



# 1 Avenue NE

Main Streets Metrics Program | Public Survey Snapshot | 2024

## VISITING THE MAIN STREET

**83%**

visit the street **regularly**  
(daily, weekly, bi-weekly, monthly)



**Pet stores and liquor stores** are the most visited types of businesses

## MOBILITY

### Safety & Use

**92%**

feel safe while **walking**



**34%**

feel safe while **wheeling**



**75%**

feel safe while **driving**



A few respondents feel unsafe due to the lack of dedicated bike lanes. While pedestrians indicate that they feel safe while walking, those who drive express frustration or confusion over the public realm enhancements and traffic calming measures.

## SOCIAL LIFE

### Social Interactions

**50%**

interact with people they don't know



**65%**

see people they know



**55%**

attend community events



Some respondents suggest that 1 Avenue NE could benefit from additional public realm enhancements including additional gathering spaces and accessibility improvements, particularly at pedestrian crossings.

## SENSE OF PLACE

### Street Descriptions

6 mentions

**FRIENDLY**

4-5 mentions

**BUSY  
VIBRANT, FUN**

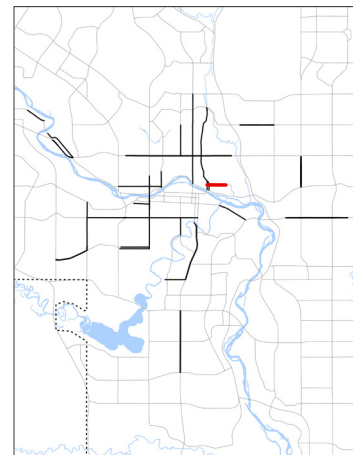
3 mentions

**BEAUTIFUL  
LIVELY, TRENDY  
CONSTRUCTION**

Over 90 descriptions mentioned less than 3 times, including:

**CONVENIENT, FUNCTIONAL  
GENTRIFICATION  
FAMILY, VILLAGE, YOUNG  
PLEASANT, QUAIN  
INCLUSIVE, COHESIVE**

## Neighbourhood Main Street



## SURVEY DEMOGRAPHICS

### Home Communities

Most respondents are from **Bridgeland/Riverside** (42%), **Renfrew** (14%) and **Crescent Heights** (4%).

### Household Annual Income

Most respondents (33%) indicated an income of more than \$150,000.

### Age

Most respondents are **25-34** (32%) or **35-44** (32%) years old.

### Gender

**36%** are men | **50%** are women

**5%** are Intersex, Non-binary, Transgender, or Two-spirit

### Other

**9%** identify as a visible minority

**13%** identify as LGBTQ2S+

**11%** were born outside Canada

**5%** have a disability

## EQUITY

### Community

**71%**

feel a sense of **belonging** on the street

### Accessibility

**18%**

unsatisfied with street **accessibility**

### Safety

**4%**

feel unsafe in the **day**

**16%**

feel unsafe at **night**

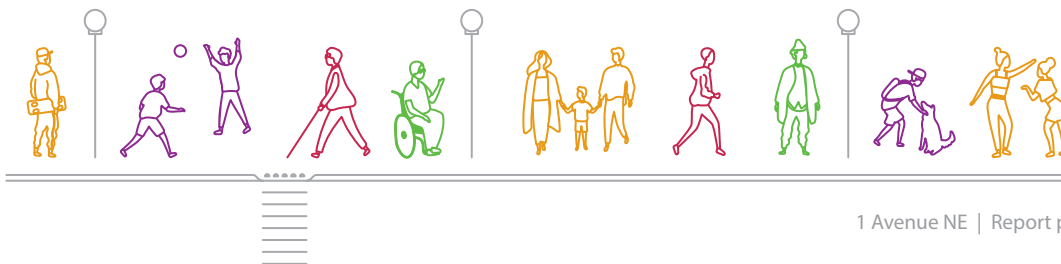
## ABOUT THE DATA

Number of survey respondents: **76**

Main Streets Program Status:  
Strategize | Plan | Design | **Build** | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.



# 9 Avenue SE

Main Streets Metrics Program | Public Survey Snapshot | 2024

## VISITING THE MAIN STREET

**82%**

visit the street **regularly**  
(daily, weekly, bi-weekly, monthly)



**Markets, festivals and events** are the most visited types of businesses

## MOBILITY

### Safety & Use

**85%**

feel safe while **walking**



**23%**

feel safe while **wheeling**



**80%**

feel safe while **driving**



Respondents describe feeling unsafe due to speeding traffic, narrow sidewalks, challenging pedestrian crosswalks and a lack of cycling infrastructure.

## SOCIAL LIFE

### Social Interactions

**62%**

interact with people they don't know



**77%**

see people they know



**69%**

attend community events



Respondents wish to see wider sidewalks to support pedestrian mobility and social gathering, as well as additional seating and patios.

## SENSE OF PLACE

### Street Descriptions

8 mentions

**HISTORIC**

5-6 mentions

**ECLECTIC FUN**

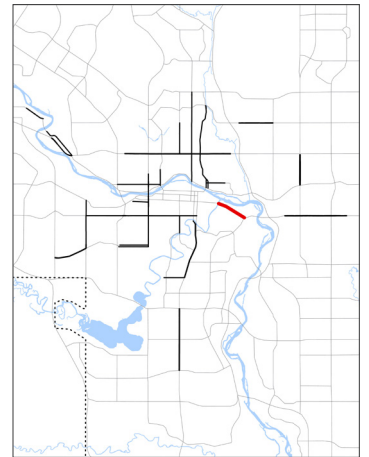
3-4 mentions

**FUNKY, VIBRANT, QUIRKY CARS, CONGESTED, BUSY SHOPPING**

Over 110 descriptions mentioned less than 3 times, including:

**ARTSY, COOL, HIP DYNAMIC, ENERGETIC WEEKEND, DESTINATION GENTRIFICATION, IMPROVING, CROWDED LOCAL, FOOD, HUB FESTIVALS, ARTISAN, ART**

## Neighbourhood Main Street



## SURVEY DEMOGRAPHICS

### Home Communities

Most respondents are from **Inglewood** (26%), **Ramsay** (11%) and **Downtown East Village** (5%).

### Household Annual Income

Most respondents (29%) indicated an income of more than **\$150,000**.

### Age

Most respondents (26%) are **25-34** years old.

### Gender

**24%** are men | **65%** are women

**3%** are Intersex, Non-binary, Transgender, or Two-spirit

### Other

**3%** identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

**7%** identify as a visible minority

**17%** identify as LGBTQ2S+

**11%** were born outside Canada

**4%** have moved to Canada within the last 5 years

**7%** have a disability

## EQUITY

### Community

**74%**

feel a sense of **belonging** on the street

### Accessibility

**33%**

unsatisfied with street **accessibility**

**7%**

feel unsafe in the **day**

**21%**

feel unsafe at **night**

Several respondents describe their challenges with accessibility as a pedestrian along 9 Avenue SE, related to narrow and uneven sidewalks, which are often cluttered with planters and retail signage, making it difficult for people using mobility devices or strollers to navigate.



## ABOUT THE DATA

Number of survey respondents: **96**

Main Streets Program Status:  
Strategize | Plan | **Design** | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

# 32 Avenue NE

Main Streets Metrics Program | Public Survey Snapshot | 2024

## VISITING THE MAIN STREET

**86%**

visit the street **regularly**  
(daily, weekly, bi-weekly, monthly)



## MOBILITY

### Safety & Use

**29%**

feel safe while **walking**



**5%**

feel safe while **wheeling**



**71%**

feel safe while **driving**



## SOCIAL LIFE

### Social Interactions

**32%**

interact with people  
they don't know



**23%**

see people they know



**5%**

attend community events



## SENSE OF PLACE

### Street Descriptions

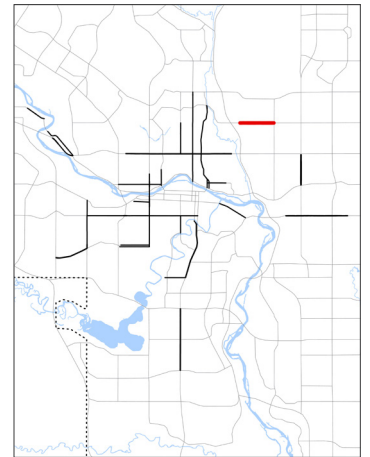
2 mentions

**BUSINESS  
CARS / CAR**

Nearly 40 descriptions  
mentioned once, including:

**AVOID  
BUSY, CONGESTED  
COMMERCIAL, CONVENIENT  
LACKLUSTER, ISOLATED  
ESSENTIAL**

## Urban Main Street



## SURVEY DEMOGRAPHICS

### Home Communities

Most respondents are from **Skyview Ranch (14%), Temple (14%)** and **Beddington Heights (9%)**.

### Household Annual Income

Most respondents (23%) indicated an income of more than **\$150,000**.

### Age

Most respondents (27%) are **35-44** years old.

### Gender

**5%** are men | **77%** are women

### Other

**9%** identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

**9%** identify as a visible minority

**9%** identify as LGBTQ2S+

**9%** were born outside Canada

**5%** have moved to Canada within the last 5 years

**9%** have a disability

## EQUITY

### Community

**0%**

feel a sense of  
**belonging**  
on the street

### Accessibility

**57%**

unsatisfied with  
street **accessibility**

**36%**

feel unsafe in the **day**

**64%**

feel unsafe at **night**

*A few respondents describe feeling unsafe on this street due to the presence of people experiencing houselessness and drug addiction.*

## ABOUT THE DATA

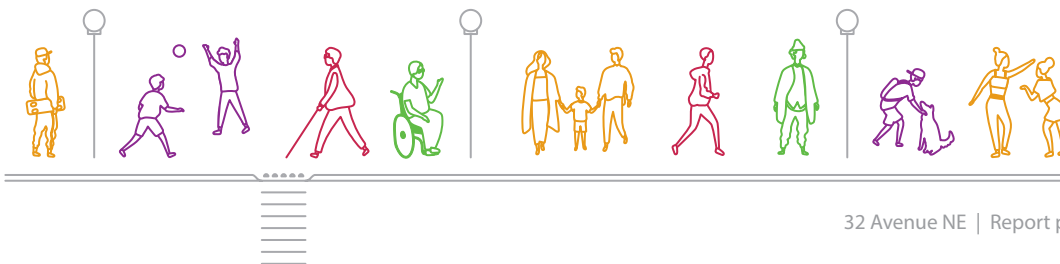
Number of survey respondents: **22**

Main Streets Program Status:

**Strategize** | Plan | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.



# 36 Street NE

Main Streets Metrics Program | Public Survey Snapshot | 2024

## VISITING THE MAIN STREET

**97%**

visit the street **regularly**  
(daily, weekly, bi-weekly, monthly)



## MOBILITY

### Safety & Use

**30%**

feel safe while **walking**



**18%**

feel safe while **wheeling**



**68%**

feel safe while **driving**



## SOCIAL LIFE

### Social Interactions

**41%**

interact with people  
they don't know



**61%**

see people they know



**28%**

attend community events



## SENSE OF PLACE

### Street Descriptions

7 mentions

**BUSY**

2-3 mentions

**DANGEROUS, SCARY  
CONGESTED, TRAFFIC**

Over 50 descriptions  
mentioned once, including:

**DIVERSE  
PROBLEMATIC, CHAOTIC  
UNATTRACTIVE, DIRTY  
DESPAIR, IGNORED  
UNSAFE, AVOIDABLE**

A few respondents describe  
feeling unsafe due to traffic  
and aggressive driving.

A few respondents mention that  
there are few gathering spaces  
or seating options along this  
street; however, it seems that  
respondents' priority is address  
safety challenges rather than  
focusing on revitalization of the  
public realm.

## EQUITY

### Community

**15%**

feel a sense of  
**belonging**  
on the street

### Accessibility

**53%**

unsatisfied with  
street **accessibility**

### Safety

**37%**

feel unsafe in the **day**

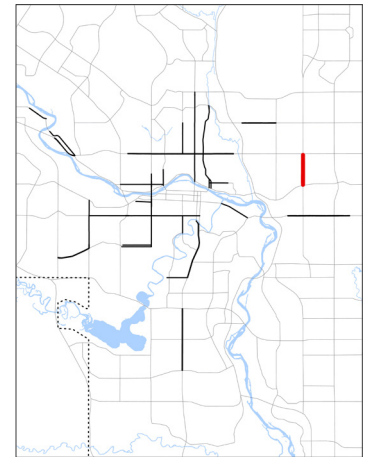
**77%**

feel unsafe at **night**

Respondents describe feeling unsafe on this street due to  
the presence of people experiencing houselessness and drug  
addiction.



## Urban Main Street



## SURVEY DEMOGRAPHICS

### Home Communities

Most respondents are from  
**Marlborough** (10%), **Rundle** (8%) and  
**Saddle Ranch** (8%).

### Household Annual Income

Most respondents indicated an income  
of **\$75,000 to \$105,000** (21%) or  
**\$105,000 to \$150,000** (21%).

### Age

Most respondents (21%) are **35-44**  
years old.

### Gender

**36%** are men | **46%** are women

**5%** are Intersex, Non-binary,  
Transgender, or Two-spirit

### Other

**5%** identify as Aboriginal, Indigenous,  
First Nations, Métis, Inuk (Inuit)

**23%** identify as a visible minority

**10%** identify as LGBTQ2S+

**8%** were born outside Canada

**10%** have a disability

## ABOUT THE DATA

Number of survey respondents: **39**

Main Streets Program Status:

**Strategize** | Plan | Design | Build | Live

The survey collects insights about  
the experience on the street to better  
understand successes and challenges.

Survey live from August 22 to  
September 28, 2024.

# 17 Avenue SE

Main Streets Metrics Program | Public Survey Snapshot | 2024

## VISITING THE MAIN STREET

**91%**

visit the street **regularly**  
(daily, weekly, bi-weekly, monthly)



## MOBILITY

### Safety & Use

**56%**

feel safe while **walking**



**26%**

feel safe while **wheeling**



**73%**

feel safe while **driving**



## SOCIAL LIFE

### Social Interactions

**50%**

interact with people  
they don't know



**60%**

see people they know



**37%**

attend community events



A few respondents mention that 17 Avenue SE does not feel like a safe or welcoming place to sit or stay. A couple of respondents identify accessibility challenges for pedestrians due to patios.

## SENSE OF PLACE

### Street Descriptions

4 mentions

**BUSY  
UNSAFE**

3 mentions

**DIVERSE  
TRAFFIC**

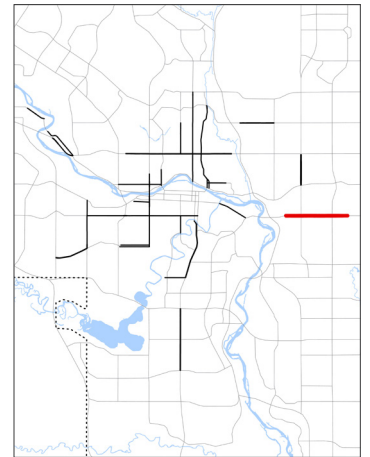
2 mentions

**DISGUSTING, SCARY  
DANGEROUS, SKETCHY  
ECLECTIC, COMMUNITY  
MULTICULTURAL, VIBRANT**

Nearly 90 descriptions  
mentioned once, including:

**UNKEMPT, DISCONNECTED  
CAR-CENTRIC, CONVENIENT  
LIVELY, DIVERSE**

## Urban Main Street



## SURVEY DEMOGRAPHICS

### Home Communities

Most respondents are from **Dover** (13%), **Forest Lawn** (13%), **Abbeydale** (6%) and **Forest Heights** (6%).

### Household Annual Income

Most respondents (24%) indicated an income of **\$45,000 to \$75,000**.

### Age

Most respondents (25%) are **65-74** years old.

### Gender

**36%** are men | **51%** are women

### Other

**3%** identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

**6%** identify as a visible minority

**13%** identify as LGBTQ2S+

**10%** were born outside Canada

**22%** have a disability

## EQUITY

### Community

**36%**

feel a sense of  
**belonging**  
on the street

### Accessibility

**40%**

unsatisfied with  
street **accessibility**

### Safety

**28%**

feel unsafe in the **day**

**71%**

feel unsafe at **night**

Respondents who identified as having a disability were more likely to be unsatisfied with street accessibility (46%).

Respondents describe feeling unsafe on this street due to the presence of people experiencing homelessness and drug addiction.

## ABOUT THE DATA

Number of survey respondents: **67**

Main Streets Program Status:  
**Strategize** | Plan | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

