



16 Avenue NW (Montgomery)

Main Streets Metrics Program | Public Survey Snapshot | 2024

VISITING THE MAIN STREET

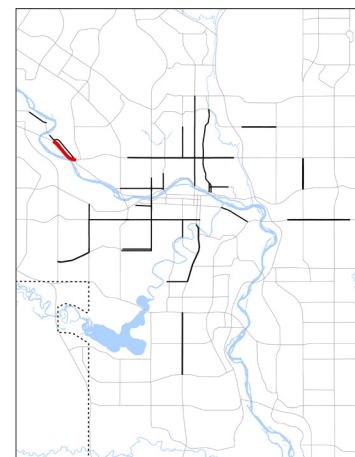
92%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



Gas stations and the **bottle depot** are the most visited types of businesses

Neighbourhood Main Street



MOBILITY

Safety & Use

51%

feel safe while **walking**



37%

feel safe while **wheeling**



72%

feel safe while **driving**



Respondents feel unsafe due to speeding traffic, congestion, and road design (e.g., narrow roads, navigating parked cars).

SOCIAL LIFE

Social Interactions

32%

interact with people they don't know



38%

see people they know



25%

attend community events



Few respondents identify elements of social life along 16 Avenue NW. They reference that the car-centric nature of the street makes it feel unwelcoming to pedestrians and community experiences.

SENSE OF PLACE

Street Descriptions

8 mentions
BUSY

Over 100 descriptions mentioned less than 5 times, including:

HIGHWAY
FAST
CAR-CENTRIC
CONGESTED
DANGEROUS
UNSAFE
UNPLEASANT

SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **Montgomery** (20%), **Bowness** (15%) and **Point MacKay** (12%).

Household Annual Income

Most respondents (24%) indicated an income of more than **\$150,000**.

Age

Most respondents (23%) are **65-74** years old.

Gender

27% are men | **52%** are women

3% are Intersex, Non-binary, Transgender, or Two-spirit

Other

5% identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

6% identify as a visible minority

11% identify as LGBTQ2S+

11% were born outside Canada

5% have moved to Canada within the last 5 years

5% have a disability

EQUITY

Community

24%

feel a sense of **belonging** on the street

Accessibility

42%

unsatisfied with street **accessibility**

Safety

20%

feel unsafe in the **day**

61%

feel unsafe at **night**

Respondents describe feeling unsafe on this street due to the presence of people experiencing houselessness and drug addiction.

ABOUT THE DATA

Number of survey respondents: **66**

Main Streets Program Status:
Strategize | **Plan** | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

