



32 Avenue NE

Main Streets Metrics Program | Public Survey Snapshot | 2024

VISITING THE MAIN STREET

86%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



MOBILITY

Safety & Use

29%

feel safe while **walking**



5%

feel safe while **wheeling**



71%

feel safe while **driving**



SOCIAL LIFE

Social Interactions

32%

interact with people
they don't know



23%

see people they know



5%

attend community events



SENSE OF PLACE

Street Descriptions

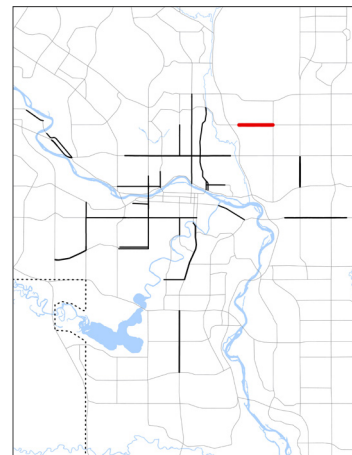
2 mentions

**BUSINESS
CARS / CAR**

Nearly 40 descriptions
mentioned once, including:

**AVOID
BUSY, CONGESTED
COMMERCIAL, CONVENIENT
LACKLUSTER, ISOLATED
ESSENTIAL**

Urban Main Street



SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **Skyview Ranch (14%), Temple (14%)** and **Beddington Heights (9%)**.

Household Annual Income

Most respondents (23%) indicated an income of more than **\$150,000**.

Age

Most respondents (27%) are **35-44** years old.

Gender

5% are men | **77%** are women

Other

9% identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

9% identify as a visible minority

9% identify as LGBTQ2S+

9% were born outside Canada

5% have moved to Canada within the last 5 years

9% have a disability

EQUITY

Community

0%

feel a sense of
belonging
on the street

Accessibility

57%

unsatisfied with
street **accessibility**

Safety

36%

feel unsafe in the **day**

64%

feel unsafe at **night**

A few respondents describe feeling unsafe on this street due to the presence of people experiencing houselessness and drug addiction.

ABOUT THE DATA

Number of survey respondents: **22**

Main Streets Program Status:
Strategize | Plan | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

