

4 Street SW

Main Streets Metrics Program | Public Survey Snapshot | 2024

VISITING THE MAIN STREET

87%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



MOBILITY

Safety & Use

81%

feel safe while **walking**



39%

feel safe while **wheeling**



85%

feel safe while **driving**



Respondents feel unsafe due to a lack of bike lanes, emphasis on vehicular traffic, and conflict between pedestrians and electric scooters.

SOCIAL LIFE

Social Interactions

67%

interact with people they don't know



83%

see people they know



57%

attend community events



A few respondents describe the lack of public spaces along 4 Street SW, citing a desire for more places for gathering and rest.

SENSE OF PLACE

Street Descriptions

7 mentions

FUN, TRENDY VIBRANT

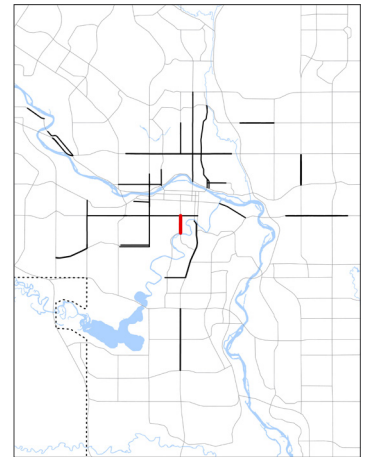
2-6 mentions

POTENTIAL BUSY COMMUNITY, FRIENDLY VARIED, URBAN WELCOMING, CLEAN CONVENIENT, INTERESTING

Nearly 80 descriptions mentioned once, including:

ARTSY, HIP, BOUGIE BLAND, BAD CHAOTIC EXPENSIVE HISTORIC, MODERN

Neighbourhood Main Street



SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **Mission** (29%), **Beltline** (6%) and **Elbow Park** (6%).

Household Annual Income

Most respondents (32%) indicated an income of more than **\$150,000**.

Age

Most respondents (21%) are **25-34** years old.

Gender

44% are men | **45%** are women

9% are Intersex, Non-binary, Transgender, or Two-spirit

Other

6% identify as a visible minority

23% identify as LGBTQ2S+

4% were born outside Canada

3% have moved to Canada within the last 5 years

9% have a disability

EQUITY

Community

71%

feel a sense of **belonging** on the street

Accessibility

24%

unsatisfied with street **accessibility**

Safety

1%

feel unsafe in the **day**

27%

feel unsafe at **night**

Several respondents describe feeling unsafe on this street due to the presence of people experiencing houselessness and drug addiction.

ABOUT THE DATA

Number of survey respondents: **78**

Main Streets Program Status:

Strategize | Plan | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

