

# 17 Avenue SW

Main Streets Metrics Program | Public Survey Snapshot | 2024

## VISITING THE MAIN STREET

**89%**

visit the street **regularly**  
(daily, weekly, bi-weekly, monthly)



**Gas stations and bars** are the most visited types of businesses

## MOBILITY

### Safety & Use

**73%**

feel safe while **walking**



**26%**

feel safe while **wheeling**



**71%**

feel safe while **driving**



Respondents feel unsafe due to congestion, conflict between vehicles and pedestrians, and lack of bike lanes in some sections.

## SOCIAL LIFE

### Social Interactions

**48%**

interact with people they don't know



**69%**

see people they know



**45%**

attend community events



Respondents describe parts of 17 Avenue SW as unpleasant and loud, making it undesirable for sitting and staying.

## SENSE OF PLACE

### Street Descriptions

57 mentions

**BUSY**

21 mentions

**LIVELY**

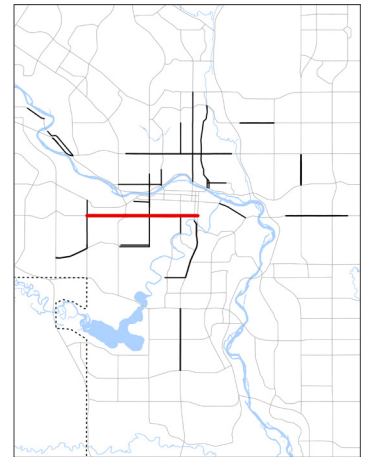
10-18 mentions

**VIBRANT, FUN  
TRAFFIC  
LOUD**

Over 350 descriptions mentioned less than 10 times, including:

**ACTIVE, INTERESTING  
FOOD, BUSTLING, COOL  
DANGEROUS, UNSAFE  
DIRTY, BORING  
CONGESTED, CROWDED  
PARTY, NIGHTLIFE  
RED MILE**

## Neighbourhood Main Street



## SURVEY DEMOGRAPHICS

### Home Communities

Most respondents are from **Killarney/ Glengarry (14%), Beltline (11%) and Glendale (6%)**.

### Household Annual Income

Most respondents (26%) indicated an income of more than **\$150,000**.

### Age

Most respondents (22%) are **25-34** years old.

### Gender

**39%** are men | **46%** are women

**2%** are Intersex, Non-binary, Transgender, or Two-spirit

### Other

**3%** identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

**8%** identify as a visible minority

**10%** identify as LGBTQ2S+

**18%** were born outside Canada

**5%** have moved to Canada within the last 5 years

**6%** have a disability

## EQUITY

### Community

**40%**

feel a sense of **belonging** on the street

Respondents who identify as having a disability are more likely to be unsatisfied with street accessibility (55%).

### Accessibility

**35%**

unsatisfied with street **accessibility**

**12%**

feel unsafe in the **day**

**45%**

feel unsafe at **night**

Respondents describe feeling unsafe on this street due to the presence of people experiencing homelessness and drug addiction, particularly around the intersection of 37 Street SW and 17 Avenue SW.

## ABOUT THE DATA

Number of survey respondents: **380**

Main Streets Program Status:

**Strategize** | Plan | Design | Build | **Live**  
(segment from 37 St to Crowchild Tr)

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

