIN STREET

83%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



Pet stores and liquor stores are the most visited types of businesses

MOBILITY

Safety & Use

92%

feel safe while **walking**



34%

feel safe while **wheeling**



75%

feel safe while **driving**



A few respondents feel unsafe due to the lack of dedicated bike lanes. While pedestrians indicate that they feel safe while walking, those who drive express frustration or confusion over the public realm enhancements and traffic calming measures.

SOCIAL LIFE

Social Interactions

50%

interact with people they don't know



65%

see people they know



55%

attend community events



Some respondents suggest that 1 Avenue NE could benefit from additional public realm enhancements including additional gathering spaces and accessibility improvements, particularly at pedestrian crossings.

SENSE OF PLACE

Street Descriptions

6 mentions

FRIENDLY

4-5 mentions

**BUSY
VIBRANT, FUN**

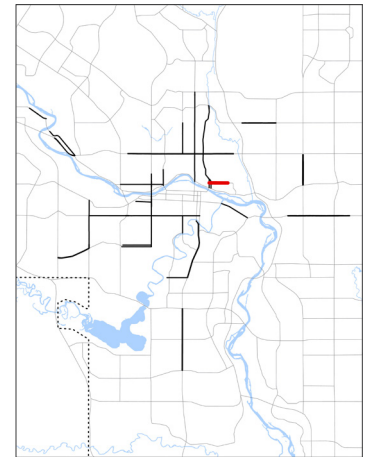
3 mentions

**BEAUTIFUL
LIVELY, TRENDY
CONSTRUCTION**

Over 90 descriptions mentioned less than 3 times, including:

**CONVENIENT, FUNCTIONAL
GENTRIFICATION
FAMILY, VILLAGE, YOUNG
PLEASANT, QUAIN
INCLUSIVE, COHESIVE**

Neighbourhood Main Street



SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **Bridgeland/Riverside** (42%), **Renfrew** (14%) and **Crescent Heights** (4%).

Household Annual Income

Most respondents (33%) indicated an income of more than \$150,000.

Age

Most respondents are **25-34** (32%) or **35-44** (32%) years old.

Gender

36% are men | **50%** are women

5% are Intersex, Non-binary, Transgender, or Two-spirit

Other

9% identify as a visible minority

13% identify as LGBTQ2S+

11% were born outside Canada

5% have a disability

EQUITY

Community

71%

feel a sense of **belonging** on the street

Accessibility

18%

unsatisfied with street **accessibility**

Safety

4%

feel unsafe in the **day**

16%

feel unsafe at **night**

ABOUT THE DATA

Number of survey respondents: **76**

Main Streets Program Status:
Strategize | Plan | Design | **Build** | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

