

Edmonton Trail NE

Main Streets Metrics Program | Public Survey Snapshot | 2024

VISITING THE MAIN STREET

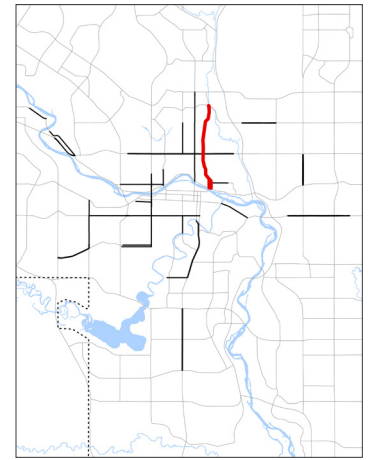
93%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



Gas stations are the most visited types of businesses

Urban Main Street



MOBILITY

Safety & Use

54%

feel safe while **walking**



21%

feel safe while **wheeling**



82%

feel safe while **driving**



Respondents feel unsafe due to a lack of pedestrian and cycling infrastructure, as well as fast moving vehicular traffic.

SOCIAL LIFE

Social Interactions

43%

interact with people they don't know



49%

see people they know



26%

attend community events



Respondents suggested public realm enhancements such as wider sidewalks, seating and patios.

SENSE OF PLACE

Street Descriptions

5 mentions

BUSY

3 mentions

POTENTIAL TRAFFIC

OLD

Over 70 descriptions mentioned less than 3 times, including:

UGLY, OLD COMMUTER, CONVENIENT THOROUGHFARE UNWELCOMING DANGEROUS, DIRTY NEEDS IMPROVEMENT GETTING BETTER

SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **Renfrew** (28%), **Bridgeland/Riverside** (17%) and **Winston Heights/Mountview** (9%).

Household Annual Income

Most respondents (37%) indicated an income of more than \$150,000.

Age

Most respondents (37%) are **35-44** years old.

Gender

33% are men | **46%** are women

4% are Intersex, Non-binary, Transgender, or Two-spirit

Other

7% identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

11% identify as a visible minority

9% identify as LGBTQ2S+

13% were born outside Canada

4% have moved to Canada within the last 5 years

4% have a disability

EQUITY

Community

22%

feel a sense of **belonging** on the street

Accessibility

45%

unsatisfied with street **accessibility**

Safety

15%

feel unsafe in the **day**

35%

feel unsafe at **night**

ABOUT THE DATA

Number of survey respondents: **46**

Main Streets Program Status:
Strategize | **Plan** | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

