



33 and 34 Avenue SW

Main Streets Metrics Program | Public Survey Snapshot | 2024

VISITING THE MAIN STREET

90%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



Pet stores, pharmacies and banks are the most visited types of businesses

MOBILITY

Safety & Use

69%

feel safe while **walking**



24%

feel safe while **wheeling**



52%

feel safe while **driving**



Respondents feel unsafe due to narrow roads and ongoing construction, making it feel unsafe for all modes of transportation.

SOCIAL LIFE

Social Interactions

44%

interact with people they don't know



66%

see people they know



53%

attend community events



Respondents express continued frustration, and that there are no places to sit or stay. A couple of respondents mention that public realm could be improved and the current development could provide an opportunity for further these enhancements.

SENSE OF PLACE

Street Descriptions

44 mentions

CONSTRUCTION

22 mentions

BUSY

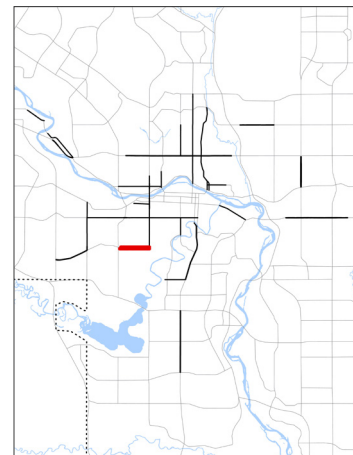
10-16 mentions

**MESS / MESSY
CONGESTED
COMMUNITY**

Over 260 descriptions mentioned less than 10 times, including:

**CHAOS / CHAOTIC
POTENTIAL
TRAFFIC
DISASTER, NIGHTMARE
DESTROYED, UGLY
VIBRANT, TRENDY
WALKABLE**

Neighbourhood Main Street



SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **Altadore** (13%), **South Calgary** (11%) and **Killarney/Glengarry** (8%).

Household Annual Income

Most respondents (33%) indicated an income of more than **\$150,000**.

Age

Most respondents (22%) are **55-64** years old.

Gender

31% are men | **49%** are women

Other

2% identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

4% identify as a visible minority

8% identify as LGBTQ2S+

11% were born outside Canada

6% have a disability

EQUITY

Community

42%

feel a sense of **belonging** on the street

Accessibility

56%

unsatisfied with street **accessibility**

Respondents who identify as having a disability are more likely to be unsatisfied with street accessibility (63%).

Safety

15%

feel unsafe in the **day**

24%

feel unsafe at **night**

ABOUT THE DATA

Number of survey respondents: **278**

Main Streets Program Status:
Strategize | Plan | Design | **Build** | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

