

Centre Street N

Main Streets Metrics Program | Public Survey Snapshot | 2024

VISITING THE MAIN STREET

96%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



MOBILITY

Safety & Use

65%

feel safe while **walking**



22%

feel safe while **wheeling**



77%

feel safe while **driving**



Respondents feel unsafe due to traffic congestion, speeding traffic, and lack of pedestrian and cycling infrastructure.

SOCIAL LIFE

Social Interactions

42%

interact with people they don't know



53%

see people they know



32%

attend community events



Respondents do not feel that there are many welcoming places to sit and stay. In addition, sidewalks are close to roadways, there is a lack of greenery, and the noise of traffic makes it uninviting for people.

SENSE OF PLACE

Street Descriptions

30 mentions

BUSY

10 mentions

TRAFFIC

3-5 mentions

**LOUD, SKETCHY
DIRTY, RUNDOWN
NARROW, UNFRIENDLY**

Over 120 descriptions mentioned less than 3 times, including:

**CAR-CENTRIC
UGLY, DATED, AGED
CENTRAL, CONVENIENT
POTENTIAL, EVOLVING
THOROUGHFARE**

EQUITY

Community

21%

feel a sense of **belonging** on the street

Respondents who identified as men, visible minorities and LGBTQ2S+ were more likely to feel a sense of belonging (26%, 27%, and 31%, respectively).

Accessibility

53%

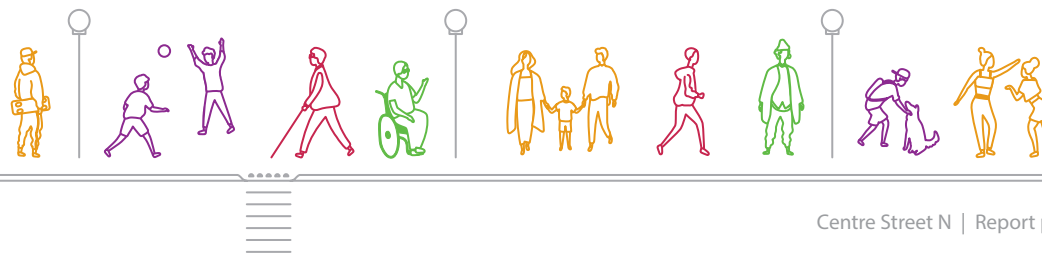
unsatisfied with street **accessibility**

16%

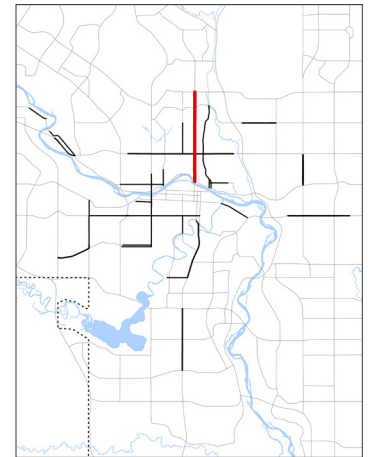
feel unsafe in the **day**

46%

feel unsafe at **night**



Urban Main Street



SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **Crescent Heights** (17%), **Tuxedo Park** (14%), **Thorncliffe** (6%), and **Mount Pleasant** (6%).

Household Annual Income

Most respondents (24%) indicated an income of more than \$150,000.

Age

Most respondents are **25-34** (21%) or **35-44** (21%) years old.

Gender

31% are men | **40%** are women

6% are Intersex, Non-binary, Transgender, or Two-spirit

Other

14% identify as a visible minority

15% identify as LGBTQ2S+

12% were born outside Canada

5% have moved to Canada within the last 5 years

6% have a disability

ABOUT THE DATA

Number of survey respondents: **108**

Main Streets Program Status:

Strategize | **Plan** | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.