

# 50 Avenue SW

Main Streets Metrics Program | Public Survey Snapshot | 2024

## VISITING THE MAIN STREET

**93%**

visit the street **regularly**  
(daily, weekly, bi-weekly, monthly)



## MOBILITY

### Safety & Use

**62%**

feel safe while **walking**



**33%**

feel safe while **wheeling**



**92%**

feel safe while **driving**



Respondents feel unsafe due to speeding traffic and a lack of cycling infrastructure.

## SOCIAL LIFE

### Social Interactions

**50%**

interact with people they don't know



**77%**

see people they know



**21%**

attend community events



Respondents mention that there are very few places along 50 Avenue SW to sit or stay.

## SENSE OF PLACE

### Street Descriptions

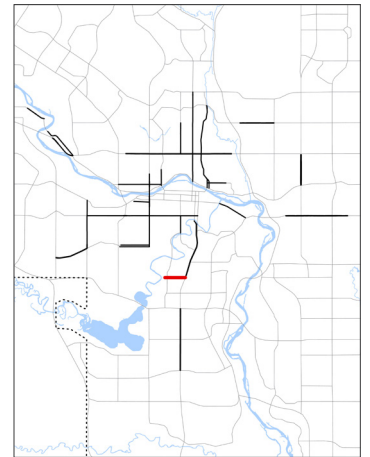
2 mentions

**BUSY  
FRIENDLY  
EMPTY**

Over 20 descriptions mentioned once, including:

**CONSTRUCTION  
BUS, CAR DEPENDENT  
WELL MAINTAINED  
FUNCTIONAL  
GETTING BETTER**

## Neighbourhood Main Street



## SURVEY DEMOGRAPHICS

### Home Communities

Most respondents are from **Glamorgan (21%), Windsor Park (21%)** and **Altadore (14%)**.

### Household Annual Income

Most respondents (21%) indicated an income of more than **\$150,000**.

### Age

Most respondents (50%) are **55-64** years old.

### Gender

**21%** are men | **71%** are women

### Other

**7%** identify as a visible minority

**7%** were born outside Canada

**21%** have a disability

## EQUITY

### Community

**29%**

feel a sense of **belonging** on the street

### Accessibility

**57%**

unsatisfied with street **accessibility**

### Safety

**7%**

feel unsafe in the **day**

**25%**

feel unsafe at **night**

## ABOUT THE DATA

Number of survey respondents: **14**

Main Streets Program Status:

**Strategize** | Plan | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

