

# 16 Avenue N

Main Streets Metrics Program | Public Survey Snapshot | 2024

## VISITING THE MAIN STREET

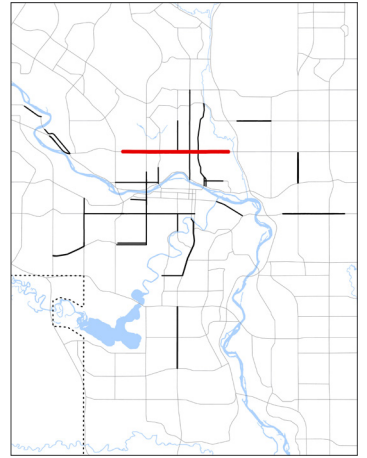
**82%**

visit the street **regularly**  
(daily, weekly, bi-weekly, monthly)



**Southern Alberta Institute of Technology (SAIT)** is the most visited type of business

## Urban Main Street



## MOBILITY

### Safety & Use

**43%**

feel safe while **walking**



**14%**

feel safe while **wheeling**



**75%**

feel safe while **driving**



Respondents feel unsafe for various reasons, including speeding traffic, difficult pedestrian crossings, and a lack of cycling infrastructure.

## SOCIAL LIFE

### Social Interactions

**32%**

interact with people they don't know



**32%**

see people they know



**12%**

attend community events



Respondents do not feel that 16 Avenue N is a pleasant place to gather due to noise, lack of walkability, and the car-centric nature of the street.

## SENSE OF PLACE

### Street Descriptions

23 mentions

**BUSY**

8-10 mentions

**HIGHWAY  
TRAFFIC  
CAR / CARS**

3-6 mentions

**DIRTY, INDUSTRIAL, LOUD  
THOROUGHFARE  
COMMUTER**

Over 130 descriptions mentioned less than 3 times, including:

**UGLY, RUNDOWN  
CONGESTED, CORRIDOR  
SKETCHY, SCARY  
UNPLEASANT**

## SURVEY DEMOGRAPHICS

### Home Communities

Most respondents are from **Capitol Hill** (8%), **Mount Pleasant** (6%), **Renfrew** (5%) and **Brentwood** (5%).

### Household Annual Income

Most respondents (26%) indicated an income of more than **\$150,000**.

### Age

Most respondents (20%) are **35-44** years old.

### Gender

**34%** are men | **51%** are women

### Other

**4%** identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

**13%** identify as a visible minority

**11%** identify as LGBTQ2S+

**13%** were born outside Canada

**2%** have moved to Canada within the last 5 years

**8%** have a disability

## EQUITY

### Community

**6%**

feel a sense of **belonging** on the street

### Accessibility

**53%**

unsatisfied with street **accessibility**

Respondents who identified as having a disability were more likely to be unsatisfied with street accessibility (100%, 9 respondents).

### Safety

**29%**

feel unsafe in the **day**

**57%**

feel unsafe at **night**

A few respondents describe feeling unsafe on this street due to the presence of people experiencing homelessness and drug addiction.

## ABOUT THE DATA

Number of survey respondents: **108**

Main Streets Program Status:

**Strategize** | Plan | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

