

14 Street SW

Main Streets Metrics Program | Public Survey Snapshot | 2024

VISITING THE MAIN STREET

95%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



MOBILITY

Safety & Use

58%

feel safe while **walking**



15%

feel safe while **wheeling**



76%

feel safe while **driving**



Respondents feel unsafe due to speeding traffic and a lack of considerations for pedestrians and cyclists. A few describe riding bikes on sidewalks or choosing side streets instead.

SOCIAL LIFE

Social Interactions

33%

interact with people they don't know



54%

see people they know



25%

attend community events



Respondents acknowledge that there are very few places to sit and stay, and describe the street as car-centric and uninviting to people.

SENSE OF PLACE

Street Descriptions

10 mentions

BUSY

6 mentions

CAR CENTRIC / CAR SEWER

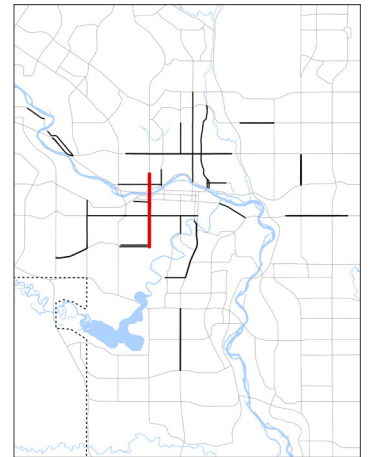
5 mentions

TRAFFIC

Nearly 80 descriptions mentioned less than 5 times, including:

**DIRTY
DANGEROUS, ROUGH
LOUD
THOROUGHFARE
RUN DOWN, UNINVITING**

Neighbourhood Main Street



SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **Bankview** (17%), **Beltline** (11%) and **Altadore** (8%).

Household Annual Income

Most respondents (30%) indicated an income of more than **\$150,000**.

Age

Most respondents (34%) are **35-44** years old.

Gender

30% are men | **52%** are women

3% are Intersex, Non-binary, Transgender, or Two-spirit

Other

5% identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

6% identify as a visible minority

16% identify as LGBTQ2S+

8% were born outside Canada

5% have moved to Canada within the last 5 years

5% have a disability

EQUITY

Community

16%

feel a sense of **belonging** on the street

Accessibility

52%

unsatisfied with street **accessibility**

Safety

19%

feel unsafe in the **day**

54%

feel unsafe at **night**

A few respondents describe feeling unsafe on this street due to the presence of people experiencing homelessness and drug addiction, though this sentiment is not as prominent as other Main Streets.

ABOUT THE DATA

Number of survey respondents: **64**

Main Streets Program Status:

Strategize | Plan | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

